

Netflix
dashboard

Countries
OverView

Production
Analysis

Content Based

Time
intelligence

Quick measure

NETFLIX TV SHOWS AND MOVIE ANALYSIS

261

Total Shows

24

Total TV Series

237

Total Movies

Stand-Up Comedy

GenreWithMaxOccurrences

261

Number of Genres

2020

YearWithMaxMovies

Movie

TV Show

Release Year

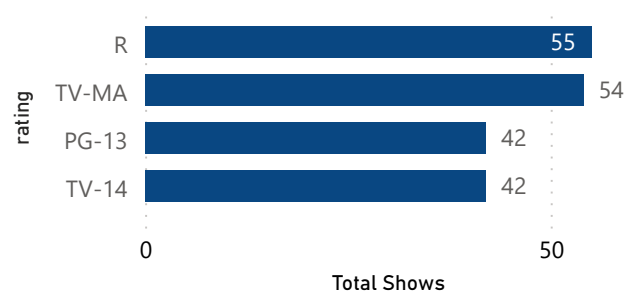
1945

2021

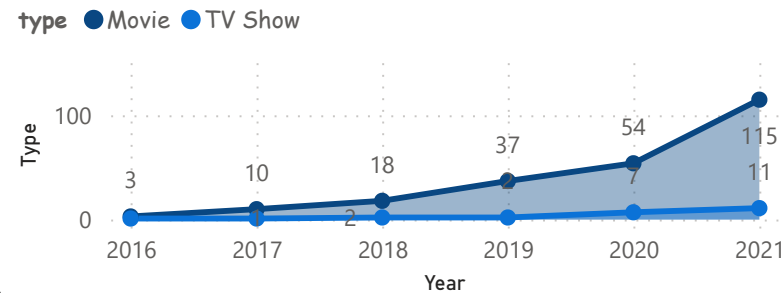
List of Countries

- ☐ Argentina
- ☐ Argentina, Spain
- ☐ Australia

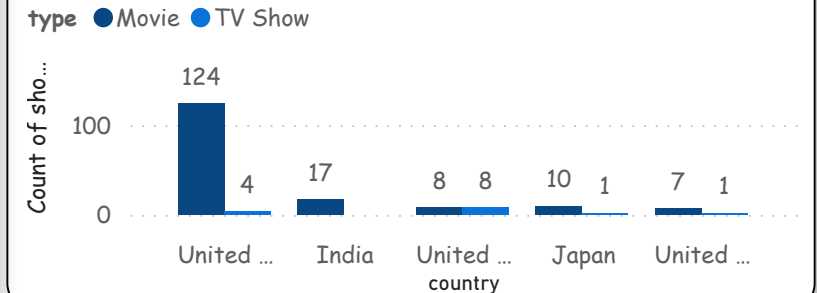
Count of TV Shows and Movie
based on Ratings



How many TV Shows and Movie being
released every year



Top Ten Countries By Tv Show And
Movie





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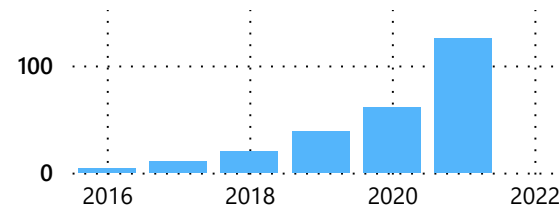
» Quick measure

COUNTRIES ANALYSIS

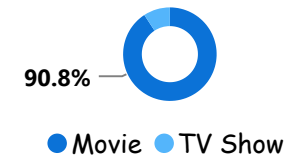
Which type of Genres are being released
most countrywise?



