DATA 301 Assignment 02A Ishaan Sathaye and Sreshta Talluri

October 9, 2023

This assignment is in two parts. This is Part A; make sure to also complete Part B. Read the notebook from the beginning and answer the questions as you go. You can add as many cells as you want. Submission instructions are at the end. See Canvas for general rules about Assignments and collaboration.

## 1 Shark Tank

Shark Tank is a reality TV show. Contestants present their idea for a company to a panel of investors (a.k.a. "sharks"), who then decide whether or not to invest in that company. The investors give a certain amount of money in exchange for a percentage stake in the company ("equity"). If you are not familiar with the show, you may want to watch part of an episode here to get a sense of how it works.

The data that you will examine in this lab contains data about all contestants from the first 6 seasons of the show, including: - the name and industry of the proposed company - whether or not it was funded (i.e., the "Deal" column) - which sharks chose to invest in the venture (N.B. There are 7 regular sharks, not including "Guest". Each shark has a column in the data set, labeled by their last name.) - if funded, the amount of money the sharks put in and the percentage equity they got in return

To earn full credit on this lab, you should: - use built-in pandas methods (like .sum() and .max()) instead of writing a for loop over a DataFrame or Series - use the split-apply-combine pattern wherever possible

Of course, if you can't think of a vectorized solution, a for loop is still better than no solution at all!

```
[1]: import pandas as pd
```

## 1.1 Question 0. Getting and Cleaning the Data

The data is stored in the CSV file https://dlsun.github.io/pods/data/sharktank.csv. Read in the data into a Pandas DataFrame.

```
[2]: # YOUR CODE HERE

df_shark = pd.read_csv("https://dlsun.github.io/pods/data/sharktank.csv")

df_shark
```

```
[2]:
           Season
                   No. in series
                                                           Company Deal
              1.0
     0
                               1.0
                                                 Ava the Elephant
                                                                     Yes
     1
              1.0
                               1.0
                                           Mr. Tod's Pie Factory
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     2
              1.0
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                                                           Wispots
                                                                      No
     3
              1.0
                                     College Foxes Packing Boxes
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                                                      You Kick Ass
              6.0
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     492
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                                                         Gato Cafe
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     493
              6.0
                              29.0
                                                 Sway Motorsports
                                                                     Yes
     494
              6.0
                              29.0
                                                         Spikeball
                                                                     Yes
                        Industry Entrepreneur Gender
                                                            Amount Equity
                                                                             Corcoran
     0
                                                           $50,000
                                                                        55%
                      Healthcare
                                                 Female
                                                                                   1.0
     1
              Food and Beverage
                                                   Male
                                                          $460,000
                                                                        50%
                                                                                   1.0
     2
              Business Services
                                                   Male
                                                                NaN
                                                                        NaN
                                                                                   NaN
     3
               Lifestyle / Home
                                                   Male
                                                                NaN
                                                                        NaN
                                                                                   NaN
     4
              Uncertain / Other
                                                   Male
                                                                NaN
                                                                        NaN
                                                                                   NaN
           Children / Education
                                                          $100,000
     490
                                                 Female
                                                                        10%
                                                                                   NaN
     491
               Fitness / Sports
                                                   Male
                                                          $225,000
                                                                                   NaN
                                                                         8%
     492
              Uncertain / Other
                                                 Female
                                                                NaN
                                                                        NaN
                                                                                   NaN
     493
                 Green/CleanTech
                                                          $300,000
                                                                        20%
                                                   Male
                                                                                   NaN
                                                          $500,000
     494
               Fitness / Sports
                                                   Male
                                                                        20%
                                                                                   NaN
           Cuban
                             Herjavec
                                        John
                                               0'Leary
                                                         Harrington
                   Greiner
                                                                       Guest
     0
             NaN
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     1
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     494
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                                                 Details / Notes
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     1
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     2
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     3
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     4
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     490
                                                               NaN
```

```
491 10% royalty until $500K; then converts to 5% e...
492 NaN
493 NaN
494 NaN
```

