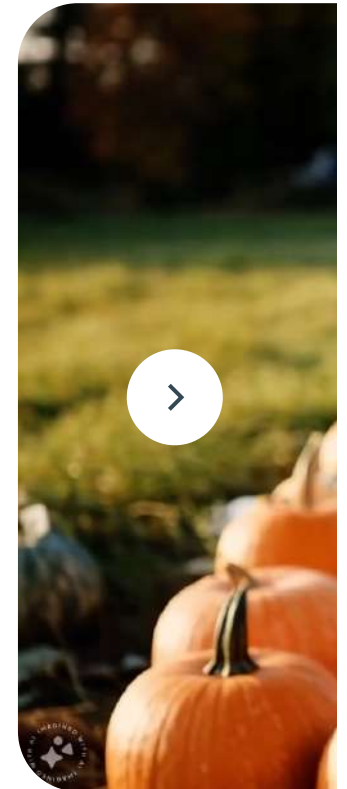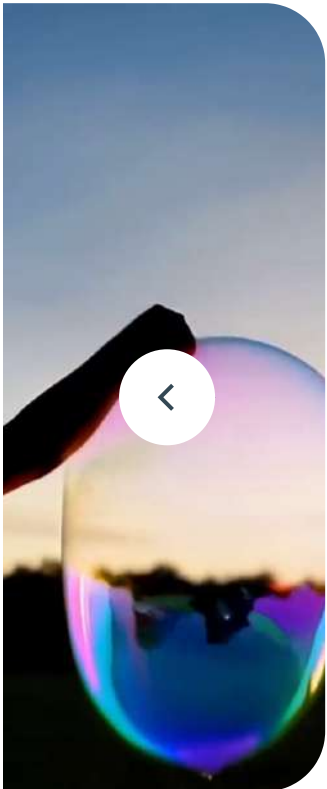# Meta Movie Gen

