

MID-SEMESTER EXAMINATION, November-2025
Fundamentals of Communication-1(HS3401)

Program: MCA
Full Marks: 30

Semester: 1st
Time: 2 Hours

Subject/Course Learning Outcome	*Taxonomy Level	Ques. Nos.	Marks
CO-1 Students will gain the ability to speak confidently in front of an audience by overcoming fear and nervousness through practical techniques.	L1,L2,L4,L4	1(a, b, c)	6
CO-2 Students will be able to structure their speeches effectively, ensuring clarity, persuasiveness, and engagement with their audience.	L1,L2,L4,L4	2(a, b, c)	6
CO-3 Students will learn strategies to maintain audience interest, establish rapport, and deliver compelling speeches that resonate with listeners.	L1,L2,L4,L4	3(a,b) 5(a,b)	8
CO-4 Students will develop proficiency in writing clear, concise, and effective documentation tailored for diverse audiences.	L1,L2,L4,L4	3(c)	2
CO-5 Students will be able to use of grammatical structure meaningfully and appropriately in oral and written communication.	L1,L2,L4,L4	4(a,b, c)	6
CO-6 Students will be able to expand an idea and develop it analytically into a paragraph in order to strengthen their communication skills.	L1,L2,L4,L4 ,L5	5 (c)	2

*Bloom's taxonomy levels: Remembering (L1), Understanding (L2), Application (L3), Analysis (L4), Evaluation (L5), Creation (L6)

Answer all questions. Each question carries equal mark.

1.	(a)	As per Dale Carnegie, explain the relevance of intonation in effective speaking.	2
	(b)	Explain impromptu and extemporaneous speaking.	2

	(c)	Differentiate between hearing and listening.	2
2.	(a)	Explain the significance of pause while delivering a speech. Mention any two kinds of pauses	2
	(b)	Briefly explain some of the factors on which audience analysis is done.	2
	(c)	As per Dale Carnegie, explain the three aspects of speech.	2
3.	(a)	Monotony is considered a sin in public speaking. Elaborate.	2
	(b)	Preparation is the key to effective public speaking. Elaborate.	2
	(c)	Briefly explain the different pre-writing techniques.	2
4.	(a)	Neither of the answers _____ (is/are) correct.	2
	(b)	The coach as well as the players_____ (is/are) present.	2
	(c)	Neither the teacher nor the students _____ (is/are) happy with the result.	2
5.	(a)	Briefly explain the significance of body language in public speaking.	2
	(b)	Write a brief note on Carnegie's view on choosing the right subject matter.	2
	(c)	Communication is the key to building strong professional and personal relationships. Comment.	2
		End of Questions	