

CSS, Seriously!

Introduction to a new CSS methodology

What the BEM?

- *Naming convention*
- *Block-Element-Modifier*
- *Invented by Yandex in 2009*
- *Widely used by the frontend community*

The Agenda

Key concepts
How to
In the wild
In community

Key concepts of Block-Element-Modifier

B

Block

E

Element

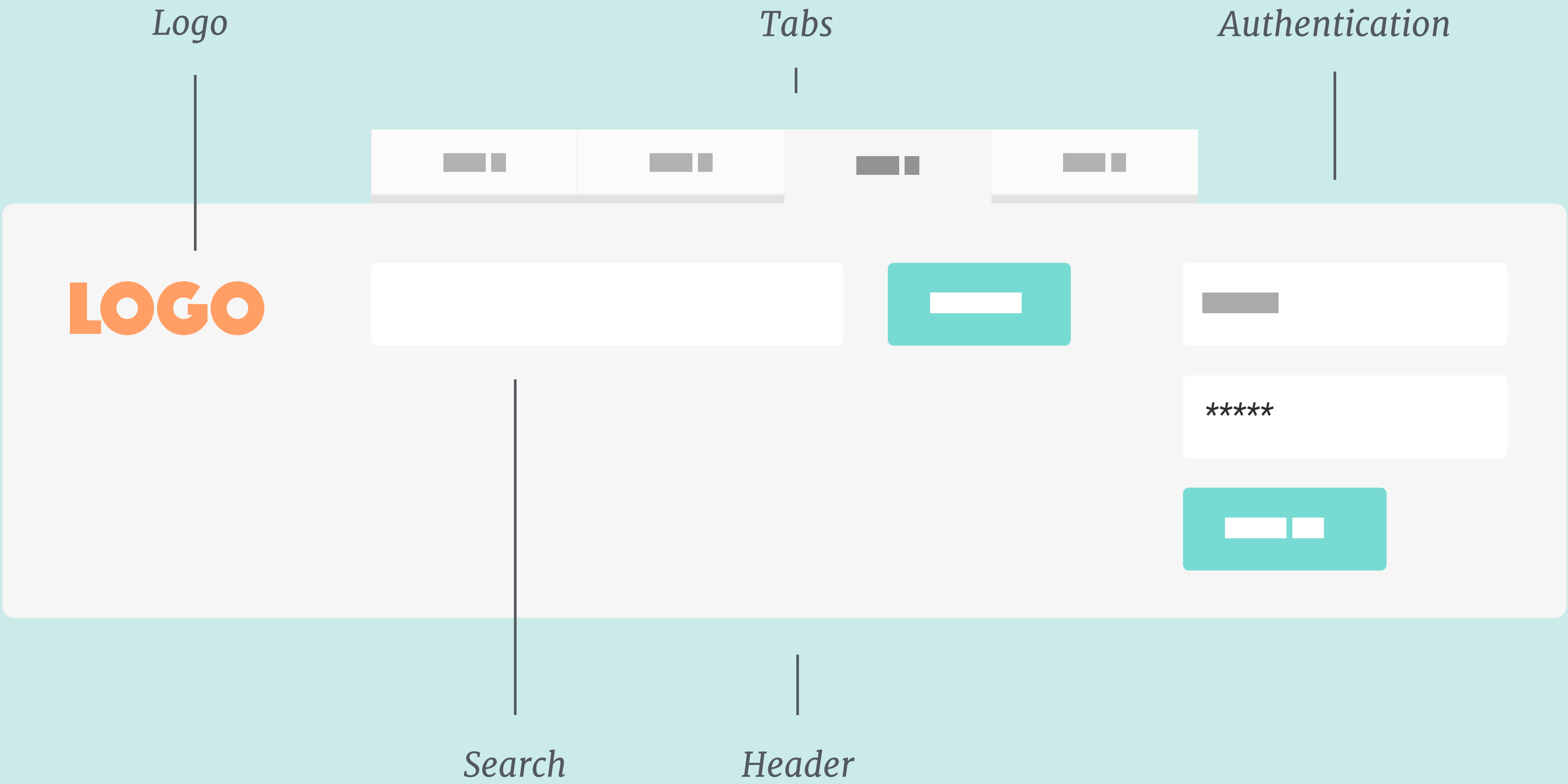
M

Modifier

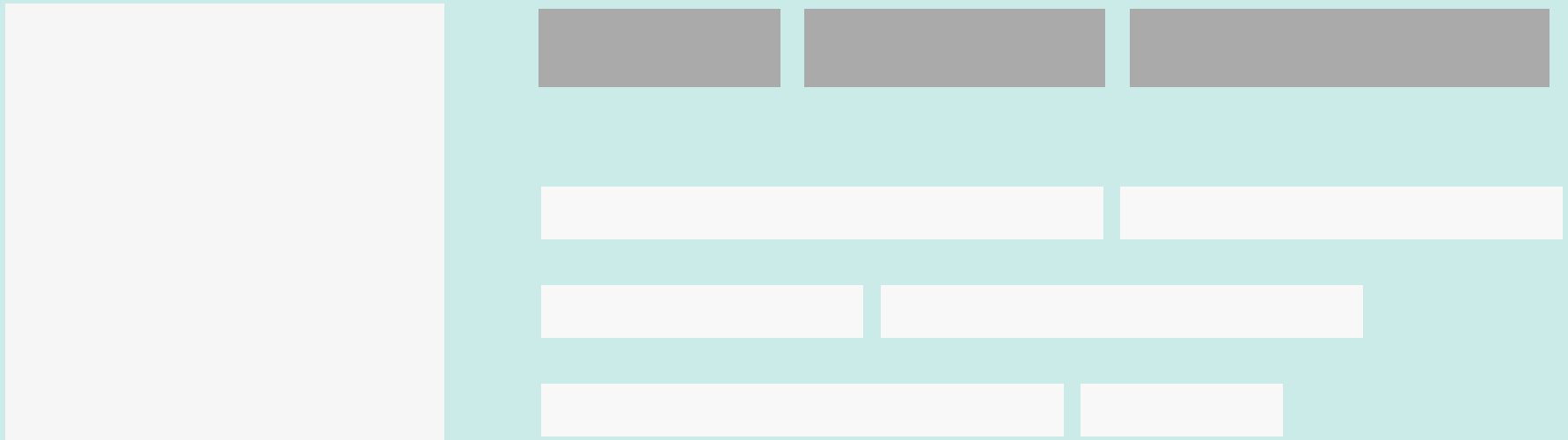
*A block is defining the
high level component
and should be seen as
logical and functionally
independent entity.*



Block



Item



