PRIYANKA SHRIVASTAV
Creative Designer

(Graphic Design | Print Media | Motion Graphics | Video Editing | Animation | UX Research)

🌐 **https://priyanka-portfolio-virid.vercel.app/**   Bē https://www.behance.net/priyankashrivastava

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ABOUT ME

I'm a Creative Designer who believes great design lives where art meets intention. From digital and print graphics to motion and video, I bring ideas to life with color, rhythm, and emotion. Lately, my curiosity for UX research fuels my drive to design not just what looks good, but what feels right for the user.

SKILLS

- Graphic Design
- Print Media
- Digital Ads Design
- Video Editing

- Visual Design
- Motion Graphics
- UX Research
- UI/UX Design

- Animation
- Art Direction
- Typography
- Design Thinking

WORK EXPERIENCE

Brandmuscle - Ansira: Creative Designer

Sep 2024 - Present (continued employment at BrandMuscle Ansira)

Sincro - Ansira: Creative Designer

Feb 2022 - Sep 2024 (Parent company Ansira separated from Sincro)

Global Block Chain: Graphic Designer

2019 -2022

TECHNICAL SKILLS:

Software: Indesign, Illustrator, Photoshop, After Effects, Premiere Pro, XD, Figma.

EDUCATION

Masters Degree in Animation - Creative Design

Gujarat University

Bachelor Degree in Animation - Creative Design

Pune University

CERTIFICATIONS

Certificate Programme in UI/UX Design and Research

IIT Roorkee

Google UX Design Professional Certificate

Coursera

Advanced Diploma in Graphic Design

Shaw Academy