Isak Winter

Product Designer

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PROFILE

Designer with a passion for developing products that make people's days better, both physically and digitally. Combines experience in CAD software, advanced UI prototyping, physical prototyping, and concept development.

EDUCATION

Product Design B.S. | University of Minnesota

- Graduating in May 2027
- 3.77 GPA
- College of Design Dean's List (Fall 2024 - Present)
- Minor in Computer Science and User Experience Design

SKILLS

Graphics: Adobe Photoshop, Adobe Illustrator, Adobe InDesign
3D Modeling: KeyShot, SOLIDWORKS (Certified Associate), Autodesk Fusion, Rhino
UX/UI & Digital Development: Wireframing, Figma, HTML, CSS, Javascript, Java, Python
Research: Usability Testing, Market & User Research, Heuristic Evaluation
Concept Development: Sketching, Digital Rendering, Foam Carving, Laser Cutting, 3D Printing

WORK EXPERIENCE

Assistant Service Manager | May 2023 – Present
Erik's Bike Shop in Rochester, MN and Saint Paul, MN

- Served as full interim service manager at Rochester store summer 2024, taking further departmental organization responsibilities
- Manage customer warranty claims to resolution
- Interact directly with customers; build and manage accurate and timely repair orders
- Mentor new employees, answer questions, and correct any quality issues
- Manage workload, repair scheduling, and mechanic assignments to maintain efficiency

Mechanic | June 2021 – May 2023
Erik's Bike Shop in Rochester, MN

- Completed advanced repairs, meeting and exceeding speed targets

LEADERSHIP EXPERIENCE

Sub-team lead | September 2018 – August 2023
FIRST Robotics FRC Team 2530 in Rochester, MN

- Led graphic design subteam for four years, creating designs for robot sponsor panels, team merchandise, and outreach materials
- Led event scouting and strategy efforts for two years
- Designed and developed "Swerve Scout": an offline progressive web app for event scouting that improved scouter engagement, data presentation, and data quality
- Spearheaded redesign and development of team website, optimizing efficiency and delivery
- Collaborated to create FIRST Impact Award submissions for five years; presented directly to judges for three