[495 rows x 17 columns]

There is one column for each of the sharks. A 1 indicates that they chose to invest in that company, while a missing value indicates that they did not choose to invest in that company. Notice that these missing values show up as NaNs when we read in the data. Fill in these missing values with zeros. Other columns may also contain NaNs; be careful not to fill those columns with zeros, or you may end up with strange results down the line.

```
[3]: # YOUR CODE HERE

df_shark["Corcoran"] = df_shark["Corcoran"].fillna(0)

df_shark["Cuban"] = df_shark["Cuban"].fillna(0)

df_shark["Greiner"] = df_shark["Greiner"].fillna(0)

df_shark["Herjavec"] = df_shark["Herjavec"].fillna(0)

df_shark["John"] = df_shark["John"].fillna(0)

df_shark["0'Leary"] = df_shark["0'Leary"].fillna(0)

df_shark["Harrington"] = df_shark["Harrington"].fillna(0)

df_shark["Guest"] = df_shark["Guest"].fillna(0)
```

	df_shark										
[3]:		Season	No. in series		Company	Deal '					
	0	1.0	1.0	Ava th	e Elephant	Yes					
	1	1.0	1.0	Mr. Tod's P	-	Yes					
	2	1.0	1.0		Wispots	No					
	3	1.0	1.0	College Foxes Pac	_	No					
	4	1.0	1.0	G	Ionic Ear	No					
		•••	•••	•••							
	490	6.0	28.0	Yo	u Kick Ass	Yes					
	491	6.0	29.0	S	Shark Wheel Gato Cafe Sway Motorsports Spikeball						
	492	6.0	29.0								
	493	6.0	29.0	Sway M							
	494	6.0	29.0								
			Industry E	Entrepreneur Gender	Amount	Equity	Corcoran	\			
	0		Healthcare	Female	\$50,000	55%	1.0				
	1	Food	and Beverage	Male	\$460,000	50%	1.0				
	2	Busi	ness Services	Male	NaN	NaN	0.0				
	3	Lif	estyle / Home	Male	NaN	NaN	0.0				
	4	Unce	rtain / Other	Male	NaN	NaN	0.0				
	• •		•••	•••		•••					
	490	Childre	n / Education	Female	•	10%	0.0				
	491		ness / Sports	Male	\$225,000	8%	0.0				
	492	Unce	rtain / Other	Female	NaN	NaN	0.0				

493 494		reen/Clea tness / S		Male Male		20% 20%		0.0				
7 <i>3</i> 7	1. 1	thess / b	porus		nare	Ψ300,000	20%		0.0			
	Cuban	Greiner	Herjavec	John	O'Learv	Harrington	Guest	\				
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	`				
1	0.0	0.0	0.0	1.0	0.0	0.0	0.0					
2	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
3	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
4	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
	•••	•••	•••	•••	•••	•••						
490	1.0	0.0	0.0	0.0	0.0	0.0	0.0					
491	1.0	0.0	1.0	0.0	0.0	0.0	1.0					
492	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
493	1.0	0.0	0.0	0.0	0.0	0.0	0.0					
494	0.0	0.0	0.0	1.0	0.0	0.0	0.0					
	Details / Notes											
0						NaN						
1				NaN								
2	NaN											
3				NaN								
4						NaN						
• •						•••						
490						NaN						
491	10% ro	yalty unt	onverts to									
492			NaN									
493						NaN						
494						NaN						

[495 rows x 17 columns]

