EDUCATION

Maryland Institute College of Art (MICA), Baltimore, MD 2015 - present

BFA in Graphic Design and Humanities, May 2019

Current GPA: 3.9, Dean's List

Rhode Island School of Design (RISD), Providence, RI Summer 2013

Graphic Design summer courses, 4.0 GPA

Carnegie Mellon University (CMU), Pittsburgh, PA

Summer 2012 Graphic and Industrial Design summer courses, 4.0 GPA

PROFESSIONAL EXPERIENCE

Winter 2018 - present Graphic Designer at The Trust for Mutual Understanding (TMU), Baltimore, MD

> TMU is a Rockefeller foundation that gives grants to arts and environmentalist nonprofits in East-Central Europe and the United States. I am redesigning their brand in collaboration with an international team of 3 designers in Budapest and Baltimore. This project which includes deliverables such as a logo, website, letterheads, envelopes,

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various merchandise, social media strategy, and branding guidelines.

2009 - present Freelance Designer and Illustrator

Notable commissions include Jocelyn Medina jazz album art, logos for Zuzu Technology and Exceptional Equines LLC, and illustrations for award-winning bilingual children's book Gruffy's New Sister - La nueva hermana de Gruffy,

Graphic Design Intern at Planned Parenthood Federation of America, New York, NY Summer 2018

Chosen from 2,200 applications to design digital and print materials for national campaigns, conferences, events, and advocacy efforts for PPFA, Planned Parenthood Action Fund, and their affiliates. These initiatives focused on reproductive health, LGBTQ+ pride and inclusion in healthcare, racial justice, immigrant rights, and sex education. I spearheaded the design approach and execution of a voter registration campaign, a PPFA recruitment video, and a series of graphics working to protect Roe v. Wade, as well as created newsletters, brochures, apparel, social media

graphics (still and motion), surveys, placards, programs, and internal logos in both English and Spanish.

Graphic Design Intern at Chase Design Group, New York, NY Summer 2017

Designed branding and packaging for corporate clients including P&G, Nickelodeon, and Nestle.

2016 Graphic Designer at FORCE, Inc., Baltimore, MD

Designed logo, branding, and digital materials for Hike For Healing - a fundraising hike to support survivors of

domestic abuse. Volunteered in their Monument Quilt initiative as well.

Summer 2016 Graphic Designer at Cutting Edge Designs and Printing, Teaneck, NJ

Designed commercial images for large format printing and vinyl.

Summer 2015 Social Media Intern at GLAAD (Gay and Lesbian Alliance Against Defamation), New York, NY

Identified and wrote articles on relevant current events, managed social media platforms.

QUALIFICATIONS

Adobe Suite (InDesign, Illustrator, Photoshop, AfterEffects, Audition), HTML and CSS, CMS familiarity (Trello), Slack, Computer

Wacom Tablet, iWork (Pages, Numbers, Keynote), Microsoft Office (Word, Excel, PowerPoint), Mac OS, and Windows.

Design Logo design, branding, digital and print media, coding, typography, website design, motion design, book and

editorial design, photography, photo manipulation, and hand lettering.

General Corporate and non-profit experience, strong organization, time management, written and oral communication in

English and Spanish (highly conversational), teamwork, attention to detail, and problem solving skills.

Writing Journalism, formal and critical analysis, academic essay and proposal writing, and editing,

Interests Design and advocacy for social causes such as diversity/inclusion issues (especially gender, LGBTQ+, and racial

justice issues), health education, and community engagement.

AWARDS

2015 - present Creative Vision Award, MICA

For application essay about graphic design for social change regarding LGBTQ+ advocacy.

2015 - present Academic Excellence Scholarship, MICA

2018 AIGA Flux Award - Publication Design

2017 + 2018Graphic Design Departmental Achievement Award, MICA

2016 Competitive Scholarship Award, MICA

2012 KART Foundation Award (Kids Are Readers Too)

For illustration of Gruffy's New Sister - La nueva hermana de Gruffy by Julie Catton Amezcua.

VOLUNTEERING

2017 - present Graphic Designer at MICA Political Engagement, Baltimore, MD

2012 - 2015 Design and Language Editor of Parnassus Bilingual Art Magazine, Englewood, NJ

2011 - 2013 International community engaged artworks, Bangalore, India and Kopeyia, Ghana