ISAIAH PEREIRA

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AREAS OF EXPERTISE -

React • Next.JS • Node.JS • JavaScript • TypeScript • State Management • MongoDB • SQL •
REST APIs • HTML5 • CSS • AWS • Python • GitHub • Git •

— PROFESSIONAL EXPERIENCE –

SENIOR FRONTEND DEVELOPER

Feb 2023 - Present

Estrada Premier Printing - Las Vegas, NV

- Deployed a proof approval internal tool that streamlined the client consent process and reduced print processing times by 20%, resulting in increased sales and improved customer satisfaction.
- Refactored over 30 components in the code base to improve reusability and code efficiency, resulting in a significant reduction in code complexity.
- Programmed and implemented an intuitive dashboard to streamline the maintenance of 40+ client websites, enhancing productivity and minimizing errors.

FRONTEND DEVELOPER

Jun 2022 - Jan 2023

HomeLister, Inc - Las Vegas, NV

- Developed clean, reusable and responsive UI components using web technologies and REST APIs in collaboration with cross-functional teams, including product managers, designers, and engineers.
- Collaborated with a team of 4 engineers in the integration of Storybook to document components and automate the UI testing workflow.
- Partnered with engineers and designers to develop a comprehensive design system with 100+ features that improved codebase maintainability and consistency.
- Transformed Figma designs into robust components, following the DRY principle for increased efficiency and reusability.
- Leveraged SWR & Server Components to provide user with a lighting fast and reactive experience.

FRONTEND DEVELOPER

Nov 2019 - Jun 2022

Estrada Premier Printing - Las Vegas, NV

- Spearheaded cross-functional efforts to create and maintain APIs for accurate pricing calculations of printing jobs, resulting in a streamlined pricing process for internal stakeholders and external customers.
- Integrated third-party services, including Stripe, to streamline workflows and improve the user experience. The integration of Stripe facilitated online payments for customers and resulted in a 20% increase in online sales.
- Created 30+ comprehensive files documenting SOPs and technical workflows, ensuring effective knowledge transfer and streamlining team collaboration.
- Orchestrated a comprehensive audit of internal tools, identifying and eliminating redundancies in the process and reducing tool expenses by 10%.
- Implemented front-end design systems and style guides across three web platforms, resulting in a 30% reduction in back-and-forth communication hurdles, with design and product teams.
- Integrated Cloudinary to securely store and retrieve customer design assets, resulting in a 20% reduction in printing delays and a 10% increase in print job throughput.