

GEIR ISENE

Simplifier · AI Pioneer · Performance Booster

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IMPACT & RESULTS

Organizational Transformation

- **ITIL Excellence:** 98% Change Management success (Dualog) · 90% faster resolution (Oslo Met) · 50% problem reduction (Reitan Group, Orkla IT) · Full ITIL v3 in 10 months, 85% productivity gain, 70% less sick leave (Color Line)
- **Turnaround Specialist:** Rescued companies from bankruptcy to success (U-MAN 1990, Linpro 2003)
- **Strategy:** IT & Communication strategies for Nordland County, Bærum Municipality, and many others
- **Innovation:** Created the Innovation Garage at Dualog (2016–2020)

Human Performance

- **Olympic Success:** Mental trainer for Tiril Eckhoff – WC: 2 gold, 2 bronze; Olympics: 1 gold, 1 silver, 3 bronze
- **Esports:** Built Norway's top Rocket League team in 3 months – won all Norwegian tournaments 2021/22, 4th place Tokyo 2021 Trial Olympics
- **Recruitment:** 97.4% success rate at U-MAN
- **Life-saving:** Helped prevent suicides through personal coaching

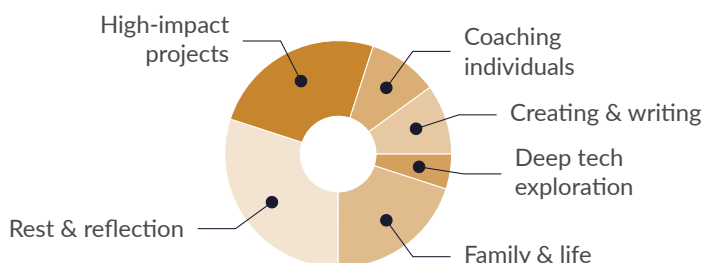
Early Achievements

- FreeCode: "Oslo Establishment Prize" & 2x "Gazelle Award"
- MEGA RPG: One of the world's most realistic role-playing games
- "Midnight Magic": Norway's second most popular local radio show
- Age 14: Board member, Norwegian Astronomical Society

CAREER JOURNEY

- 📅 2024 – ongoing: Owner
Make it Simple AS – High impact projects
- 📅 2012 – 2024: Owner & Performance Booster
A-Circle AS (Å) – Boosting companies and individuals
- 📅 2004 – 2012: Owner & CEO
FreeCode AS/FreeCode Int Inc – Software development
- 📅 2000 – 2004: Sales Manager, HR Manager, CEO
Linpro AS – Linux & free software
- 📅 1990 – 2000: CEO
U-MAN AS – Recruitment services

A TYPICAL DAY



CORE PRINCIPLE

"Do what helps."

CREATIONS

- 💡 **TEG Framework**
Trans-Existential Grounding – a mathematical proof of free will
- 123 **HyperList**
Universal markup for describing anything in pure text
- 📅 **XRPN**
Stack-based programming language
- 📖 **9 Books**
Including "The Freedom Proof", MEGA & Amar RPGs, philosophy, autobiography ("Nittenåttifire", Humanist Forlag 2013), "Ton the Dragon" (children's book)
- 🎵 **Music**
Original compositions on Spotify

WHAT I BRING

- Radical simplicity Radical honesty
- AI pioneer Mental trainer
- Public speaker Curious Creative
- ITIL & Change Management Strategy
- Leadership Coaching IT & Linux
- Software development

BACKGROUND

- 📅 1982 – 1986: Math & Astrophysics
University of Oslo
- 📅 1984 – 2009: Scientology (to "OT8")
Oslo, Sydney, Clearwater, LA...

LANGUAGES

Norwegian
English



REFERENCES

"I believe I have learned more from Geir Isene than any book, school or university could ever teach me about communication and achieving results. Thanks Geir!"

