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## **Edexcel A Level Maths: Pure**



## 6.3 Modelling with Exponentials & Logarithms

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- \* 6.3.3 Using Log Graphs in Modelling

### 6.3.1 Exponential Growth & Decay

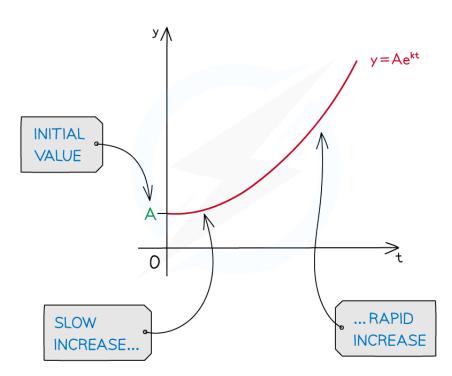
## Your notes

### **Exponential Growth & Decay**

What are exponential growth and exponential decay?

■ y = Aekt is exponential growth





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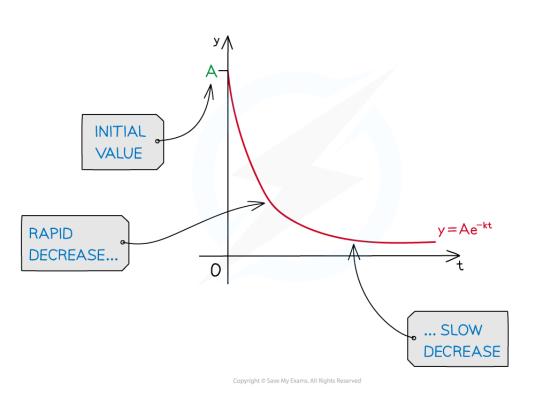
■ y = Ae<sup>-kt</sup> is exponential decay



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- **k > 0** so plus or minus sign in equation immediately indicates growth or decay
- A is the starting value or initial value, when t = 0
- t is often used, rather than x, as many models are time-dependent

### Is e always used in exponential growth and decay?

- Using **e** makes the maths easier
- $\blacksquare \quad \text{With the proper choice of $k$, all exponential functions of the form $a^x$ can be written in the form $e^{kx}$ \\$ 
  - $a^x = e^{kx}$

e.g. WRITE  $\left(\frac{1}{5}\right)^{x}$  IN THE FORM  $e^{kx}$ 



$$\left(\frac{1}{5}\right)^{x} = e^{-kx}$$

$$(5^{-1})^{x} = e^{-kx}$$

LAWS OF INDICES

$$5^{-x} = e^{-kx}$$

$$ln5^{-x} = lne^{-kx}$$

LAWS OF LOGARITHMS

$$-k \ln 5 = -k \times \ln e$$
 e lne = 1

$$k = ln5$$

$$\therefore \left(\frac{1}{5}\right)^{x} = e^{-x \ln 5}$$

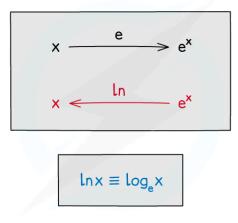
NOTE: THIS WOULD BE EXPONENTIAL DECAY

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Will logarithms or In be involved?



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■ In is the inverse of e

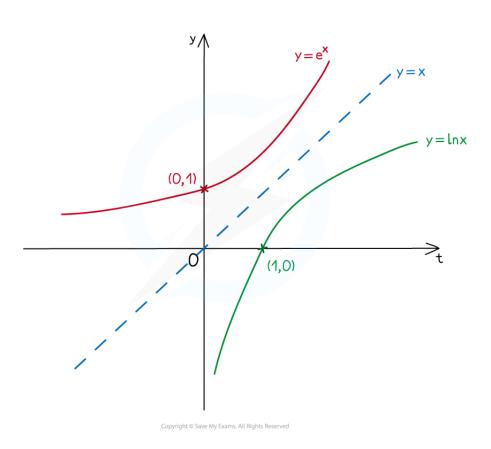




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• The graph of  $y = \ln x$  is the reflection of the graph of  $y = e^x$  in the line y = x

### Worked example





(a) Write  $\left(\frac{2}{5}\right)^{2t}$  in the form  $e^{kt}$ , where k is a

positive constant.

