

\$154.57M

Total Sales

\$57.79M

Total Profit

7991

Total Orders

68K

Total Quantity Sold

37.39%

% Average Margin

Year

2014

2015

2016

Channel

Distributor

Export

Wholesale

Total Profit By Year

\$22.48M✓

Last Year Profit : 22.32M (+0.7%)

Total Sales By Year

\$60.14M✓

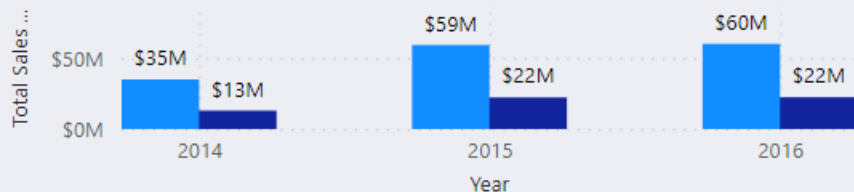
Last Year Profit : 59.39M (+1.25%)

Top 7 Customers in Sales

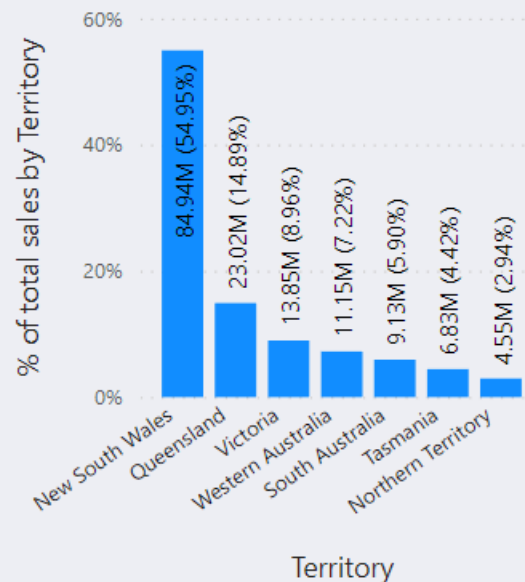
Customer Names	Total Sales
Medline	\$4,081,485.90
Pure Group	\$3,821,592.90
OUR Ltd	\$3,676,035.40
Eminence Corp	\$3,643,426.50
Apotheca, Ltd	\$3,608,492.70
Apollo Ltd	\$3,600,358.90
OHTA'S Corp	\$3,533,801.10
<b>Total</b>	<b>\$25,965,193.40</b>

Total Sales and Total Profit by Year

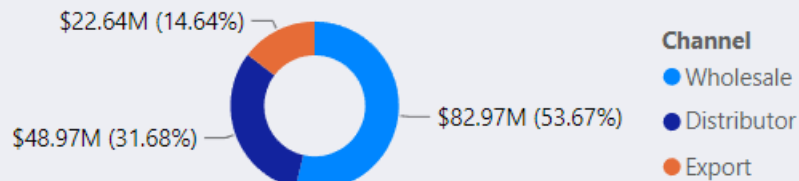
Total Sales Total Profit



% of total sales by Territory by Territory



Total Sales by Channel



Top Performing products in terms of sales

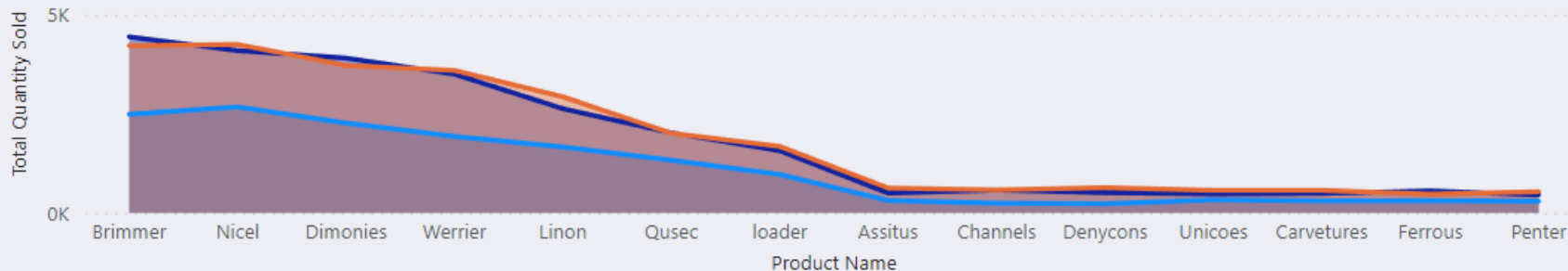
Product Name	Total Sales
Brimmer	\$25,710,124.40
Nicel	\$25,489,299.10
Dimonies	\$22,846,497.50
Werrier	\$20,621,809.40
Linon	\$17,021,155.70
Qusec	\$11,774,660.40
loader	\$9,261,644.50
Assitus	\$3,341,216.30
Denycons	\$3,215,604.70
Penter	\$3,144,263.10
<b>Total</b>	<b>\$154,573,140.60</b>