Brendan Martin, ITIL ®v3 & PRINCE2 ® accredited trainer, Motivational speaker, FreeCode AS

"Geir! Without you I would never have managed to get the individual gold medal. Thank you for the opportunity to experience that!"
Tiril Eckhoff, World Champion and Olympic Champion biathlon athlete

"Geir is a very special human being, which I value very highly. We have worked together on my department regarding ITIL processes and human characteristics of my employees. He has contributed to my department delivers better and appropriate services, with higher quality. In addition, he coached me to become a better leader. And finally I would add that we continue working together on many fun and exciting activities. I give him my best recommendation and to everyone out there who has not used Geir: You do not know what you've been missing!"

Ole Wiik, IT Director, Telemark County Municipality, Norway

"I had the pleasure to work with Geir as a coach at Brønnøysundregistrene. Geir is enthusiastic and the best coach I have ever worked with. He has the ability to catch the focus of his audience and the individual in a way that creates vibrant discussions. Framework, concepts and practical approach is mixed at hurling speed creating unexpected results. I truly hope to work with you again Geir."

Kristine Aasen, Service Level Manager, Brønnøysundregistrene, Norway

"His methods isn't necessary conventional but Geir is someone who can refine loose thoughts into concrete plans. He puts a lot of effort to think outside the box, using and calibrating any input to propose a better, or perhaps an entirely new version of a concept. He can motivate and challenge you to go further, to reach beyond your goals, to dig into your unknown resources, and make it happen."

Ronny Brekke, Avdelingsleder IT-utvikling, Bærum kommune/Bærum Municipality

"No problem is too complex for Geir, yet he searches to find the simplest of solutions. I find it inspiring to work with Geir - his analytic skills can provoke the most mind-blowing discussions!"

Ragnvald Blindheim, Managing Director, Evorium AS

"Geir has been an exceptional good coach for me, as a Change Manager. He has guided me to set and meet ongoing goals, built confidence and provided guidance and given constructive feedback. Geir is very generous, and he is open and sharing his knowledge. He has demonstrated effective mentoring skills. After this period with Geir I considered myself fortunate."

Tony Grimstad Snr. adviser/Change Manager at Brønnøysundregistrene

"Geir is an excellent leader/motivator, and a personal friend of mine. He is warm, driven, passionate, creative and with a genuine care and personal interest in helping people around him to succeed."

Arne Helme, Director, Advisory, KPMG Norway

"Geir is all about results. When we first met I was amazed by Geir's ability create valuable output from every meeting and project. We have been working together on various projects withing IT, Recruiting, Mentoring and Personal development. Looking back at the results he has helped me achieve, and how he always find a way to boost the fun factor, I am sure I will work again with Geir in the near future."

Håkon Knappskog, Director of Marketing and Sales, Pemco

"Geir is enthusiastic and creates a lot of positive motion. He has the ability to catch the focus of his audience in a way that makes for vibrant discussions. Framework, concepts and practical approach is mixed at hurling speed creating unexpected results. It is always interesting and developing to work with Geir!"

David Melchior, Head of division, IT Service & operation, Norwegian Meteorological Institute

"Geir Isene is one of the most fascinating people I have ever met. He is intelligent, solution oriented and inspiring and has helped a lot of people throughout the years - both in business and in life in general. His background from Scientology, and coming out of it, gives him an ekstra curious side, and a mystified appeal, which in combination with his love for quantum physics, math, astronomy and... people... gives him a hugely valuable asset-box (life tools). However, instead of using this asset-box only for his own gain, he uses it to help (and better), the people that come into his life. I have been fortunate to be one of those that have enjoyed talks and the company of Geir this past year. I now consider him a great friend. He has made me think in a different way... A better way. A more productive way. Not only about myself, but about the people around me and how I want to live my life with the people around me. To me, Geir is a coach of life - both in business and private matters. Geir has helped me be happy - by choice. Pretty incredible really...!"

Håkon Bjercke, Communication Manager, One Communication AS, Commentator at Eurosport

"If I were to describe how I feel after meetings with Geir: motivated, uplifted, inspired and energised. All of this is giving me a new perspective and will to proceed and evolve. It is a rare pleasure to meet a person who is so passionate about giving, sharing and developing others."

Natalja Sunevica, Personnel Consultant, Crystal Cruises Manning AS