Notice that Amount and Equity are currently being treated as categorical variables (dtype: object). Can you figure out why this is? Clean up these columns and cast them to numeric types (i.e., a dtype of int or float) because we'll need to perform mathematical operations on these columns.

```
[4]: # YOUR CODE HERE

df_shark["Amount"] = df_shark["Amount"].str.replace("$", "")

df_shark["Amount"] = df_shark["Amount"].str.replace(",", "")

df_shark["Amount"] = df_shark["Amount"].astype(float)

df_shark["Equity"] = df_shark["Equity"].str.replace("%", "")

df_shark["Equity"] = df_shark["Equity"].astype(float)

df_shark
```

<ipython-input-4-f96573f410b4>:2: FutureWarning: The default value of regex will
change from True to False in a future version. In addition, single character
regular expressions will \*not\* be treated as literal strings when regex=True.
 df\_shark["Amount"] = df\_shark["Amount"].str.replace("\$", "")

```
[4]:
           Season
                   No. in series
                                                           Company Deal
              1.0
     0
                               1.0
                                                 Ava the Elephant
                                                                     Yes
     1
              1.0
                               1.0
                                           Mr. Tod's Pie Factory
                                                                     Yes
     2
              1.0
                               1.0
                                                           Wispots
                                                                      No
     3
              1.0
                                     College Foxes Packing Boxes
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              1.0
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                                                         Ionic Ear
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              •••
     490
                                                      You Kick Ass
              6.0
                              28.0
                                                                     Yes
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              6.0
                              29.0
                                                       Shark Wheel
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                                                         Gato Cafe
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              6.0
                              29.0
                                                 Sway Motorsports
                                                                     Yes
     494
              6.0
                              29.0
                                                         Spikeball
                                                                     Yes
                        Industry Entrepreneur Gender
                                                            Amount
                                                                     Equity
                                                                              Corcoran
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                                                                                    1.0
                      Healthcare
                                                 Female
                                                          460000.0
     1
              Food and Beverage
                                                   Male
                                                                        50.0
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     2
              Business Services
                                                   Male
                                                                NaN
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     3
               Lifestyle / Home
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     4
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     494
               Fitness / Sports
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           Cuban
                   Greiner
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                                        John
                                               0'Leary
                                                         Harrington
                                                                      Guest
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```

```
491 10% royalty until $500K; then converts to 5% e...
492 NaN
493 NaN
494 NaN
```

[495 rows x 17 columns]

# 1.2 Question 1. Which Company was Worth the Most?

The valuation of a company is how much it is worth. If someone invests \$10,000 for a 40% equity stake in the company, then this means the company must be valued at \$25,000, since 40% of \$25,000 is \$10,000.

Calculate the valuation of each company that was funded. Which company was most valuable? Is it the same as the company that received the largest total investment from the sharks?

```
[5]: # YOUR CODE HERE

df_shark_q1 = df_shark[df_shark["Equity"] != 0]

df_shark_q1["Valuation"] = df_shark_q1["Amount"] / (df_shark_q1["Equity"] / 100)

df_shark_q1
```

<ipython-input-5-62a104dabf22>:3: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row\_indexer,col\_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy df\_shark\_q1["Valuation"] = df\_shark\_q1["Amount"] / (df\_shark\_q1["Equity"] / 100)

[5]:		Season	No. in series			${\tt Company}$	Deal \		
	0	1.0	1.0		Ava the	Elephant	Yes		
	1	1.0	1.0	Mr. T	od's Pi	e Factory	Yes		
	2	1.0	1.0			Wispots	No		
	3	1.0	1.0	College Fox	es Pack	ing Boxes	No		
	4	1.0	1.0	_		Ionic Ear	No		
		•••	•••						
	490	6.0	28.0		You	Kick Ass	Yes		
	491	6.0	29.0		Sh	ark Wheel	Yes		
	492	6.0	29.0			Gato Cafe	No		
	493	6.0	29.0		Sway Motorsports		Yes		
	494	6.0	29.0		-	Spikeball	Yes		
			Industry F	Entrepreneur	Gender	Amount	Equity	Corcoran	\
	0		Healthcare	-	Female	50000.0	55.0	1.0	`
	1	Food	and Beverage		Male	460000.0	50.0	1.0	
	2		ness Services		Male	NaN	NaN	0.0	
	_								
	3	LlI	estyle / Home		Male	NaN	NaN	0.0	