Give your value of *k* to 3 significant figures.

(b) State whether  $\left(\frac{2}{5}\right)^{2t}$  would represent

exponential growth or exponential decay.

(c) Sketch the graph of 
$$y = \left(\frac{2}{5}\right)^{2t} - 3$$

a) 
$$\left(\frac{2}{5}\right)^{2t} = e^{-kt}$$

$$\ln\left(\frac{2}{5}\right)^{2t} = \ln e^{-kt}$$

LOGS OF BOTH SIDES

$$2 t \ln \left(\frac{2}{5}\right) = -k t \ln 6$$

$$k = -2\ln\left(\frac{2}{5}\right)$$

k = 1.83258...

k = 1.83 (3 sf)



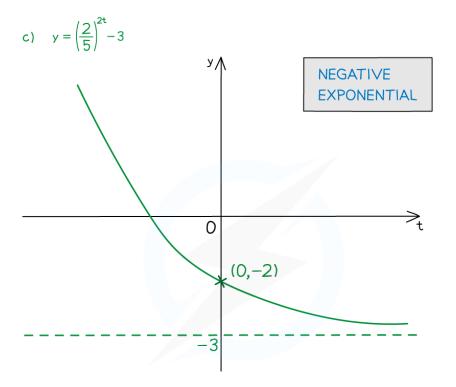
b) AS THE POWER OF e IS NEGATIVE, THIS IS A NEGATIVE EXPONENTIAL AND SO IS EXPONENTIAL DECAY.

Your notes

k IS POSITIVE AND WE CAN ASSUME t IS TIME SO ALSO POSITIE, SO THE POWER OVERALL WILL BE NEGATIVE

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GRAPH TRANSFORMATION OF THE FORM y=f(x)-3





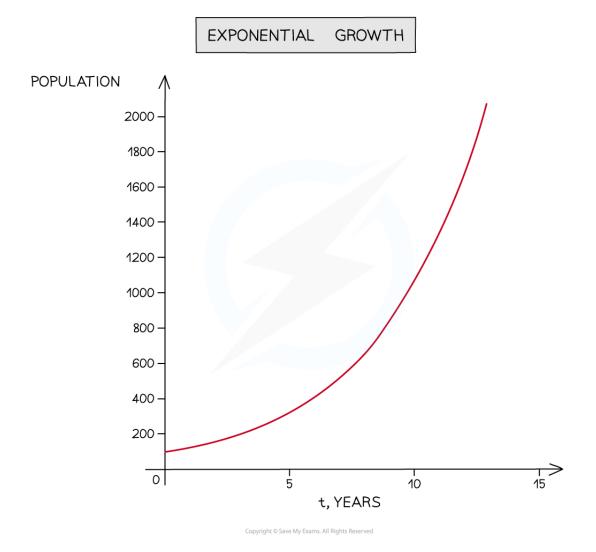
### 6.3.2 Using Exps & Logs in Modelling

# Your notes

### **Using Exps & Logs in Modelling**

#### What is exponential modelling?

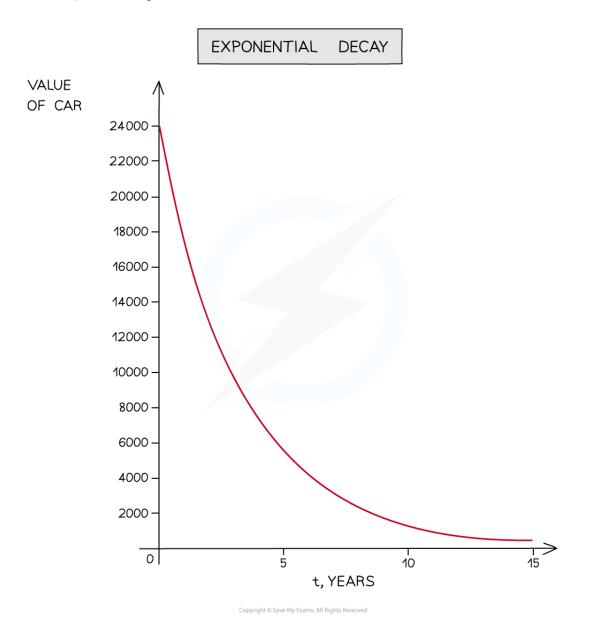
- Exponential modelling is where real-life situations are modelled using exponential growth and decay
- Exponential growth is typically used for ...
  - ... population (animals and humans) increase
  - ... the value of an investment under compound interest



