

ISHAN CHAURASIA

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Skilled Data Analyst with extensive experience in Advance Excel, Power BI Desktop, SQL, Looker Studio and basic Python. Seeking to leverage my skills in exploratory data analysis, data collection and data visualisation to contribute valuable insights that drive informed decision-making in a dynamic data-driven environment. Committed to staying up-to-date with emerging technologies and trends.

PROFESSIONAL EXPERIENCE

iNeuron

June 2023 – August 2023

Data Analyst Intern

Project: Amazon Sales Data Analysis

- Enhanced data quality by cleaning and pre-processing 50,000+ records, leveraging expertise in data cleaning.
- Created a Power BI dashboard for data visualization, aiding decision-making and boosting sales focus.
- Produced comprehensive documentation for data cleaning and analysis procedures, leading to heightened operational efficiency and the reproducibility of data analysis tasks.

The Sparks Foundation

April 2023 – May 2023

Data Science & Business Analytics Intern

Project: Exploratory Data Analysis on SampleSuperstore

- Performed Exploratory Data Analysis (EDA) on the Global Superstore dataset to eliminate redundancy, inconsistency and identify outliers.
- Utilized Pandas for in-depth analysis of yearly and monthly sales and profits, identifying hot-selling products.
- Proficiently visualized data using Matplotlib and Seaborn libraries.

PROJECTS

Tweet Analysis Dashboard - (Power BI)

- Developed multiple Key Performance Indicators (KPIs) to monitor tweet count, retweets, impressions, and engagements, delivering a holistic Twitter activity assessment.
- Designed dashboard to visualize top-performing tweets, tweet activity by weekdays, and media engagement, improving Twitter content strategy.

HR Analytics Attrition Analysis - (SQL)

- Employed SQL to analyse employee attrition rates effectively.
- Utilized dataset analysis to determine organization-wide attrition rate of 16.12%.

Road Accident Analysis - (MS Excel)

- Employed Power Query Editor to eliminate inconsistencies, null values, and incorrect data inputs, ensuring data integrity.
- Designed a comprehensive dashboard featuring diverse charts to present dataset insights effectively.

SKILLS

MS Excel – Power Query, VLOOKUP, Conditional Formatting, Pivot Tables, Power Pivot.

SQL – Aggregate, Joins

MS Power BI – DAX, Data Modelling, Reports & Dashboards.

EDUCATION

Sam Higginbottom University of Agriculture, Technology and Sciences

2017

Master of Social Work

University of Allahabad

2015

Bachelor of Commerce