

# ICHO ISHAMASHI

## Engineering Lead | Technical Leader

Engineering Lead with a proven track record of leading technical teams and managing the full software project lifecycle. Experienced in architecting scalable systems and driving digital transformation to achieve business excellence

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## EXPERIENCE

**June 2024 - Present**

Bali, Indonesia

### IT Specialist & Software Engineer

ElKabron Bali. - [ElKabron.com](http://ElKabron.com)

- Designed and deployed a scalable IT architecture on Cloud Platform, significantly enhancing system performance, security, and inter-departmental collaboration.
- Orchestrated end-to-end technical operations, from network infrastructure to software development, to secure a key competitive advantage for the business.
- Pioneered the complete digitalization of company workflows, replacing manual processes with automated solutions to boost company-wide efficiency.

**Tech : GCP, Python, Next.js, Network Infrastructure, Project Management**

**Dec 2023 - May 2024**

Calgary, Canada  
(Remote)

### Lead Engineer

FansFirst Tickets Inc. - [FansFirst.ca](http://FansFirst.ca)

- Led, mentored, and managed a remote team of 3 programmers in the end-to-end development of new platform features and system maintenance
- Spearheaded the strategic overhaul of the backend system architecture to significantly boost performance, improve scalability, and reduce long-term technical debt
- Engineered and deployed key product enhancements, including a streamlined ticket management workflow and an advanced admin reporting module, greatly improving both user experience and back-office operations

**Tech : JavaScript, Python, NoSql, AWS**

**Jul 2023 - Jan 2024**

Jakarta, Indonesia

### Lead Engineer

PT Lintas Media Danawa - [lintasmediadanawa.com](http://lintasmediadanawa.com)

- Directed 2 engineering teams (total 7 programmers) in the successful and on-time delivery of 2 large-scale client application projects.
- Architected and led the complete refactoring of a legacy backend system, establishing a modern application flow to significantly improve system efficiency and maintainability.
- Cultivated a high-quality engineering culture through direct mentorship and proactive issue resolution, ensuring project launches consistently met client requirements.

**Tech : HTML, CSS, JavaScript, PHP, PostgreSQL, Nginx, GCP, Linux**

**Jan 2022 - July 2023**

Jakarta, Indonesia  
(Hybrid)

### Lead Engineer

Cognitiv Media - [cognitivmedia.com](http://cognitivmedia.com)

**Aug 2020 - Mar 2022**

Jakarta, Indonesia

### Senior Software Engineer

PT Prisma Harapan - [prisma-ads.com](http://prisma-ads.com)

**Nov 2019 - Aug 2020**

Prinsep St, Singapore  
(Remote)

### Fullstack Developer

Playy.World Pte.Ltd - [playy.world](http://playy.world)

**Apr 2019 - Apr 2020**

Depok, Indonesia

### Fullstack Developer

PT Konekthing Benda Pintar - [konekthing.com](http://konekthing.com)

PROJECTS & INITIATIVES

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2025 - Present Bogor, Indonesia	<b>Founder &amp; Community Manager</b> Trade of Gambit - <a href="#">Trade Of Gambit.com</a> Established an online community to improve financial literacy by teaching fundamental and advanced strategies for crypto and stock trading.
2024 - Present Depok, Indonesia	<b>Founder &amp; Innovator</b> AdMeasurement Venture - <a href="#">AdsMeasurement.com</a> Engineered an innovative AdTech solution to measure OOH advertising effectiveness by analyzing real-world traffic. The system leverages custom devices and AI software to deliver precise audience impression data
2020 - Present Jakarta, Indonesia	<b>Founder &amp; Lead Developer</b> Techne.ID - <a href="#">techne.id</a> Established an educational platform to build a community and provide accessible learning paths for aspiring web and AI developers in Indonesia

EDUCATION

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2022 - Present Jakarta, Indonesia	<b>Informatics Engineering</b> Asia Cyber University - <a href="#">unsia.ac.id</a>
2016 - 2019 Cibinong, Indonesia	<b>Software Engineering</b> Vocational High School - <a href="#">smkn1cibinong.sch.id</a>

SKILLS & CERTIFICATIONS

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Languages	<b>English</b> (Working proficiency), <b>Indonesia</b> (Native)
Technical Stack	<ul style="list-style-type: none"><li>• <b>Backend:</b> PHP (Laravel, CodeIgniter), Python (Django), Node.js (Express.js)</li><li>• <b>Frontend:</b> HTML, CSS, JavaScript, Tailwind, Bootstrap, Sass</li><li>• <b>Databases:</b> MySQL, PostgreSQL</li><li>• <b>DevOps &amp; Tools:</b> Linux, Nginx, Apache, GCP, AWS</li></ul>
Sertificate	<ul style="list-style-type: none"><li>• MTA Database Fundamentals from Mictosoft - <a href="#">Credentials</a></li><li>• Fullstack Development from LinkedIn - <a href="#">Credentials</a></li><li>• Google Cloud Essentials from Google - <a href="#">Credentials</a></li><li>• Server Infrastructure from Udemy - <a href="#">Credentials</a></li><li>• Responsive Web Design from FreeCodeCamp - <a href="#">Credentials</a></li></ul> <p><b>More on my LinkedIn profile - <a href="#">ishamashi</a></b></p>