

GEIR ISENE

Making everything simpler

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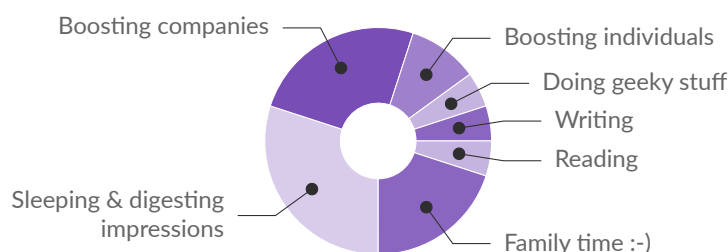
HIGHLIGHTED RESULTS

- Record breaking implementations of ITIL processes for organizations: Change Management implemented to 98% success rate (Dialog). Cut resolution time by 90% (Oslo Met). Problems reduced by 50% (Reitan Group). Recurring Incidents reduced by 50% (Orkla IT). Full ITIL v3 implementation in 10 months with 85% productivity increase and 70% decrease in sick leave, on time, 20% under budget (Color Line)
- Created the top Norwegian Rocket League team in just 3 months (winning all Norwegian tournaments in 2021/22). Fourth place in Tokyo 2021 Trial Olympics, EMEA (AW3 Esport, 2020 – 2022)
- Created the Innovation Garage (Dialog, 2016 – 2020)
- IT strategy and Communication strategy for Nordland County (2016) and the IT strategy for Bærum Municipality (2014), strategy work for a multitude of organizations. (1994 – Ongoing)
- As a mental trainer, helped Biathlete Tiril Eckhoff win WC: 2 gold, 2 bronze; Olympics: 1 gold, 1 silver, 3 bronze. (2013 – 2020)
- FreeCode AS was awarded the “Oslo Establishment Prize” as well as the “Gazelle Award” two years consecutive. (2010 – 2012)
- Turned around companies from certain bankruptcy to success. (U-MAN, 1990 and Linpro, 2003)
- Achieved an unheard of success rate of 97.4% in recruitment. (U-MAN, 1996 – 2000)
- Helped save several young people from committing suicide through personal coaching. (1991 – ongoing)
- Designed and published the MEGA RPG, one of the world's most realistic Role-Playing Games. (Mega Games Ltd, 1986 – 1987)
- Created and hosted the radio show “Midnight Magic”, the second most popular local radio show in Norway. (1987 – 1990)
- Age 14: Board member of the Norwegian Astronomical Society

RELEVANT TIMELINE

- 📅 2024 – ongoing: Owner
Make it Simple AS – High impact projects
- 📅 2012 – 2024: Owner & Performance Booster
A-Circle AS (Å) – Boosting companies and individuals
- 📅 2004 – 2012: Owner & CEO
FreeCode AS/FreeCode Int Inc – Software development
- 📅 2000 – 2004: Sales Manager, HR Manager, CEO
Linpro AS – Linux & free software
- 📅 1990 – 2000: CEO
U-MAN AS – Recruitment services

A WEEKDAY IN MY LIFE



LIFE PHILOSOPHY

“Do what helps, not what doesn't help.”

MOST PROUD OF

- 📋 **Creator of TEG, HyperList and XRPN**
TEG: Trans-Existential Grounding. A mathematical framework for free will.
HyperList: The structured system for describing anything with pure text.
XRPN: A full fledged stack based programming language

- 📖 **Creative work**
Written 9 books; The Freedom Proof, MEGA & Amar RPGs, Autobiography (“Nittenåttifire”, 2013), two philosophy books, handbooks for recruitment, “Ton the Dragon” (children's book), several OnePageBooks. Music on Spotify.

- 📈 **Continuous self-improvement**
Scientologist 1984 – 2009, left with international attention, continue to improve outside of any formal system

STRENGTHS

- Radical simplicity
- Radical honesty
- Public speaker
- Mental trainer
- AI pioneer
- Curious
- Creative

- Personal coaching & mental training
- Strategy
- Management & Leadership
- Organizational & Project management
- Change Management
- ITIL
- Sales
- IT development
- IT design
- Linux

LANGUAGES

Norwegian
English
Ruby



MISCELLANEA

- 📅 1982 – 1986: Math & Astrophysics
University of Oslo
- 📅 1984 – 2009: Scientology (to “OT8”)
Oslo, Sydney, Clearwater, LA...

