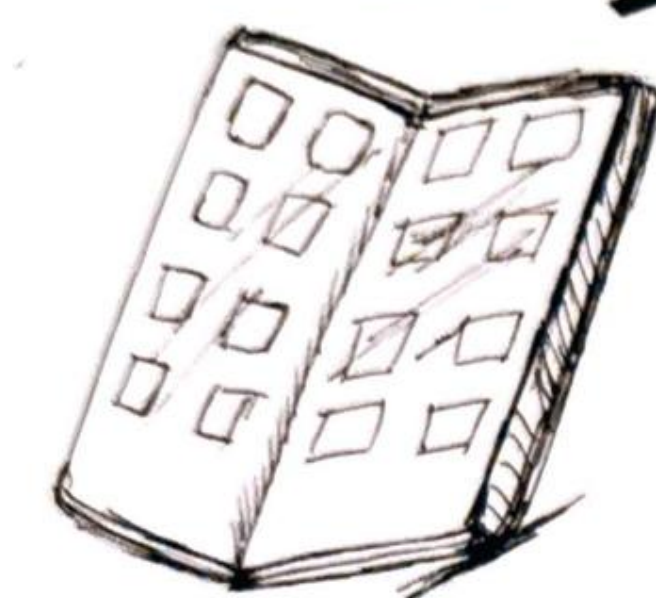


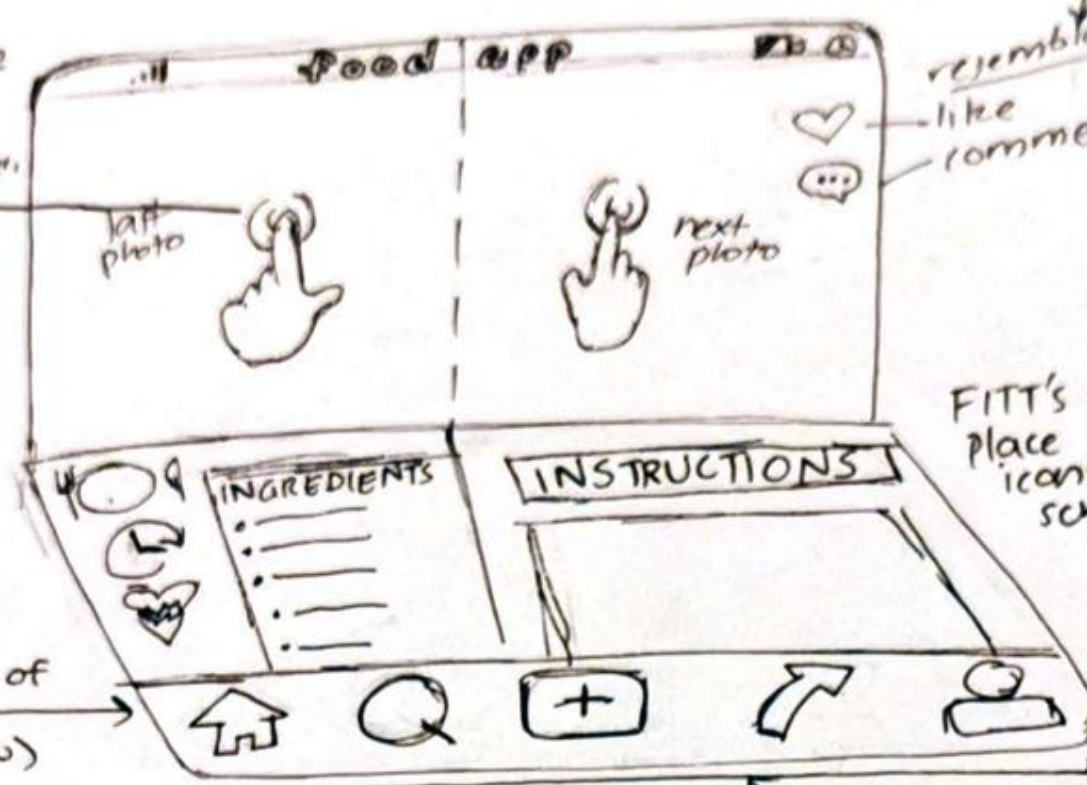
FOLDABLE DEVICE INTERFACE



Consistency:
tapping to see
photos improves
user recognition →
mimics apps like
Instagram etc.

