


A diver is shown underwater, silhouetted against a bright light source from the left. The diver's back features a large, black, fan-like pattern. The water is blue with many bubbles. The background has diagonal blue stripes. The text "TechnoPreneurship" is written in white in the upper right.

TechnoPreneurship

A vibrant underwater scene featuring two divers and a large sea turtle swimming over a coral reef. The water is clear blue, and sunlight filters down from the surface. The turtle is in the center, moving towards the left. The divers are on the right, one slightly above the other, both equipped with scuba gear. The coral reef is diverse with various types of coral and some small fish.

“ Aktivitas yang secara konsisten dilakukan guna mengubah ide-ide menjadi kegiatan usaha yang menguntungkan.

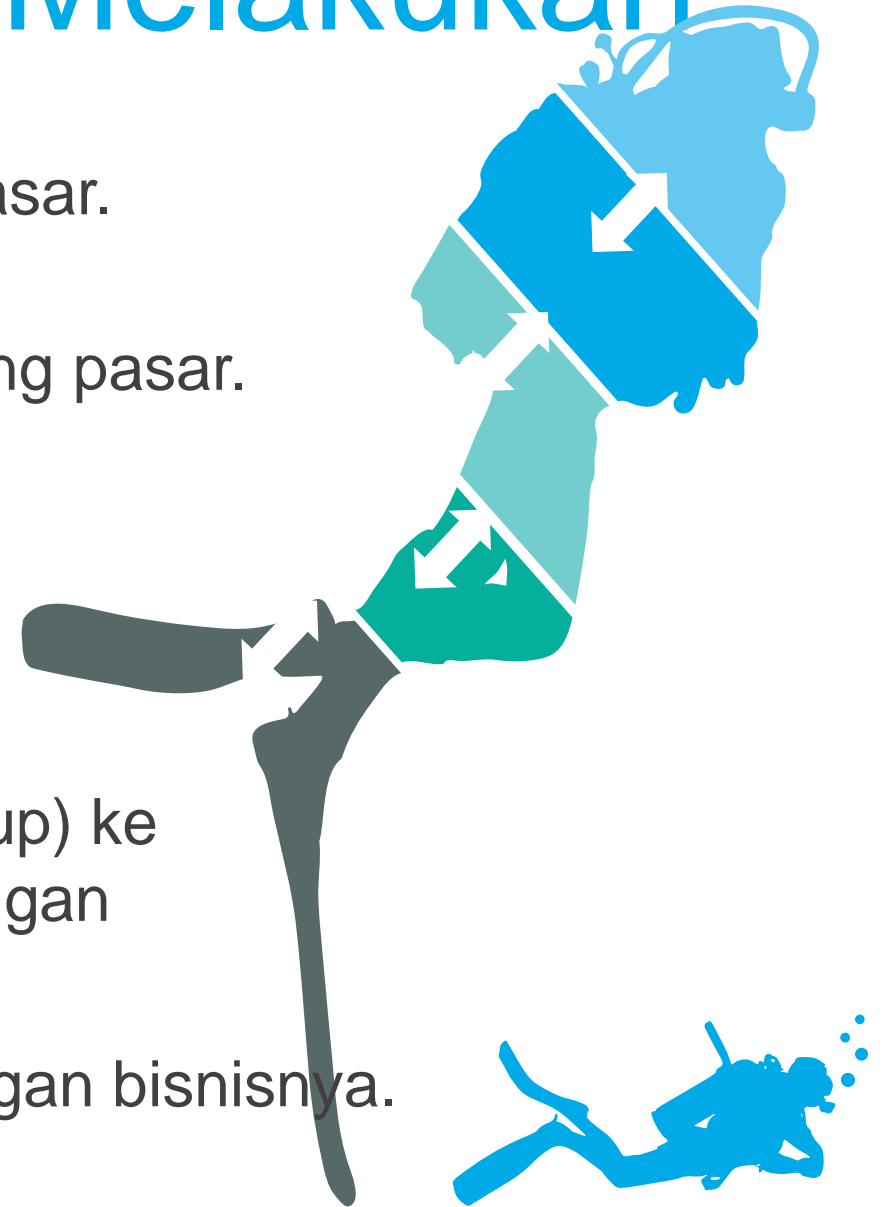
Proses mengorganisasikan atau mengelola risiko untuk sebuah bisnis baru.

