

# Hinge X Spotify

## Overview

This is not just another conventional dating app. It is a one of a kind platform that blends emotional connection with musical compatibility. By fusing the swipe based experience of Hinge with the depth of your Spotify listening history, this app offers a uniquely personal way to meet people who truly vibe with you.

At its core, the app understands that music reflects what the user is both in the moment and over time. That's why it doesn't rely on generic prompts or shallow bios. Instead, it layers emotional and auditory data to match users based on how they feel, think, and listen.

## Features & USP

### 1. Music = Personality:

This app uses your genre and artist preferences to understand who you are. Someone obsessed with Lata Mangeshkar or Jagjit Singh might value depth, tradition, and emotional stability. A listener of Divine or AP Dhillon could signal raw energy, confidence, and a modern edge. These aren't just preferences, rather they can indicate how you communicate, and connect.

### 2. Conversation Starts With a Shared Beat:

Music helps bridge silences, eases first conversations, and gives every match a common ground. Whether it's a shared love for Taylor Swift's lyrical universe or contrasting tastes like Indian classical vs. techno-house, the app gives you something real to talk about, from day one.

### 3. Dual Display 'Now Vibe' vs 'Core Taste':

You can choose to show either:

- Your current track (maybe a heartbreak ghazal or this morning's party mix)
- Or your long-term identity (say, retro Bollywood, jazz fusion, or rock ballads)

This duality captures both your present emotional state as well as your music identity over the time.

### 4. Popularity Score (Mainstream vs Niche):

Every user gets a "popularity score" based on how popular or underground their music choices are:

- Listening to Arijit Singh, Shreya Ghoshal, or Pritam? Your score skews higher.
- Into Coke Studio Pakistan, When Chai met toast's early albums, or regional music? That's more niche.

This helps you filter who you match with: someone in your cultural comfort zone, or someone who introduces you to new sounds entirely.

### 5. BPM & Energy Compatibility:

We calculate your average song tempo or beats per minute (BPM) count, Everything depends on if you are into slow, introspective ghazals or fast-paced electronic Punjabi. Your emotional rhythm is derived from the BPM and energy level of your music.

- Lo-fi + ghazal combo: calm, reflective personality
- Hardcore Punjabi + techno mix: outgoing, high-energy
- Rock + Indian retro: emotionally layered with a nostalgic edge

#### **6. Exploration Compatibility (Musically and Personally):**

Are you someone who sticks to 80s Kishore Kumar hits and nothing else? Or do you jump from Haryanvi beats to Coldplay to Pahadi folk without skipping a beat?

This metric tells others how open you are to exploring new music and new relationship dynamics. It reflects curiosity and flexibility.

#### **7. Real Prompts, Driven by Music:**

Generic bios and prompts? no more! Instead choose something catchy :

- “Swipe right if you also blast Desi rap while working out.”
- “How can I not hear to iem songs while getting ready for work (main character vibes only)”
- “Ask me how I went from Kailash Kher to John Mayer to Haryanvi.”
- “The ghazal that broke my heart and healed it too...”

#### **8. Deep Customization (Genre Maps & Musical Evolution):**

Your profile evolves with you. It shows:

- Your top genres (e.g., Indie, Jazz, Desi Pop, Retro Bollywood)
- Energy curve (from soft melodies to high-octane bangers)
- Musical evolution timeline (how your taste shifted from Kishore Da to The Weeknd, from Beatles to Karan Aujla).

#### **9. Vibe-Based Filters:**

Match by genre? Yes.

Match by contrast? Also yes.

Want someone who listens to Sufi? Or someone who’s obsessed with classic rock but is curious about your Swiftie Era? With filters for BPM, mood, genre, popularity score, and exploration openness you get to choose what you want.

#### **10. Future Focused Matching:**

It lets users set clear expectations at the start whether they want someone similar, contrasting, or open to musical and emotional exploration. A short questionnaire captures what kind of connection they’re looking for right now. This helps the app suggest connections not just by past behavior, but by current intent. It makes dating more intentional, personal, and aligned.