Learn about the research for the most advanced media

foundation AI models and see how Meta is partnering with

Movie Gen sets a new standard for immersive AI content

Our latest research breakthroughs demonstrate how you can use simple text inputs to produce custom videos and sounds, edit existing videos or transform your personal image into a unique video.
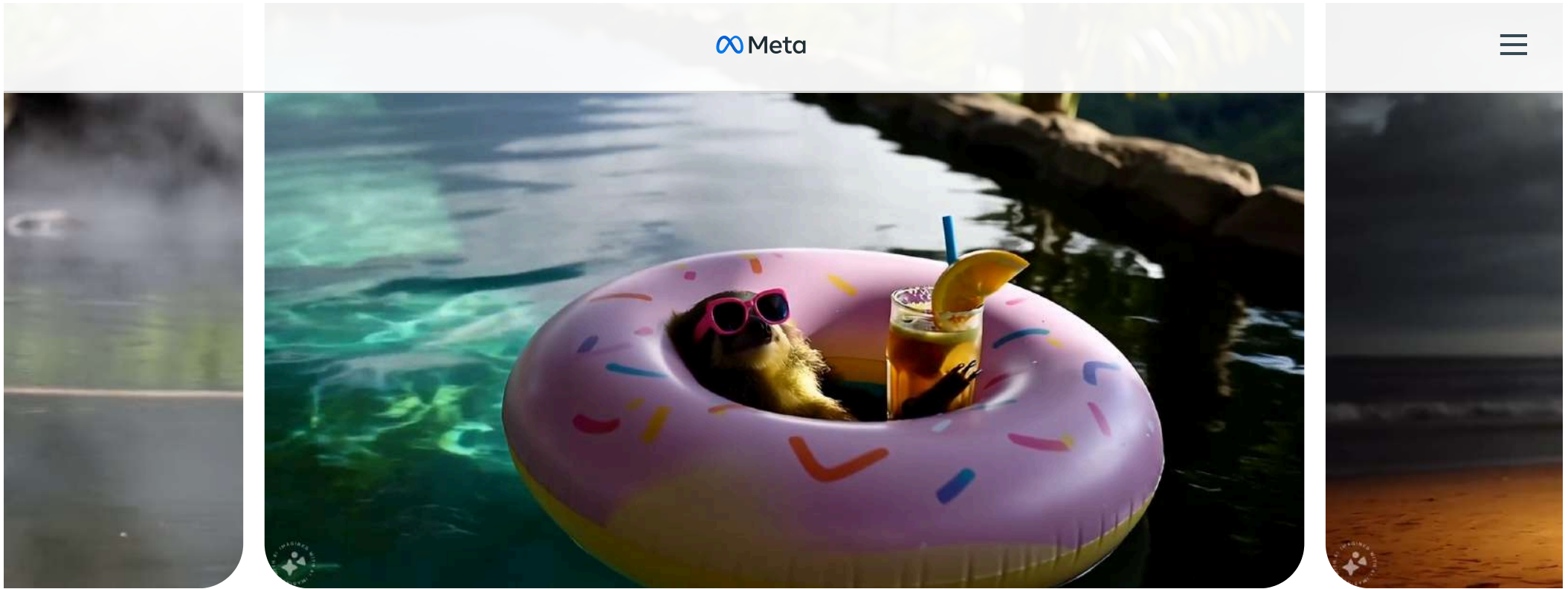
Text input summary: A girl is running across a beach and holding a kite. She's wearing jean shorts and a yellow t-shirt. The sun is shining down.
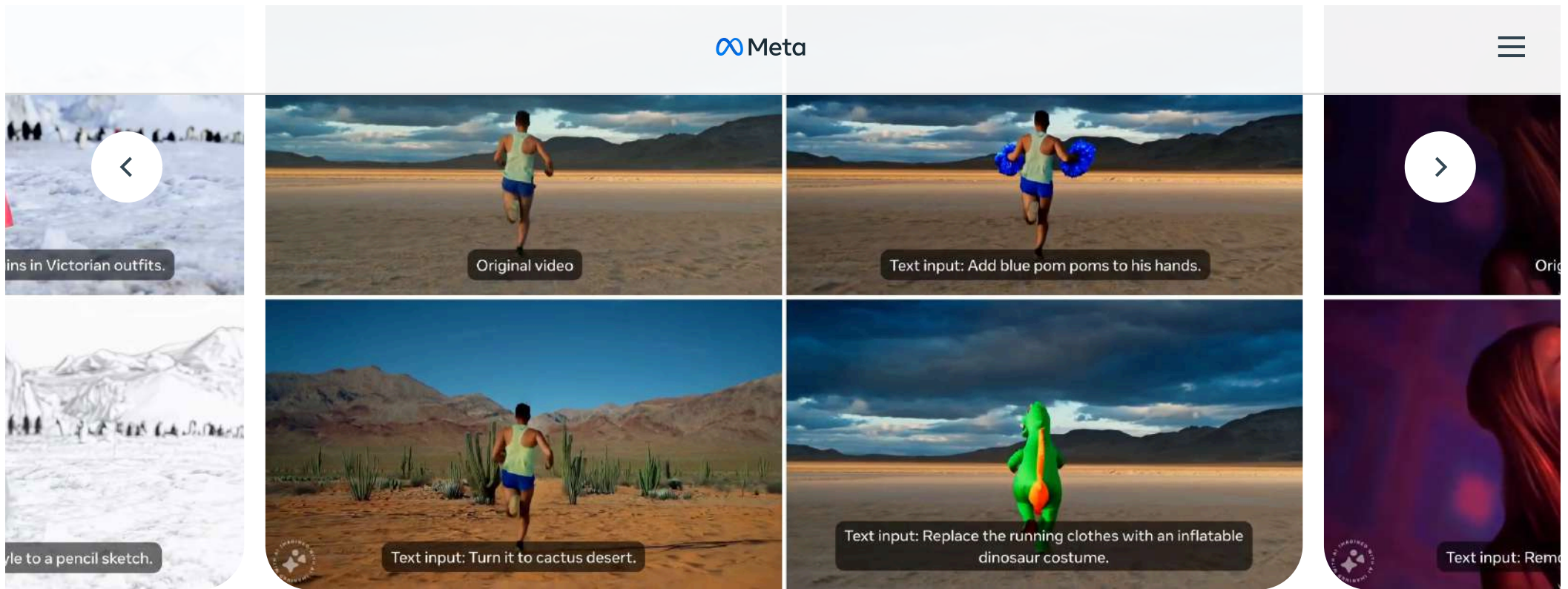
Generate videos from text