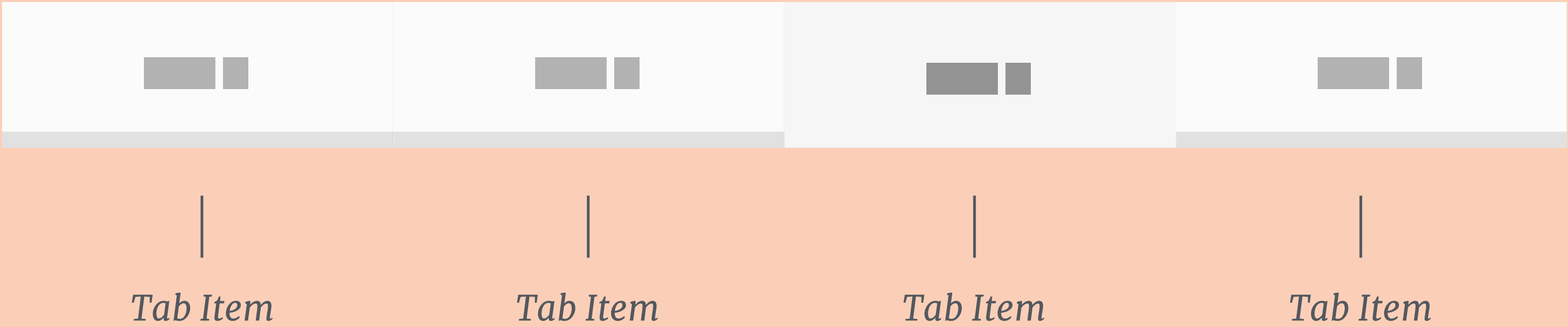
Item

An element is a **child**
within the Block, that
helps to form it. An
element is **semantically**
tied to its Block and can't
stand alone



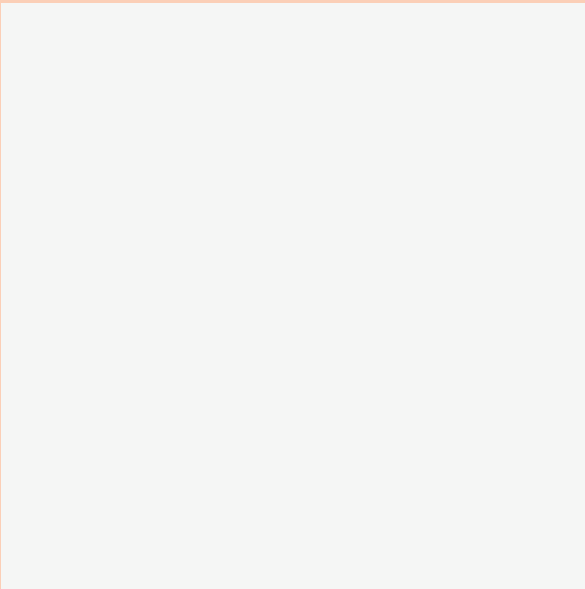
Element

Tabs



Item

Image



Title

Text

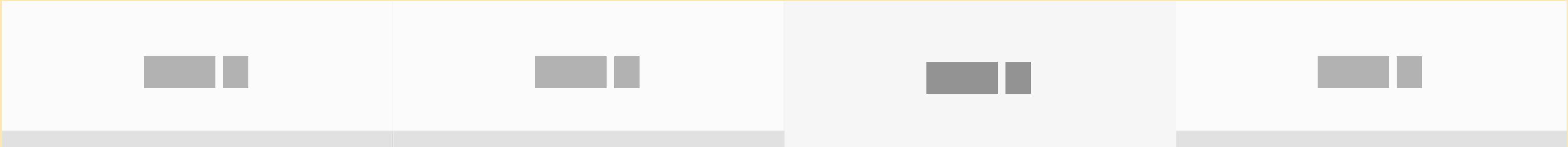
*A Modifier **defines the appearance and behaviour** of a Block or Element*

A large, bold, dark blue-grey letter 'M' is centered on a solid yellow background. The letter has a modern, slightly geometric feel with clean lines and no serifs.

