

Winter 2019 Sample Charts

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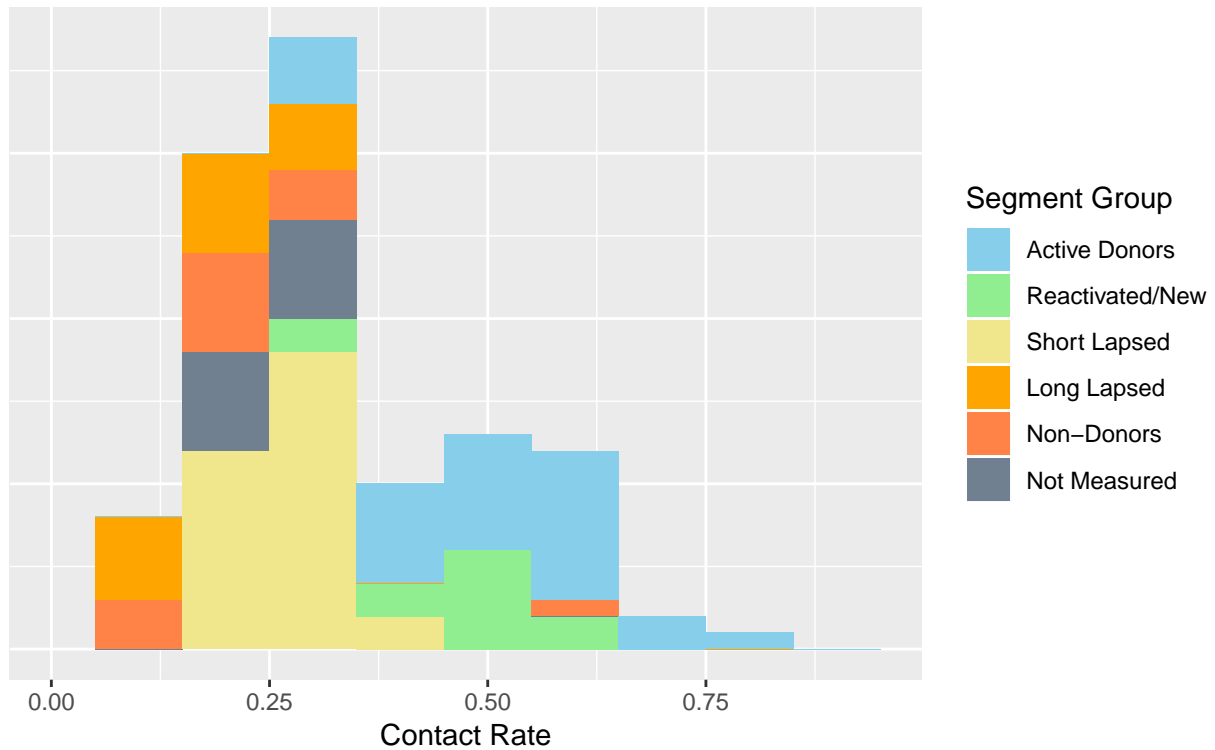
April 23, 2019

```
## Warning: Removed 2 rows containing non-finite values (stat_bin).
```