- Exponential decay is typically used for ...
  - ... levels of radioactivity

- ... quantity of a drug in a person's bloodstream
- ... depreciation (eg value of a standard car)





- It is important to consider if a model is only relevant for a certain period of time
  - Can a population increase forever?
  - Will a very old car still be worth a small amount of money?
- For example: Consider a substance that initially contains 2000 radioactive atoms where the number of radioactive atoms, N, at time, t hours, is modelled by  $N=2000e^{-kt}$ 
  - y is N
  - A = 2000 the initial number of radioactive atoms



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- k > 0 so the negative indicates this must be exponential decay
- t is used (rather than x) as the situation is time-dependent

#### How do I solve modelling problems?

- Recognise the form of an exponential model
  - Growth  $y = Ae^{kt}$
  - Decay y = Ae<sup>-kt</sup>
- A (constant) is the starting or initial value
  - When t = 0,
     e<sup>kt</sup> = e<sup>0</sup> = 1

so y = A

- **k** (constant) determines the **rate** of growth/decay
- Many modelling problems are about rates of change
  - If y = Aekt then dy/dt = Akekt
  - If  $y = Ae^{-kt}$ then  $dy/dt = -Ake^{-kt}$
  - e.g. A SUBSTANCE INITIALLY CONTAINS 2000 RADIOACTIVE ATOMS. THE NUMBER OF RADIOACTIVE ATOMS, N, AT TIME t HOURS, IS MODELLED BY  $N=2000~e^{-kt}$ .

GIVEN THAT AFTER 2 HOURS THERE WERE 1200 RADIOACTIVE ATOMS,

- a) FIND THE VALUE OF k.
- b) FIND THE NUMBER OF RADIOACTIVE ATOMS AFTER SIX HOURS



Your notes

a) AT t = 2, N = 1200,  

$$1200 = 2000 e^{-2k}$$
  
 $e^{-2k} = 0.6$   
 $-2k = ln0.6$   
 $k = -\frac{1}{2}ln0.6 = 0.255$  (3 sf)

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b) 
$$N = 2000 e^{-2k}$$
  $k = -\frac{1}{2}ln0.6 = 0.255$  AT t=6, 
$$N = 2000e^{-0.255 \times 6}$$
 USE EXACT VALUE ON CALCULATOR USING ANS OR MEMORY







- The population of an endangered animal in a conservation area is modelled by  $P = P_0 e^{kt}$ , where P is the population t years after the population was first recorded.
  - (a) Write down the meaning of the value  $P_0$  When first recorded the population was 560. 3 years later there were 1980 animals.
  - (b) Write down the value of  $P_0$
  - (c) During which year will the population first exceed 4000?
  - (d) How quickly was the population growing after 5 years?
  - (e) State one limitation of using this model
- a) P<sub>0</sub> WILL BE THE POPULATION OF ANIMALS WHEN IT WAS FIRST RECORDED

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Your notes



c) 
$$P = 560e^{kt}$$

AT 
$$t=3$$
,  $P=1980$  FIRST, FIND k

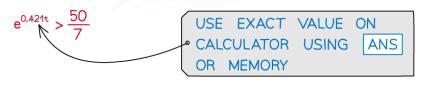
$$1980 = 560e^{3k}$$
  $\div 560$ 

$$e^{3k} = \frac{99}{28}$$
 In BOTH SIDES

$$3k = ln\left(\frac{99}{28}\right)$$

$$k = \frac{1}{3} ln \left( \frac{99}{28} \right) = 0.421 (3 sf)$$
 SET UP INEQUALITY

