

# ICHO ISHAMASHI

Engineering Lead | Technical Leader

Engineering Lead with a proven track record of leading technical teams and managing the full software project lifecycle. Experienced in architecting scalable systems and driving digital transformation to achieve business excellence

 +62 813 8261 4324

 icho.ishamashi@gmail.com

 [www.ishamashi.com](http://www.ishamashi.com)

 [linkedin.com/in/ishamashi](https://linkedin.com/in/ishamashi)



## EXPERIENCE

June 2024 - Present

Bali, Indonesia

### IT Specialist & Software Engineer

ElKabron Bali. - [ElKabron.com](http://ElKabron.com)

- Designed and deployed a scalable IT architecture on Cloud Platform, significantly enhancing system performance, security, and inter-departmental collaboration.
- Orchestrated end-to-end technical operations, from network infrastructure to software development, to secure a key competitive advantage for the business.
- Pioneered the complete digitalization of company workflows, replacing manual processes with automated solutions to boost company-wide efficiency.

Tech : GCP, Python, Next.js, Network Infrastructure, Project Management

Dec 2023 - May 2024

Calgary, Canada  
(Remote)

### Lead Engineer

FansFirst Tickets Inc. - [FansFirst.ca](http://FansFirst.ca)

- Led, mentored, and managed a remote team of 3 programmers in the end-to-end development of new platform features and system maintenance
- Spearheaded the strategic overhaul of the backend system architecture to significantly boost performance, improve scalability, and reduce long-term technical debt
- Engineered and deployed key product enhancements, including a streamlined ticket management workflow and an advanced admin reporting module, greatly improving both user experience and back-office operations

Tech : JavaScript, Python, NoSql, AWS

Jul 2023 - Jan 2024

Jakarta, Indonesia

### Lead Engineer

PT Lintas Media Danawa - [lintasmediadanawa.com](http://lintasmediadanawa.com)

- Directed 2 engineering teams (total 7 programmers) in the successful and on-time delivery of 2 large-scale client application projects.
- Architected and led the complete refactoring of a legacy backend system, establishing a modern application flow to significantly improve system efficiency and maintainability.
- Cultivated a high-quality engineering culture through direct mentorship and proactive issue resolution, ensuring project launches consistently met client requirements.

Tech : HTML, CSS, JavaScript, PHP, PostgreSQL, Nginx, GCP, Linux

Jan 2022 - July 2023

Jakarta, Indonesia  
(Hybrid)

### Lead Engineer

Cognitiv Media - [cognitivmedia.com](http://cognitivmedia.com)

Aug 2020 - Mar 2022

Jakarta, Indonesia

### Senior Software Engineer

PT Prisma Harapan - [prisma-ads.com](http://prisma-ads.com)

Nov 2019 - Aug 2020

Prinsep St, Singapore  
(Remote)

### Fullstack Developer

Playy.World Pte.Ltd - [playy.world](http://playy.world)

Apr 2019 - Apr 2020

Depok, Indonesia

### Fullstack Developer

PT Konekthing Benda Pintar - [konekthing.com](http://konekthing.com)

## PROJECTS & INITIATIVES

---

2025 - Present  
Bogor, Indonesia

### Founder & Community Manager

Trade of Gambit - [Trade Of Gambit.com](https://TradeOfGambit.com)

Established an online community to improve financial literacy by teaching fundamental and advanced strategies for crypto and stock trading.

2024 - Present  
Depok, Indonesia

### Founder & Innovator

AdMeasurement Venture - [AdsMeasurement.com](https://AdsMeasurement.com)

Engineered an innovative AdTech solution to measure OOH advertising effectiveness by analyzing real-world traffic. The system leverages custom devices and AI software to deliver precise audience impression data

2020 - Present  
Jakarta, Indonesia

### Founder & Lead Developer

Techne.ID - [techne.id](https://techne.id)

Established an educational platform to build a community and provide accessible learning paths for aspiring web and AI developers in Indonesia

## EDUCATION

---

2022 - Present  
Jakarta, Indonesia

### Informatics Engineering

Asia Cyber University - [unsia.ac.id](https://unsia.ac.id)

2016 - 2019  
Cibinong, Indonesia

### Software Engineering

Vocational High School - [smkn1cibinong.sch.id](https://smkn1cibinong.sch.id)

## SKILLS & CERTIFICATIONS

---

### Languages

**English** (Working proficiency), **Indonesia** (Native)

### Technical Stack

- **Backend:** PHP (Laravel, CodeIgniter), Python (Django), Node.js (Express.js)
- **Frontend:** HTML, CSS, JavaScript, Tailwind, Bootstrap, Sass
- **Databases:** MySQL, PostgreSQL
- **DevOps & Tools:** Linux, Nginx, Apache, GCP, AWS

### Certificates

- MTA Database Fundamentals from Microsoft - [Credentials](#)
- Fullstack Development from LinkedIn - [Credentials](#)
- Google Cloud Essentials from Google - [Credentials](#)
- Server Infrastructure from Udemy - [Credentials](#)
- Responsive Web Design from FreeCodeCamp - [Credentials](#)

More on my LinkedIn profile - [ishamashi](https://www.linkedin.com/in/ishamashi)