MAIN PAGE

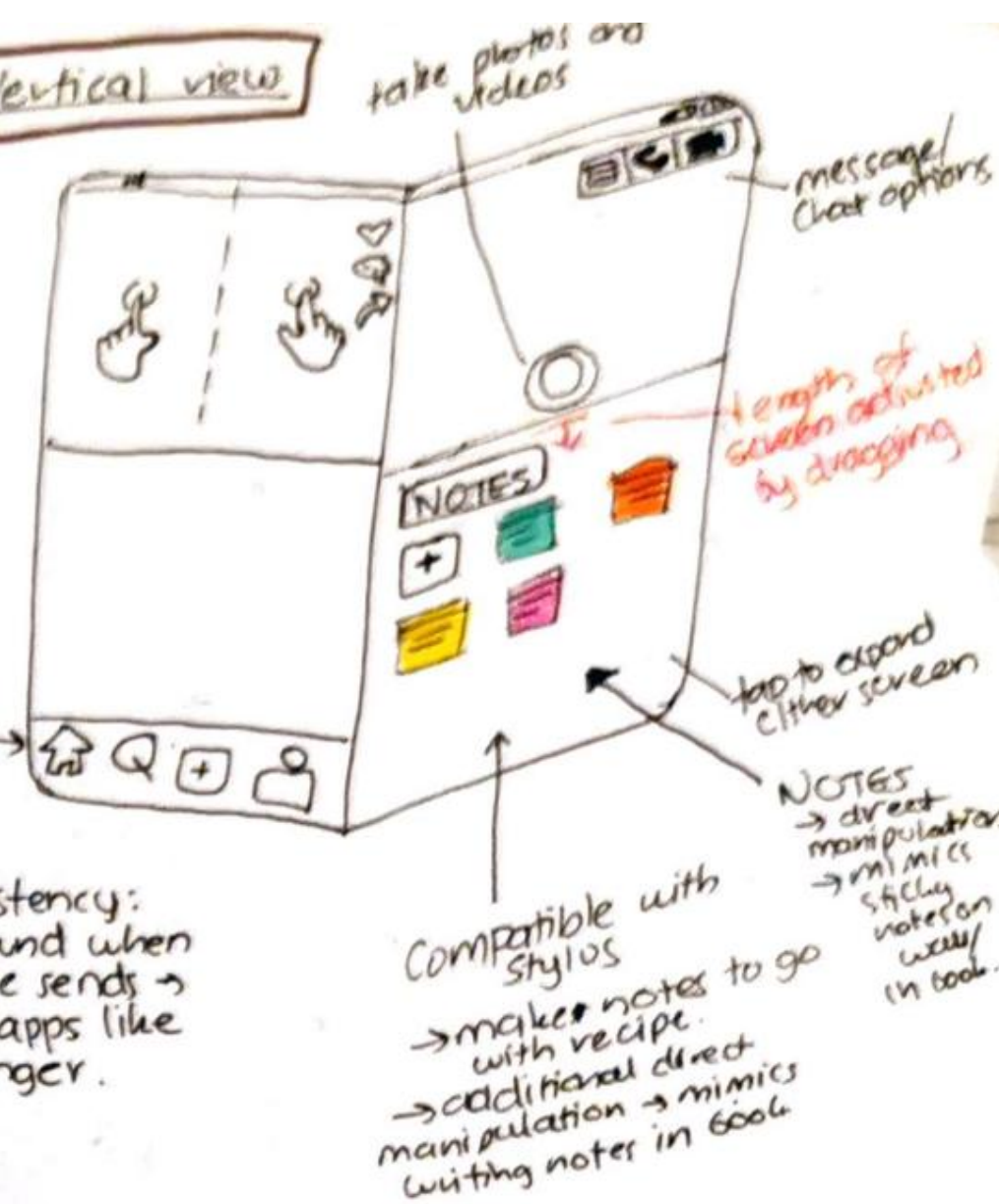
horizontal view



