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HULAT Human Language & Accessibility Technologies

Cutting-edge Deep Learning for NLP learners

Text Representation

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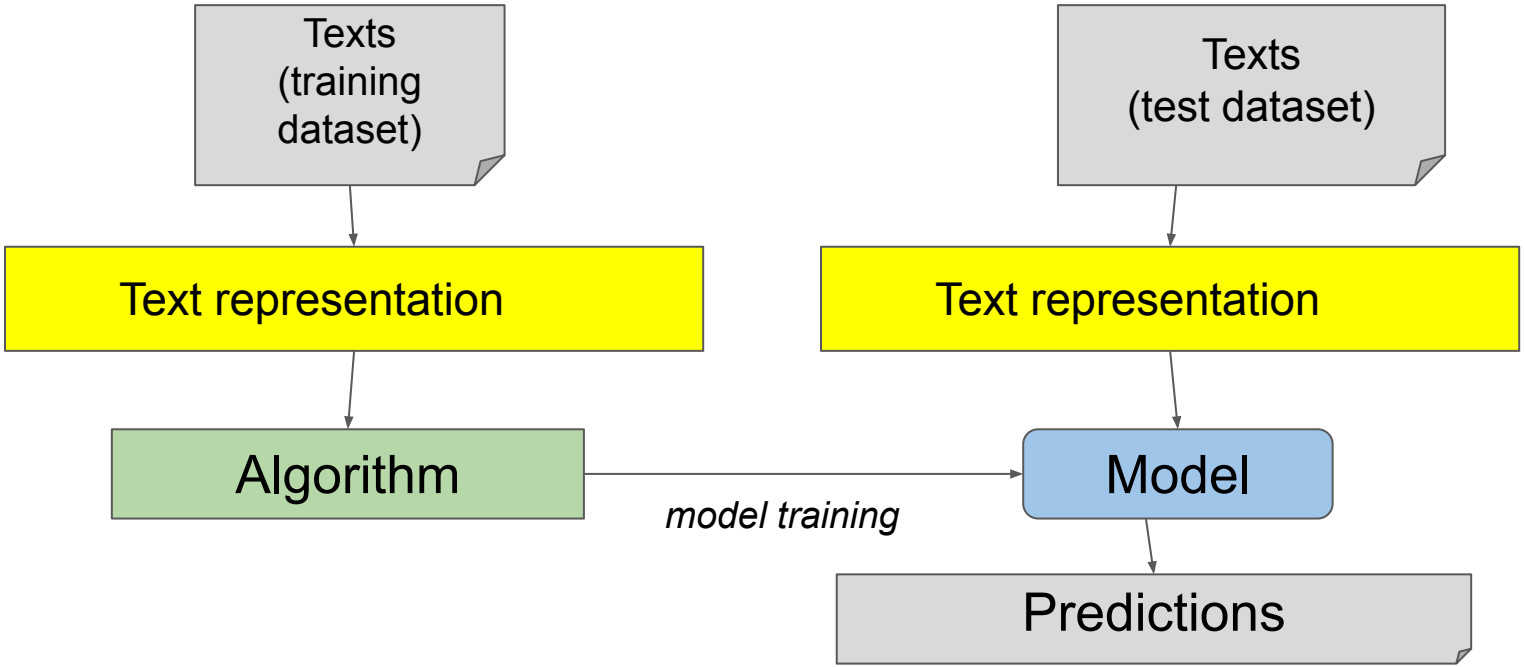
Outline

- Text representation
  - Bag-Of-Words
  - TF-IDF
  - Spacy vectors
  - Word embeddings

