



Coffee Shop Sales Dashboard



Introduction

The Coffee Store Sales Report project aims to provide a comprehensive analysis of sales data from various coffee store locations. This project delves into customer preferences, examining the types and sizes of coffee they prefer, as well as identifying patterns and trends in sales across different locations. By leveraging data analytics, this report offers valuable insights that can help enhance customer satisfaction, optimize inventory, and drive sales strategies.

Through this project, we explore:

1. Customer Preferences: Understanding the most popular coffee types among customers and their preferences in terms of flavor, temperature, and other attributes.
2. Coffee Size Preferences: Analyzing the sizes of coffee that are most frequently purchased, helping to tailor offerings to customer demand.
3. Sales Performance by Location: Evaluating the sales performance of various coffee store locations to identify high-performing areas and those that may need strategic adjustments.
4. Temporal Sales Trends: Investigating how sales fluctuate over different times of the day, week, or year, to optimize staffing and stock levels.

This report not only provides a snapshot of current sales and preferences but also serves as a foundational tool for making data-driven decisions to boost overall business performance.

Coffee Shop Sales



\$6,98,812.33
Total Sales

149116
total Footfall

\$4.69
Average Bill/Person

1.44
Average order per person

Month Name



January

February

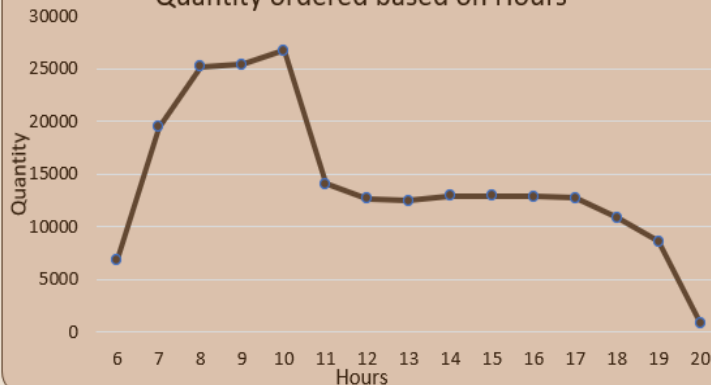
March

April

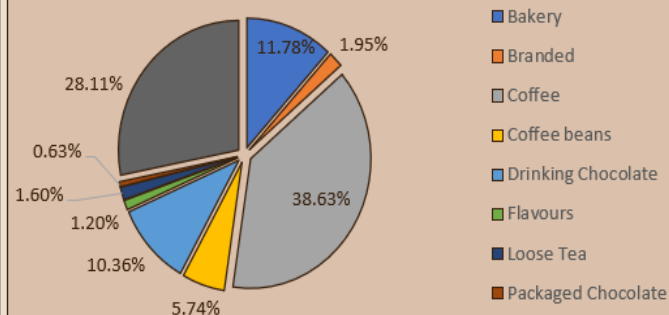
May

June

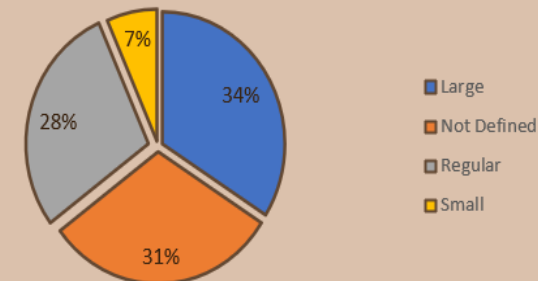
Quantity ordered based on Hours



Categories % Distribution based on Sales



% Size Distribution Based on Orderss



Day Name



Sunday

Monday

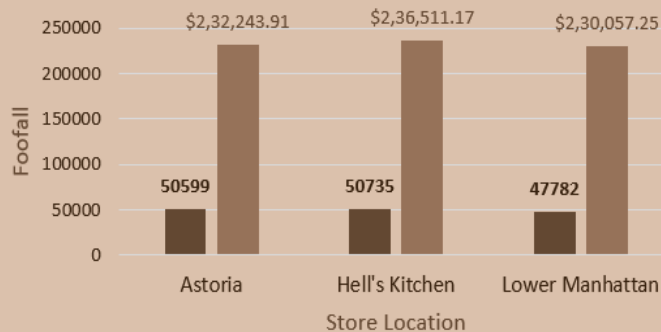
Tuesday

Wednesday

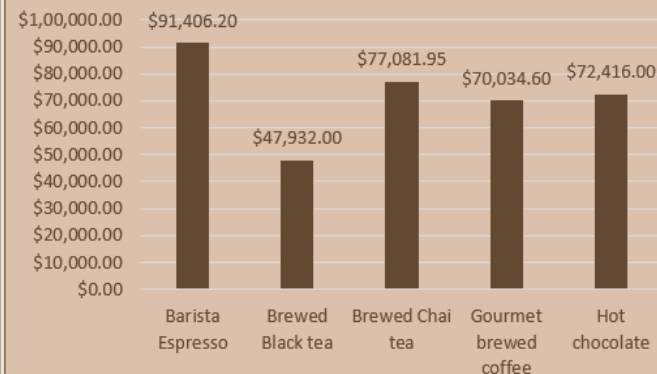
Thursday

Fridav

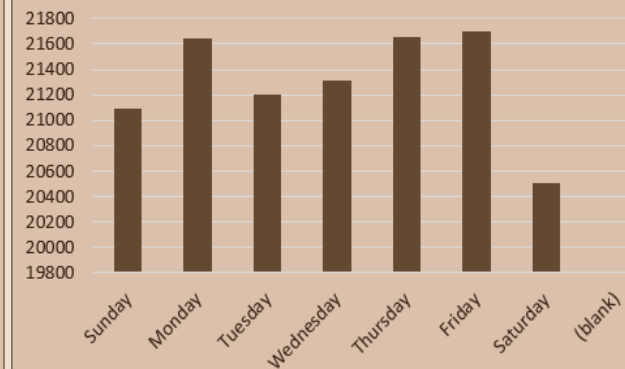
Footfall and Transcations Over Various Store Locations



Top 5 Selling Items



Order on Weekdays



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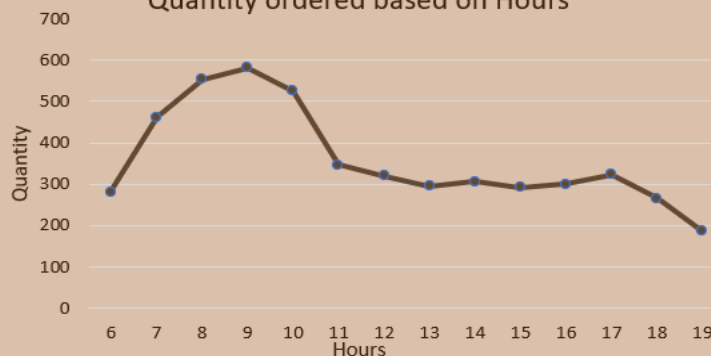
Tuesday

Wednesday

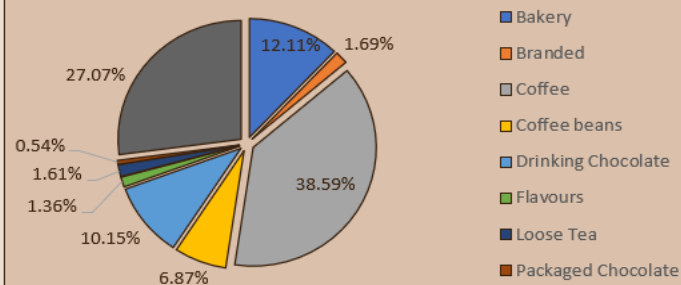
Thursday

Friday

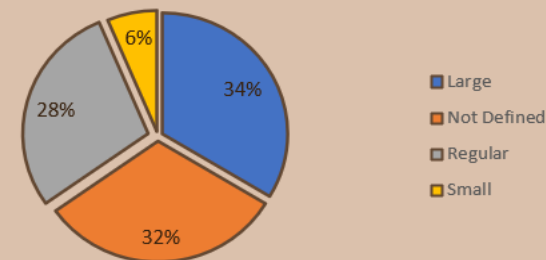
Quantity ordered based on Hours



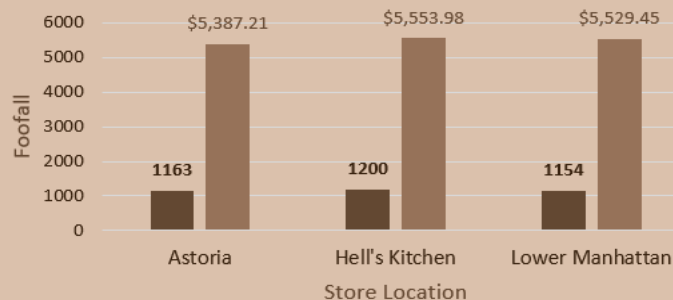
Categories % Distribution based on Sales



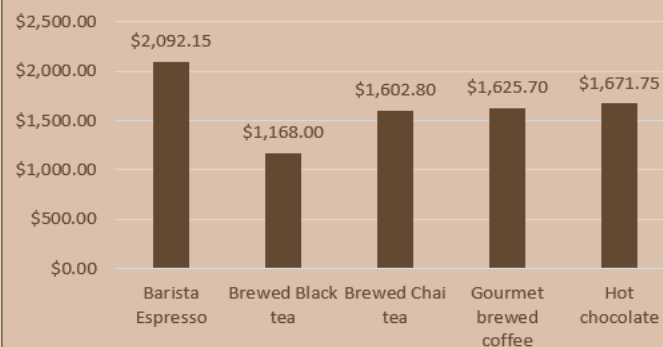
% Size Distribution Based on Orders



Footfall and Transactions Over Various Store Locations



Top 5 Selling Items



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