

Year

All

Country

All

State

All

Category

All

Sub-Category

All

Ship Mode

All

TopN

0

19

Sales Overview

Detailed Sales
Analysis

Shipping
Analysis Page

Product Analysis
Page

Statewise Sales
Analysis

Time
Intelligence
Function

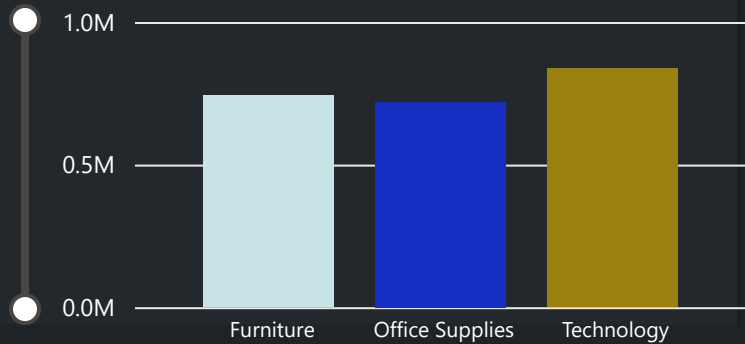
GLOBAL SUPERSTORE DASHBOARD

SALES

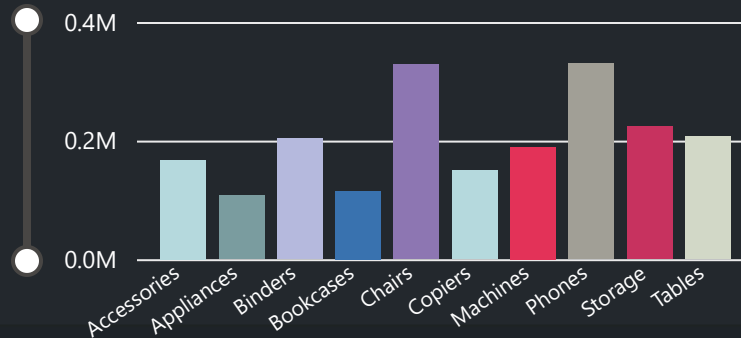
PROFIT

ORDER

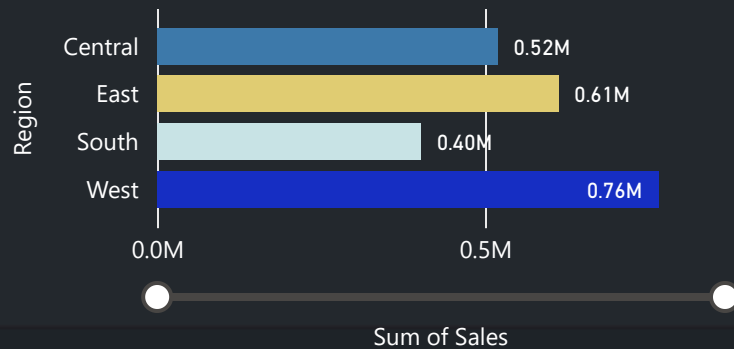
Sum of Sales by Category



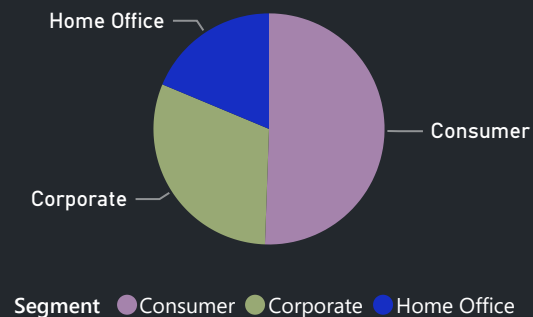
Sum of Sales by TOP 10 Sub-Category



Sum of Sales by Region