Machine Learning Pipeline



Text representation

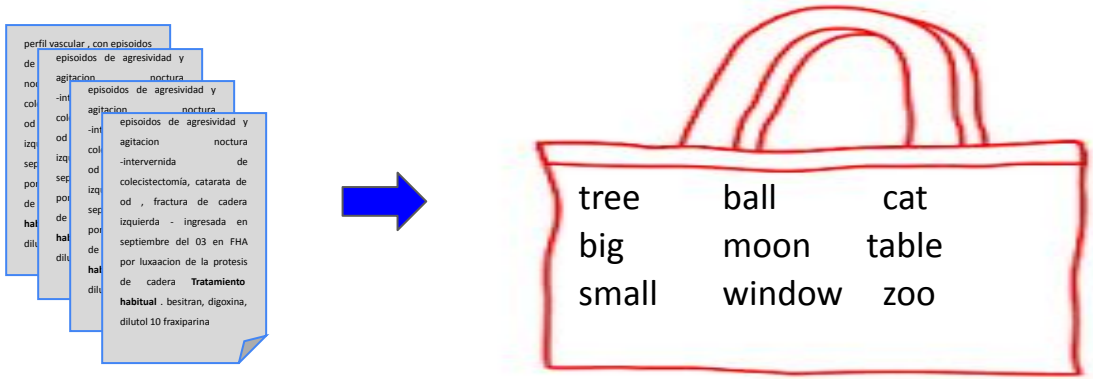
- Represents text in a vector of numbers
- Techniques:
  - **Bag-Of-Words**
  - **TF-IDF**
  - Word Embeddings
  - Contextualized word embeddings.

Bag of Words

- based on counting words in the document
- Steps:
  - Cleaning:
    - Remove stopwords, punctuation and special symbols.
    - Normalize texts (lemmatization or stemming).

Bag of Words

- Cleaning
- Obtain vocabulary (unique words) from all texts.



ball	big	cat	moon	small	table	tree	window	zoo

Bag of Words

Each text is represented as a vector with the frequencies of their words

D: The big cat in on the table and the small cat in the window.

after cleaning:

D: ~~The~~ big cat ~~is on the~~ table ~~and the~~ small cat ~~on la~~ window~~.~~

Vector (features):

ball	big	cat	moon	small	table	tree	window	zoo
0	1	2	0	1	1	0	1	0

Bag of Words

D1: ~~The~~ big cat ~~is on the~~ table ~~and the~~ small cat ~~in the~~ window
D2: ~~The~~ table ~~and the~~ window ~~are~~ small
D2: ~~The~~ moon ~~and the~~ small tree ~~are~~ big

	ball	big	cat	moon	small	table	tree	window	zoo
D1	0	1	2	0	1	1	0	1	0
D2	0	0	0	0	1	1	0	1	0
D3	0	1	0	1	1	0	1	0	0

TF-IDF

- Extended version of BoW.
- Every text is represented using tf-idf of its words
- TF-IDF **decreases the weight of the very common words** in the collection of texts

TF-IDF

- Term frequency - inverse document frequency.

TF-IDF (W) = TF(W,d) * IDF(W)

  - TF(W,d) = term frequency of the word *W* in the document d.
  - IDF(W) = inverse document frequency. The logarithm of the quotient of the total number of documents and the number of documents that contains the word *W*.

$$\mathrm{idf(W)} = \log \frac{\#(\text{documents})}{\#(\text{documents containing word W})}.$$

https://en.wikipedia.org/wiki/Tf%E2%80%93idf

Bag of Words

	ball	big	cat	moon	small	table	tree	window	zoo
D1	0	1	2	0	**1**	1	0	1	0
D2	0	0	0	0	**1**	1	0	1	0
D3	0	1	0	1	**1**	0	0	0	0

TF-IDF (W) = TF(W,d) * IDF(W)

	ball	big	cat	moon	small	table	tree	window	zoo
D1	0	0.17	0.95	0	**0**	0.17	0	0.17	0
D2	0	0	0	0	**0**	0.17	0	0.17	0
D3	0	0.17	0	0.47	**0**	0	0.47	0	0

Drawbacks of traditional approaches

- Have high dimensionality and are very sparse.
- Don’t capture semantics
  - *Edema de glotis != hinchazón de la laringe*
- Don’t position of occurrence of words
  - *The hotel was very good and not expensive !=*
  - *The hotel was very expensive and not good*

Figure taken from https://laptrinhx.com/word-embeddings-part-2-3902951508/

Hands-on

- Vectorization (BoW and TF-IDF)
- Spam-detection I

Thank you
Question time!!!

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