```
4
             Uncertain / Other
                                                 Male
                                                             NaN
                                                                      NaN
                                                                                0.0
     490
          Children / Education
                                               Female
                                                        100000.0
                                                                     10.0
                                                                                0.0
     491
               Fitness / Sports
                                                        225000.0
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                                                 Male
                                                                      8.0
     492
             Uncertain / Other
                                               Female
                                                             NaN
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     493
                Green/CleanTech
                                                        300000.0
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     494
               Fitness / Sports
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          Cuban Greiner Herjavec
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                                            0'Leary
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                                                                   Guest
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                                                                1.000000e+06
          10% royalty until $500K; then converts to 5% e... 2.812500e+06
     491
     492
                                                            NaN
                                                                           NaN
     493
                                                                 1.500000e+06
                                                            NaN
     494
                                                            NaN
                                                                 2.500000e+06
     [494 rows x 18 columns]
[6]: max_valuation = df_shark_q1["Valuation"].max()
     df_shark_q1.loc[df_shark_q1["Valuation"] == max_valuation]
[6]:
          Season No. in series Company Deal
                                                           Industry \
     421
             6.0
                             11.0
                                     Zipz Yes Food and Beverage
         Entrepreneur Gender
                                   Amount
                                            Equity Corcoran Cuban
                                                                       Greiner \
     421
                         Male
                               2500000.0
                                              10.0
                                                          0.0
                                                                 0.0
                                                                           0.0
                     John O'Leary Harrington
                                                  Guest
          Herjavec
                0.0
                                1.0
                                             0.0
                                                    0.0
     421
                      0.0
```

```
df_shark_q1[df_shark_q1["Amount"] == df_shark_q1["Amount"].max()]
[7]:
          Season No. in series Company Deal
                                                       Industry Entrepreneur Gender \
     483
                            27.0 AirCar Yes
                                                Green/CleanTech
             6.0
                                                                                Male
             Amount
                     Equity
                              Corcoran
                                        Cuban
                                                Greiner
                                                         Herjavec
                                                                    John
                                                                          O'Leary \
          5000000.0
                       50.0
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                                                              1.0
                                                                     0.0
                                                                              0.0
     483
          Harrington
                      Guest
                                                                 Details / Notes
                             Contingent on getting deal to bring to contine...
     483
                 0.0
                         0.0
           Valuation
          10000000.0
     483
```

#### YOUR EXPLANATION HERE

There is one row/company that has an equity of 0% (The Wall DoctorRX). This would mean that their valuation is infinite which seems like a special case. For that reason, we will ignore that observation and consider the other ones. The company that was the most valuable was Zipz and it is not the same as the one that received the largest total in investment.

## 1.3 Question 2. Which Shark Invested the Most?

Calculate the total amount of money that each shark invested over the 6 seasons. Which shark invested the most total money over the 6 seasons?

*Hint:* If n sharks funded a given venture, then the amount that each shark invested is the total amount divided by n.

```
[8]: # ENTER CODE HERE.

df_shark["Num_Investors"] = df_shark["Corcoran"] + df_shark["Cuban"] +

odf_shark["Greiner"] + df_shark["Herjavec"] + df_shark["John"] +

odf_shark["O'Leary"] + df_shark["Harrington"] + df_shark["Guest"]

df_shark
```

```
[8]:
           Season
                   No. in series
                                                          Company Deal
              1.0
     0
                               1.0
                                                Ava the Elephant
                                                                    Yes
     1
              1.0
                               1.0
                                           Mr. Tod's Pie Factory
                                                                    Yes
     2
              1.0
                               1.0
                                                          Wispots
                                                                     No
     3
              1.0
                               1.0
                                    College Foxes Packing Boxes
                                                                     No
     4
              1.0
                               1.0
                                                        Ionic Ear
                                                                     No
     490
              6.0
                             28.0
                                                     You Kick Ass
                                                                    Yes
     491
              6.0
                             29.0
                                                      Shark Wheel
                                                                    Yes
                             29.0
                                                        Gato Cafe
     492
              6.0
                                                                     No
```

