

# p̄ortfolio

Isacco Chiaf

2014

## About Me

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I work as a freelance Graphic Designer in developing interactive contents for online newspapers such as web documentaries, videos, infographics and data visualizations. I often work as a supervisor in an interdisciplinary team, and my role is to find the best solution that matches media outlet and journalistic needs: for instance,

I coordinate the work of journalists in order to adapt written texts to visual elements. My interests lie in the creation of multimedia storytelling, blending together different kinds of visual languages and platforms such as interactive websites, motion graphics, social networks and performances. In particular, I thematically focus on relevant social issues, such as weapons traffic, land grabbing, human rights and under-reported news.

# Skills

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## Web:

HTML5	<div></div>
CSS3	<div></div>
JQUERY	<div></div>
JAVASCRIPT	<div></div>
JSON	<div></div>

## Print

LAYOUT	<div></div>
TYPOGRAPHY	<div></div>
ILLUSTRATION	<div></div>
LOGO DESIGN	<div></div>

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## Visual

MOTION DESIGN	<div></div>
VIDEOMAKING	<div></div>
PHOTOGRAPHY	<div></div>

## Interaction

PROCESSING	<div></div>
ARDUINO	<div></div>
FIRMATA	<div></div>

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During my career i developed several skills and acknowledgment.  
I can operate with different kind of software, and visual language. This give me the  
possibility to experiment with multimedial projec.





2013

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# ITALIAN JOURNALISTS UNDER THREAT

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Infographic



Data Visualization



Journalism





Supported By

Italian Home Department Ministry, National Press Association

Granted By

Ahref Foundation

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Italy is a democratic country and, as such, it ensures fundamental human rights. Among these, the freedom of information. But how can information be free in a country where basically a journalist is threatened every day because of his/her job?

Most of the 324 journalists threatened in 2012 alone are young, forcibly independent, with temporary contracts. Where is such an alarming data rooted, and which is its real scope? Italy enjoys media pluralism, that's for sure, but is freedom of information actually guaranteed?

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## Personal Approach

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In 2012 i have been granted from Ahref Foundation, for making an investigation on the dramatic situation of Press Freedom in Italy.

As a starting point we used the data collected by the observatory *Ossigeno per L'informazione* (Oxygen for the Information), which gather all the cases of threatened journalists since 2006. The output was a series of article and an infographic I produced in wich i showed the high number of cases in 2011 (324) and the number of Threatened Journalists (195), divided per category: Damage, Aggression, Legal Action and Intimidation.

The Project has seen the support of the *Home Department Ministry* and the *Italian National Press Association*.

Il 2013 i was invited by Dig.It to give a live demonstration on how to realise an illustrated infographic, starting from a Data set. I choose to give a demonstration starting from this infographic.

During the conference i explained how to filter data in order to extract a story and how to graphically elaborate it with Illustrator.

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*Dig.it 2013*



2014

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P I E M O N T E

D O C & D O C G

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Responsive Infographic Based on Piemonte Opendata



Responsive Web Design



Data Visualization



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Piemonte DOCG - Logo

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This project was developed in the context of Piemonte Visual contest. The aim of this contest was to create a static data visualisation, from the several data set released by the region of Piemonte.

As a topic i choose the **DOCG Wine** (controlled and guaranteed denomination of origin). In fact Piemonte stand out in this particular kind of Wine Production. I analysed differents aspects of this topic. Starting from a top-bottom perspective, i offer a overview of Italy's wine production, it gradually gets more detailed on Piemonte wine production as user scroll the page.

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## Personal Approach

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For the development of this project, i decided to implement a web page, by using a framework for responsive web design. This give two main benefits. First it allows the user to display this kind of infographics on any internet device. Second, such an infographic, will be easily integrated on an iframe so to be displayed on a third party webpage (blog, news portal). For this purpose, i integrated the possibility to generate custom iframe code. The infographic is composed by several images' layer changing depending on screen's size and orientation, so it will preserve his readability on any display size.

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Link

<http://isaccochiaf.me/docg/>





Photography



Data Visualization



Journalism



Video



Project Granted by  
EJC – European Journalism Center

Published by  
Corriere della Sera (IT), Internazionale (IT), The Ecologist (UK),  
The Guardian (UK), Folha de S.Paulo (BR).

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When talking about ‘large-scale land acquisitions’, investors adopt optimistic terms like ‘development opportunity’ or ‘win-win perspective’. On the other hand, civil society labels it negatively, defying it as land grabbing.

**Mozambique is a country of Sub Saharan Africa where lands are the fulcrum of crucial international investments.**

Available data show that 66% of Mozambique’s land lease mostly to foreign investors, basically 77 contracts, sum up to 2.4 million hectares.