```
## Warning: Removed 6 rows containing missing values (geom_bar).
```

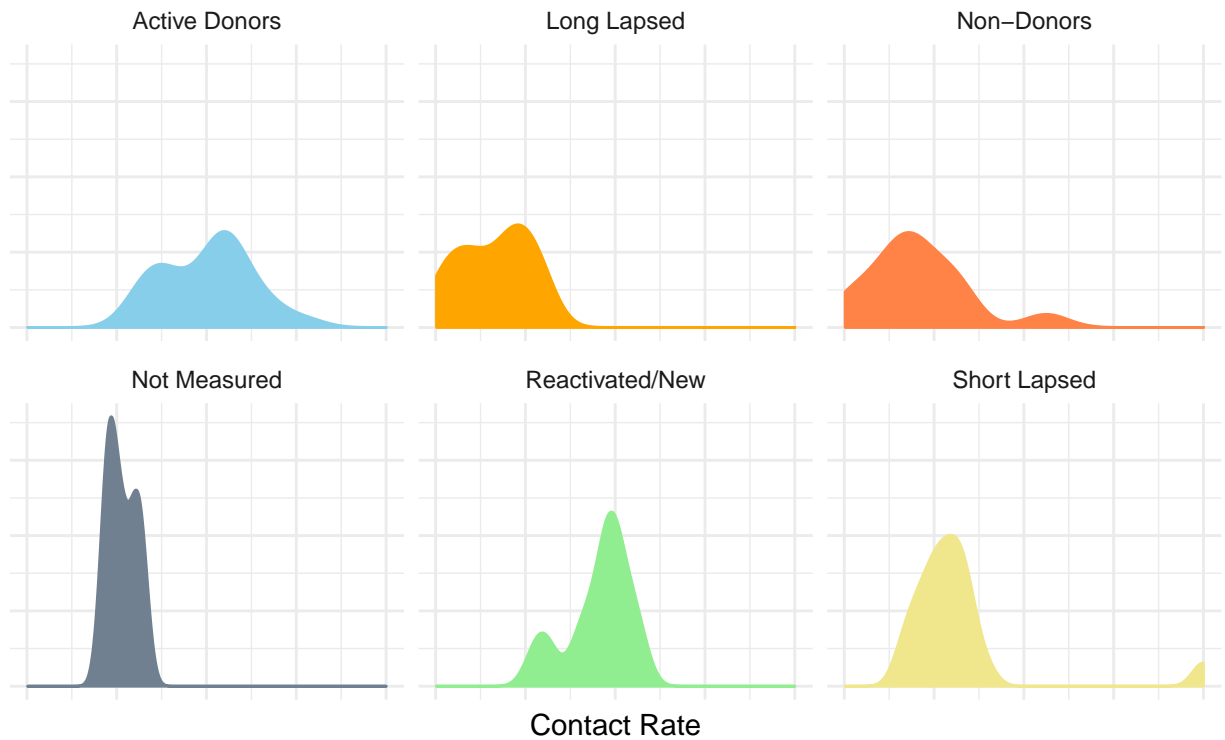
Contact Rate for Winter 2019

Broken down into segments groupings



Contact Rate for Winter 2019

Broken down into segments groupings

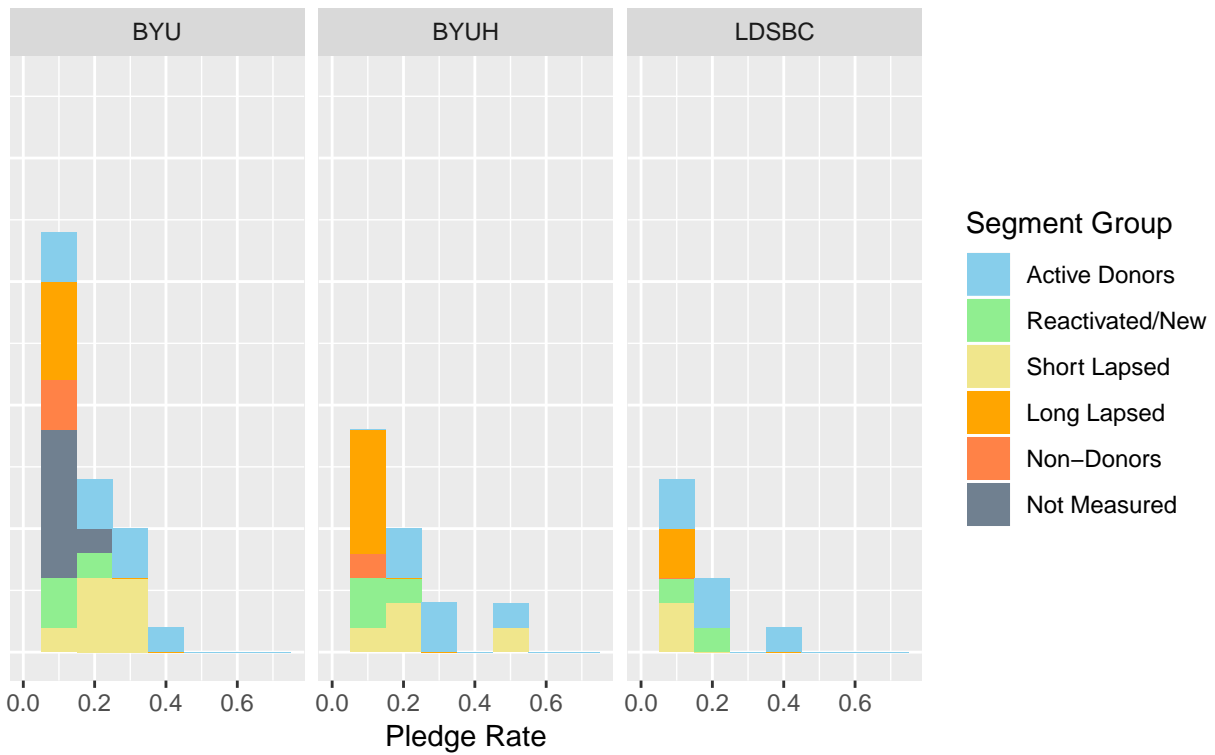


