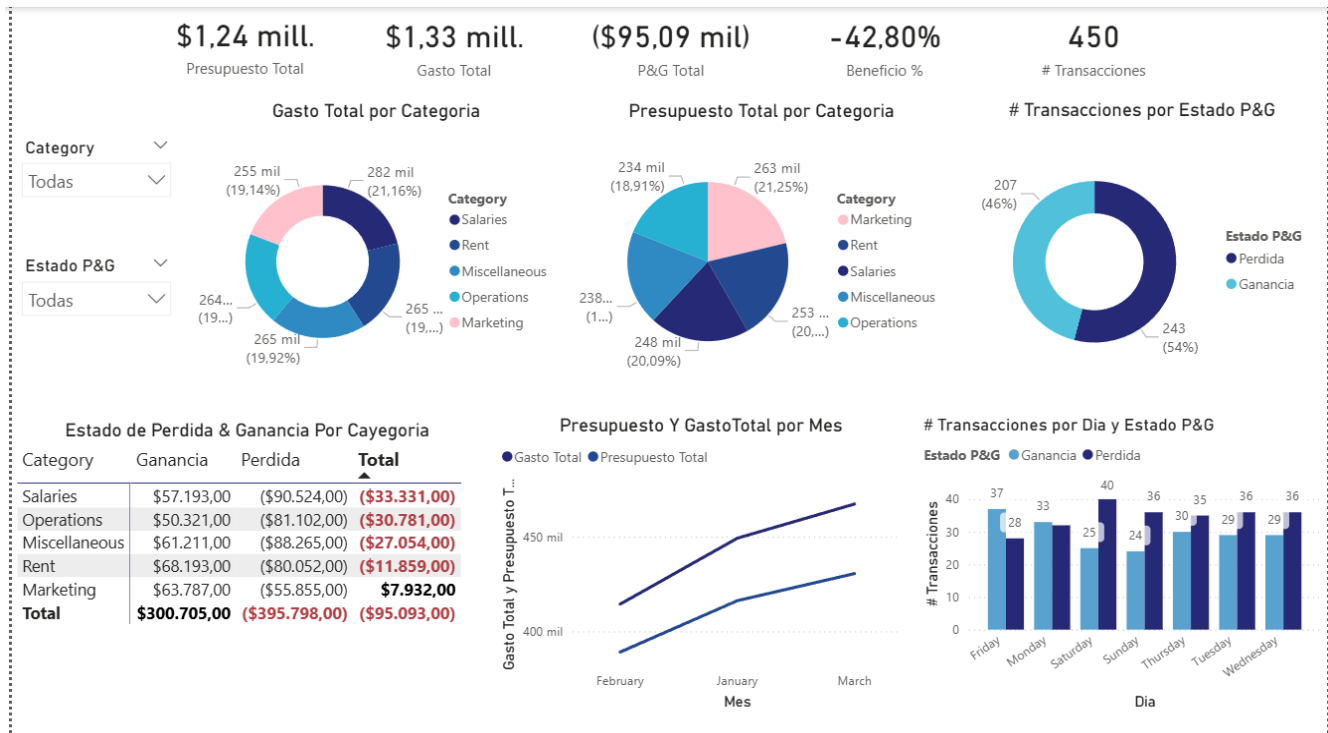
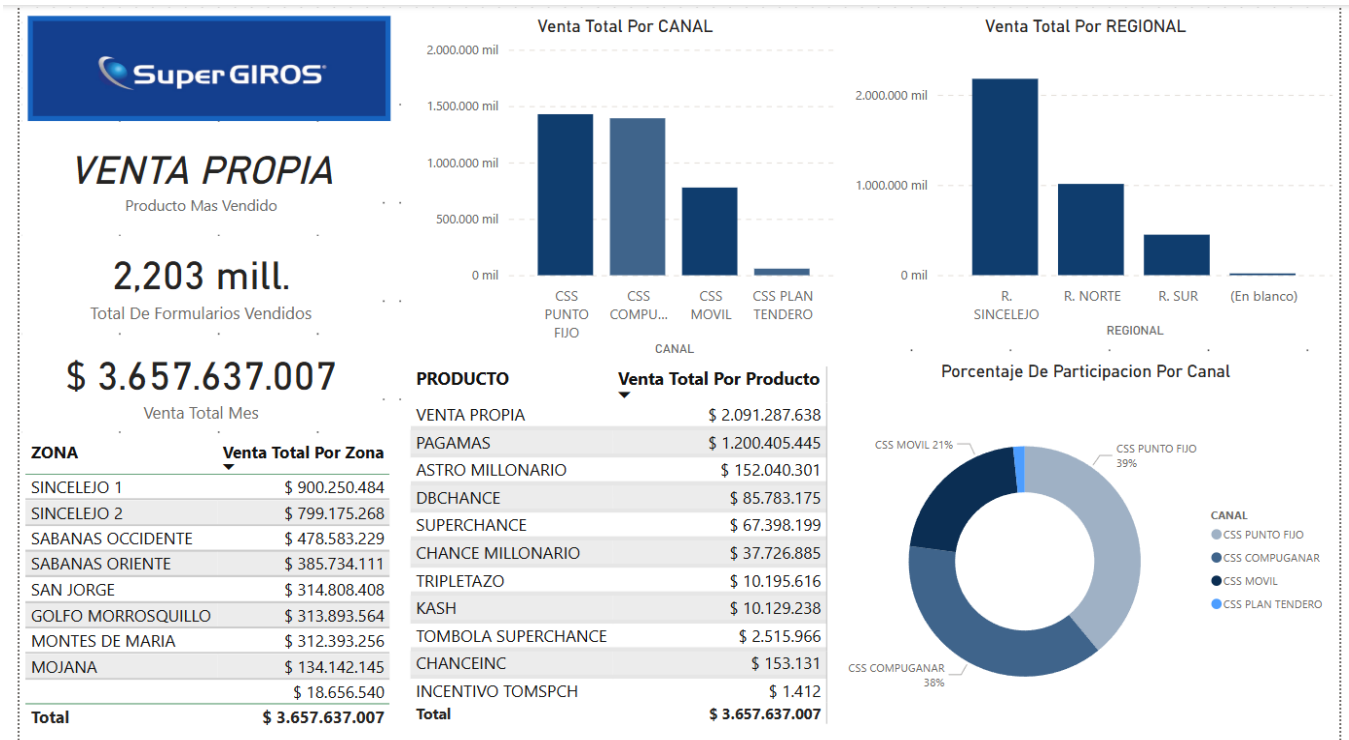