Movie Gen uses text input to create long high-definition videos at different aspect ratios—the first of its kind in the industry.
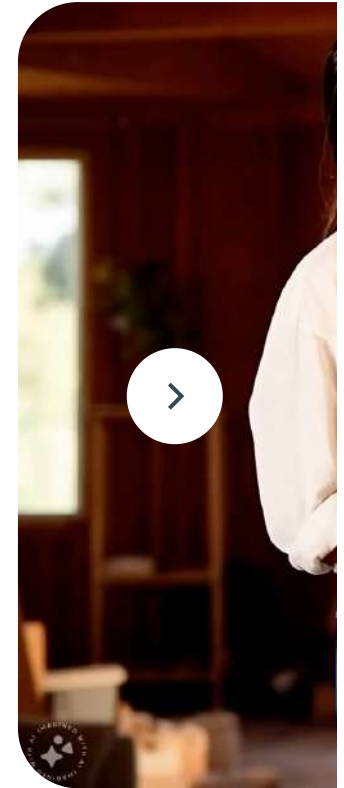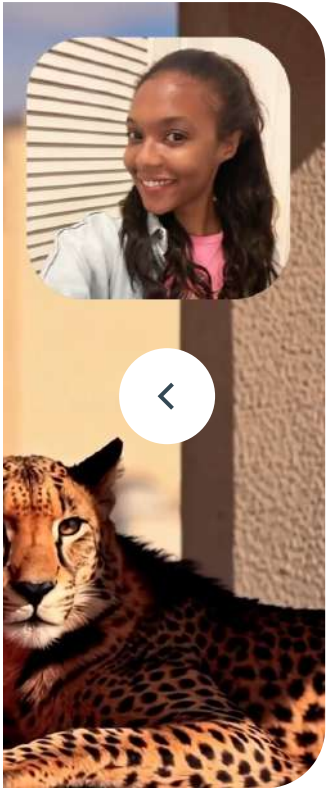
Edit video with text

Movie Gen transforms existing videos with text inputs, enabling precise video editing for styles, transitions, fine-grained edits and more.

ins in Victorian outfits.

yle to a pencil sketch.

Original video

Text input: Add blue pom poms to his hands.

Text input: Turn it to cactus desert.

Text input: Replace the running clothes with an inflatable dinosaur costume.
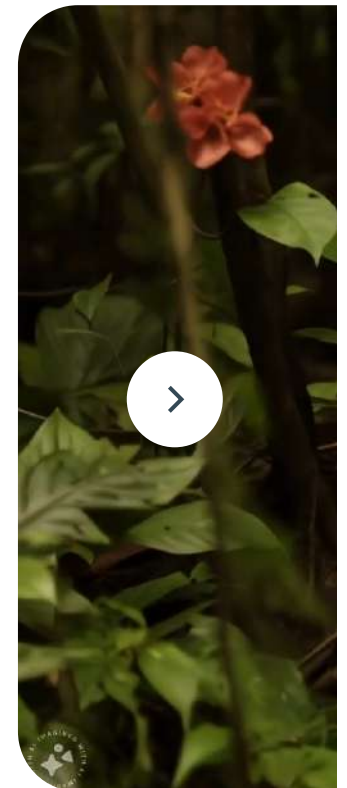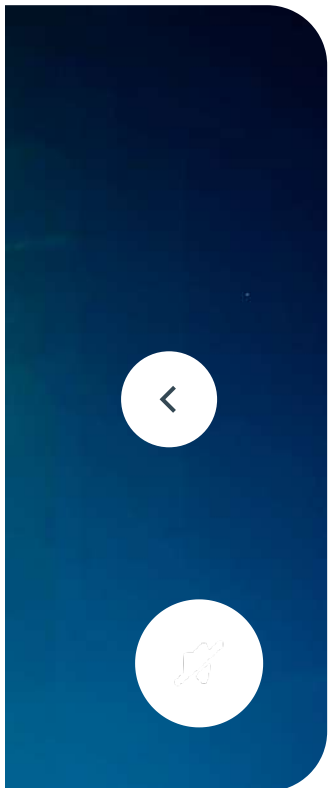
Orig

Text input: Rem

Produce personalized videos

When you upload a photo of yourself and give simple text inputs, Movie Gen can create personalized videos that preserve human identity and motion.