”

Entrepreneurship

Seorang Entrepreneur Melakukan


- 01 Mengidentifikasi dan mengevaluasi peluang pasar.
- 02 Menemukan solusi-solusi untuk mengisi peluang pasar.
- 03 Memperoleh sumberdaya yang diperlukan untuk menjalankan bisnis. (Uang, Orang, dan Peralatan)
- 04 Mengelola sumberdaya dari tahap awal (start-up) ke tahap bertahan (survival) dan fase pengembangan (expansion).
- 05 Mengelola risiko-risiko yang berhubungan dengan bisnisnya.



Tahapan Entrepreneurship



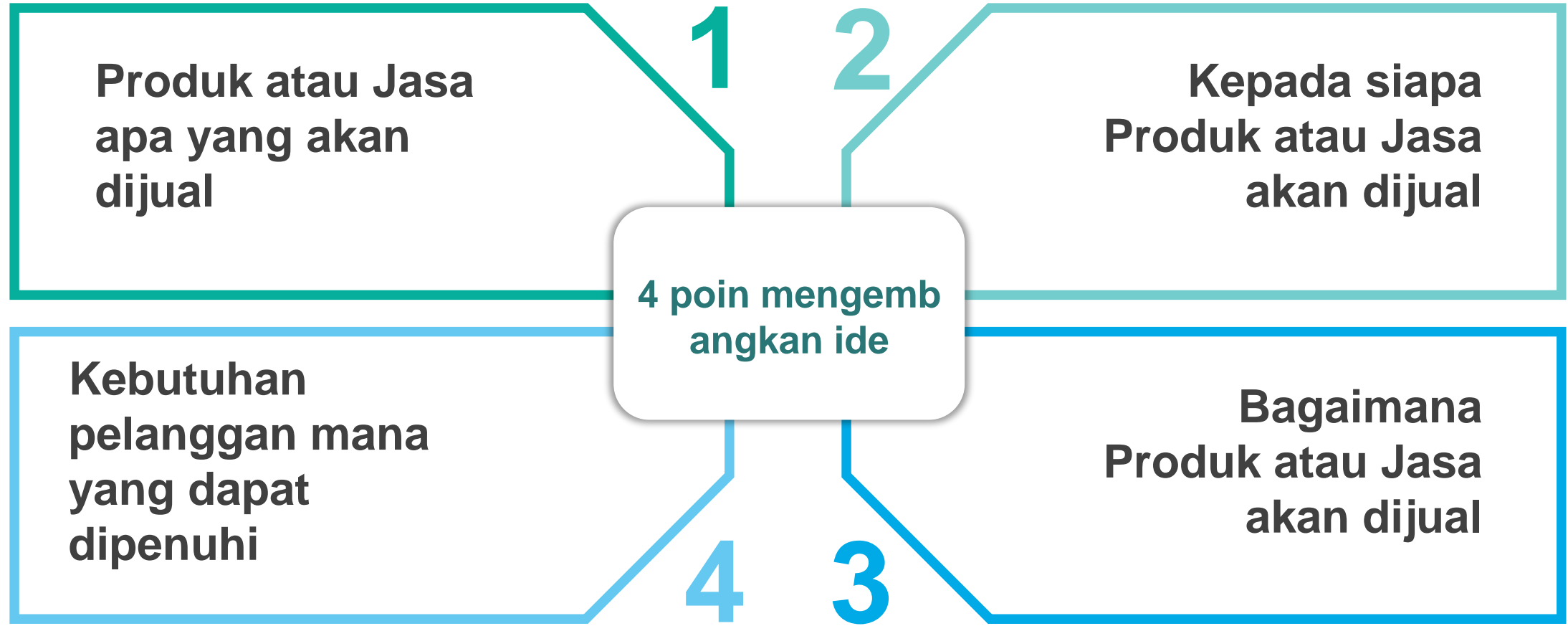
Landasan Technopreneurship

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- 01 Berangkat dari kebutuhan masyarakat
 - 02 Percaya diri dengan ide dan inspirasi
 - 03 Rencanakan dengan matang dan lakukan dengan cepat
 - 04 Tambahkan *value* pada produk

Dampak Technopreneurship



Ide Bisnis



A scuba diver in a black wetsuit is underwater, making an 'OK' hand signal with their right hand. They are wearing a diving mask, a regulator in their mouth, and a scuba tank on their back. Bubbles are rising from the regulator. The diver is holding a small electronic device in their left hand. The background is a clear blue ocean with some coral visible at the bottom.

Terima kasih