

- Abstract

The goal of this project is to use models to find A target market analysis and an assessment of how products or service fits into a specific market and where it will gain the most products that are often sold together and the city that has achieved the highest number of sales

- Questions

What City has the highest number of sales?

what time should we display advertisements to maximize likelihood of customer buying product?

What product sold the most?

- Design

Understand the features in the data and learn the importance of the most popular products in the data through sales

to increase the required products in order to increase the revenue

- Data

The dataset contains 18383 with 6 features each ([Sales Product Data | Kaggle](#))

- Tools

I will use some tools like: Numpy and Pandas

- MVP goal

Explore the data and come up with EDA phases then use a model to fit the data.