Power Bi – Dashboard y informes



Informe - Campaña de Marketing Digital

\$1.042.480
Ingreso Total

\$261.166
Gasto Total

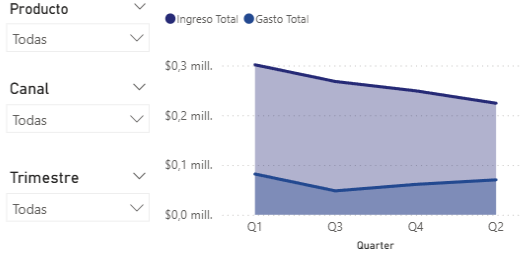
2531
Conversiones Totales

0,14%
CTR Promedio %

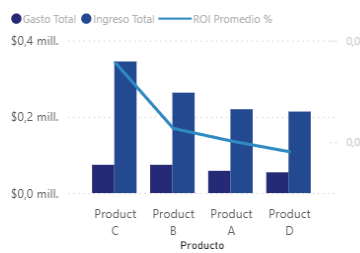
4,48%
ROI Promedio %

6,57%
CPC Promedio %

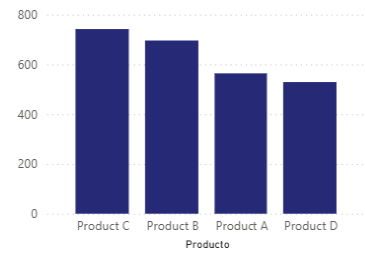
Ingreso y Gasto Total por Trimestre



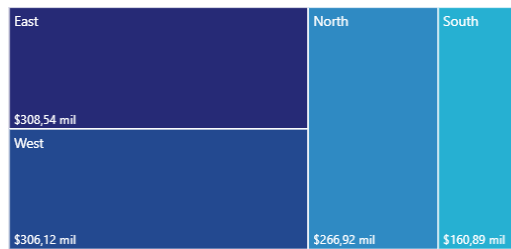
Análisis de Gasto y Ingreso Total por Producto



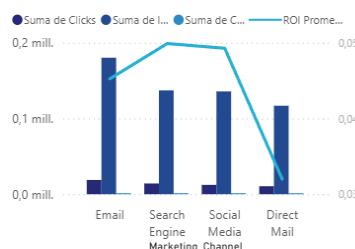
Conversiones Totales Por Producto



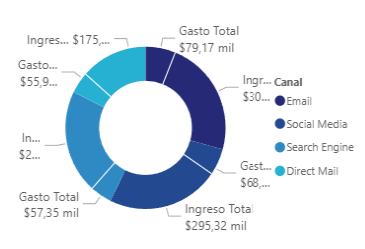
Ingreso Total por Region



Clicks, impresiones y CTR Total por Canal



Análisis de Gasto y Ingreso Total por Canal



Sales Patterns of Electrical Appliances vs. Daily Temperature

City

All

Category

All

Store

All

Date

All



14M

Revenue

22.99

Avg Temp

3M

SummerRevenue

4M

WinterRevenue

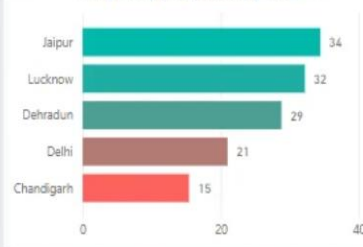
568

Quantity_Sold

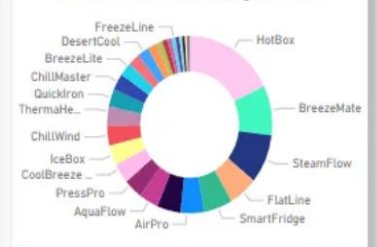
SummerRevenue and WinterRevenue by...