```
493
        6.0
                        29.0
                                           Sway Motorsports
                                                               Yes
494
        6.0
                        29.0
                                                   Spikeball
                                                               Yes
                   Industry Entrepreneur Gender
                                                      Amount
                                                               Equity
                                                                        Corcoran
0
                                           Female
                                                     50000.0
                                                                 55.0
                                                                              1.0
                Healthcare
                                                    460000.0
1
        Food and Beverage
                                             Male
                                                                 50.0
                                                                              1.0
2
                                             Male
                                                                              0.0
        Business Services
                                                         NaN
                                                                  NaN
3
         Lifestyle / Home
                                             Male
                                                         NaN
                                                                  NaN
                                                                              0.0
4
        Uncertain / Other
                                             Male
                                                                  NaN
                                                                              0.0
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. .
490
     Children / Education
                                           Female
                                                    100000.0
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491
         Fitness / Sports
                                             Male
                                                    225000.0
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492
        Uncertain / Other
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493
           Green/CleanTech
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494
         Fitness / Sports
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     Cuban
             Greiner
                       Herjavec
                                  John
                                         0'Leary
                                                   Harrington
                                                                Guest
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     10% royalty until $500K; then converts to 5% e...
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[495 rows x 18 columns]
```

[9]: df\_shark["Amount\_Per\_Investor"] = df\_shark["Amount"] / df\_shark["Num\_Investors"]

```
[10]: names = ["Corcoran", "Cuban", "Greiner", "Herjavec", "John", "O'Leary",

¬"Harrington", "Guest"]
      total amounts = []
      for x in names:
        total_amounts.append((df_shark[df_shark[x] == 1.0]["Amount_Per_Investor"].
       \hookrightarrowsum(), x))
[11]: total_amounts
[11]: [(4912500.0, 'Corcoran'),
       (17817500.0, 'Cuban'),
       (8170000.0, 'Greiner'),
       (16297500.0, 'Herjavec'),
       (8154000.0, 'John'),
       (7952500.0, "O'Leary"),
       (800000.0, 'Harrington'),
       (400000.0, 'Guest')]
[12]: max(total_amounts)
[12]: (17817500.0, 'Cuban')
```

## YOUR EXPLANATION HERE

Over the 6 seasons, Mark Cuban invested the most total money.

# 1.4 Question 3. Do the Sharks Prefer Certain Industries?

Calculate the funding rate (the proportion of companies that were funded) for each industry. Make a visualization showing this information.

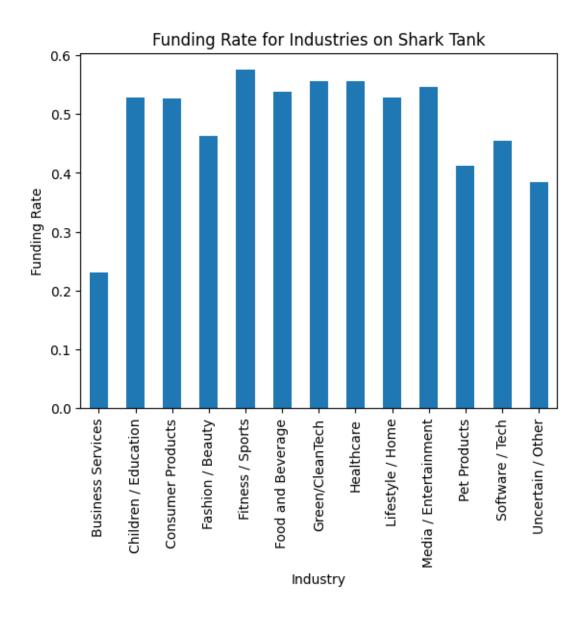
```
[13]: # ENTER CODE HERE.
def bin_deal(a):
    if a == "Yes":
        return 1
    else:
        return 0
df_shark['Bin_Deal'] = df_shark['Deal'].map(bin_deal)
df_shark
```