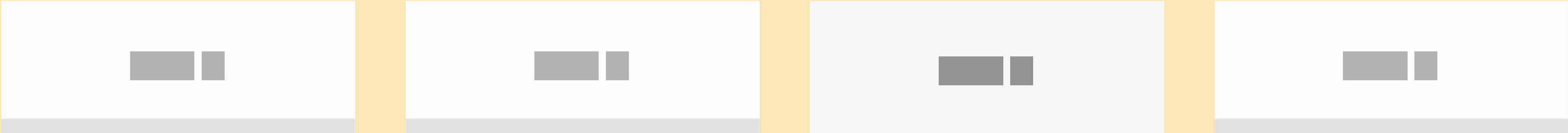
Modifier

Tabs

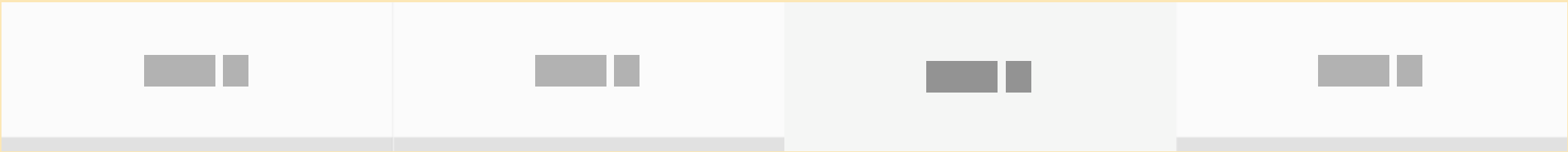
—



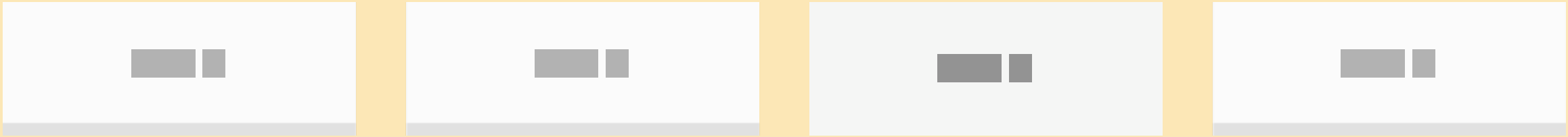
Spread



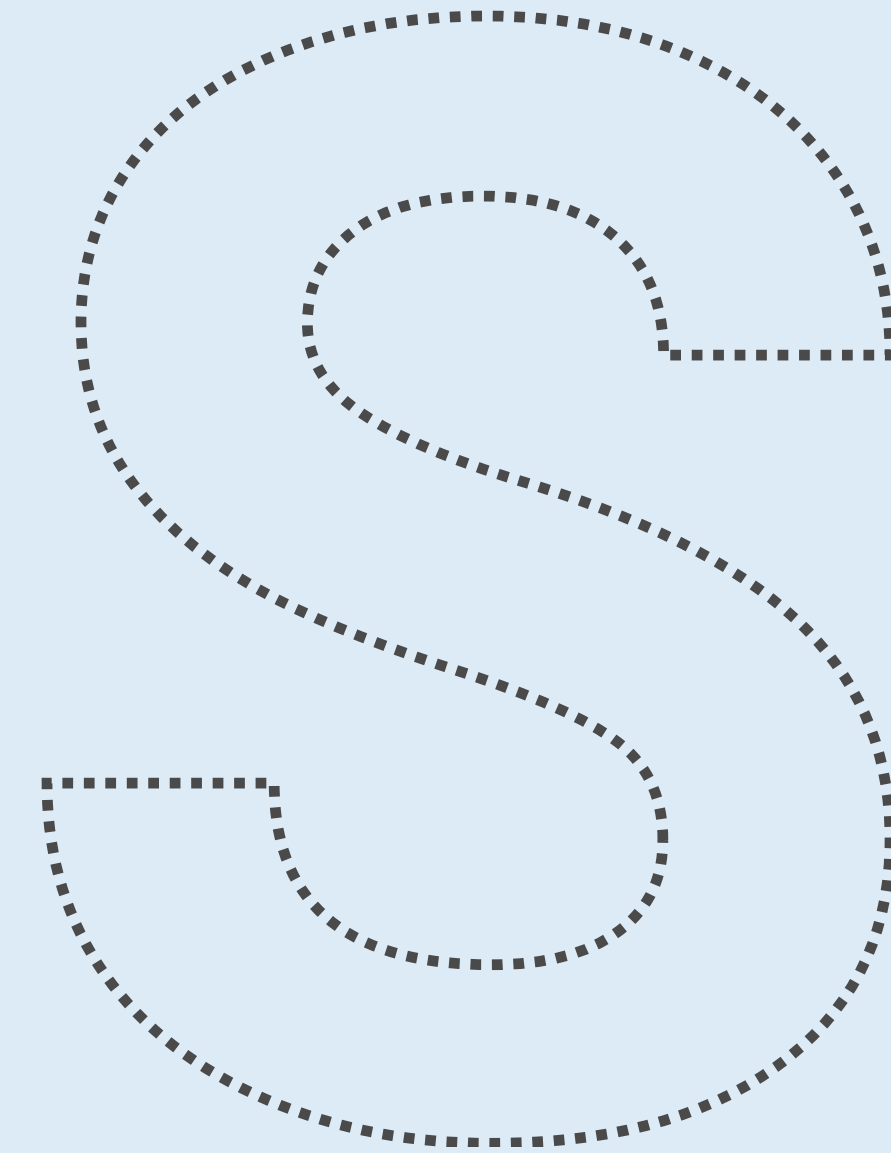
Small



Small & Spread

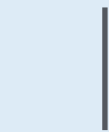
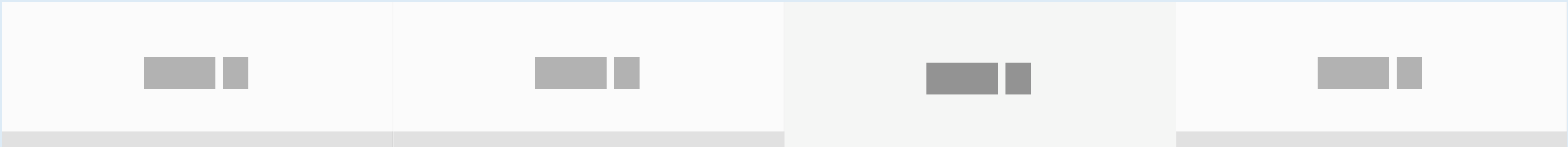


*A State **defines** a
temporary appearance
and behaviour of a Block
or Element*



State

Tabs



Active

B

Block

*independent
and reusable*

E

Element

*children of
a Block*

M

Modifier

*behaviour &
appearance*

S

State

*temporary
behaviour &
appearance*

How to master Block-Element-Modifier methodology

The cookbook for naming and writing HTML and CSS the BEM-way

B

Block