Sum of Sales by Segment



2.30M
TOTAL SALES

286.40K
Sum of Profit

9994
Sum of Order

4
AVG Delivery Days

38K
Sum of Quantity

4
Count of Ship Mode



Year

All

Country

All

State

All

Category

All

Sub-Category

All

Ship Mode

All

TopN

0

19

Sales Overview

Detailed Sales Analysis

Shipping Analysis Page

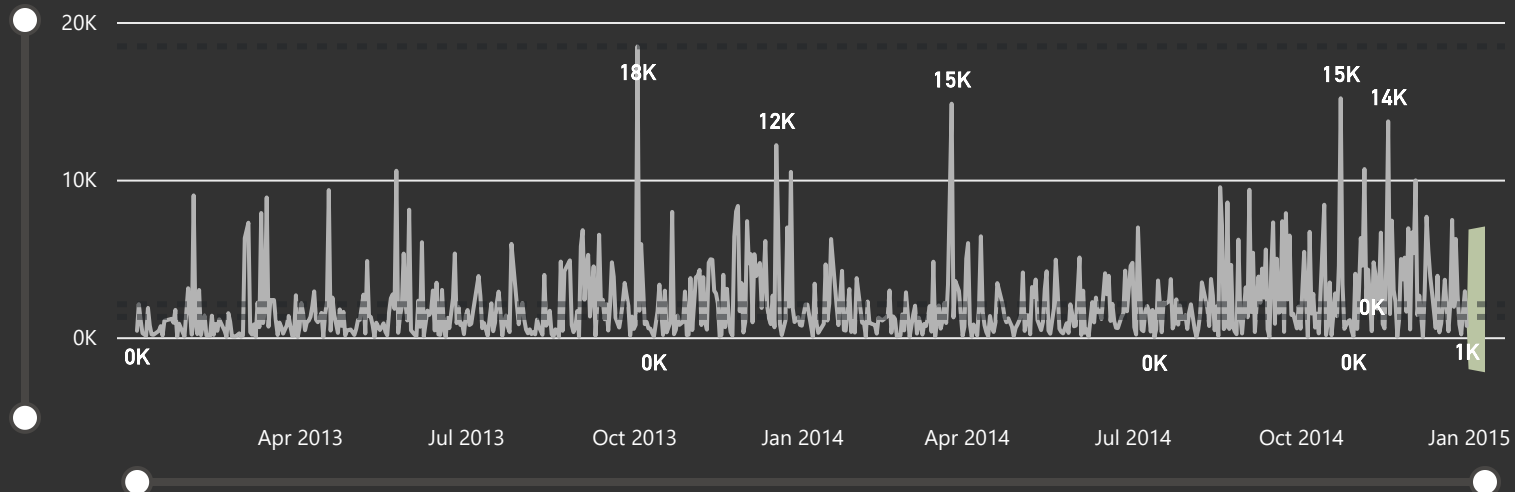
Product Analysis Page

Statewise Sales Analysis

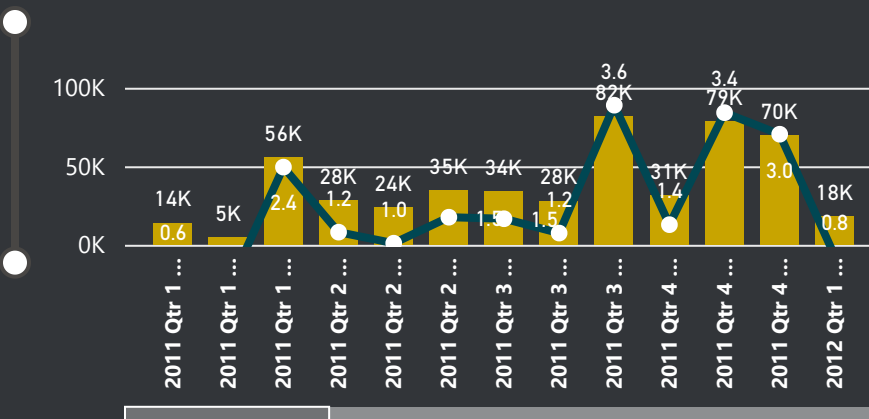
Time Intelligence Function

DETAILED SALES PAGE

Sales Forecast based on last 2 year of Sales



What is our Sales Trend?



