

**End of Module Quiz: Introduction to AI and the AI Ladder**  
**LATEST SUBMISSION GRADE**

**93.33%**

1.Question 1

Which of these statements is True about AI?

**1 / 1 point**



AI mainly focuses on improving human decisions by predicting the future evolution of the business.



The primary application for AI is replacing low skilled employees and improving overall productivity.



AI only focuses on improving leaders' decisions making.



AI is a tool for improving human decision making, at speed and scale.

**Correct**

Correct!

2.Question 2

What are the four rungs of the AI Ladder?

**1 / 1 point**



Collect > Organize > Visualize > Infuse



Organize > Visualize > Analyze > Deploy



Collect > Analyze > Scale > Infuse



Collect > Organize > Analyze > Infuse

**Correct**

Correct!

### 3.Question 3

What are some ways AI can improve business outcomes?

**1 / 1 point**



Forecast what is going to happen in the business, at both the macro and micro level



Automating critical, yet time-consuming, business processes that are often done manually, so employees are free to focus on higher-value, more creative work



Optimizing routing and logistics, marketing spends, or the configuration of the cloud installation



All of the above

**Correct**

Correct!

### 4.Question 4

Which of the following is/are example(s) of challenges that companies face while adopting AI?

**1 / 1 point**



Getting handle on their data.



Lack of relevant skills.



Culture and business model change.



All of the above.

**Correct**

Correct!

### 5.Question 5

In the phrase "No AI without IA," IA stands for \_\_\_\_\_

1 / 1 point



IBM Analytics



Information Amplification



Intelligent Applications



Information Architecture

**Correct**

Correct!

6.Question 6

How is the term “Modernize” defined in the context of AI adoption?

1 / 1 point



Automating the generation of data insights



Investing in a state-of-the-art data center that provides flexibility and efficiency to data management



Modernizing IT by updating their technology to recent open source technologies



Building an information architecture for AI that provides choice and flexibility across the organization

**Correct**

Correct!

7.Question 7

What is the main purpose of the Collect phase of the AI ladder?

1 / 1 point



Easing the access to data for the data scientists



Identifying new data sources that could be useful and incorporating them in the data lake



Reorganizing the data of the organization to prevent future information loss



Accessing all the available data regardless of their sources or types and giving access to insight across the entire organization

**Correct**

Correct!

8.Question 8

Which of the following represents the correct order of the data organization process described in the AI Ladder?

**0 / 1 point**



Organize and Catalog Data > Address Data Quality > Govern Data



Address Data Quality > Organize and Catalog Data > Govern Data



Govern Data > Organize and Catalog Data > Address Data Quality



Govern Data > Address Data Quality > Organize and Catalog Data

**Incorrect**

Incorrect. Review the Second Step in the Ladder- Organize Data lesson to learn more.

9.Question 9

Which of the following are ways companies can organize their data into trusted, business-ready analytics foundations?

**1 / 1 point**



By focusing on data preparation and quality



By storing and governing information within a data lake



By ensuring data privacy and regulatory compliance



All of the above

**Correct**

Correct!

10.Question 10

True or False. The Analyze rung of the AI Ladder involves using data for analytics and insights to drive decision-making, but not AI model-building

**1 / 1 point**



True



False

**Correct**

Correct!

11.Question 11

What is the main objective of model management in the Analyze stage of the AI Ladder?

**1 / 1 point**



To identify other business applications where the model could be deployed



To ensure that the model is being used



To ensure the model brings value to the business



To ensure that a model is transparent and free of bias while monitoring its performance

**Correct**

Correct!

12.Question 12

True or False. The ultimate goal of the Infuse step in the AI Ladder is to replace a company's existing decision-making processes with automated systems

**1 / 1 point**

☐

True

☐

False

**Correct**

Correct!

13.Question 13

Which of the following are ways that AI is transforming core business domains?

**1 / 1 point**

☐

Increasing customer satisfaction and reducing agent attrition, while cutting costs and allowing agents to focus on higher value transactions

☐

Keeping pace with regulatory requirements and managing risk.

☐

Changing the way clients think about supply chain management and logistics.

☐

All of the above.

**Correct**

Correct!

14.Question 14

Which of the following statements about model management are true? (Select all that apply)

**1 / 1 point**

☐

Organizations need to manage their AI across the entire AI life cycle in order to explain either to a consumer or another business how their systems came to a decision and why.

**Correct**

Correct!



Model transparency is mostly important for insurance companies and financial institutions.



Businesses need to trust their AI before they fully scale and automate across their organization.

**Correct**

Correct!

15.Question 15

Which of the following statements is/are TRUE about hybrid, multicloud platforms? (Select all that apply)

**1 / 1 point**



Hybrid, multicloud platforms will imply more “assembly required” in expanding the impact of AI across the organization.



Hybrid, multicloud platforms allow organizations to take advantage of their data and applications across any cloud (public, private, on-premises) via containers.

**Correct**

Correct!



Hybrid, multicloud platforms facilitate the automation of AI life cycles across an array of contributors through collaborative workflows.

**Correct**

Correct!