Naming

tabs

site-header

feed-item

search

may consist of **lowercase latin letters, digits, and dashes**.

as **generic** as possible, as specific as necessary.

Html

```
<div class="tabs"></div>
```

// Nested blocks

```
<header class="header">  
  <div class="tabs"></div>  
  <form class="search"></form>  
</header>
```

*names are meant to be
used as **classes only***

can be nested

CSS

```
.tabs {}
```

```
.header {}
```

```
.site-header {}
```

```
.header .tabs {}
```

```
h1 .title {}
```

remain ***semantically independent***

are **never** addressed in the context of
another block

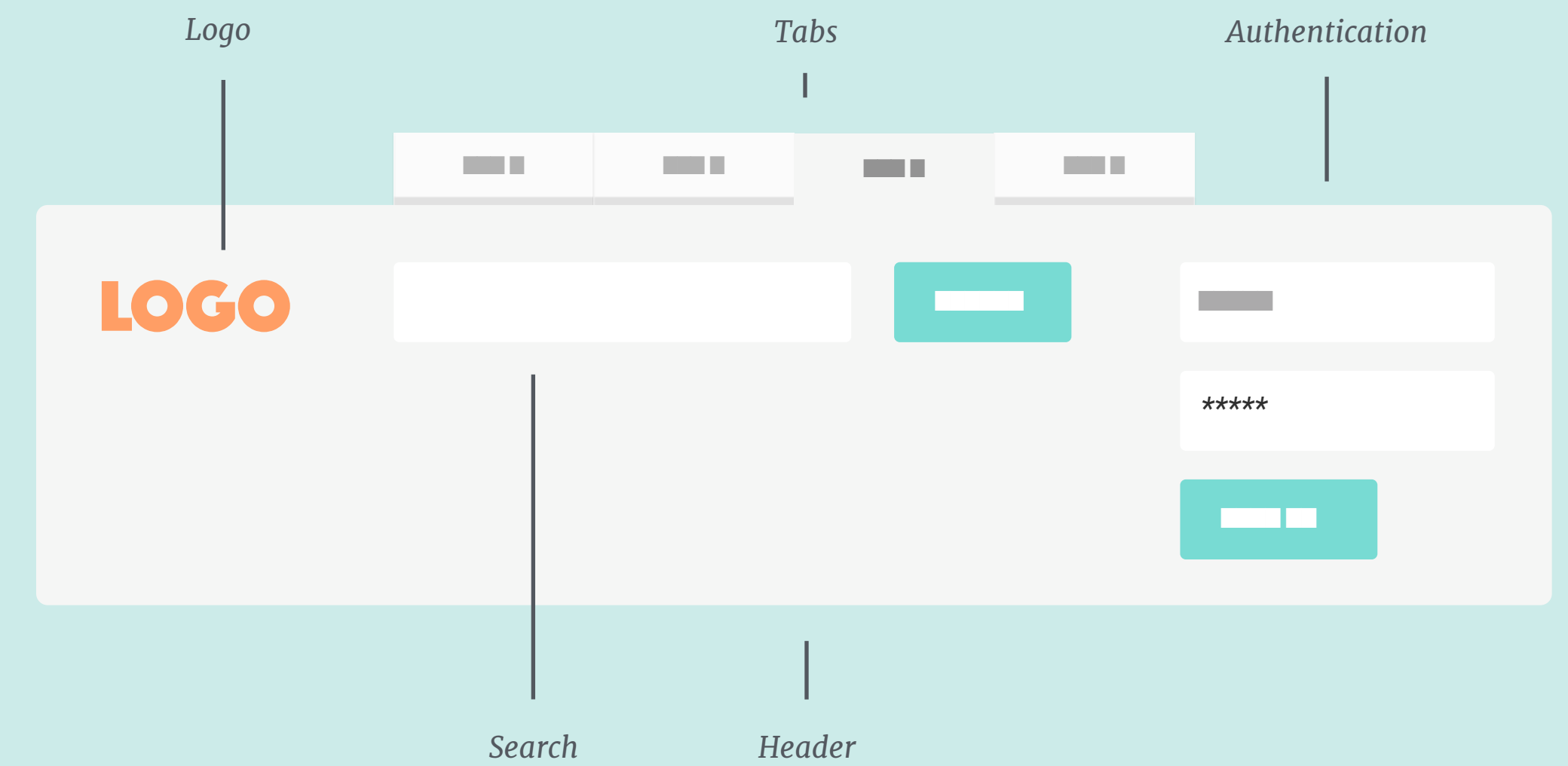
never use ***float, positioning or
margin***