```
## Warning: Removed 1 rows containing non-finite values (stat_bin).
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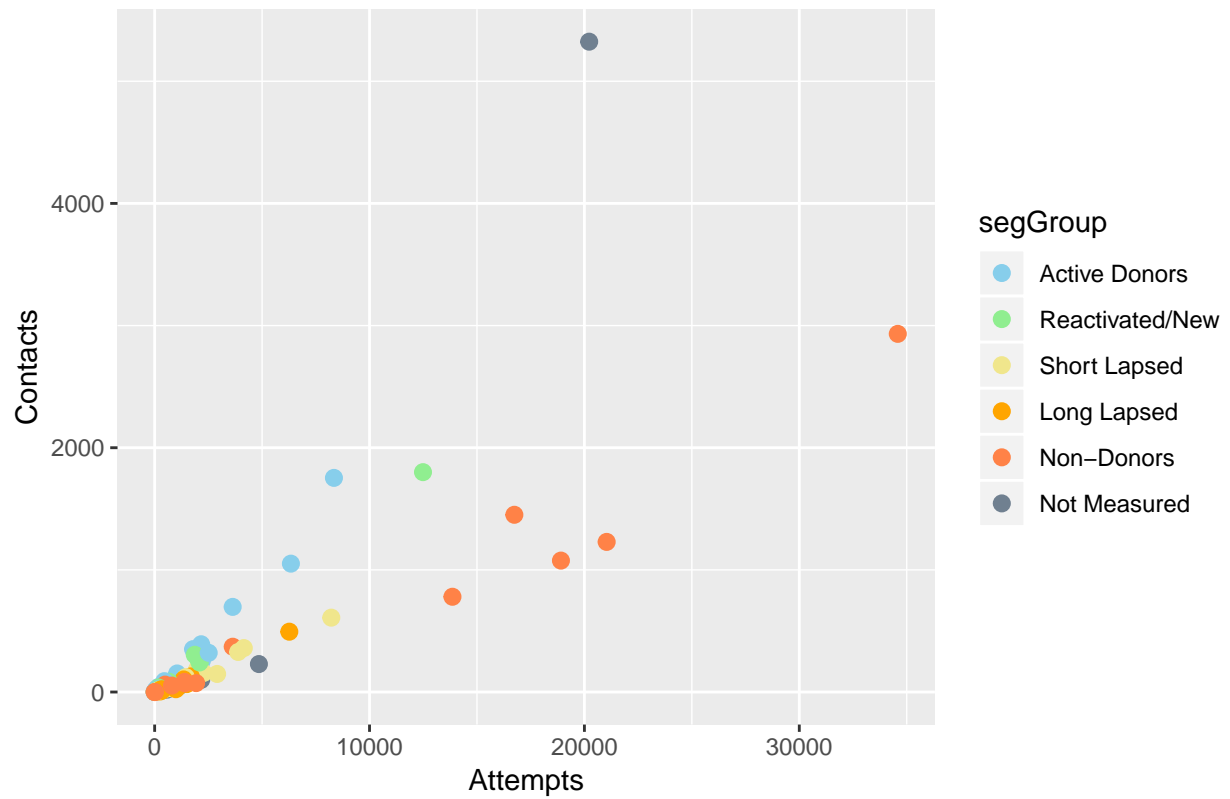
