



## ISE ADVISOR

International Securities Exchange.

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### ISE Advisor - Risk Management Enhancement: Market Wide Speed Bump

Welcome back to **the ISE Advisor**, our member email service designed to keep you up-to-date on news and highlights from the ISE marketplace.

#### **ISE is pleased to announce the implementation date for a new Market Maker risk management feature, the Market Wide Speed Bump (MWSB)\*.**

**The Market Wide Speed Bump will go live on February 18, 2014.**

**The MWSB will allow ISE and ISE Gemini Market Makers to better manage risk across each of the markets. The MWSB will remove a market maker's quotes automatically across all products and will prevent new quotes from being accepted if the specified number of curtailment events occur within the specified time period.** This new mandatory risk management feature supplements existing functionality which requires Market Makers to set curtailments on a class-by-class basis.

#### **Market Wide Speed Bump Behavior:**

- Inactivates quotes and prevents new or existing quotes from being activated
- Triggered based on a value, which is defined as the number of curtailment events within a specified time period across the entire market
- Value defined by the Market Maker and implemented by Market Operations
- Threshold established and calculated for the ISE and ISE Gemini markets, independently
- Quote reactivation and re-entry into the market requires contacting Market Operations
- Mandatory for all Market Makers

*Market Makers will be required to define the MWSB value and identify the designated authority for market re-entry. Please contact Market Operations at 1-877-473-9989 or [helpdesk@ise.com](mailto:helpdesk@ise.com) to fulfill these requirements by February 14, 2014.*

*Please contact Technology Member Services to test MWSB in the member test environment. Certification is not required.*

\* pending regulatory clearance.

For additional information on ISE's suite of Risk Management features, please contact ISE Business Development at [bizdev@ise.com](mailto:bizdev@ise.com) or 212-897-8171.