do not depend on DOM elements

```

<header class="header">
  <nav class="tabs">
    ...
  </nav>
  <img class="logo" />
  <form class="search">
    ...
  </form>
  <form class="auth">
    ...
  </form>
</header>

```





Element

Naming

tabs__item
feed-item__title
search__input

*consist of lowercase latin
letters, digits, and
dashes.*

*start with the **name of
the block** separated with
two underscores:*

block__element

Html

```
<nav class="tabs">
  <a class="tabs__item"></a>
  <a class="tabs__item"></a>
</nav>
```

// Nested elements

```
<div class="card">
  <header class="card__header">
    ...
  </header>
  <div class="card__body">
    <h3 class="card__title"></h3>
  </div>
</div>
```

are meant to be used as
classes only

can be nested while
naming will stay flat

CSS

```
.tabs__item {}
```

```
// Try to avoid
```

```
.tabs .tabs__item {}
```

```
.header .tabs__item {}
```

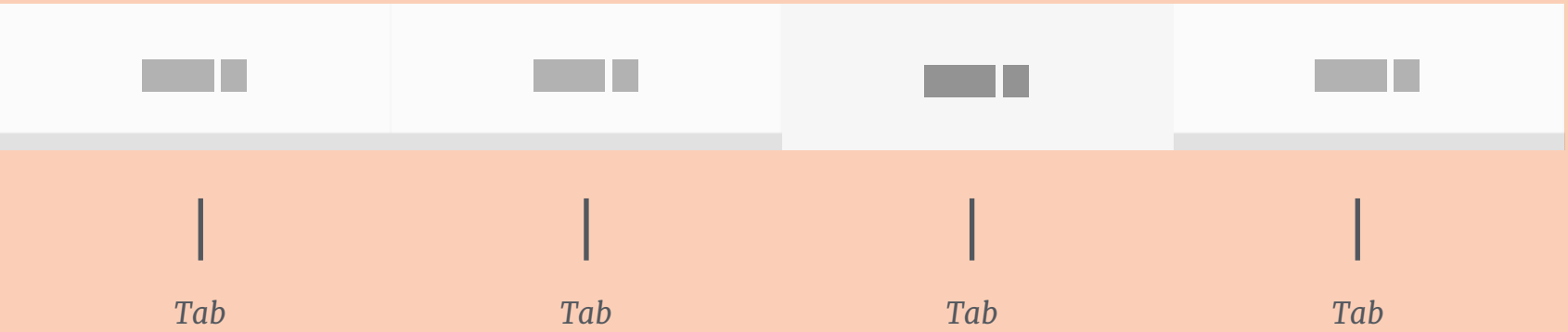
```
li.tabs__item {}
```

***avoid block selectors** to keep
specificity low*

do not depend on other blocks

do not depend on DOM elements

```
<nav class="tabs">
  <a class="tabs__item"></a>
  <a class="tabs__item"></a>
  <a class="tabs__item"></a>
  <a class="tabs__item"></a>
</nav>
```



M

Modifier

Naming

tabs--spread
button--theme-red
user__image--small

consist of **lowercase latin letters, digits, and dashes.**

as **descriptive** as necessary

start with the **name of the block/element separated with by two dashes:**

block--modifier
block__element--modifier

Html

```
<a class="button button--small">  
  <a class="button__icon button__icon--inverted">  
</a>
```

```
// Chained modifier  
<a class="button button--small button--blue">
```

*always appended as an
extra class*

*can be chained to
combine modifications*

CSS

```
.button--m {}
```

```
.tabs--spread .tabs__item {}
```

```
.button__icon--inverted {}
```

```
// Try to avoid
```

```
.button--red .button--small {}
```

```
.header .tabs--spread {}
```

```
nav .tabs--spread {}
```