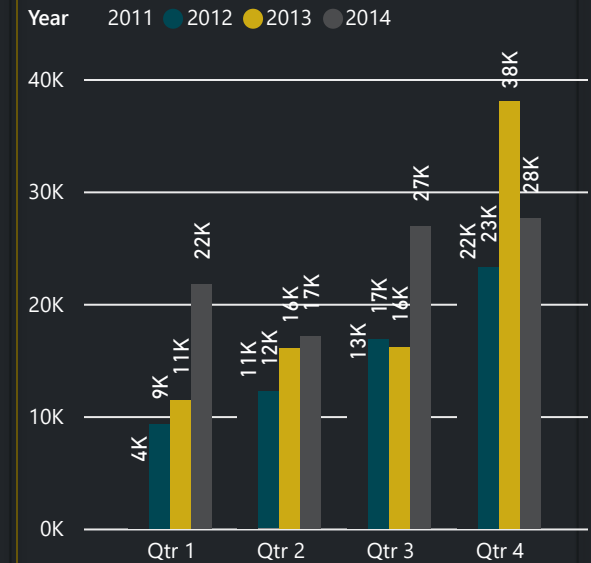
Actual Profit vs Expected Profit

End of Month Profit

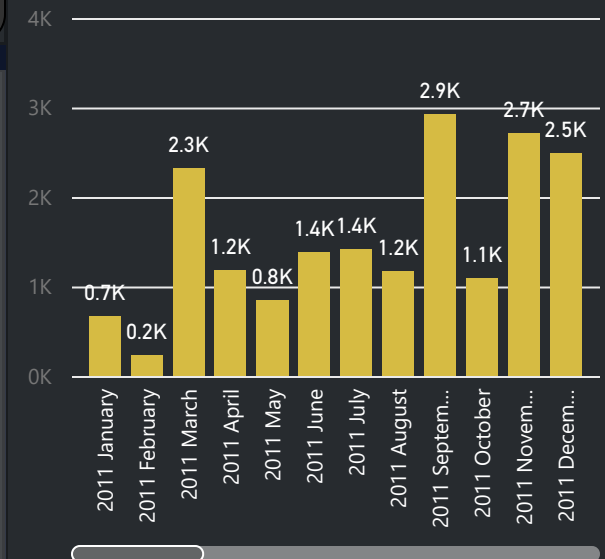
43436.1339 (+9.9 %)



