Persona: Chong, a middle-aged guy

Goal: Book Photographers online for his family's annual portrait

ACTION	Open the app and search for photographers in his area	Browse the list of photographers and their portfolios	Contact a photographer to inquire about their availability and pricing	Book a session	Make the payment
TASK LIST	Tasks A. open the app	Tasks A. browse through the application of verified photographers	Tasks A. contact photographer	Tasks A. Book a session	Tasks A. make the payment
FEELING ADJECTIVE	Excited	Apprehensive	Relieved	Excited	Relieved
IMPROVEMENT OPPORTUNITIES	Add gmail, linkedin, meta plugins to login easily	Make it easier to enter date and location	Find a better way to for photographers to show their work		Allow UPI transactions and add the corresponding

Persona: Wong, a student

Goal: Book a photographer for his graduation

ACTION	Open the app and create an account	Enter the date and location for his graduation	Browse the list of photographers and their portfolios	Select a photographer and book a session	Make the payment and receive the confirmation
TASK LIST	Tasks A. Create an account	Tasks A. Enter date and location	Tasks A. browse	Tasks A. select a photographer and book a session	Tasks A. make the payment
FEELING ADJECTIVE	Excited	Apprehensive	Relieved	Excited	Relieved
IMPROVEMENT OPPORTUNITIES	Add gmail, linkedin, meta plugins to login easily	Make it easier to enter date and locaiton	Find a better way to for photographers to show their work		Allow UPI transactions and add the corresponding plugin