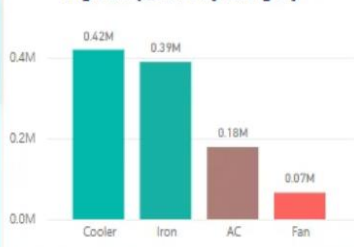
AvgTemp_AC_Sales by City



Total_Discount_Value by Product



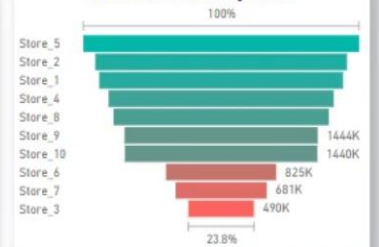
HighTemp_Sales by Category

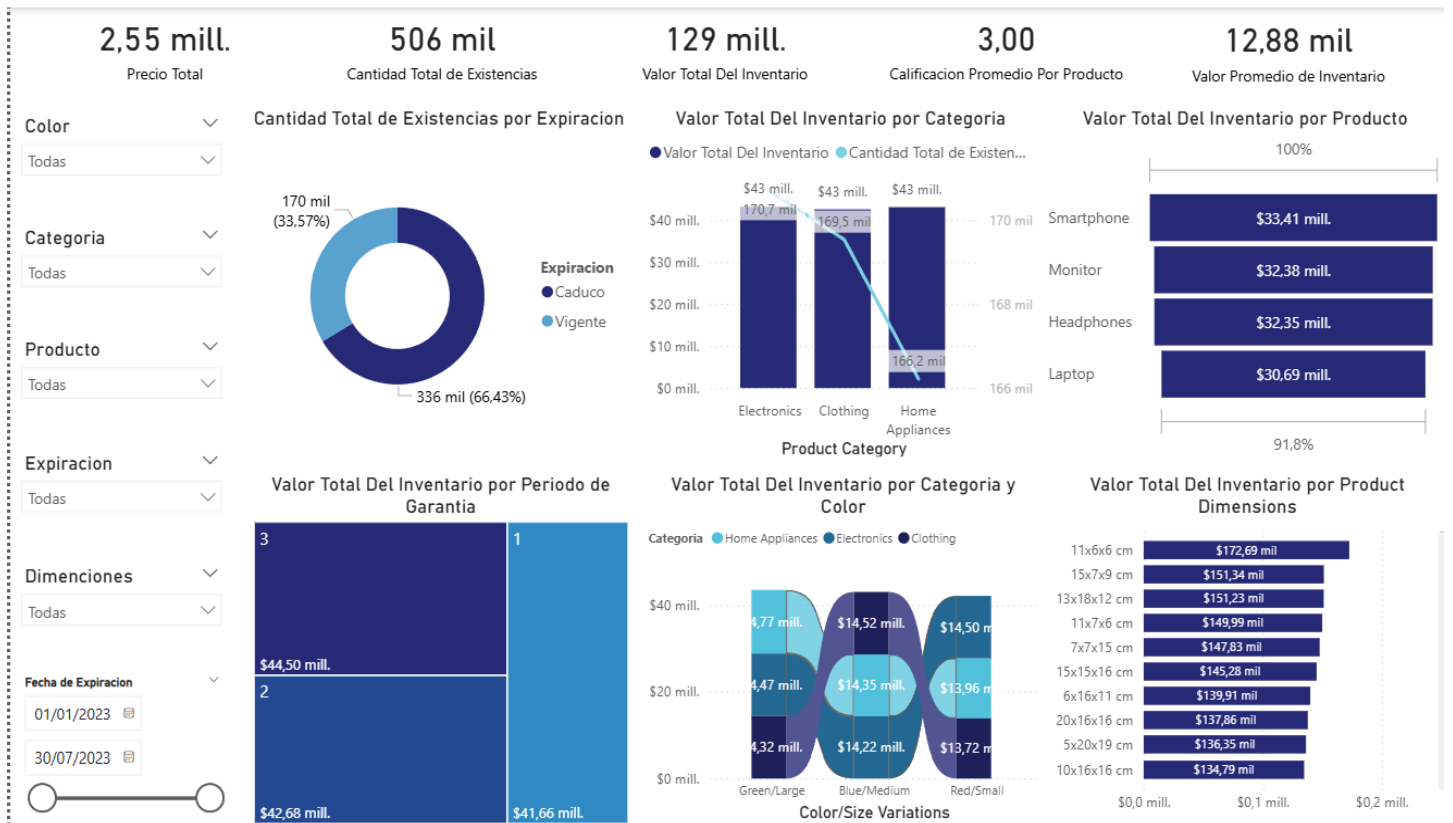


Final_Price & Revenue by Month



Sum of Revenue by Store





Isaias David Perez Sarmiento – Economista
Cel. +57 301 4642124
perezsarmiento10@gmail.com