 $560e^{0.421t} > 4000$ 



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 $0.421t > ln\left(\frac{50}{7}\right)$  t > 4.6704...BETWEEN YEAR 4
AND YEAR 5

Your notes

→ POPULATION FIRST EXCEEDS 4000 DURING THE 5<sup>th</sup> YEAR

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d) 
$$\frac{dp}{dt} = P_0 ke^{kt}$$

"RATE OF GROWTH" IS GRADIENT

$$P_0 = 560$$
  $k = \frac{1}{3} ln(\frac{99}{28}) = 0.421$  (3 sf)

AT t = 5,

$$\frac{dp}{dt} = 560 \times 0.421 \times e^{0.421 \times 5}$$

= 1934.5039...

THE POPULATION WAS GROWING BY
1930 ANIMALS (3 sf) PER YEAR AFTER 5 YEARS





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e) THE MODEL SUGGESTS THE POPULATION OF ANIMALS WILL INCREASE INDEFINITELY

POPULATION WILL HAVE A LIMIT – SPACE, RESOURCES, FOOD, etc







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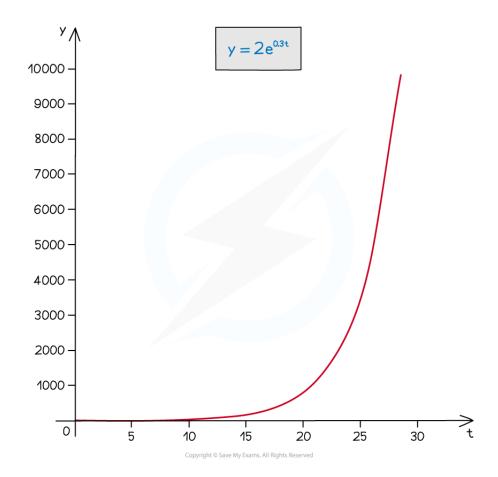
### 6.3.3 Using Log Graphs in Modelling

## Your notes

### Using Log Graphs in Modelling

#### What are log graphs?

- Log graphs are used when the scale of a graph increases or decreases exponentially
- It can very difficult to read specific values from graphs with these scales



■ Taking In of both sides allows the equation to be rearranged into the form "y = mx + c"

 $y = 2e^{0.3t}$ 

TAKE LOGS
OF BOTH SIDES

 $lny = ln(2e^{0.3t})$ 

$$lny = ln2 + lne^{0.3t}$$

$$lnxy = lnx + lny$$

$$lny = ln2 + 0.3t$$

$$lny = 0.3t + ln2$$

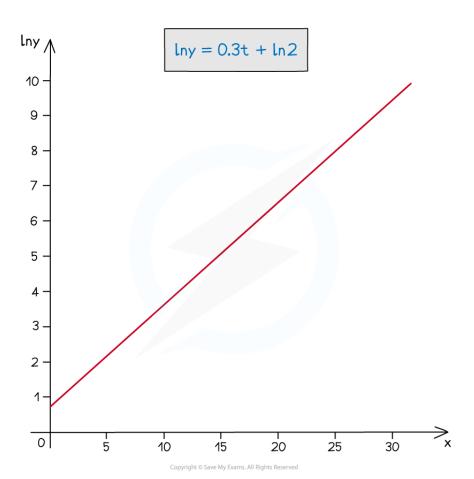
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• Plotting **In y** against **t** produces a straight line

Your notes



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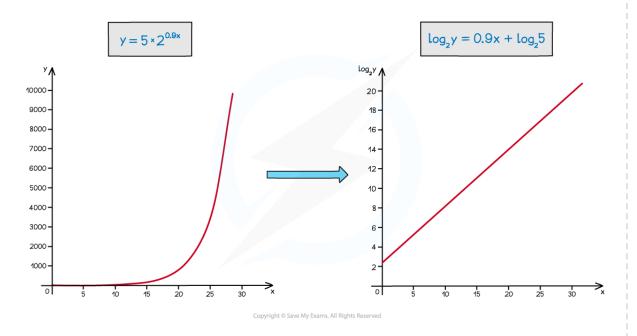


