**EMPRESARIO SHOWDOWN**

Business Plan Competition:

**Event introduction**:  
The business/venture should focus on product development based on technological innovation or a novel application of developed/well researched technology. Social Impact of such technology is also an area that could be explored by the participants.  
*In brief if you are a techie with a business plan, don’t miss this chance*.

Note that while the contest is referred to as a “Business Plan Contest,” it is really about the commercial merit of the proposed new venture. The judges evaluate the plans not as documents per se, but as visions for a potential new venture and, as such, focus on the idea, its potential for economic success and the likelihood of achieving that success based upon the team’s plan and experience. Naturally, the more concrete the plan – all else being equal – the better.

**Event format**

* **Biz-plan launcher:** Participating teams have to submit executive summary of their plans with following specifications
  + Word limit: 1600 words, 5-6 page limit
  + Font size 12, Times New Roman
  + Separate page for team profile
* **Biz-plan evolution:**Short listed teams will have to submit complete B-plan report with following specifications
  + 20 page limit
  + Font size 12, Times New Roman
  + Separate page for team profile
* **Biz-plan Show down: S**elected teams, invited to present their plans during Aranya, will compete for top two positions.

For guidelines of the business plan, click here.

For tips on how to write a business plan, click here.

**Rules**

* register your team for Biz-plan competition with a brief description about your business idea and team profile.
* Short listing of teams would be on the basis of their executive summary
* There is no limit to the number of team members. However, an optimum number is preferred.
* The team members have to be from the same institution.
* There is no restriction to the number of teams from the same institution.
* No participant can be a member of more than one team.
* The teams have to register for ARANYA’12 in order to participate in this event.

**Prizes**

Coming soon...

**Contact us**

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**FAQ’s**

**What are we expected to bring to the venue?**

Register yourself at the PR Desk with your college ID card or via email. Only registered participants will be allowed to take part in the Showdown.

**What means of presentation will be provided?**

The participants will be provided with a projector with a VGA cable. The participants will have to bring their own laptops.