YEAR WISE QUATERLY PROFIT



12_Month_Moving_Average by Year and Month



Year

All

Country

All

State

All

Category

All

Sub-Category

All

Ship Mode

All

TopN

0

19

Sales Overview

Detailed Sales Analysis

Shipping Analysis Page

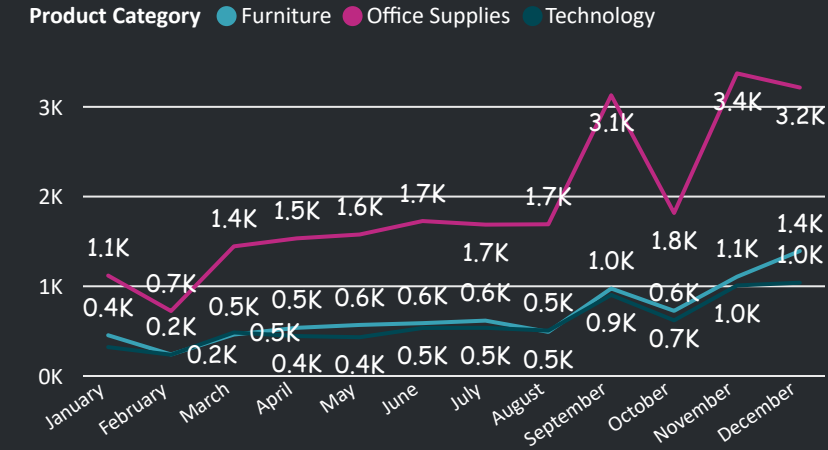
Product Analysis Page

Statewise Sales Analysis

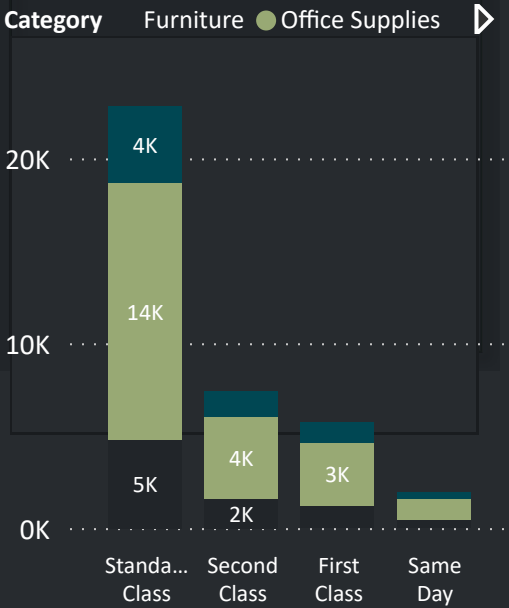
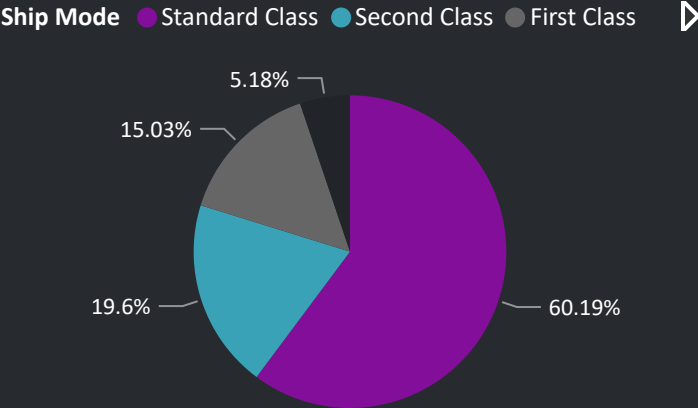
Time Intelligence Function

SHIPPING ANALYSIS PAGE

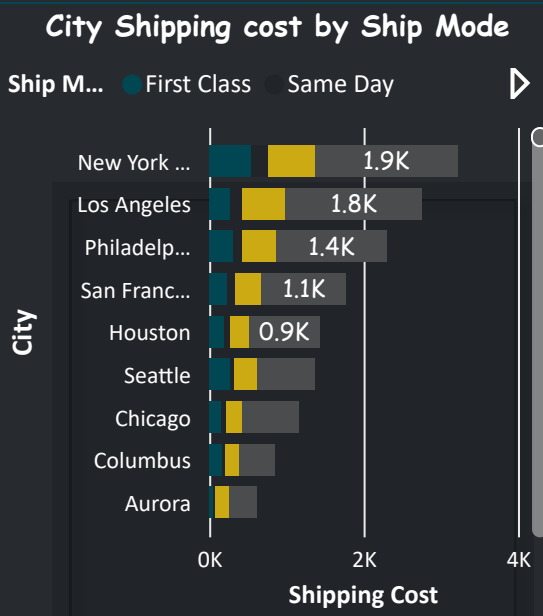
Monthly Quantity shipped by Category



Total Order Quantity by ShipMode



Customer ID	Customer Name	State	Ship Mode	Sub-Category	Ship Date
DP-13000	Darren Powers	Indiana	Standard Class	Paper	Saturday, January 08, 2011
JO-15145	Jack O'Briant	Pennsylvania	First Class	Art	Saturday, January 08, 2011
LS-17230	Lycoris Saunders	Delaware	Second Class	Paper	Sunday, January 09, 2011
PO-19195	Phillina Ober	Illinois	Standard Class	Binders	Sunday, January 09, 2011
PO-19195	Phillina Ober	Illinois	Standard Class	Labels	Sunday, January 09, 2011
PO-19195	Phillina Ober	Illinois	Standard Class	Storage	Sunday, January 09, 2011
ME-17320	Maria Etezadi	Georgia	Standard Class	Art	Tuesday, January 11, 2011
ME-17320	Maria Etezadi	Georgia	Standard Class	Binders	Tuesday, January 11, 2011
ME-17320	Maria Etezadi	Georgia	Standard Class	Chairs	Tuesday, January 11, 2011
Total					2