```
[13]:
           Season No. in series
                                                        Company Deal \
                                              Ava the Elephant
      0
              1.0
                              1.0
      1
              1.0
                              1.0
                                         Mr. Tod's Pie Factory
                                                                 Yes
      2
              1.0
                              1.0
                                                        Wispots
                                                                  No
                              1.0 College Foxes Packing Boxes
      3
              1.0
                                                                  No
      4
              1.0
                              1.0
                                                      Ionic Ear
                                                                  No
      490
              6.0
                             28.0
                                                  You Kick Ass Yes
```

```
491
                        29.0
        6.0
                                                Shark Wheel
                                                               Yes
492
        6.0
                        29.0
                                                   Gato Cafe
                                                                No
493
        6.0
                        29.0
                                           Sway Motorsports
                                                               Yes
494
        6.0
                        29.0
                                                   Spikeball
                                                               Yes
                  Industry Entrepreneur Gender
                                                      Amount
                                                               Equity
                                                                        Corcoran \
0
                Healthcare
                                           Female
                                                     50000.0
                                                                 55.0
                                                                              1.0
1
        Food and Beverage
                                                    460000.0
                                                                 50.0
                                                                              1.0
                                             Male
2
        Business Services
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                                                         NaN
3
         Lifestyle / Home
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        Uncertain / Other
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490
     Children / Education
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                                                    100000.0
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491
         Fitness / Sports
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         Fitness / Sports
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     Cuban
             Greiner
                       Herjavec
                                  John
                                                  Harrington
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491
     10% royalty until $500K; then converts to 5% e...
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492
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                                                                         1.0
494
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                                                                         1.0
     Amount_Per_Investor
                            Bin_Deal
0
                  50000.0
                                    1
1
                 230000.0
                                    1
```

```
2
                        {\tt NaN}
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                                      0
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                   75000.0
491
                                      1
492
                        NaN
                                      0
493
                  300000.0
                                      1
494
                  500000.0
                                      1
```

[495 rows x 20 columns]



#### YOUR EXPLANATION HERE

From the bar plot, it can be seen that Business Services were in general least likely to be funded in Shark Tank. On the other hand, Fitness / Sports is the most likely to be funded in Shark Tank.

## 1.5 Submission Instructions

- After you have completed the notebook, select Runtime > Run all
- After the notebook finishes rerunning check to make sure that you have no errors and everything runs properly. Fix any problems and redo this step until it works.
- Rename this notebook by clicking on "DATA 301 Lab 2A YOUR NAMES HERE" at the very top of this page. Replace "YOUR NAMES HERE" with the first and last names of you and your partner (if you worked with one).
- Expand all cells with View > Expand Sections

- Save a PDF version: File > Print > Save as PDF
  - Under "More Settings" make sure "Background graphics" is checked
  - Printing Colab to PDF doesn't always work so well and some of your output might get cutoff. That's ok.
  - It's not necessary, but if you want a more nicely formatted PDF you can uncomment and run the code in the following cell. (Here's a video with other options.)
- Download the notebook: File > Download .ipynb
- Submit the notebook and PDF in Canvas. If you worked in a pair, only one person should submit in Canvas.

```
[15]: # !wget -nc https://raw.githubusercontent.com/brpy/colab-pdf/master/colab_pdf.py # from colab_pdf import colab_pdf # colab_pdf('DATA 301 Lab1A - YOUR NAMES HERE.ipynb')
```