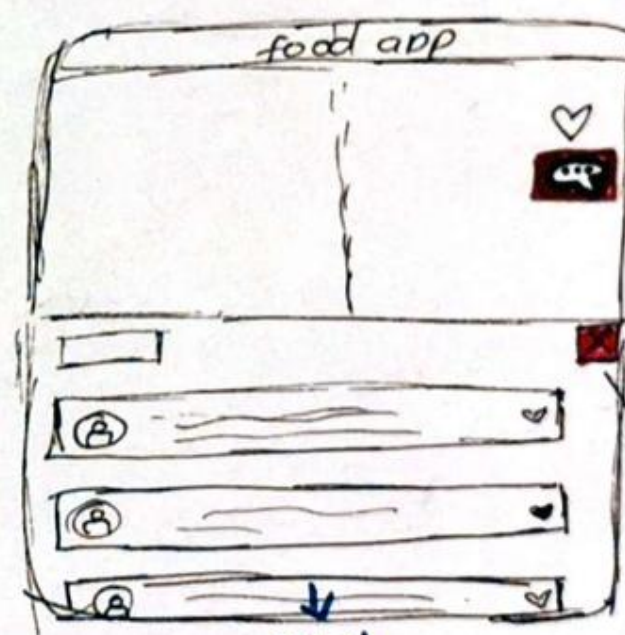
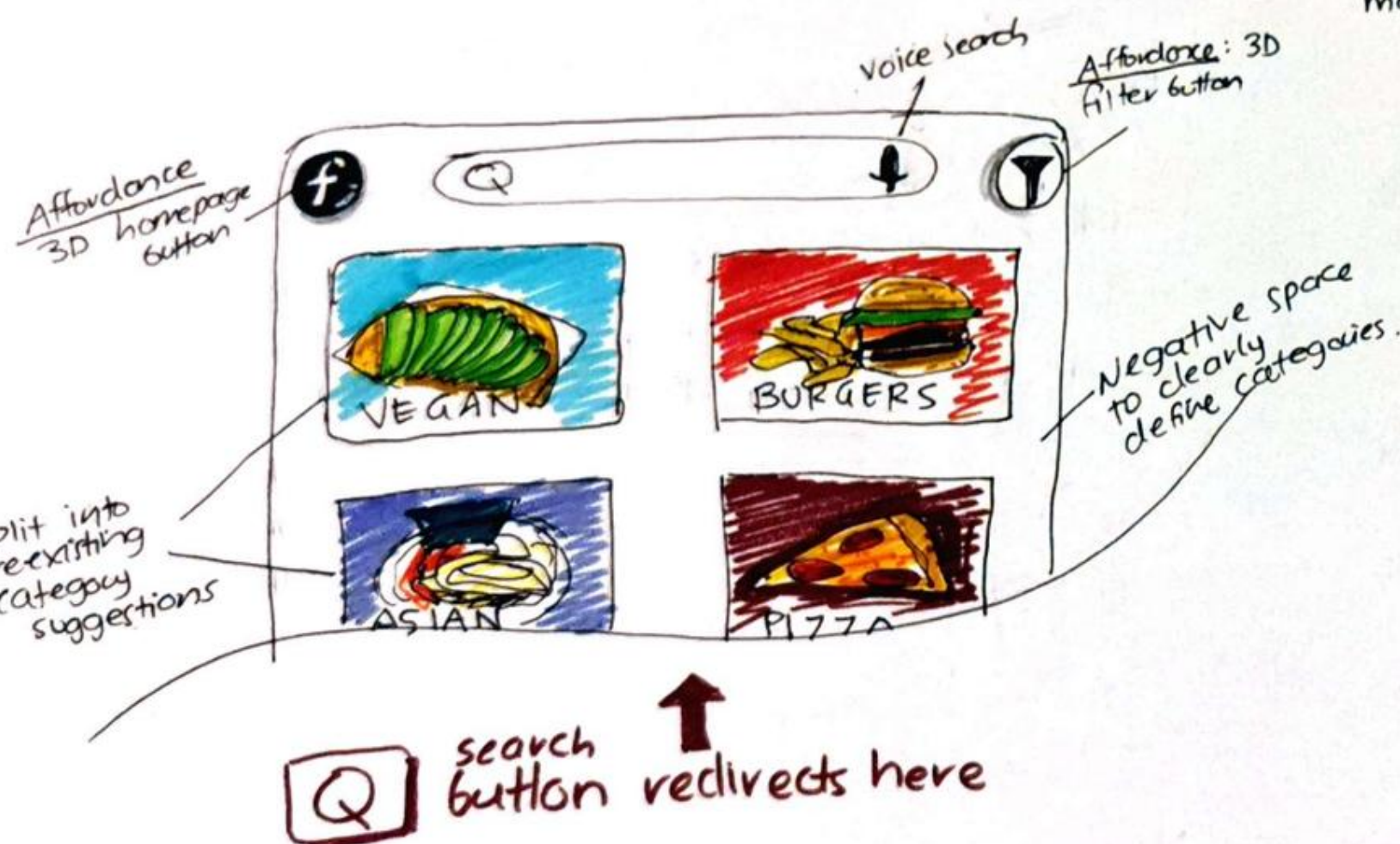
MAPPING