Year

All

Country

All

State

All

Category

All

Sub-Category

All

Ship Mode

All

Sales Overview

Detailed Sales Analysis

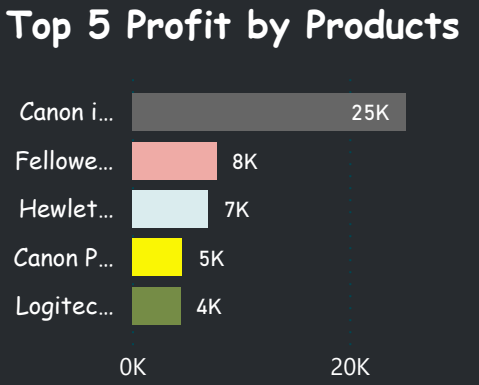
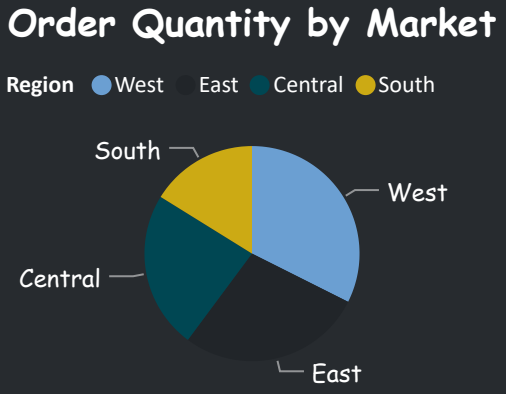
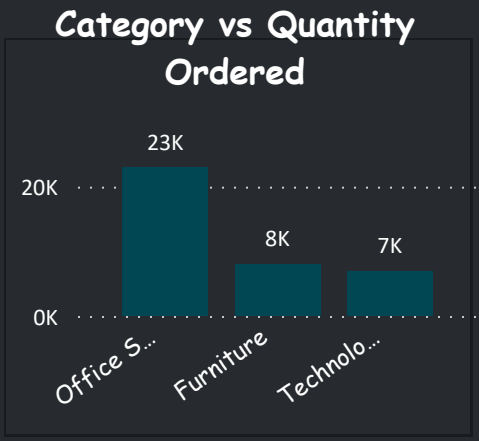
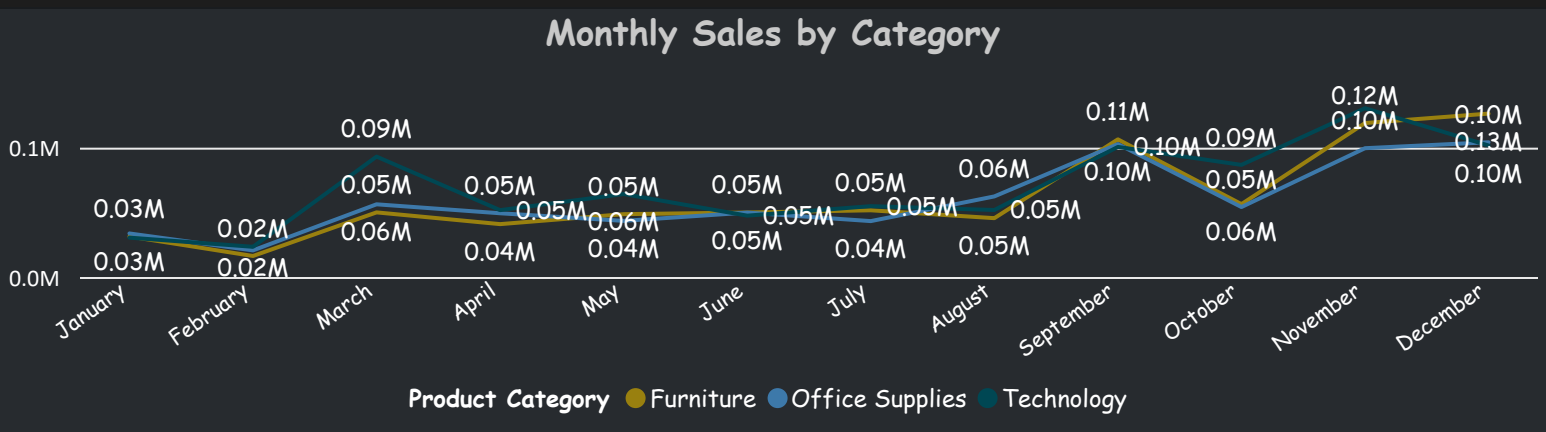
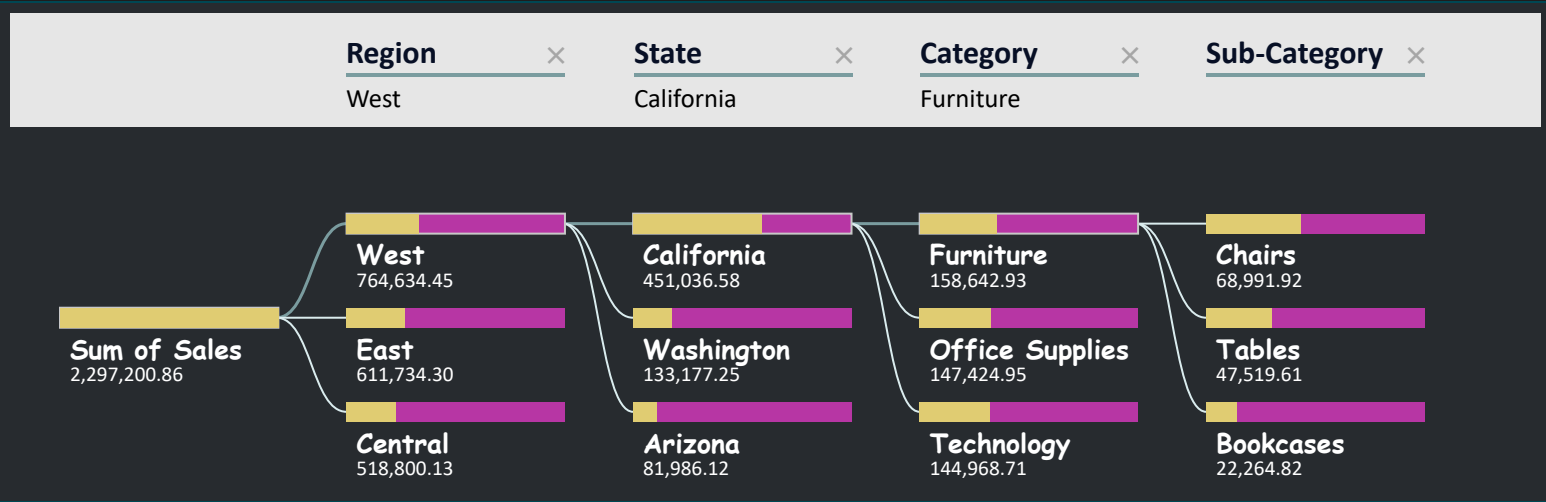
Shipping Analysis Page