REFERENCES

"I believe I have learned more from Geir Isene than any book, school or university could ever teach me about communication and achieving results. Thanks Geir!"

Brendan Martin, ITIL ®v3 & PRINCE2 ® accredited trainer, Motivational speaker, FreeCode AS

"Geir! Without you I would never have managed to get the individual gold medal. Thank you for the opportunity to experience that!"
Tiril Eckhoff, World Champion and Olympic Champion biathlon athlete

"Geir is a very special human being, which I value very highly. We have worked together on my department regarding ITIL processes and human characteristics of my employees. He has contributed to my department delivers better and appropriate services, with higher quality. In addition, he coached me to become a better leader. And finally I would add that we continue working together on many fun and exciting activities. I give him my best recommendation and to everyone out there who has not used Geir: You do not know what you've been missing!"

Ole Wiik, IT Director, Telemark County Municipality, Norway

"I had the pleasure to work with Geir as a coach at Brønnøysundregistrene. Geir is enthusiastic and the best coach I have ever worked with. He has the ability to catch the focus of his audience and the individual in a way that creates vibrant discussions. Framework, concepts and practical approach is mixed at hurling speed creating unexpected results. I truly hope to work with you again Geir."

Kristine Aasen, Service Level Manager, Brønnøysundregistrene, Norway

"His methods isn't necessary conventional but Geir is someone who can refine loose thoughts into concrete plans. He puts a lot of effort to think outside the box, using and calibrating any input to propose a better, or perhaps an entirely new version of a concept. He can motivate and challenge you to go further, to reach beyond your goals, to dig into your unknown resources, and make it happen."

Ronny Brekke, Avdelingsleder IT-utvikling, Bærum kommune/Bærum Municipality

"No problem is too complex for Geir, yet he searches to find the simplest of solutions. I find it inspiring to work with Geir - his analytic skills can provoke the most mind-blowing discussions!"

Ragnvald Blindheim, Managing Director, Evorium AS

"Geir has been an exceptional good coach for me, as a Change Manager. He has guided me to set and meet ongoing goals, built confidence and provided guidance and given constructive feedback. Geir is very generous, and he is open and sharing his knowledge. He has demonstrated effective mentoring skills. After this period with Geir I considered myself fortunate."

Tony Grimstad Snr. adviser/Change Manager at Brønnøysundregistrene

"Geir is an excellent leader/motivator, and a personal friend of mine. He is warm, driven, passionate, creative and with a genuine care and personal interest in helping people around him to succeed."

Arne Helme, Director, Advisory, KPMG Norway

"Geir is all about results. When we first met I was amazed by Geir's ability create valuable output from every meeting and project. We have been working together on various projects withing IT, Recruiting, Mentoring and Personal development. Looking back at the results he has helped me achieve, and how he always find a way to boost the fun factor, I am sure I will work again with Geir in the near future."

Håkon Knappskog, Director of Marketing and Sales, Pemco

"Geir is enthusiastic and creates a lot of positive motion. He has the ability to catch the focus of his audience in a way that makes for vibrant discussions. Framework, concepts and practical approach is mixed at hurling speed creating unexpected results. It is always interesting and developing to work with Geir!"

David Melchior, Head of division, IT Service & operation, Norwegian Meteorological Institute

"Geir Isene is one of the most fascinating people I have ever met. He is intelligent, solution oriented and inspiring and has helped a lot of people throughout the years - both in business and in life in general. His background from Scientology, and coming out of it, gives him an ekstra curious side, and a mystified appeal, which in combination with his love for quantum physics, math, astronomy and... people... gives him a hugely valuable asset-box (life tools). However, instead of using this asset-box only for his own gain, he uses it to help (and better), the people that come into his life. I have been fortunate to be one of those that have enjoyed talks and the company of Geir this past year. I now consider him a great friend. He has made me think in a different way... A better way. A more productive way. Not only about myself, but about the people around me and how I want to live my life with the people around me. To me, Geir is a coach of life - both in business and private matters. Geir has helped me be happy - by choice. Pretty incredible really...!"

Håkon Bjercke, Communication Manager, One Communication AS, Commentator at Eurosport

"If I were to describe how I feel after meetings with Geir: motivated, uplifted, inspired and energised. All of this is giving me a new perspective and will to proceed and evolve. It is a rare pleasure to meet a person who is so passionate about giving, sharing and developing others."

Natalja Sunevica, Personnel Consultant, Crystal Cruises Manning AS