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## Personal Approach

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Promised Land, is a crossmedial reportage made in the summer of 2013, where different media were used to better narrate the situation in Mozambique. For this project I cooperate with three italian Journalists, in the realisation of a series of reportage on the Land Grabbing Phenomenon in Mozambique. The project includes 2 main perspective on the topic. Bottom-up and Top-down.

For the Bottom-Up perspective we traveled to Mozambique to report on the locals farmers' situation.

I worked as photographer and video maker, by realising a series of Photo and video reportage, around the southern Mozambique.

For the second perspective - top-down - I realised a series of interactive data visualisations, an infographic, and a crowd-sourced map. These elements gives an overall picture on the Land Grabbing phenomenon in Africa. The map is constantly updated, by submission made by civil society, via a simple online form.

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## Credits

This project was financed by the Innovation in Development Reporting programme operated by the European Journalism Centre.

The project was developed with the contribution of Andrea Fama, Cecilia Anesi and Jacopo Ottaviani.

# Video Reportage

## The Ecologist

Article by: Cecilia Anesi

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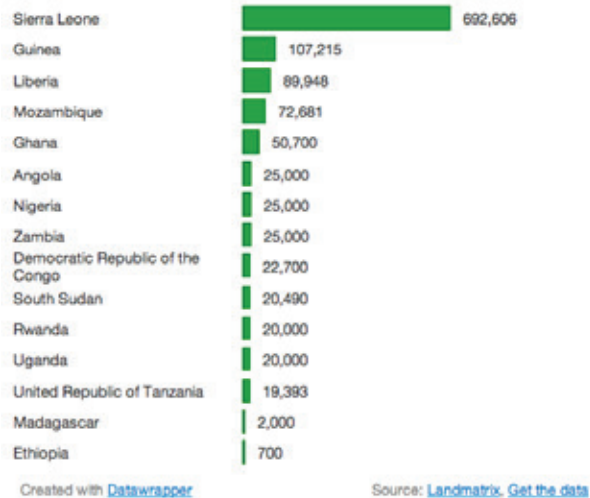
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[http://www.theecologist.org/News/news\\_analysis/2177709/china\\_accused\\_of\\_stealth\\_land\\_grab\\_over\\_mozambiques\\_great\\_rice\\_project.html](http://www.theecologist.org/News/news_analysis/2177709/china_accused_of_stealth_land_grab_over_mozambiques_great_rice_project.html)

# Data Visualizations & Crowdsourced Map

The guardian - Data Blog

Article by: Jacopo Ottaviani



<http://www.theguardian.com/news/datablog/2013/nov/27/african-land-uk-investment>



# Infographic

Die Zeit Online

Article by: Jacopo Ottaviani



<http://blog.zeit.de/open-data/2013/11/30/land-grabbing-afrika-matrix/>

# Photo-reportage

Internazionale.it

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*Chinese and Mozambicans Working  
together in the Wanbao's rice plantation*



*A mozambican famer irrigating her fields.  
In Boane the irrigation is a problem because  
big investors has closed the main road to the  
river, to create Banana plantation*



*Young Mozambicans working in a rice storage site.*



*Chinese Rice plantation. These lands  
use to be owned by local farmers.*





Interactive



Data Visualization



Journalism





Client

IRPI - Investigative Reporting Project Italy (irpi.eu)

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Between 2013 and 2014 I worked with the association “IRPI” (Investigative Reporting Project Italy) in the realization of an infographic that would support an investigation conducted by three members of the association, together with ICIJ.

The interactive infographic shows the connections of the giant Chinese solar energy Holdind “Suntech”. Suntech was one of the world’s largest makers of solar panels, the first non-state-owned Chinese company traded on the New York Stock Exchange. His owner, born to a farm family so poor it had to put him up for adoption, was a self-made billionaire hailed as one of Time magazine’s “Heroes of the Environment.”

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## Personal Approach

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This visualisation was created from a dataset i realised together with Cecilia Anesi, an Italian investigative reporter from IRPI (Investigative Reporting Project Italy). The starting point was not a pre-created dataset, but was an investigation made by IRPI that took 2 years of research. From this investigation, we extracted all the person involved and we created a list.

This list was inserted on an excel spread sheet, and elaborated with gephi, a software for visualising connection. Last step was to extract a “JSON” file that we visualised for web with a personalised version of the framework SigmaJS.

In this project i have tried to bend all my knowledge in different practice, Journalism, data analysis, web development and web design, to create a final product that allow user to understand with few clicks something that the Journalists working on this investigation, understood after 2 years of research.

