

Isha Gupta

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Product Driven and results-oriented Software Developer with 2 years of experience. Proficient in JavaScript, React, Node.js, HTML, and Sass, with a keen eye for market research, problem-solving, and data analysis. Dedicated to driving feature development and leveraging technical expertise to deliver innovative solutions, I aim to leverage my skills in a role that aligns with my strengths and passions, enabling me to contribute significantly to product success and organizational growth.

AREA OF EXPERTISE

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|----------------------|------------------------|-------------------|-------------------|
| • JavaScript | • React | • Jest | • Sass |
| • Analytical | • Collaborator | • Ownership | • Debugging |
| • Strategic Thinking | • Competitive Analysis | • Risk Management | • Product Metrics |
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WORK EXPERIENCE

SatSure

Bangalore

SDE-I

- Developed SatSure Sparta, an innovative crop analytics platform integrating satellite imagery, machine learning, and real-time weather data.
- Leveraged low code APIs, SDKs, and pre-built components to create customized solutions for rapid development.
- Achieved a customer-centric approach, tailoring solutions to meet individual client needs, driving value and success.
- Implemented interactive data visualization features using tools like Leaflet and open-source AMP.
- Utilized proper test cases and maintained coverage to debug and stabilize the product.
- Collaborated closely with the product team to align development efforts with product vision and customer requirements, ensuring seamless workflow and effective communication.
- Conducted regular meetings and workshops with product managers, designers, and stakeholders to gather insights, prioritize features, and refine product roadmap.
- Advocated for user-centric design principles and best practices within the development process, ensuring that the product effectively addressed user pain points and provided value.

AdmitKard

Noida

Knowledge Associate

- Spearheaded the creation and implementation of systems to capture, organize, and disseminate vital information efficiently.
- Conducted comprehensive training sessions to empower employees with knowledge-sharing tools and best practices, resulting in improved collaboration and productivity.
- Facilitated smoother communication channels between the organization and its customers, resulting in higher satisfaction rates and improved client relationships.

EDUCATION

GLA University
B. TECH-CSE

Mathura
2022

ADDITIONAL SKILLS

Skills: HTML | CSS | Python | AWS | Jira | Scrum | Microsoft Office (Excel, PowerPoint) | Git | Test-Driven Development | Problem-solving | Typescript | Content Writing | Figma | Notion | Confluence