- Note the second graph has **In y** on the **y**-axis
  - Log graphs have at least one logarithmic axis
- Reading a value for In y at t = 20 is easier than reading the value for y
- Logarithmic axes are used where a wide range of numbers can occur
  - it makes numbers smaller and easier to deal with
  - a curve can be turned into a straight line



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#### How do I use a logarithmic graph with exponential modelling?

- Exponential models are of the form
  - y=Ab<sup>kx</sup> (growth)
  - y=Ab<sup>-kx</sup> (decay)
- To use a model to make predictions the values of **A**, **b** and **k** are needed
- A, b and k will usually be estimated from observed data values
  - A may be known exactly, as it is a starting/initial value
- Estimating from a straight line graph is easier than from a curve

Your notes

TYPE 1

$$y = Ab^{kx}$$

BASE b (WHERE b>0 IS A CONSTANT)

$$\log_b y = \log_b Ab^{kx}$$

$$\log_b y = \log_b A + \log_b b^{kx}$$

$$\log_b y = \log_b A + k x \log_b b$$

$$\log_b y = kx + \log_b A$$

$$y = mx + c$$

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TYPE 2

$$y = Ae^{kx}$$

BASE e

$$lny = lnAe^{kx}$$

$$lny = lnA + lne^{kx}$$

$$lny = lnA + kxlne$$

$$lny = kx + lnA$$

$$y = mx + c$$

THIS IS A SPECIAL CASE OF TYPE 1

Your notes

TYPE 3 
$$y = Ax^b$$

x IS THE BASE

 $logy = logAx^b$ 

$$logy = logA + logx^b$$

$$logy = logA + blogx$$

$$logy = blogx + logA$$

$$y = mx + c$$

GIVEN  $y = Ae^{kx}$  AND THAT lny = 3.2x + ln 12e.g. FIND THE VALUES OF A AND k.

$$3.2x = kx$$

k = 3.2

TYPE 2 
$$y = Ae^{kx}$$

lnA = ln12

$$A = 12$$

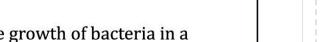


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✓ Worked example	i
	i
	i





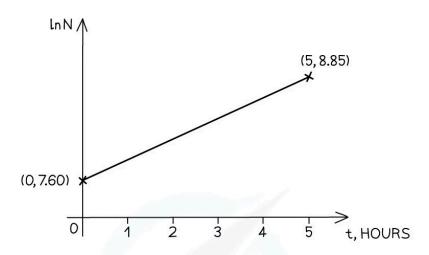


?

A scientist is studying the growth of bacteria in a laboratory experiment.

The number of bacteria, N, is recorded every hour from the start of the experiment for 5 hours.

The graph of  $\ln N$  against time, t hours, is shown below.

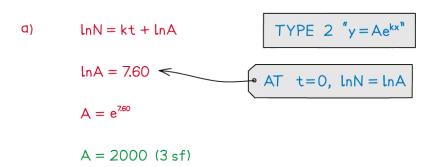


The scientist suggests that a suitable model for the number of bacteria, N, after t hours is of the form  $N = Ae^{kt}$ , where A and k are constants.

- (a) Find the values of *A* and *k*, giving your answers correct to 3 significant figures.
- (b) Use the model and your answers from part (a) to predict the number of bacteria after 9 hours.



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 $k = \frac{8.85 - 7.60}{1}$ 

<u>5−7.60</u> 5−0 k WILL BE THE GRADIENT OF THE LINE

k = 0.25

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b) MODEL IS  $N = 2000e^{0.25t}$ 

AT 
$$t=9$$
,  $N=2000 e^{0.25 \times 9}$ 

$$N = 18975.47...$$

AFTER 9 HOURS THERE WILL BE APPROXIMATELY 19 000 BACTERIA

