"Music happens to be an art form that transcends languages, age, gender, culture, stereotypes and prejudice."

ANALYSIS AND RECOMMENDER SYSTEM BASED ON YOUR MUSIC LISTENING HABITS

## Introduction

#### Overview

Music is inherently something that binds people together. Its common practice for someone to ask new friends' what kind of music they listen to as one of the ice breakers questions. Just talking about your favorite songs, the lyrics, the meaning behind the themes and how you personally relate to what the artist is singing about can lead to you forming a deeper relationship with someone.

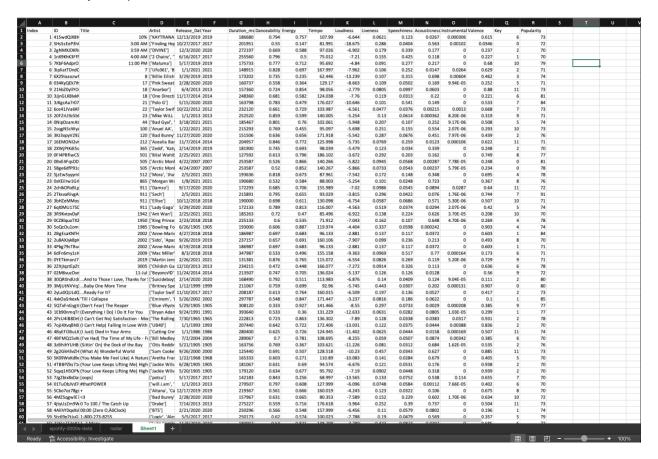
Personally, I think music is a big part of who I am as a person. The artists you decide to follow and the music you listen to can really change you as a person. I sometimes wonder what kind of a person I would be if I never found my favorite artist. So, for this project I wanted to focus on building an interface that would find and recommend you the most similar songs to your picked song as well as have a way to compare and contrast songs based on artists.

# **Design Outline**

#### **Data Sets**

We found two datasets on Kaggle which we utilized for our analysis. I did the initial analysis using the first dataset which is the "Spotify Top Chart Songs 2022". This dataset provides a list of all songs that have appeared on the weekly top chart where the data has been collected from Spotify's top global charts which are publicly available on their website. I used this one because I was already familiar with the data and I wanted to test the algorithm using a smaller dataset. The second dataset I used was a much larger dataset. It had 54000 songs from all around the world which I will be using for the final analysis. I did some initial cleaning on the data in Excel. I took out any duplicating cells as well as removed rows with any missing and/or incorrect values. There were quite a lot of rows where the song data was not parsed properly when pulling from the API so I decided to remove these songs as well. For this project I decided to only use the songs which has a popularity index of greater than 70 (out of 100). In the future, I would add a toggle function where the user can decide if they only want to look at and analyze popular songs or all songs.

These datasets include attribute information that is needed for further analysis, from the basic song attributes like track name and artist name, as well as specific information about the songs danceability, tempo, instrumentalness, etc.



We decided to focus on the following attributes:

- 1. Track Name
- 2. **Artist Name**: The artist or list of artists who made the song.
- 3. **Release Date**: The date the song was released.
- 4. **Duration (ms)**: The length of the song.
- 5. **Danceability**: Danceability describes how suitable a track is for dancing based on a combination of musical elements including tempo, rhythm stability, beat strength, and overall regularity. A value of 0.0 is least danceable and 1.0 is most danceable.
- 6. **Energy**: Energy is a measure from 0.0 to 1.0 and represents a perceptual measure of intensity and activity. Typically, energetic tracks feel fast, loud, and noisy. Perceptual features contributing to this attribute include dynamic range, perceived loudness, timbre, onset rate, and general entropy.
- 7. **Tempo**: The overall estimated tempo of a track in beats per minute (BPM). In musical terminology, tempo is the speed or pace of a given piece and derives directly from the average beat duration.
- 8. **Loudness**: The overall loudness of a track in decibels (dB). Loudness values are averaged across the entire track and are useful for comparing relative loudness of tracks. Loudness is the quality of a sound that is the primary psychological correlate of physical strength (amplitude). Values typically range between -60 and 0 db.
- 9. **Liveness**: Detects the presence of an audience in the recording. Higher liveness values represent an increased probability that the track was performed live. A value above 0.8 provides strong likelihood that the track is live.

- 10. **Speechiness**: Speechiness detects the presence of spoken words in a track. Values above 0.66 describe tracks that are probably made entirely of spoken words. Values between 0.33 and 0.66 describe tracks that may contain both music and speech, either in sections or layered, including such cases as rap music. Values below 0.33 most likely represent music and other non-speech-like tracks.
- 11. **Acousticness**: A confidence measure from 0.0 to 1.0 of whether the track is acoustic. 1.0 represents high confidence the track is acoustic.
- 12. **Instrumentalness**: Predicts whether a track contains no vocals. "Ooh" and "aah" sounds are treated as instrumental in this context. Values above 0.5 are intended to represent instrumental tracks
- 13. **Valence:** The higher the value, the more positive mood for the song.
- 14. **Key**: The key the track is in. Integers map to pitches using standard Pitch Class notation. E.g. 0 = C,  $1 = C \sharp / Db$ , 2 = D, etc. If no key was detected, the value is -1.