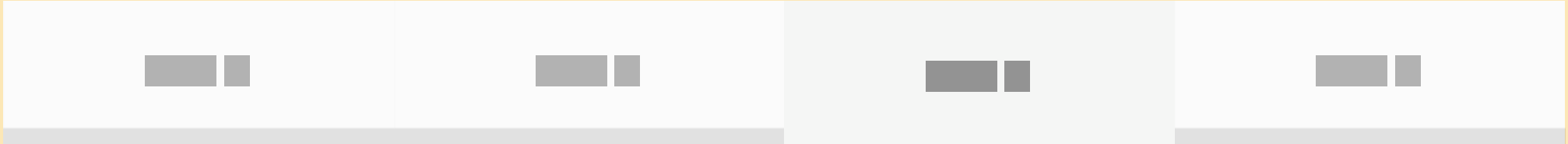
avoid cross modifier dependencies

do not depend on other blocks

do not depend on DOM elements


```
<nav class="tabs">  
  <a class="tabs__item"></a>  
</nav>
```

```
.tabs {}  
.tabs__item {}
```



```
<nav class="tabs tabs-spread">  
  <a class="tabs__item"></a>  
</nav>
```

```
.tabs {}  
.tabs__item {}
```

```
.tabs--spread .tabs__item {  
  margin: 0 10px;  
}
```

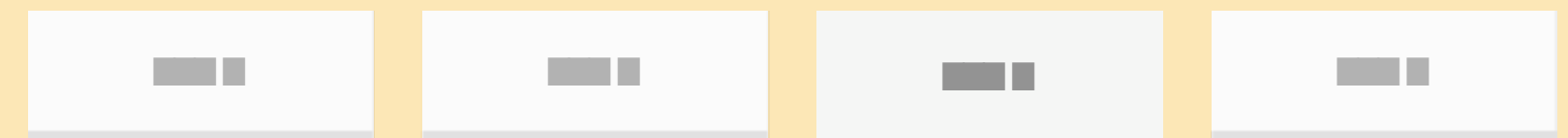


```
<nav class="tabs tabs-spread tabs--small">  
  <a class="tabs__item"></a>  
</nav>
```

```
.tabs {}  
.tabs__item {}
```

```
.tabs--spread .tabs__item {  
  margin: 0 10px;  
}
```

```
.tabs--small{  
  font-size: 10px;  
}
```





State

Naming

is-selected

has-value

*may consist of lowercase
latin letters, digits, and
dashes.*

prefixed with is or has:

is-state

has-state

Html

```
<nav class="main-menu">  
  <a class="main-menu__link is-active"></a>  
</nav>
```

*names are meant to be
used as **classes only***

*added as an **extra class***

CSS

```
.tab.is-visible {}  
.tab__item.is-active {}  
.tab.is-visible .tab__item {}
```

```
h1.is-active {}  
.is-visible {}
```

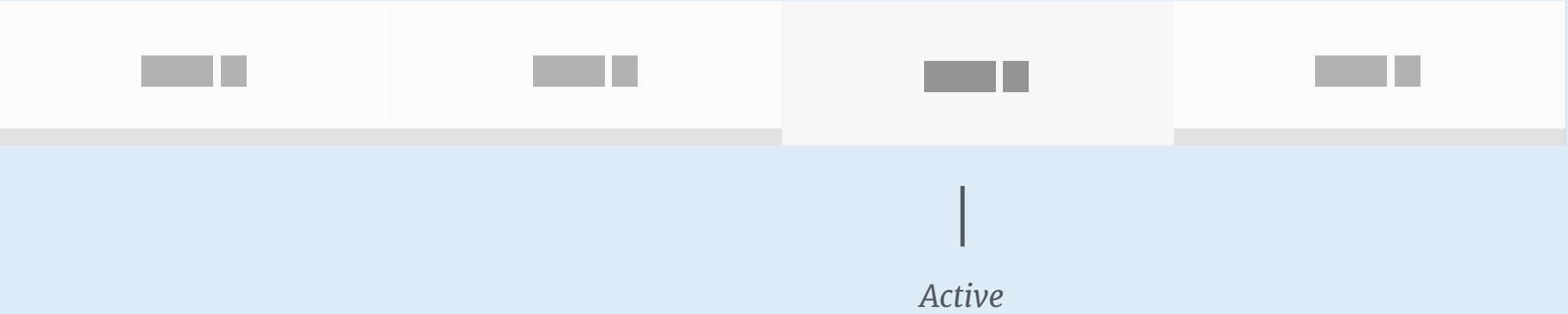
always tied to a block or element

trumps other stylings due to higher specificity

do not depend on DOM elements

do not use standalone

```
<nav class="tabs">
  <a class="tabs__item"></a>
  <a class="tabs__item"></a>
  <a class="tabs__item is-active"></a>
  <a class="tabs__item"></a>
</nav>
```



Element/Modifier or a new Block ?

