ISHA ROY

+91 8250640457 │ Kolkata, West Bengal, India │ isharoy2006@gmail.com

LinkedIn │ Github

WORK EXPERIENCE

Summer Intern, IDEAS Tih, ISI Kolkata   **Jun 2024-Jul 2024**

- Developed a stock predictor web app using Python, implementing Long Short-Term Memory (LSTM) networks for accurate time series forecasting. Optimized the app for real-time stock predictions, enhancing its performance and usability. Gained hands-on experience in data analysis, model development, and deployment, strengthening my expertise in both data science and web development.

Social Media Writer, Cherrymedia   **May 2024-Jun 2024**

- Managed LinkedIn profiles and social media accounts, achieving +98.7% impressions and +35.2% follower growth through strategic content focused on industry and entrepreneurship topics.

Snapchat Opinion Leader, Under25   **Jun 2023-Jan 2024**

- Built a hyperlocal campus community as a Snapchat Opinion Leader by creating 139+ AR Lenses with Lens Studio, generating 138M+ views. Contributed to team success, excelling in ideation, creation, and time management to support Snapchat India and Under 25's AR ecosystem initiative.

Content Writer, Restless Dreamers   **Jun 2023-Aug 2023**

- Demonstrated adaptability, proactiveness, and a results-driven approach in managing diverse HR functions and cultivating a positive work environment. Effectively balanced empathy and firmness when handling employee matters, proving to be a reliable and capable company representative.

HR, Suvidha Foundation   **May 2022- Jul 2022**

- Exhibited exceptional writing skills and a deep understanding of content creation, consistently delivering well-researched, high-quality pieces. Adapted to various styles with enthusiasm, collaborated effectively as a team player, and contributed positively to creative discussions.

EDUCATION

Bachelor Of Technology in Computer Science and Engineering   **Expected 2028**
University of Engineering and Management

CBSE 12   **2024**
Sudhir Memorial Institute   88.88%

ICSE   **2022**
Agrasain Balika Siksha Sadan   96.8%

CERTIFICATIONS

- **Indian Institute of Remote Sensing (IIRS), ISRO:** Completed a course on the "Usefulness of Remote Sensing and GIS for Environmental Studies".
- **Cognitive Classroom Challenge, The New York Academy of Sciences:** Developed NeoLearn, an AI-driven 3D visualization system, leading the project team and incorporating user feedback to showcase its transformative potential in education.
- **Google Cloud Platform:** Learnt Cloud Engineering with Google Cloud Platform

ADDITIONAL INFORMATION

- **Technical Skills:** Frontend development, Content Writing, Project Management
- **Activities:** - Volunteered at Codeday Kolkata, organizing a hackathon for over 100 school students, actively participated in college events, and engaged in various volunteer activities with iVolunteer, demonstrating commitment to community welfare, environmental causes, and global initiatives.