### Y Axis Parameter

- ☐ Total Sales
- ☐ Total Profit
- ☐ Total Orders
- ☒ Total Quantity Sold

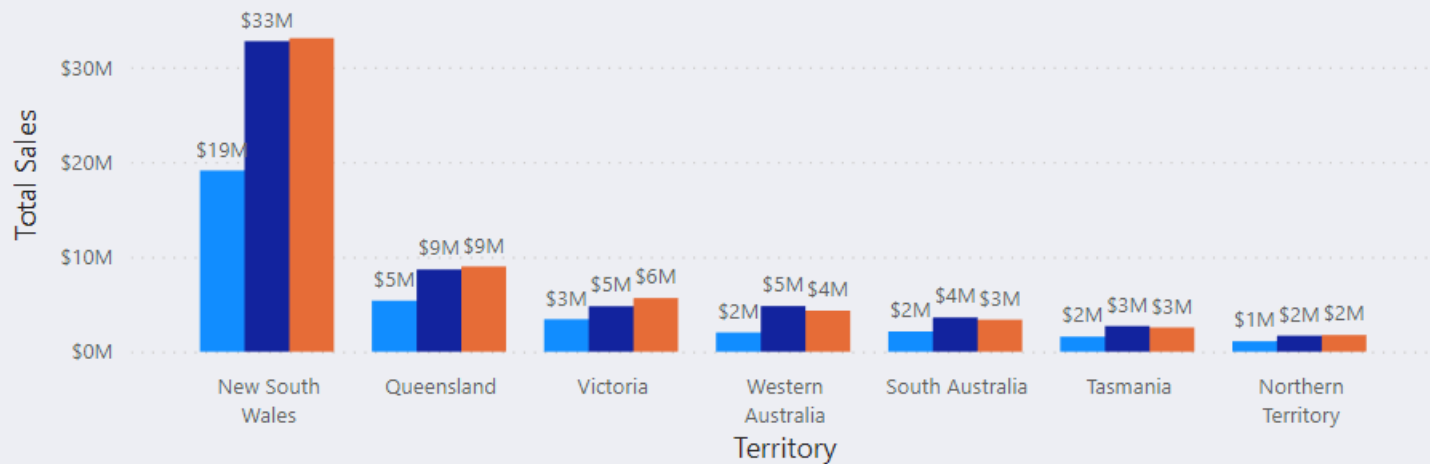
### Total Quantity Sold by Product Name and Year

Year ● 2014 ● 2015 ● 2016



### Total Sales by Territory and Year

Year ● 2014 ● 2015 ● 2016



Product Name % Average Margin

Product Name	% Average Margin
Penter	40.15%
loader	38.29%
Carvetures	38.27%
Unicoes	38.18%
Dimonies	38.10%
Linon	37.87%
Nicel	37.65%
Werrier	37.33%
Brimmer	37.13%
Denycons	36.60%
Assitus	35.89%
Ferrous	35.77%
Channels	35.40%
Qusec	35.11%
<b>Total</b>	<b>37.39%</b>

Year	Total Sales	30 days moving Average sales	Total Profit	30 days Moving Average profit
2014	\$35,040,899.50	179,771.05	\$12,990,215.14	66,471.75
August	\$5,788,639.20	188,060.96	\$2,125,816.13	69,027.33
November	\$5,417,197.90	180,573.26	\$2,024,990.38	67,499.68
December	\$5,629,427.10	179,771.05	\$2,074,338.22	66,471.75
September	\$4,725,784.70	157,526.16	\$1,772,500.21	59,083.34
July	\$4,799,464.60	151,767.95	\$1,774,530.91	56,172.47
June	\$4,554,834.20	151,827.81	\$1,667,543.77	55,584.79
October	\$4,125,551.80	131,211.46	\$1,550,495.51	49,352.89
2016	\$60,137,900.20	165,798.87	\$22,477,296.88	61,203.23
July	\$5,628,904.50	185,061.59	\$2,110,323.39	69,467.97
January	\$5,770,066.80	182,889.90	\$2,159,579.78	68,951.67
April	\$4,997,020.80	166,567.36	\$1,879,449.36	62,648.31
November	\$4,866,478.00	162,215.93	\$1,878,633.57	62,621.12
May	\$5,154,310.00	162,872.76	\$1,960,162.25	61,867.69
<b>Total</b>	<b>\$154,573,140.60</b>	<b>165,798.87</b>	<b>\$57,789,142.91</b>	<b>61,203.23</b>