### **Developmental Tools**

For the algorithm to find similarity between the songs I used Python to write and test the code. Even some of the static images are built using the matplotlib in Python. After finding the list of sings that is the most similar, I used Excel to make the radar charts.

I wrote a program that computes the similarity scores between one selected song and all the other songs to find the songs that are the most similar using its attributes. Also creating a cluster of similar songs with a fixed value of K.

Input: Spotify 2000's MegaSet Data - spotify-data.csv Output:

- 1. List of songs similar to a selected song.
- 2. Cluster of similar songs using K Means Clustering.

I made sure to write plenty of comments so that if you want to play around with the data it should be easy to understand.

Link to Github: https://github.com/ishamahadalkar/spotifyvis

#### Here are some of visuals I mapped out:

Click on each data point (each song) to show the song features wing the rador chaus. Is it opens them under the chart. Song 2 Song 2 find songs that similar to each other 0 hinle them on the chart. Arrist 1 Arrist 2 0 0 OX XOX → comparing the parus to # Streams find the popularity closest notch. KOO Year

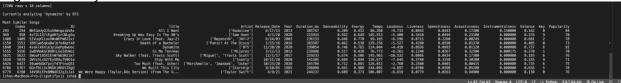
## **Future Work**

Currently since it is a work in progress, I only have static images but ideally, I would make it into an interactive application using Processing and D3 where the user can click on each song data point and see the radar chart for that song comparing it with radar charts of different songs.

Even for the scatterplot I would have it so that when a user clicks on one song it shows the information about the songs and then has links to the similar songs almost like a network diagram or a map while, ideally, playing the song in the background. I would also like to have a filter on Artists so the users can compare their favorite artists.

### Results

Algorithm analysis:

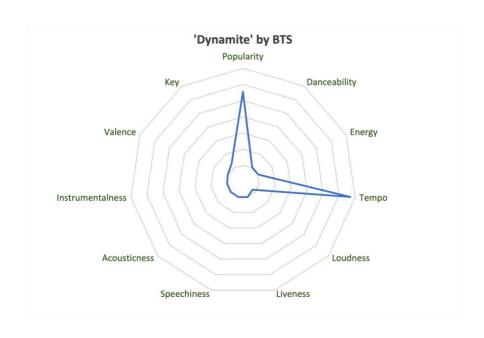


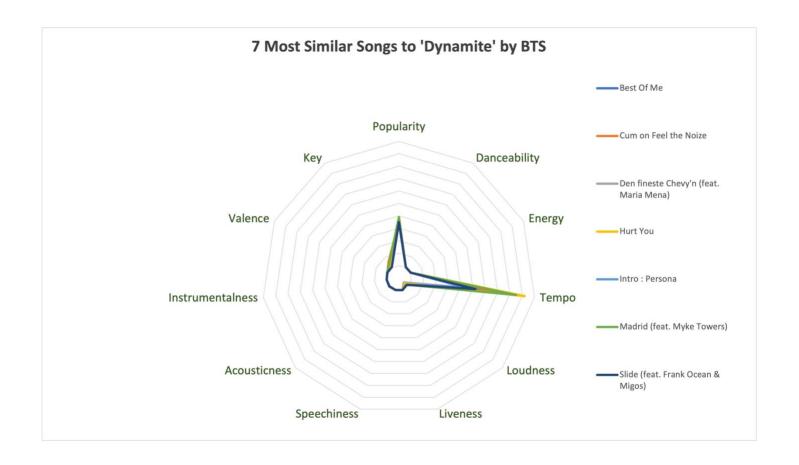
I chose 3 songs to analyze from different genres for some popular artists:

#### 1. "Dynamite" by BTS

#### Similar Songs:

Dynamite	['BTS']	11/20/2020
Best Of Me	['BTS']	8/24/2018
Cum on Feel the Noize	['Quiet Riot']	6/5/1905
Den fineste Chevy'n (feat. Maria Mena)	['Halva Priset', 'Maria Mena']	2/26/2021
Hurt You	['The Weeknd', 'Gesaffelstein']	3/30/2018
Intro: Persona	['BTS']	4/12/2019
Madrid (feat. Myke Towers)	['Maluma', 'Myke Towers']	8/21/2020
	['Calvin Harris', 'Frank Ocean',	
Slide (feat. Frank Ocean & Migos)	'Migos', 'Funk Wav']	6/30/2017