Shows Added by Year & month



Distribution of Total
Content

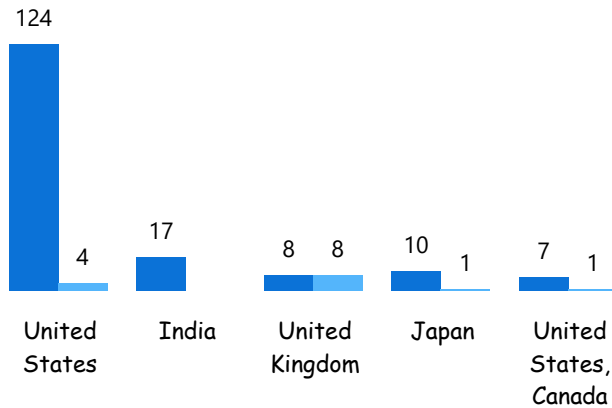


126
YTDTotalTitles

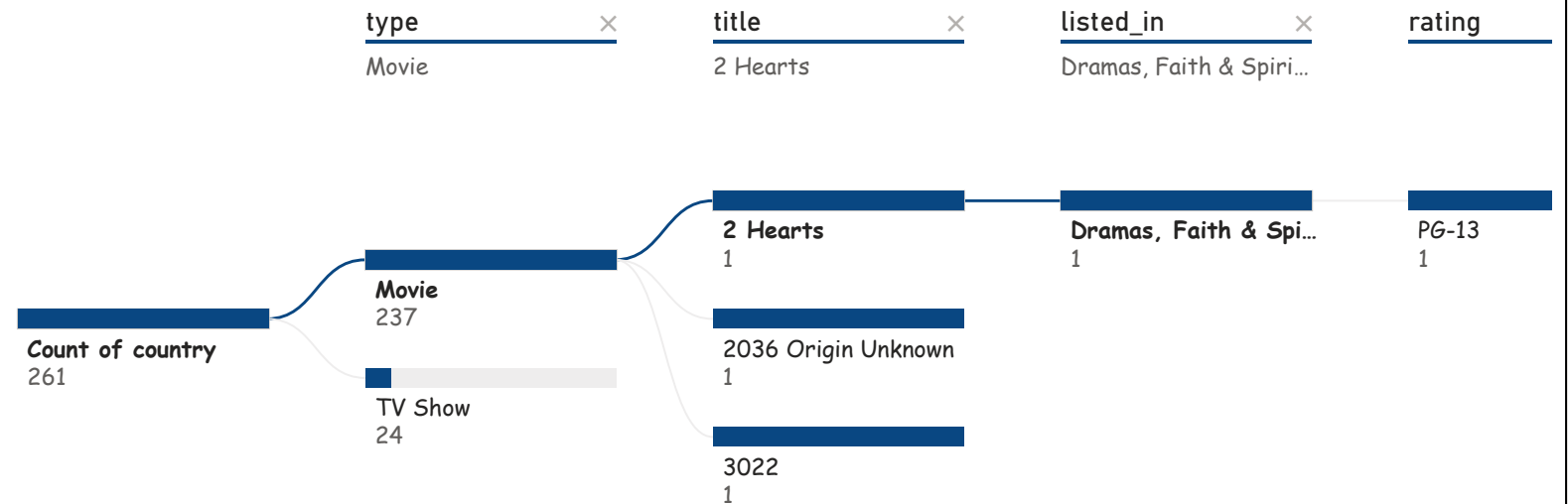
36
MTDTotalTitles

Content Type Preference by Top 5
Countries

● Movie ● TV Show



Explore the Augmented Data





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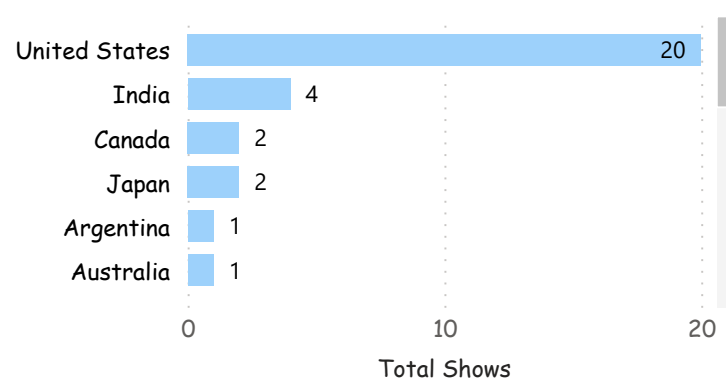
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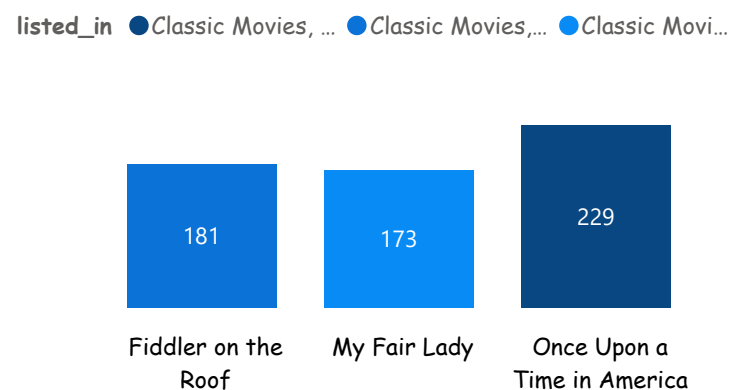
» Quick measure

