

Sales And Product

- ABSTRACT

The goal of this project is to use models to find A target market analysis and an assessment of how products or service fits into a specific market and where it will gain the most products that are often sold together and the city that has achieved the highest number of sales

- QUESTIONS

?What City has the highest number of sales
what time should we display advertisements to maximize likelihood of customer buying product?
?What product sold the most

DESIGN -

Understand the features in the data and learn the importance of the most popular products in the data through sales
to increase the required products in order to increase the revenue

- DATA

:The dataset contains 18383 with 6 features each, including features
Order ID
Product
Quantity Ordered
Price Each
Order Date
Purchase Address

([Sales Product Data | Kaggle](#))

TOOLS -

I will use some tools like: Numpy ,Pandas, matplotlib and seaborn.

- MVP GOAL

Explore the data and come up with EDA phases then use a model to fit the data.