Year, Quarter

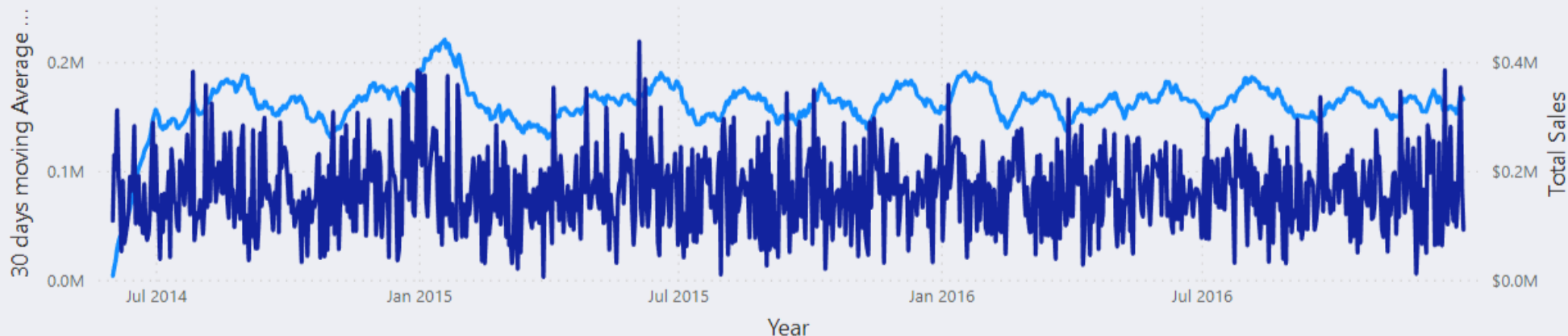
✓ ☐ 2014

✓ ☐ 2015

✓ ☐ 2016

30 days moving Average sales and Total Sales by Year, Quarter, Month and Day

● 30 days moving Average sales ● Total Sales



Product Name



All



City



All



Channel



All



Time to deliver



All



Customer Names



All



Year	Month	Day	Total Sales	Sales Last Year
2014	June	1	\$108,466.30	
2014	June	2	\$229,555.40	
2014	June	3	\$203,646.50	
2014	June	4	\$311,811.30	
2014	June	5	\$191,144.30	
2014	June	6	\$147,520.60	
2014	June	7	\$52,467.70	
2014	June	8	\$182,072.50	
2014	June	9	\$66,986.60	
2014	June	10	\$82,858.90	
2014	June	11	\$101,819.90	
2014	June	12	\$124,553.00	
2014	June	13	\$189,670.30	
2014	June	14	\$163,459.90	
2014	June	15	\$186,601.70	
2014	June	16	\$282,726.60	
2014	June	17	\$103,025.90	
2014	June	18	\$149,456.90	
2014	June	19	\$190,956.70	
2014	June	20	\$101,726.10	
2014	June	21	\$113,745.90	
2014	June	22	\$85,780.10	
2014	June	23	\$176,029.10	
2014	June	24	\$86,671.20	
Total			\$154,573,140.60	

Year	Month	Day	Total Profit	Profit Last Year
2014	June	1	\$37,962.00	
2014	June	2	\$89,397.03	
2014	June	3	\$81,059.62	
2014	June	4	\$132,512.40	
2014	June	5	\$68,556.81	
2014	June	6	\$53,530.79	
2014	June	7	\$21,235.18	
2014	June	8	\$65,072.01	
2014	June	9	\$23,724.03	
2014	June	10	\$28,457.78	
2014	June	11	\$36,508.97	
2014	June	12	\$37,677.65	
2014	June	13	\$69,824.45	
2014	June	14	\$47,327.93	
2014	June	15	\$71,867.35	
2014	June	16	\$95,029.58	
2014	June	17	\$42,620.17	
2014	June	18	\$49,713.73	
2014	June	19	\$61,846.96	
2014	June	20	\$36,190.92	
2014	June	21	\$35,776.73	
2014	June	22	\$38,216.13	
2014	June	23	\$65,353.27	
2014	June	24	\$34,579.24	
Total			\$57,789,142.91	22,321,630.89