Ishaan Kamra

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EXPERIENCE

Product Engineer

Jan 2023 – Present

• Sprinklr

- Engineered and led the design and development of a scalable Event-Based Workflow system, handling 10,000 RPS for Customer Feedback Management product. Integrated with Salesforce and third-party event sources, enabling users to automate tasks like survey distribution and messaging across channels (WhatsApp, Email, SMS).
- Led and developed various survey distribution methods for a Customer Feedback Management, achieving 1M+
 distributions per day and 99.99% uptime across social media channels (WhatsApp, Email, SMS). A key
 achievement was implementing a GenAI-powered conversational survey on WhatsApp, which improved the
 survey completion rate by 25%.
- Developed advanced real-time crisis detection and alerting features for a Crisis Management product, analyzing
 over 400 million social messages daily. Built in-platform and email-based sharing capabilities to ensure timely
 and efficient critical communication.
- Implemented a framework leveraging Shadow and Canary deployment strategies to automate the testing and deployment process for critical components with 0 downtime. Resulted in seamless deployment, real-time analysis, and immediate alerts for any failures. Reduced manual effort from days to hours.
- As part of Infra Team, reduced Elasticsearch space usage by 30%, saving more than \$100k per month.
 Improved system resilience by reducing various system failures by 80%. Implemented a robust alerting mechanism for job failures to address issues proactively.
- Currently serve as a **Lead L1 On-Call Engineer**, participating in **24/7 on-call cycles**, supervising L2 support engineer to ensure rapid resolution of product issues, infrastructure incidents, and alerts across Insights Suite.
- Mentored interns (6 and 2-month durations), accelerating onboarding and technical proficiency.
- Engineered a data monitoring service to proactively detect and alert on anomalies in customer's social media data consumption from Sprinklr platform. This included the development of a real-time Kibana dashboard for visualization, providing actionable insights and eliminating 3-4 hours of manual effort through proactive alerting.
- Designed and implemented an automated framework for exception and log tracking. This system automatically
 queries logs, generates Jira tickets with appropriate assignees, and sends notifications, completely eliminating a
 manual 2-3 hour daily process.

Product Engineering Summer Intern Sprinklr

 $May\ 2022-July\ 2022$

 Enhanced the functionality of Sprinklr's on-call tracking site by introducing key features, an advanced filter section, improved UI/UX, and a streamlined query-writing system like Kibana. I also developed the backend for the ML Data Anotation tool.

EDUCATION

Delhi Technological University

Delhi, India

B.Tech in Mathematics and Computing, CGPA: 8.91

2019-2023

SKILLS

- Areas of Interest: Data Structures and Algorithms, OOPS, Operating Systems, Backend Development, Multi-Threading, Concurrency, Cloud Computing, Automations
- Programming Languages: C, C++, Java, Python
- Tools and Technologies: Java Spring Boot, MongoDB, Elasticsearch, Kafka, Redis, Git, GraphQL, Jenkins

PROJECTS

• StackOverflow Data Processing Pipeline

• Developed a robust data processing pipeline leveraging Java Spring Boot, Kafka, Elasticsearch, and Redis. The project involved extracting questions and answers from Stack Overflow, transmitting the data to Kafka, and subsequently processing and storing it in Elasticsearch through Kafka consumers. Implemented APIs for searching and various data operations.