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Link:

<https://irpi.eu/suntech-map/index.html>

Article:

<https://irpi.eu/the-suntech-saga/offshore-web-nets-chinese-giant-in-italian-solar-scandal>







Video



Data Visualization



Journalism



Performance



Made In Italy - Logo

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Made In Italy (Behind the Scene) has been developed in the context of my Bachelor's degree thesis at the Free University Of Bolzano/Bozen.

The project is divided in two main part. A performance and a short movie.

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# Performance



## Personal Approach

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The project consists of a six-acts performance, which depicts the background and the hidden illicit side of a specific production sector in Italy – the small arms industry. In particular, the piece operates an analysis of the Italian multinational company Beretta, by mapping the globalised structure of the company and the multiple connections that exist between this business and the world of Italian politics.

The project's aim is to inform the audience by using theatrical means and infographic objects, which assume form and meaning in front of the audience as the performance evolves. What in the first place may look like an untidy mass of objects, turns out to be an animated visualization where statistics, words, sounds, video projections and maps interact with each other in order to stimulate the attention of the audience.

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## Credits

Live Music: Edoardo Chiaf

Artistic Supervisor: Kris Krois

Research & Data: Archivio Disarmo, Rete Disarmo

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Watch the video:

<https://vimeo.com/35631616>



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Live Performance @CareOf (Milan, Italy)

Photo Credit: Brave New Alps



The image shows a 3D art installation in a workshop-like setting. In the foreground, two large cardboard boxes are positioned side-by-side. The left box has the text "L'ITALIA" on its top flaps and "MADE" on its front face. The right box has "ESPORTA 950 000 000 €" on its top flaps and "IN ITALY" on its front face. Behind these boxes, a blue circular object with a grey wedge-shaped cutout is mounted on a wooden frame. To the right of the blue object, a map of Europe is visible, with some countries highlighted in yellow and orange. A small sign with the word "GARANTE" is also visible near the map. The background consists of a white wall with some peeling paint and a wooden structure.

L'ITALIA  
MADE

ESPORTA  
950 000 000 €  
IN  
ITALY





# Short Movie

DI ARMI  
LEGGERE

OGNI ANNO

BEHIND

THE  
SCENE

# Synopsis

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“Made in Italy (behind the scenes)” is a visual performance, which gather a series of investigations carried out by different media outlet and research center.

A show that develops it self in a hypothetical “behind the scene”, a narrow place where objects take shape and color contrasting the dark environment, pointing a spotlight on Italy’s involvement in the small arms’ trafficking.

Italy is in fact the European leaders regarding this obscure practice.

The narrative style of this product has several advantages such as, helping the viewer to understand a complex issue composed by countless factors, exemplify in a visual way the arms trade, through the specific case study of Italy.

The scenery becomes in fact, an infographic with concrete aspects, which is built and shaped by the continuing narrative.

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## Cast & Crew

Director: Isacco Chiaf & Anke Reister

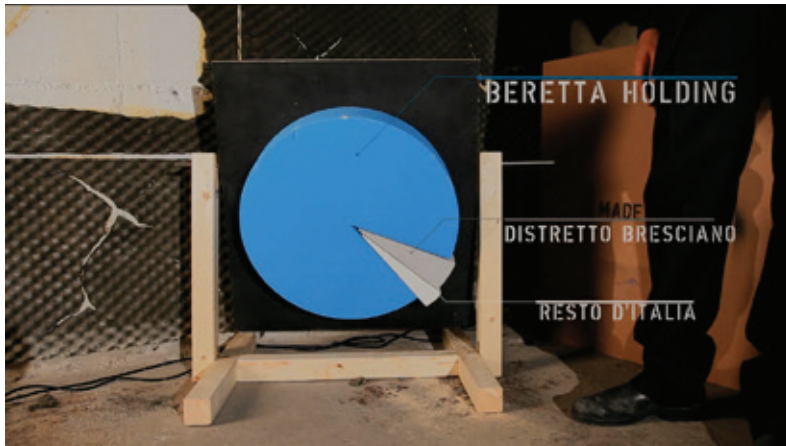
Music: Edoardo Chiaf

Narrator: Gianluca Iocolano

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Watch the video :

<http://youtu.be/4Q0Ulagm4EA>









Interactive



Responsive Web Design



Journalism



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Dark Side of Italian Tomatoes - Logo

Project Granted by  
EJC – European Journalism Center

Published by  
Al Jazeera English, Radio France International, Internazionale

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In 2014 i work side by side with two Journalists in the building of a web documentary about the profit made by Italy's Tomato industry, made by exploiting africans immigrants.