```
## Warning: Removed 16 rows containing missing values (geom_bar).
```

Pledge Rate for Winter 2019

Broken down into segments groupings by Institution



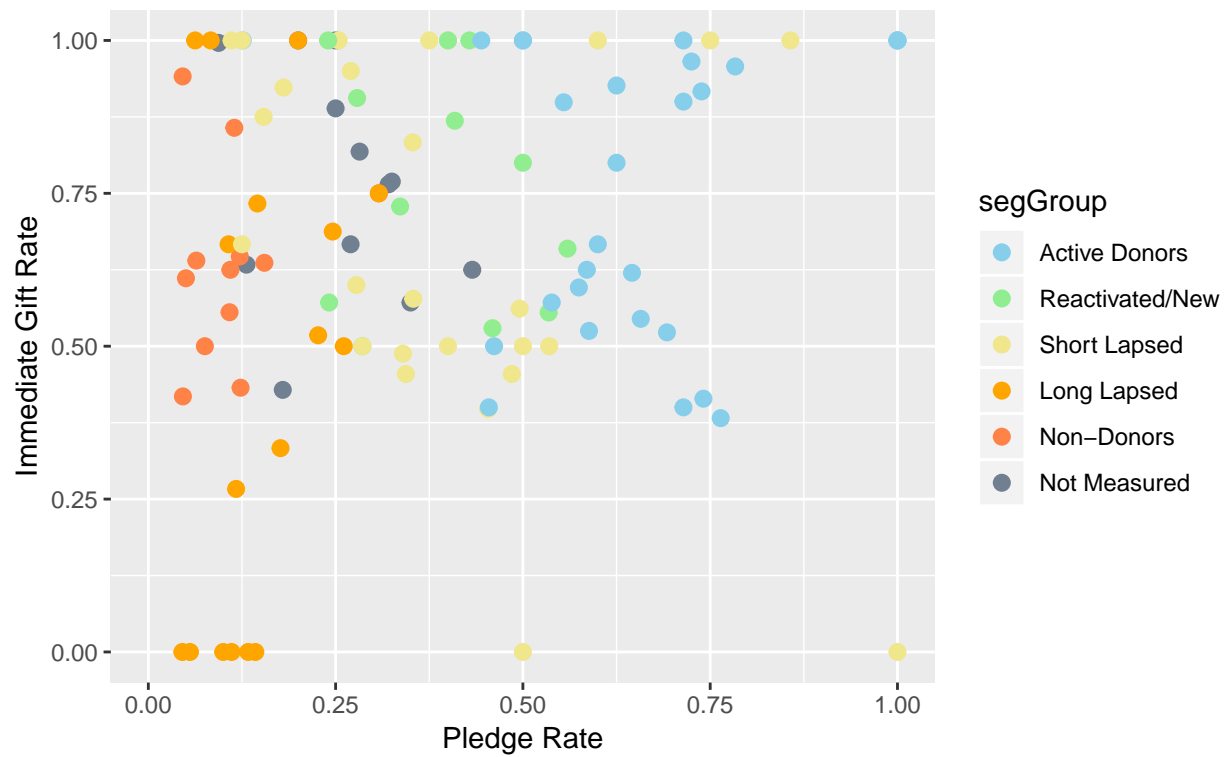
Scatter Plot Comparing Contacts and Attempts



Warning: Removed 19 rows containing missing values (geom_point).