Text input summary: A man is doing a scientific experiment in a lab with rainbow wallpaper. The man has a serious expression and is wearing glasses. He is wearing a white lab coat with a pen in the pocket. The man pours liquid into a glass beaker and a cloud of white smoke blooms.

Create sound effects and soundtracks

Movie Gen allows you to use text inputs to create and extend sound effects, background music or entire soundtracks that reflect the tone, rhythm and style of your video.

Meta

Text input: Rain pours against the cliff and the person, with music playing in the background.

CREATIVE INDUSTRY FEEDBACK PROGRAM

Partnering with award-winning storytellers

Blumhouse, an award-winning production company, selected filmmakers to create videos with Movie Gen before its public debut. Watch this video to learn about their experience and what opportunities our AI

media foundation models will
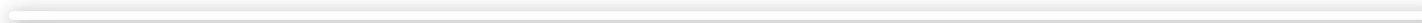offer to the creative
community.

∞ Meta

0:00 / 2:27

Immersive storytelling with Movie Gen

Blumhouse's filmmaker partners were asked to try our suite of AI media tools to make something they found interesting or useful. Check out this video from director Aneesh Chaganty titled "i h8 ai."
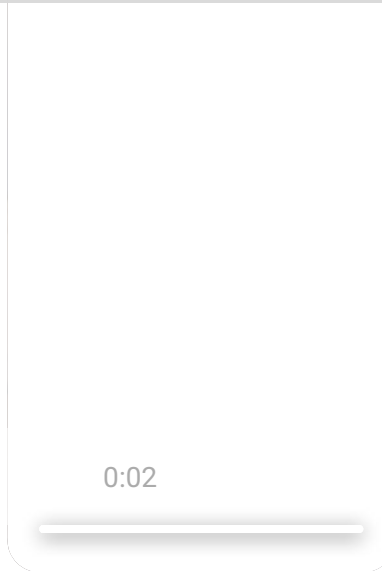
0:00 / 2:53

CREATIVITY FOR ALL

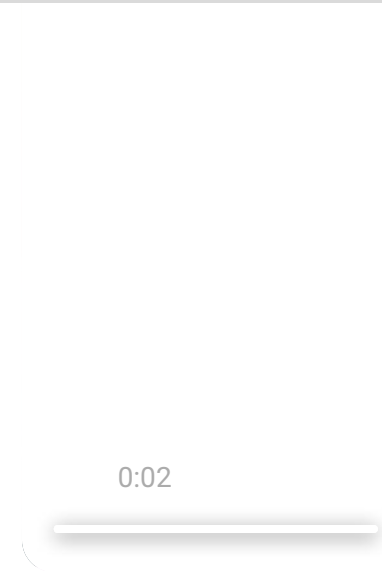# Movie Gen: Where creativity knows no bounds

See how creators are transforming storytelling with the most advanced media foundation AI models.

0:02

0:02

0:02

@paigepiskin

Text input summary #1: A close up of a girl's hands holding a small fluffy kitten-face tarantula.
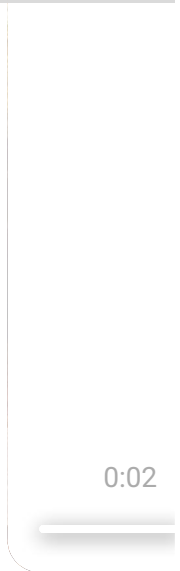
Text input summary #2: Change the dog into a grey baby dragon with grey wings and orange eyes.

@ka5sh

Text input summary #1: A green cartoon alien is waving with his hand and wears pink clown shoes.

Text input summary #2: Turn person into green alien with a red bucket hat.

@girls

Text input su smiling girl w path of autu basket in her

Text input su women are s Halloween d on the wall."

Learn more about Movie Gen

Read our latest research paper to learn how we've set new industry benchmarks on media generation with AI.

Read paper

BLOG

BLOG