Product Analysis Page

Statewise Sales Analysis

Time Intelligence Function

PRODUCT ANALYSIS PAGE





Year

All

Country

All

State

All

Category

All

Sub-Category

All

Ship Mode

All

TopN

0

19



Sales Overview

Detailed Sales Analysis

Shipping Analysis Page

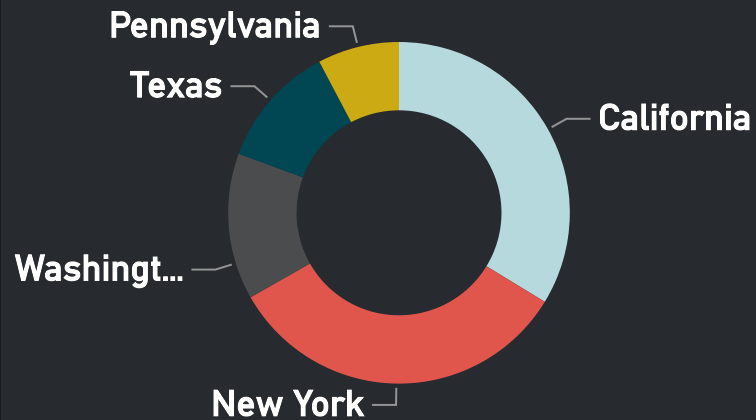
Product Analysis Page

Statewise Sales Analysis

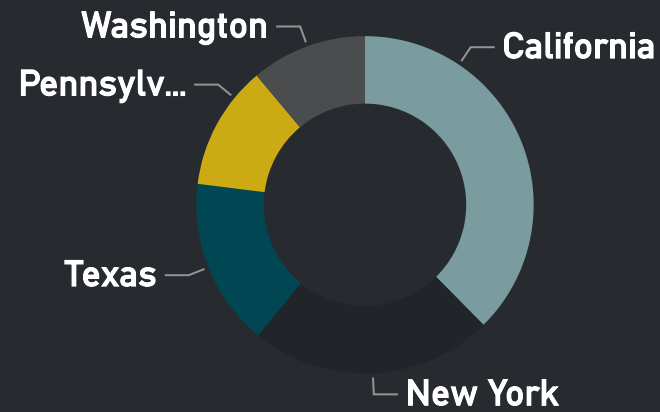
Time Intelligence Function

STATEWISE ANALYSIS

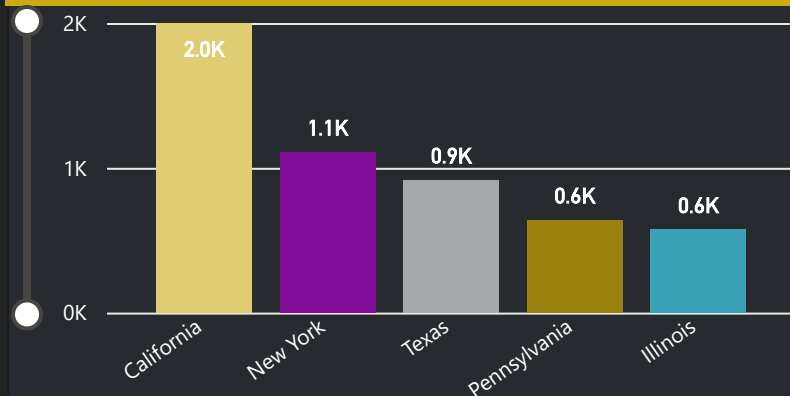
Top five States by Profit



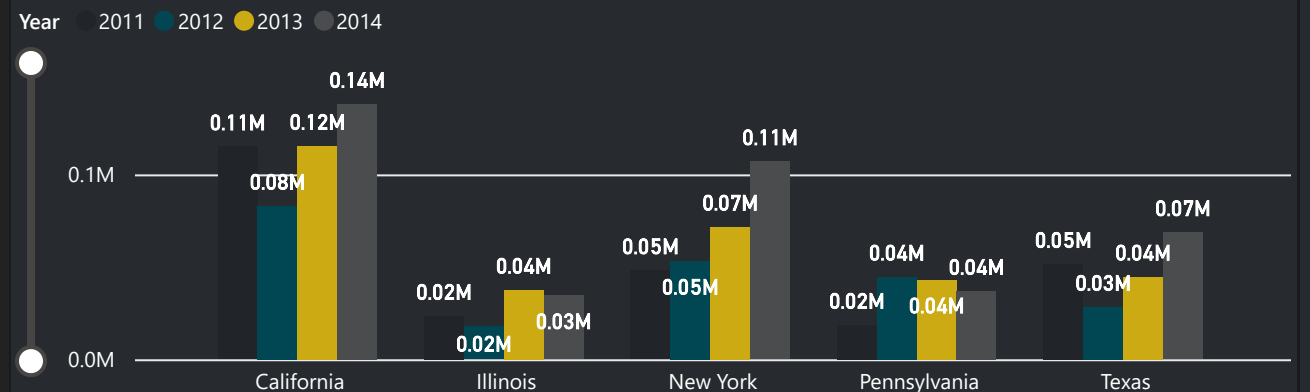
Top five States by Sales



Top 5 State by Order



Sum of Sales by State YearWise



Key influencers

Top segments

What influences Sales to

Increase



When...