*start with a modifier/element
instead of over-modularize*

—

*when it gets difficult to manage,
start with a brand new component*

—

*latest when starting to overwrite a
lot of the block styling with
modifiers*

BEM in the wild

Common best practices and pitfalls

Monoliths

Single responsibility

Monoliths

```
.btn-login {  
  display: inline-block;  
  padding: 2em;  
  background-color: green;  
  color: white;  
}
```

hard to change

hard to swap styles out

Single responsibility

clearly separated concerns

easy to just use the ones that we need

easy to add new ones

```
.btn{  
  display: inline-block;  
}
```

```
.btn--large {  
  padding: 2em;  
}
```

```
.btn--primary {  
  background-color: green;  
  color: white;  
}
```

Monoliths

```
.btn-login {  
  display: inline-block;  
  padding: 2em;  
  background-color: green;  
  color: white;  
}
```

Single responsibility

```
.btn{  
  display: inline-block;  
}  
  
.btn--large {  
  padding: 2em;  
}  
  
.btn--primary {  
  background-color: green;  
  color: white;  
}
```

Complexity

Simplicity

Complexity

`div.main section.content div.categories .title`

hard to read

way to specific

Complexity

div.main section.content div.categories .title

the only thing we care about

Complexity

conditions add complexity

harms readability

lowers performance

`div.main section.content` `div.categories .title`

Simplicity

*simply give things the
name of what they are*

*choose the level of
abstraction for names (be
specific or generic)*

`.categories__title`

Complexity

```
div.main section.content div.categories .title
```

Simplicity

```
.categories  
.categories__title
```

Mutability

Immutability

Mutability

```
.btn { font-size: 1em; }
```

```
.promo .btn { font-size: 2em; }
```

*Contextual styling will result in two
different outcomes for one and the
same class*

Mutability

```
@import 'nova/lib/scss/components/button';
```

```
.nova-c-button {  
  padding: 20px;  
}
```

*add styles
of third party libraries*

Mutability

```
.btn { font-size: 1em; }  
.promo .btn { font-size: 2em; }
```

```
@import 'nova/lib/scss/components/button';  
.nova-c-button {  
  padding: 20px;  
}
```

Immutability

```
.btn { font-size: 1em; }  
.btn--large { font-size: 2em; }
```

```
@import 'nova/lib/scss/components/button';  
.my-padded-button {  
  padding: 20px;  
}
```


Deep Nesting

Flat Tree

Deep Nesting

Grand children

```
<div class="main-menu">
  <ul class="main-menu__section">
    <li class="main-menu__section__title">
      Section One
    </li>
    <li class="main-menu__section__item">
      <a class="main-menu__section__item__link" />
    </li>
  </ul>
</div>
```

hard to read

not BEM conform

adds unnecessary complexity

Flat Tree

easy to read

*easy to maintain
regarding order and
nesting depth*

```
<div class="main-menu">  
  <ul class="main-menu__section">  
    <li class="main-menu__title">  
      Section One  
    </li>  
    <li class="main-menu__item">  
      <a class="main-menu__link" />  
    </li>  
  </ul>  
</div>
```

Deep Nesting

```
<div class="main-menu">
  <ul class="main-menu__section">
    <li class="main-menu__section__title">
      Section One
    </li>
    <li class="main-menu__section__item">
      <a class="main-menu__section__item__link" />
    </li>
  </ul>
</div>
```

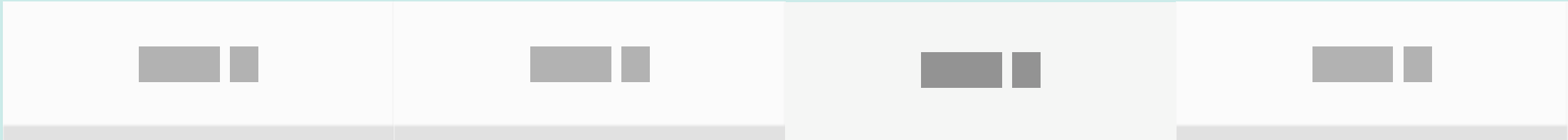
Flat Tree

```
<div class="main-menu">
  <ul class="main-menu__section">
    <li class="main-menu__title">
      Section One
    </li>
    <li class="main-menu__item">
      <a class="main-menu__link" />
    </li>
  </ul>
</div>
```