→ Use known icons
resemblance icons
like
comment

Vertical view



Consistency:
ding sound when
message sends →
mimics apps like
messenger.

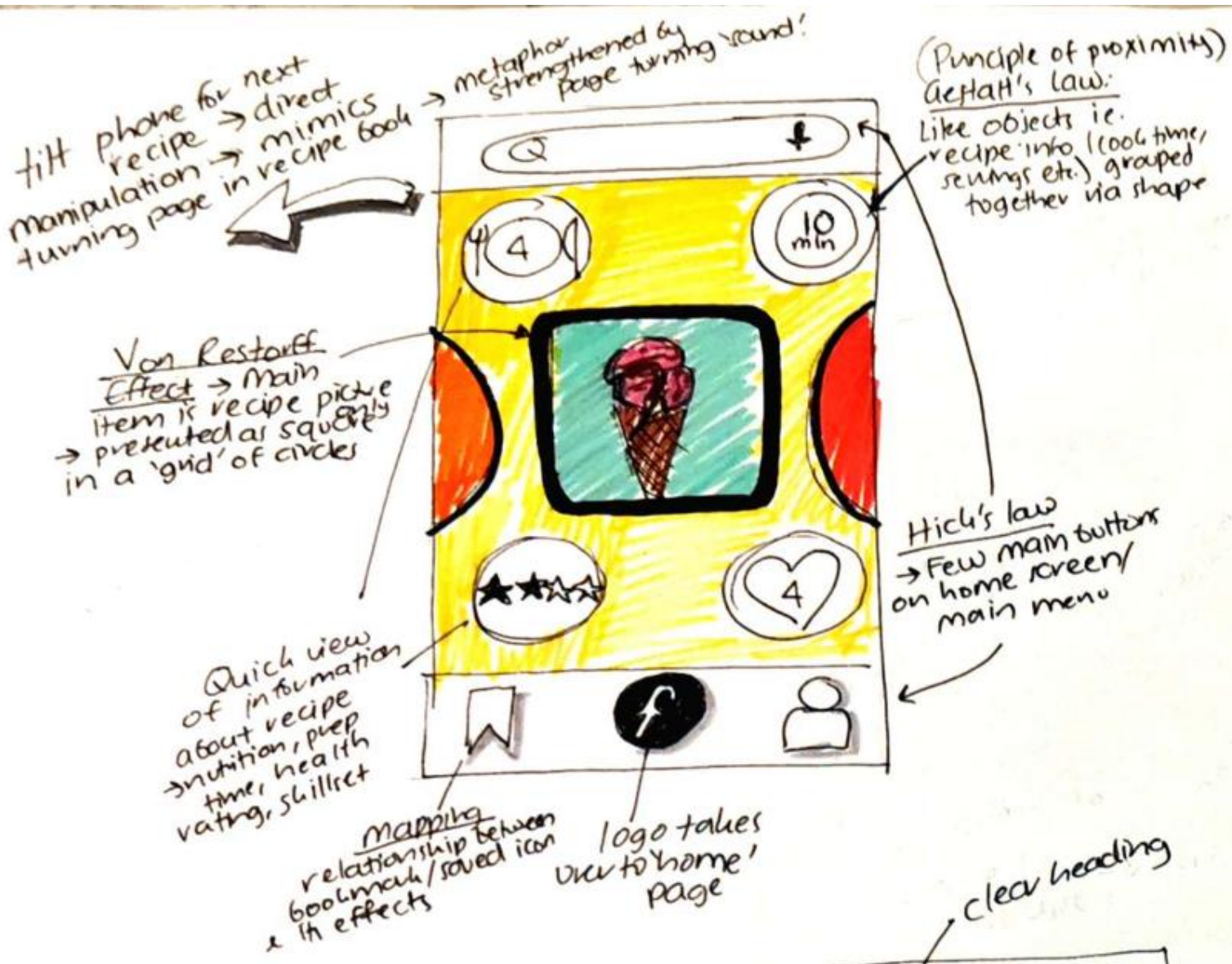


FORUMS/COMMENTS

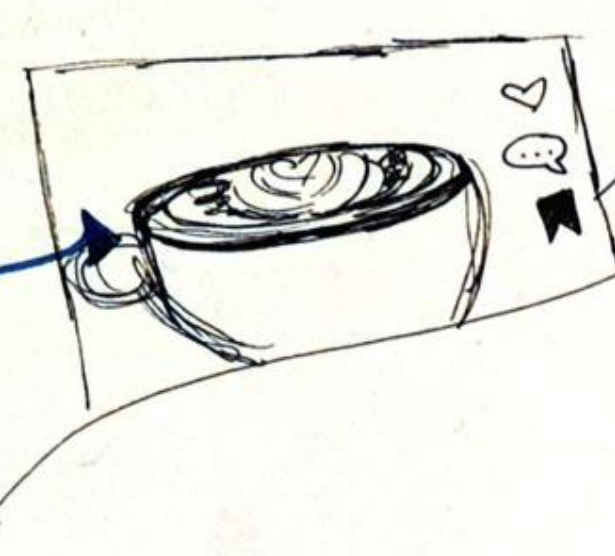
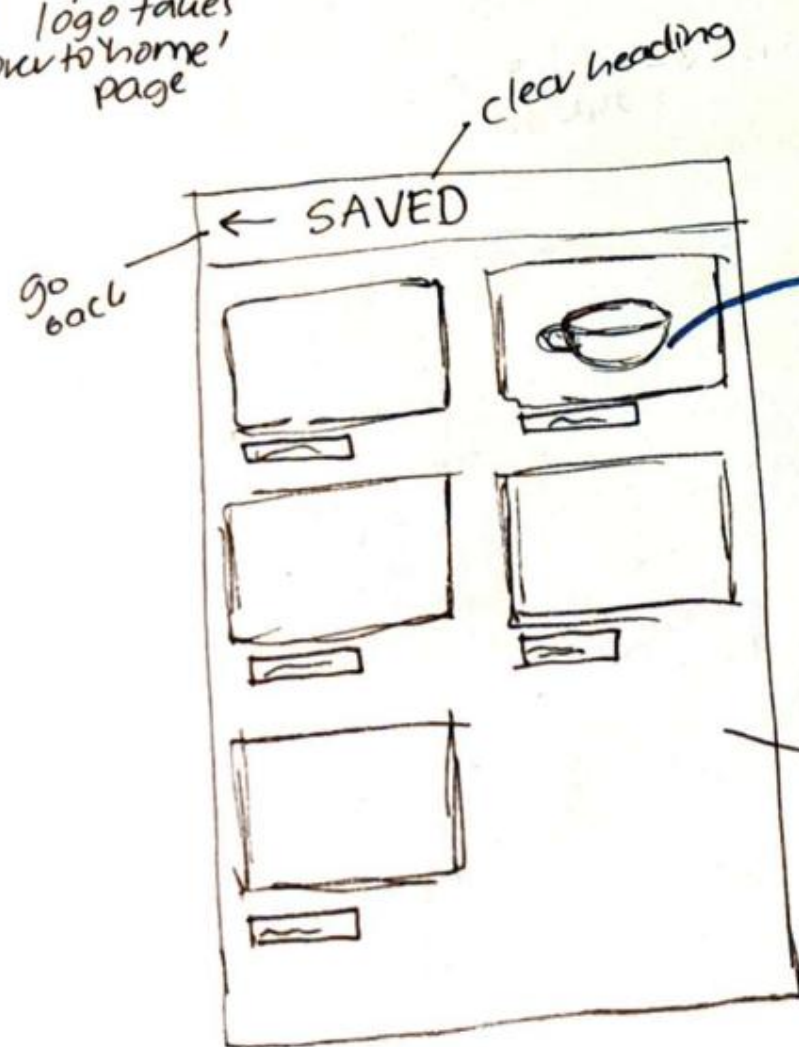
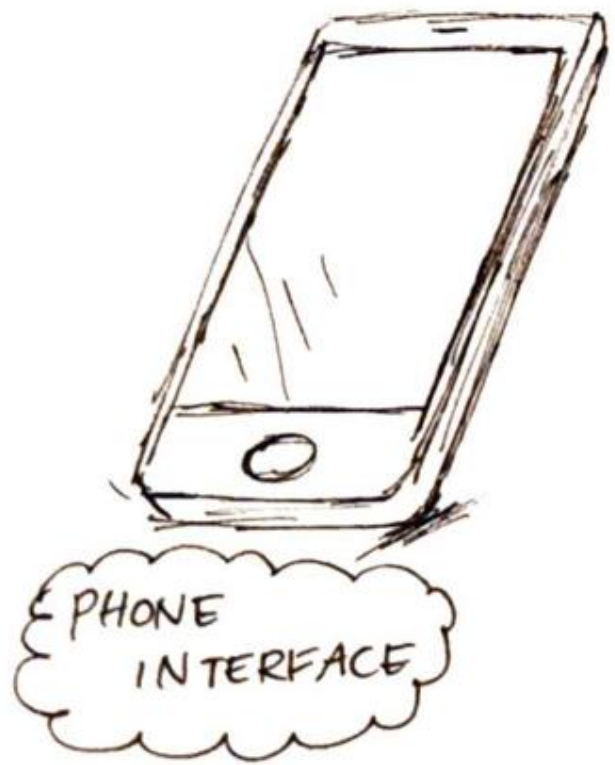
USER GOALS ACHIEVED • Chat/video options and notes allow for maximised user interaction.

- Forums also increase social aspect of app → Perfect for users who want to make cooking a more social activity.
- Voice option to avoid touching screen (i.e. when hands dirty)
- Filters available (suit needs of dietary requirements, busy users, users with lower skillset etc.). → reduce time spent looking for suitable recipes.

MAIN PAGE



Clicking on recipe takes user to full page



- USER GOALS ACHIEVED:
- Shopping list allows user to easily shop for all ingredients at one time → reduces time spent shopping & increases organisation → perfect for busy users.
 - Easily save and store recipes → also good for busy users to plan meal prep etc.
 - Nutrition/recipe info displayed on main screen alongside recipes allows quicker assessment of recipe suitability, filters also available.

SAVED PAGE