Isaiah N. Carpenter

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EDUCATION

University of Illinois at Urbana-Champaign, Champaign, IL ⠀⠀⠀⠀⠀⠀⠀ Expected Graduation: May 2020
Major: Bachelor of Arts, Economics ⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀ *Cumulative GPA: 3.10/4.00*
Minor: Business, Global Markets and Society
Relevant Coursework: Intermediate Microeconomic & Macroeconomic Theory, Economic Statistics 1 & 2, Introduction to Global Business and Society, Intro to Computing for Non-Tech majors, Applied Econometrics, Game Theory, Corporate Finance, Economic Forecasting, Applied Machine Learning, Data Science Discovery
Honors/Awards: 2016 U-46 Future African American Leader

WORK EXPERIENCE

UnitedHealth Group, Eden Prairie, MN ⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀ June 2019 – August 2019
Network Management Intern
- Participated in a new initiative aimed at lowering HIV medicine cost-share by calculating program success rates, writing outreach letter drafts, communicated with providers and updated clinic contact information.
- Utilized analytical skills to conduct research and provided recommendations to optimize different health plans and presented to Senior Management.
- Developed a database compiling previous prescription drug coverage decisions spanning 15 years which was utilized by Legal, Clinical, and Pricing teams to help identify prior outcomes.

Onefinestay, London, UK ⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀ January 2019 – March 2019
Field Operations Intern
- Identified weekly Rota schedules which provided priorities for the cleaning and maintenance teams, payroll review, and provided analysis to help manage expenses.
- Conducted evaluations and studies exploring employee efficiencies while innovating the training materials established to improve onboarding for new associates.
- Monitored and maintained a database which provided real time service accounts which included over 600 homes.

Gameday Spirit Fanstore, Champaign, IL ⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀ August 2017 – March 2020
Key-Holder/ Line Manager
- Supervised store operations in a managerial role where I provided customer support for advanced inquires, executed online orders, and conducted sales to Division of Intercollegiate Athletics and other key accounts.
- Evaluated store inventory to identify product in-stock levels and adapted store layout to accommodate new merchandise.
- Participated in onboarding of new employees while providing supervision and assistance for co-workers during shifts.

Capgemini, Chicago, IL. ⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀ March 2017 – November 2017
Communications Intern
- Compiled research to demonstrate the value of social media to company culture and relationship to employee retention.
- Presented findings to the management team that included opportunities derived from fact-based marketing analytics based on competitors. My research indicated an opportunity to increase marketing ROI by allocating additional resources into paid search while divesting less towards direct email campaigns.
- Enhanced company's social media presence across online platforms by providing recommendations to executive team on post frequency, targeted advertising, and tailoring content to target audience.

LEADERSHIP & PROFESSIONAL DEVELOPMENT

INROADS ⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀ November 2018 - Present
- Attended lectures and workshops related toward professional development and networking.
- Participated in monthly leadership and mentoring calls with regional supervisor.

Reynold's Consumer Products, Lake Forest, IL ⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀⠀ January 2016
Job Shadow to Comptroller
- Worked with company Comptroller and observed meetings within the financial branch and met with C-Suite employees.
- Discussed career path, responsibilities of the role, and company overview along with academic focus.

SKILLS

Microsoft Excel: Pivot tables, VBA, Macros, and Data Analysis functions.
Python: Jupyter Notebook, Pandas, For-loops, Projects with use of data and statistic studies.
R: RStudio, Linear Multiple Regression, Data Visualization, Bootstrapping, Logit Regression, Random Forest, and Neural Networks.
SQL: SQL Server and MySQL, Creating Databases, Nested Queries, Aggregating Data, Importing and Exporting Data.
EViews: Forecasting based on sample data, Analyzing Time Trends, ARMA Modeling, and Seasonality Studies.