...the average of Sales increases by

Sub-Category is Tables

432.7

Sub-Category is Chairs

322.4

Category is Technology

273.4

Sales Overview

Detailed Sales Analysis

Shipping Analysis Page

Product Analysis Page

Statewise Sales Analysis

Time Intelligence Function

SALES

PROFIT

ANALYSIS USING TIME INTELLIGENCE

Year	Quarter	Month	Total Sales	Total Sales MTD	Total Sales QTD	Total Sales YTD	Last day sales	Specific Period Sales	Sales Same Period Last Year	Three Month prior sales	Month End Date
2011	Qtr 1	January	13,946.23	13,946.23	13,946.23	13,946.23	240.50	1,047,496.74			1/31/2011 12:00:00 AM
2011	Qtr 1	February	4,810.56	4,810.56	4,810.56	4,810.56	19.46	1,047,496.74			2/28/2011 12:00:00 AM
2011	Qtr 1	March	55,691.01	55,691.01	55,691.01	55,691.01	1,959.55	1,047,496.74			3/31/2011 12:00:00 AM
2011	Qtr 2	April	28,295.35	28,295.35	28,295.35	28,295.35	1,048.74	1,047,496.74		13,946.23	4/30/2011 12:00:00 AM
2011	Qtr 2	May	23,648.29	23,648.29	23,648.29	23,648.29	773.70	1,047,496.74		4,810.56	5/31/2011 12:00:00 AM
2011	Qtr 2	June	34,595.13	34,595.13	34,595.13	34,595.13	739.62	1,047,496.74		55,691.01	6/30/2011 12:00:00 AM
2011	Qtr 3	July	33,946.39	33,946.39	33,946.39	33,946.39	1,367.84	1,047,496.74		28,295.35	7/31/2011 12:00:00 AM
2011	Qtr 3	August	27,909.47	27,909.47	27,909.47	27,909.47	92.52	1,047,496.74		23,648.29	8/31/2011 12:00:00 AM
2011	Qtr 3	September	81,777.35	81,777.35	81,777.35	81,777.35	987.53	1,047,496.74		34,595.13	9/30/2011 12:00:00 AM
2011	Qtr 4	October	31,453.39	31,453.39	31,453.39	31,453.39	5,362.03	1,047,496.74		33,946.39	10/31/2011 12:00:00 AM
2011	Qtr 4	November	78,628.72	78,628.72	78,628.72	78,628.72	219.15	1,047,496.74		27,909.47	11/30/2011 12:00:00 AM
2011	Qtr 4	December	69,545.62	69,545.62	69,545.62	69,545.62	5,253.27	1,047,496.74		81,777.35	12/31/2011 12:00:00 AM
2012	Qtr 1	January	18,174.08	18,174.08	18,174.08	18,174.08	99.26	1,047,496.74	13,946.23	31,453.39	1/31/2012 12:00:00 AM
2012	Qtr 1	February	12,210.87	12,210.87	12,210.87	12,210.87	259.46	1,047,496.74	4,810.56	78,628.72	2/29/2012 12:00:00 AM
2012	Qtr 1	March	38,466.80	38,466.80	38,466.80	38,466.80	200.72	1,047,496.74	55,691.01	69,545.62	3/31/2012 12:00:00 AM
2012	Qtr 2	April	34,195.21	34,195.21	34,195.21	34,195.21	1,571.70	1,047,496.74	28,295.35	18,174.08	4/30/2012 12:00:00 AM
2012	Qtr 2	May	30,131.69	30,131.69	30,131.69	30,131.69	5,178.14	1,047,496.74	23,648.29	12,210.87	5/31/2012 12:00:00 AM
2012	Qtr 2	June	24,797.29	24,797.29	24,797.29	24,797.29	432.93	1,047,496.74	34,595.13	38,466.80	6/30/2012 12:00:00 AM
2012	Qtr 3	July	28,765.33	28,765.33	28,765.33	28,765.33	3,712.16	1,047,496.74	33,946.39	34,195.21	7/31/2012 12:00:00 AM
2012	Qtr 3	August	36,898.33	36,898.33	36,898.33	36,898.33	2,601.80	1,047,496.74	27,909.47	30,131.69	8/31/2012 12:00:00 AM
2012	Qtr 3	September	64,595.92	64,595.92	64,595.92	64,595.92	1,058.36	1,047,496.74	81,777.35	24,797.29	9/30/2012 12:00:00 AM
2012	Qtr 4	October	31,404.92	31,404.92	31,404.92	31,404.92	3,211.01	1,047,496.74	31,453.39	28,765.33	10/31/2012 12:00:00 AM
Total			2,297,200.86	90,474.60	280,594.83	733,947.02	713.79	1,047,496.74	2,297,200.86	2,297,200.86	12/31/2015 12:00:00 AM