PRODUCTION ANALYSIS

Netflix Content by Country



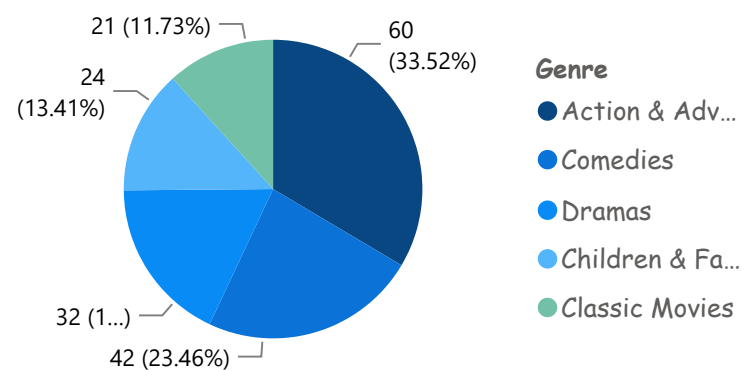
Top 3 movie by Duration



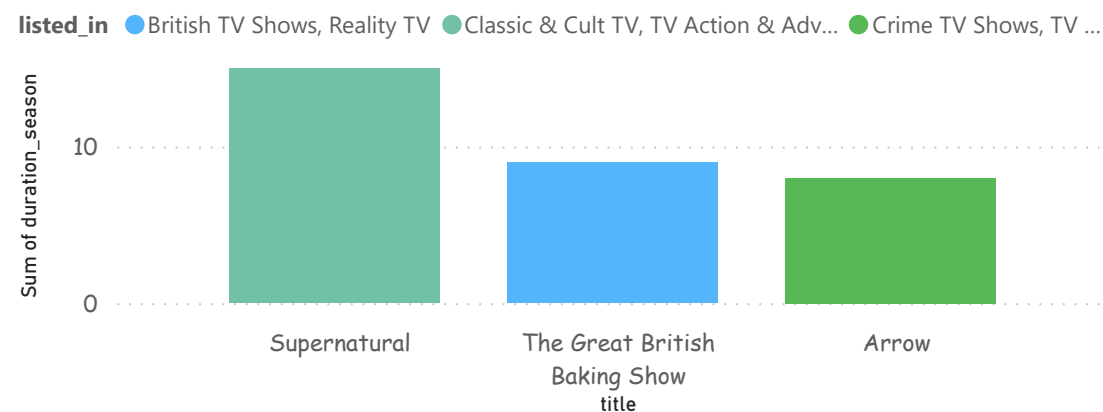
AVERAGE MOVIE DURATION(in minutes)

194.33
Average Movie Duration

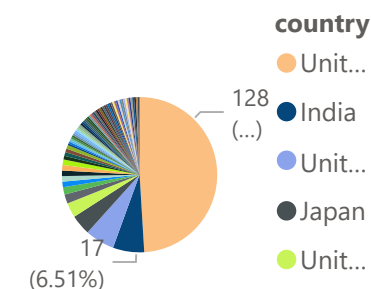
Netflix Content by Single Genre



Sum of duration_season by title and listed_in



Count of director by country





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CONTENT BASED ANALYSIS

WHICH GENRE YOU ARE INTRESTED IN?

All

Type of Shows

☐ Movie

☐ TV Show

DIRECTOR

CAST

GENRE

LIST OF MOVIES

2 Hearts

3022

68 Kill

A Choo

A Haunted
House 2

A New York
Christmas ...

A Second
Chance: Riv...

2036 Origin
Unknown

4th Man Out

A Champion
Heart

A Clockwork
Orange

A Monster
Calls

A Perfect
Ending

A Very
Country Ch...

Description

A baker by day and demon fighter by night, a reincarnated deity must jog his amnesiac lover's memory of their millennium-long romance.

A big-dreaming donkey escapes his menial existence and befriends some free-spirited animal pals in this imaginative retelling of the Nativity Story.

A boy suddenly orphaned fights his parents' killer to save a planet, and discovers a new world of danger — and wonder.



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ANALYSIS USING TIME INTELLIGENCE FUNCTIONS

Year	# Releases	TimeFrame	# Releases RT	YTD_TotalTitles	QTD_TotalTitles	MTD_TotalTitles	Total Movies YoY%	Total Movies QoQ%	Total Mo
2021	126	90	3/18/2016 - 9/24/2021 - 258	126	82	36	112.96%	-14.81%	
2020	61	52	3/18/2016 - 12/31/2020 - 133	61	22	9	45.95%	5.88%	
2019	39	34	3/18/2016 - 12/31/2019 - 72	39	19	5	105.56%	37.04%	
2018	20	16	3/18/2016 - 12/31/2018 - 34	20	7	4	80.00%	20.00%	
2017	11	10	3/18/2016 - 12/15/2017 - 14	11	4	1	233.33%	66.67%	
2016	4	3	3/18/2016 - 8/25/2016 - 3	4	1	1		0.00%	
Total	261	225	3/18/2016 - 9/24/2021 - 258	126	82	36	94.26%	0.00%	

Year	Total Shows YTD	Total Shows QTD	Total Shows MTD	Total Shows YoY%	Total Shows QoQ%	Total Shows MoM%	Total Shows rolling average
2016	4				0.00%	0.00%	2
2017	11	4	1	175.00%	57.14%	10.00%	4
2018	20	7	4	81.82%	17.65%	17.65%	4
2019	39	19	5	95.00%	44.44%	2.63%	13
2020	61	22	9	56.41%	5.17%	7.02%	14
2021	126			106.56%	-14.86%	-6.67%	82
Total	126			93.33%	0.00%	0.00%	82