Contextual Styling

Mixes

Tabs

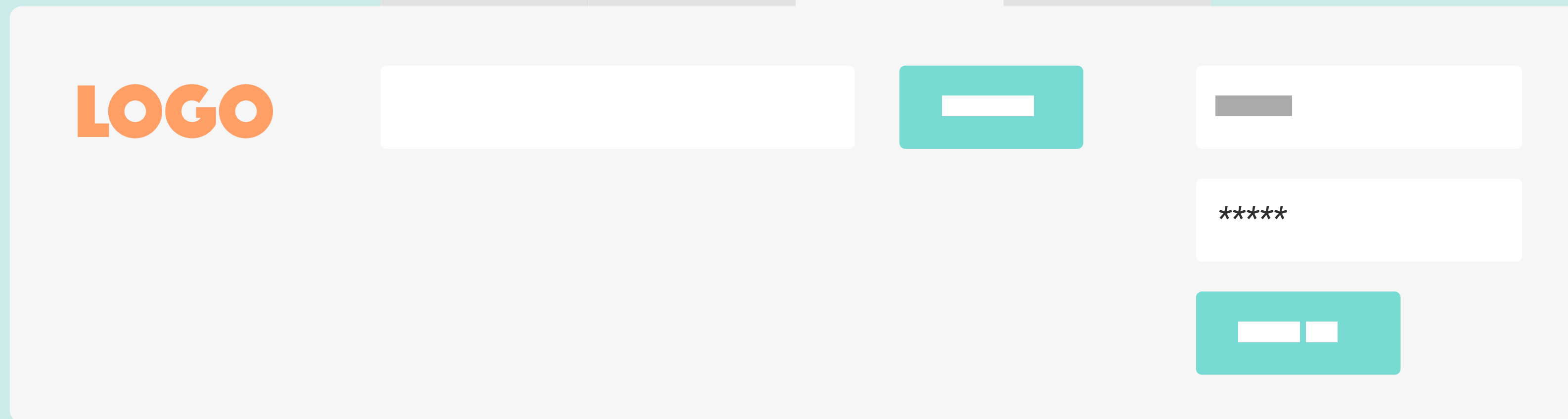
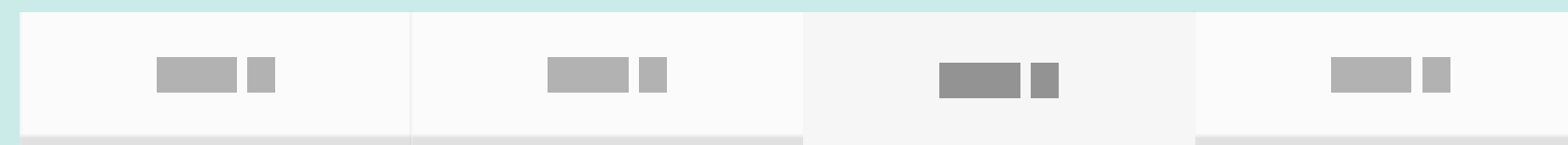


LOGO



Header

Tabs



Header

Cross-Components Mixes

```
<header class="header">  
  <nav class="tabs">  
    ...  
  </nav>  
</header>
```


Contextual Styling

```
<header class="header">  
  <nav class="tabs">  
    ...  
  </nav>  
</header>
```

```
.tabs {  
  font-size: 18px;  
}
```

```
.header .tabs {  
  font-size: 10px;  
  position: absolute;  
  bottom: 100%;  
}
```

not BEM conform

*can cause side-effects that
are hard to track down*

Should be avoided!

Cross-Components Mixes

```
<header class="header">  
  <nav class="tabs">  
    ...  
  </nav>  
</header>
```

Cross-Components Mixes

```
<header class="header">  
  <nav class="header__tabs tabs">  
    ...  
  </nav>  
</header>
```

Cross-Components Mixes

```
<header class="header">  
  <nav class="header__tabs tabs">  
    ...  
  </nav>  
</header>
```

```
.tabs {  
  font-size: 18px;  
}
```

```
.header__tabs {  
  font-size: 10px;  
  position: absoute;  
  bottom: 100%  
}
```

Cross-Components Mixes

can be used to extend styles

don't use it to overwrite styles!

```
<header class="header">
  <nav class="header__tabs tabs">
    ...
  </nav>
</header>
```

```
.tabs {
  font-size: 18px;
}
```

```
.header__tabs {
  font-size: 10px;
  position: absolute;
  bottom: 100%
}
```

Cross-Components Mixes

consider to use a modifier

```
<header class="header">
  <nav class="header__tabs tabs tabs--small">
    ...
  </nav>
</header>
```

```
.tabs {
  font-size: 18px;
}
```

```
.tabs--small {
  font-size: 10px;
}
```

```
.header__tabs {
  font-size: 10px;
}
```

Cross-Components Mixes

would this be okay?

```
<header class="header">
  <nav class="header__tabs header__tabs--small tabs">
    ...
  </nav>
</header>
```

```
.tabs {
  font-size: 18px;
}
```

```
.header__tabs--small {
  font-size: 10px;
}
```

```
.header__tabs {
  font-size: 10px;
}
```


Layout as part of a Component

Separate Layout from Components

Layout as part of a Component

```
<div class="card">
  <div class="card__body">
    <ul class="card__checklist">
      <li class="card__checklist__item">
        <input class="card__checklist__input" type="checkbox">
        <label class="card__checklist__label">Apples</label>
      </li>
      <li class="card__checklist__item">
        <input class="card__checklist__input" type="checkbox">
        <label class="card__checklist__label">Bananas</label>
      </li>
    </ul>
  </div>
</div>
```

Separate Layout from Components

```
<div class="card">
  <div class="card__body">
    <ul class="stack">
      <li class="stack__item">
        <input class="card__checkbox" type="checkbox">
        <label class="card__label">Apples</label>
      </li>
      <li class="stack__item">
        <input class="card__checkbox" type="checkbox">
        <label class="card__label">Bananas</label>
      </li>
    </ul>
  </div>
</div>
```

Separate Layout from Components

and reuse of other blocks

```
<div class="card">
  <div class="card__body">
    <ul class="stack">
      <li class="stack__item">
        <input class="checkbox" type="checkbox">
        <label class="label">Apples</label>
      </li>
      <li class="stack__item">
        <input class="checkbox" type="checkbox">
        <label class="label">Bananas</label>
      </li>
    </ul>
  </div>
</div>
```