In Facts, Italy is the third producer of tomatoes in the world. Every year thousands of tons of tomatoes are picked by African migrants and the main markets for italian tomatoes are Europe and Africa.

My role in this project was not only to develop the web page, but also to supervise the creation of content, and text, so that they would fit on the format I designed.

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## THE DARK **SIDE** OF ITALIAN TOMATO



**DURING THE HARVEST  
TIME, THOUSANDS OF  
AFRICAN MIGRANTS  
WORK IN THE FIELDS**

Mathilde Auviailin Stefano Liberti  
Research and Data: Jacopo Ottaviani  
Design and Development: Isacco Chiaf  
Photography and Video: Mario Poeta

**P** rince Bony n'aurait jamais imaginé avoir traversé le désert et la mer pour se retrouver à faire le même travail que celui qu'il faisait dans son pays d'origine. Assis devant un «casolare» abandonné, vestige de la réforme agraire, il repense à sa vie. Prince partage cette demeure de fortune avec une dizaine d'autres saisonniers ghanéens. Faut de papiers, faute d'argent, ils ont trouvé refuge ici, au milieu de la campagne italienne.

# Personal Approach

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The Dark Side of Italian Tomato is a multi language interactive web documentary, developed for three different media outlet; Al Jazeera, Radio France International, Internazionale.it.

The web page is structured so that the written text and the design both contribute to the narration of the topic.

In order to solve the complexity of the argument, different visual element were created. For example an introductory video, gives an overall vision on what the investigation is about. I also created different logo for each chapter. This serve as a visual key to orient users in the navigation. To reach the vastest number of user, the web page has been implemented on a responsive framework, so that it is visible on any kind of device.

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## Credits

A Project By: Mathilde Auvillain & Stefano Liberti

Data and Research: Jacopo Ottaviani

Photography: Mario Poeta

Design & Development: Isacco Chiaf

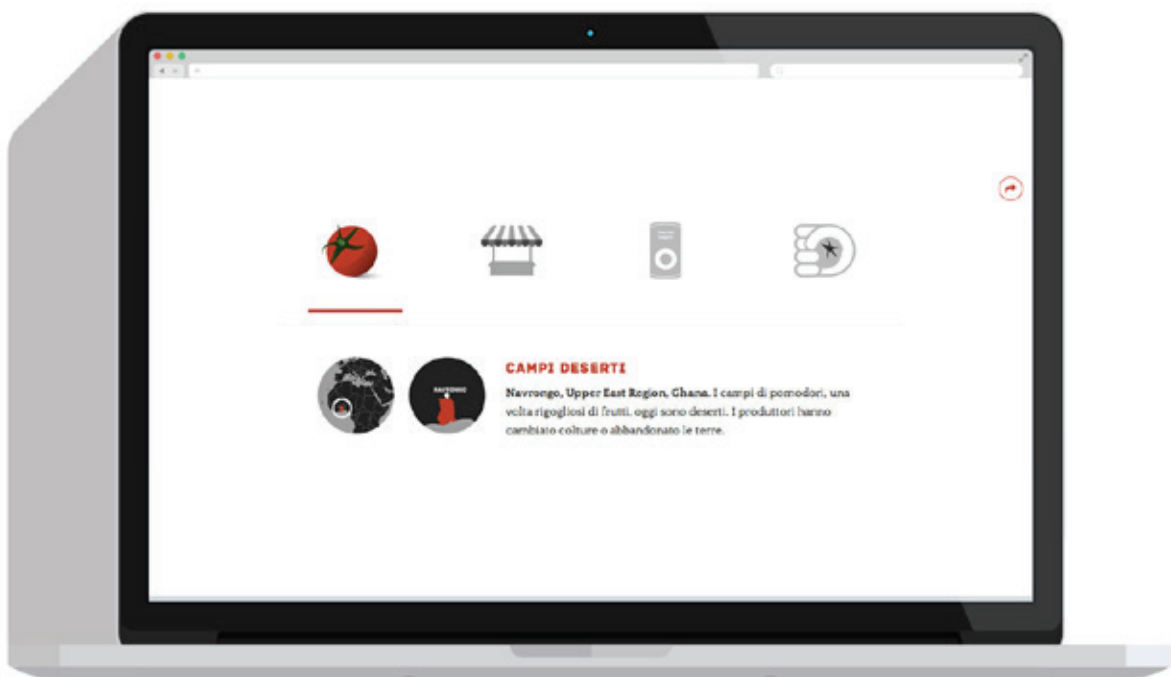
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The Project has been published in three different Media Outlet:

AlJazeera - <http://webapps.aljazeera.net/aje/custom/2014/italiantomato/index.html>

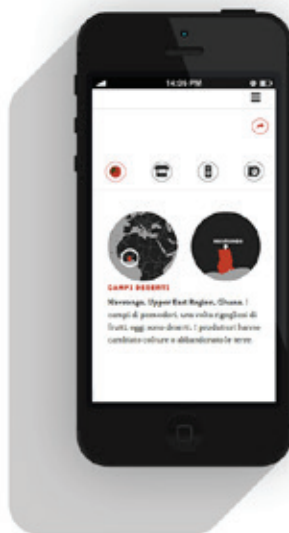
Internazionale - <http://www.internazionale.it/webdoc/tomato/>

Radio France International - [http://webdoc.rfi.fr/dark\\_side\\_tomato/](http://webdoc.rfi.fr/dark_side_tomato/)



#### **CAMPI DESERTI**

Navrongo, Upper East Region, Ghana. I campi di pomodori, una volta rigogliosi di frutti, oggi sono deserti. I produttori hanno cambiato colture o abbandonato le terre.



2012

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# THE UNPUNISHED MASSACRE

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Web Documentary





Journalism



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After 36 years of investigations the trial for the “Piazza Loggia Massacre” ended in 2011 without guilt. There is not even a face that relatives of the 7 victims can blame. Not even a name that represents a long 36 years of desperation, passed between courtrooms and cemeteries.

Nowadays it is a well known fact that this crimes were perpetrate, to follow a political ideology and were supported by one of the most influential party in the 70's. This project aims to track back all the fact that composed the longest trial in italian history, to better understand why in 2011 it ended with no guilt.

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## Personal Approach

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This project want to be a reflection on the big role played by social networks in our lives. In fact lately social networks such as Facebook and twitter, are use also as mean of information.

But what if, we can use it also as a tool to create content.

This is why i created “The Unpunished Massacre”. Thanks to the Facebook latest news feed, the “Timeline”, i was able to gather different kind of material (videos, pictures, audio, documents, newspapers head title, ecc..) in one container, that allow people to share and comment his content.

In this way, a social media platform as Facebook, became both a place where to reflect and discuss on historical event and a powerful mean for tell a story.

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## Sources

Unità - Historical Archive

La Stampa - Historical Archive

Youtube

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Link:

<https://www.facebook.com/StrageDiPiazzaLoggia>

**Strage di Piazza Loggia**  
Marzo 2, 1982 - 47

Si conclude il processo in appello.  
199 ore di Camera di Consiglio.  
In aula mancano i due imputati principali, Bassi (fideiurata) e Bonati (comparsa). Tutti assolti.  
Ormai la sentenza è definitiva "in casu de re iudicata".  
Non è stato lui.  
Assolti anche Anzi e Papa.

**l'Unità**  
GIORNALE DEL MOVIMENTO COMUNISTA ITALIANO

**Verdetto scandaloso per il massacro di 9 anni fa in piazza della Loggia**  
**Un'altra strage nera impunita**  
**A Brescia hanno assolto tutti**

**Viaggio nel dramma della guerra**  
**Incontro con i contadini guerriglieri del Salvador**

**Modiglia di Perini al padre di Rocco Gatto. «I milioni emendati sono facili»**

Like Comment Share

Recenti  
2012  
2010  
1998  
1995  
1994  
1993  
1991  
1990  
1989  
1987  
1986  
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1984  
1982  
1981  
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1979  
1977  
1976  
1975  
1974  
Starred

**Strage di Piazza Loggia**  
Aprile 12, 1982 - 47

Bassi decide di uscire con Forlani. Tuti e Cuscutoli lo avvisano.  
Viene strangolato e sfregiato dal duo. — in fibrilla.

Like Comment Share

**Inizia il 3° filone di inchiesta**  
Settembre 1982 - 47

A seguito saranno i sostituti procuratori Roberto Di Biase e Francesco Pizzoni.

Like Comment

**Strage di Piazza Loggia**  
Maggio 21, 1982 - 47

**Fine del 2° Processo.**  
Il giudizio in appello conferma le assoluzioni del 1987.  
Fine del secondo filone di inchiesta.

Intervista al giudice Zorzi pochi giorni dopo la sentenza.

Like Comment Share

**Strage di Piazza Loggia sfiora a Bari.**  
Maggio 25, 1982 - 47

Il corteo giunge al termine. Un fortissimo botto interrompe il distacco di Castelletti. Una bomba è esplosa in Piazza della Loggia.

28 maggio 1974 Decreti di Castelletti - CNGI 2011

Like Comment Share



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