# Isha Dwivedi

Email: isha.dwiv@gmail.com
Phone: +91 9335339242

[Isha Dwivedi on Behance](#) | [Isha Dwivedi | Dribbble](#)

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**Technical Skills:** Figma, Adobe Photoshop, Adobe Illustrator, Visual Design, User Interface Design, Prototyping, Wireframing
**Certification:** Foundations of User Experience Design, Coursera, Jan 23
**Courses:** Adobe UX Foundation Learning Journey, FutureSkills Prime, Feb 23

## EDUCATION

| Board | Tenure | Educational institution | CGPA/Percentage |
|---|---|---|---|
| B. Tech (CSE) CSE Core | Sep 2020 – Sep 2024 | Vellore Institue of Technology Bhopal | 8.15/10.00 |
| Class XII | May 2019 | Army Public School Lucknow | 79.8% |
| Class X | May 2017 | Army Public School Lucknow | 09/10 |

## ACADEMIC PROJECTS

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| E-commerce Brand | ▪ **Nàdair Originals** (Jan 23 - )<br>- Description: E-commerce organic body care brand<br>- Technology: Buit using no-code, cloud-based platform<br>- Client Project<br>- Role: Brand Designer - Creating the visual identity of the brand including UI, print design and social media collaterals. |
| UX Case Study | ▪ **Anxiety Arcade** (Jan 23 - )<br>- Description: Designing a gamified app targeted at people with anxiety. An escape room for users who will use their problem-solving skills, creativity, and teamwork to clear each round. Features: Mood tracking, Techniques to cope with difficult situations, mindfulness practices, and community interaction. |
| AI-Based Fitness App | ▪ **YogPal** (Jan 22 - Apr 22)<br>- AI-based fitness app that will scan and analyze yoga asanas<br>- Technology: JavaScript, HTML/CSS, TensorFlow<br>- Team Project: 5 members<br>- Role: Designing the Application's User Interface |

## INTERNSHIP

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| Favcy Venture Builders Sep 22– Present | ▪ **UI UX Trainee and Graphic Design Intern:**<br>- Curating User Interfaces for various Portfolio Companies. Current work: InstaClaus, OfExperiences<br>- Ideated and designed Idea Validation Bootcamp Website - an exclusive invite-only event organized by Favcy Venture Builders to validate startup ideas of aspiring founders. Hosted by Venture Analysts and Founding Partners at Favcy. Link: [Idea Validation Bootcamp (favcy.com)](#)<br>- Brainstorming ideas with the content team, building brand consistency of Favcy across various platforms and working with the Branding, Marketing, and Growth team.<br>- Increased following and user engagement in the company's social media platform. Increase of 2k followers on the company's LinkedIn page.<br>**Reported to Ar. Akshay Anand, Product Designer at Favcy Venture Builders.** |

## EXTRA-CURRICULAR

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| Extracurricular | ▪ Creative Head, Codecademy Central India Chapter (Apr 21 - Oct 21)<br>▪ Design Lead, Superposition Bhopal Chapter (Oct 21 - Jan 22)<br>▪ Graphic Designer, ANTERiX VITB Aviation Club (Oct 21 - Jan 22)<br>▪ Graphic Designer, VITB Model United Nations Club (Oct 21 - Present) |

## ADDITIONAL INFORMATION

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| Hobbies | ▪ Reading various self-help and fictional books. Currently reading - Deep Work by Cal Newport<br>▪ Participating in marathons<br>▪ Cooking - An enthusiastic amateur who loves cooking North Indian dishes |
| Languages | ▪ English (Professional working proficiency)<br>▪ Hindi (Fluent Proficiency) |