Immediate Gift Rate Compared to Pledge Rate

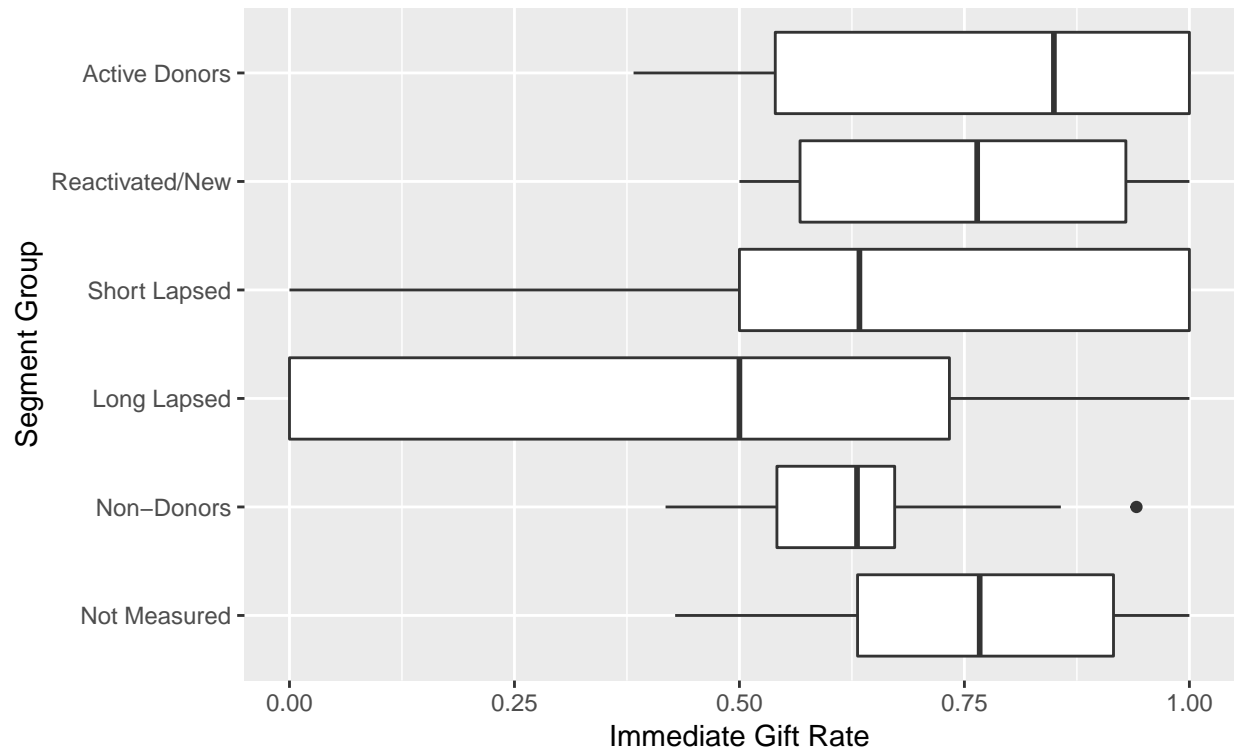
Broken up by donor group



Warning: Removed 19 rows containing non-finite values (stat_boxplot).

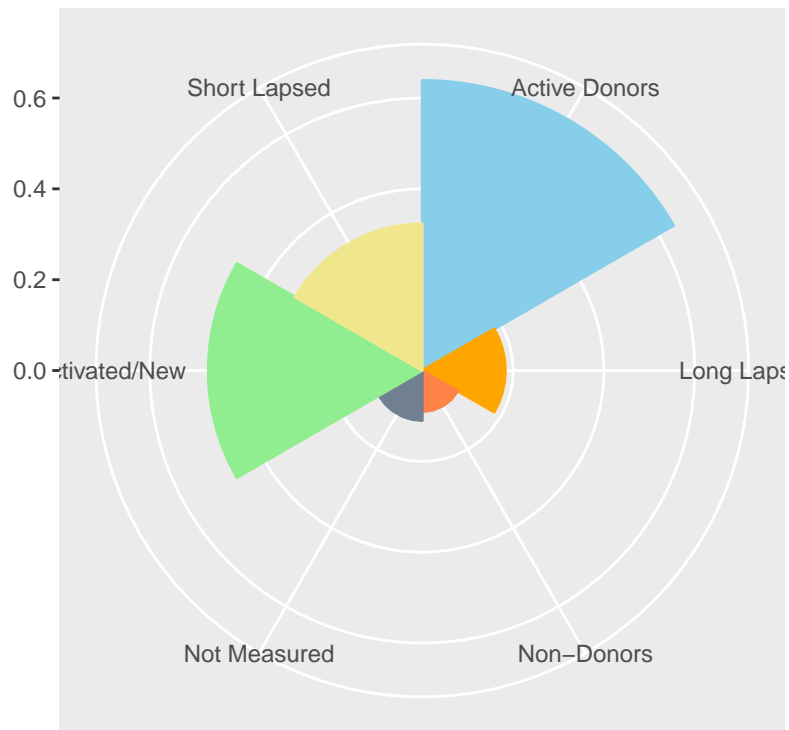
BoxPlots for Immediate Gift Rate

Shown by segment group



Pledge Rate Comparison

Coxcomb plot by segment group



Average Pledge Comparison

Coxcomb plot by segment group