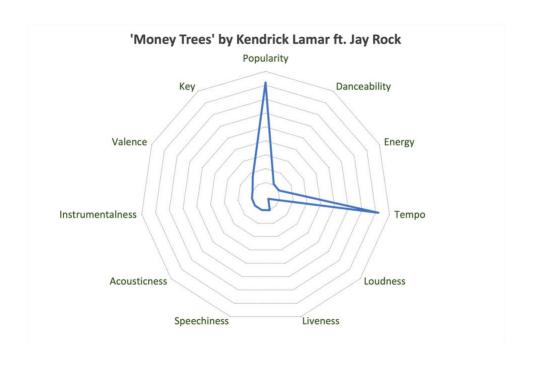


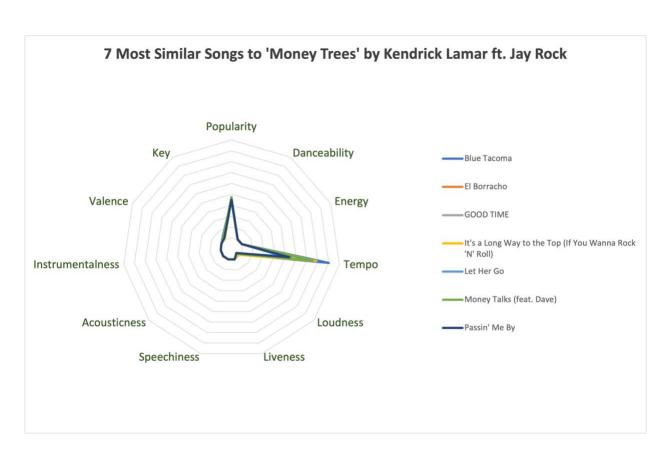


## 2. 'Money Trees' by Kendrick Lamar ft. Jay Rock

#### Similar Songs:

ndrick Lamar', 'Jay Rock'] 10/22/2012
ssell Dickerson'] 6/16/2017
s Dos Carnales'] 11/20/2020
co Moon'] 2/14/2020
/DC'] 5/14/1976
ssenger'] 7/4/1905
edo', 'Dave'] 1/28/2021
e Pharcyde'] 11/24/1992

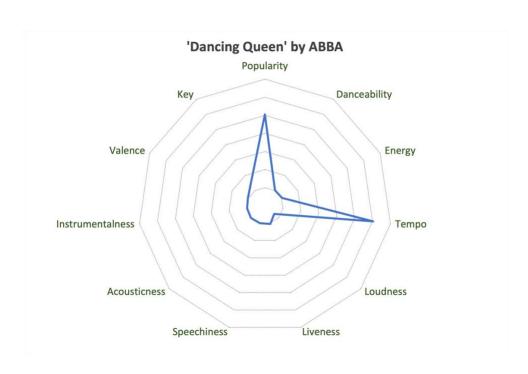


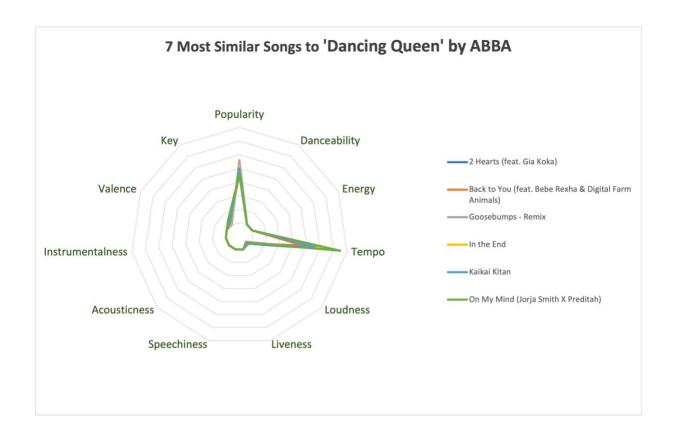


## 3. 'Dancing Queen' by ABBA

## Similar Songs:

Dancing Queen	['ABBA']	5/29/1905
2 Hearts (feat. Gia Koka)	['Sam Feldt', 'Sigma', 'Gia Koka']	1/10/2020
Back to You (feat. Bebe Rexha & Digital	['Louis Tomlinson', 'Bebe Rexha',	
Farm Animals)	'Digital Farm Animals']	7/21/2017
Goosebumps - Remix	['Travis Scott', 'HVME']	1/15/2021
In the End	['Linkin Park']	10/24/2000
Kaikai Kitan	['Eve']	12/23/2020
On My Mind (Jorja Smith X Preditah)	['Jorja Smith', 'Preditah']	8/25/2017
Dancing Queen	['ABBA']	5/29/1905

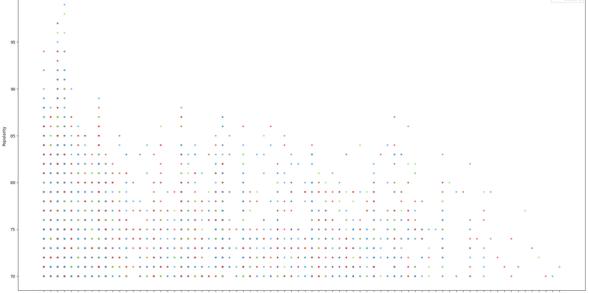




## Scatterplots:

Popular Songs by Year





Note: The clusters will look "grouped" together on a 11-dimensional axis. In the interactive visual I would create 2D clusters for each individual attribute.

## Popular Songs by Danceability

