**Business tycoon.**

**Event introduction**

Being organized for the First time in Thapar University, Business Tycoon is an event to bring out the entrepreneurship skills in students. This event allows the students to use the campus and make a specific amount of money into something valuable. Teams have to earn money by making a specific product(s) and then selling it.

If you have an idea, we have the money to support it.

The teams will use a starting amount of Rs. 200 and 6hours to multiply the amount.

In the end, the profit earned will be added to the prize money.

So basically, it is like playing on a NO LIMITS table. So you never know….

**Event format**

1) Each team will have to use Rs. 200/- for their campaign.

2) The teams will have to start their campaign at the notified time. So please keep yourself updated and keep referring to the “important dates” tab for the event.

3) Teams can use whole Thapar University, Patiala Campus for their campaign without disturbing the environment & disobeying Rules of Thapar University.

4) Teams have to use this money to make it as much as they can without using 3 things (Beg, borrow and steal).

5) Teams will have to come up with all the creative ideas that they can implement to make the Rs 200/- a worth.

6) There will be a questioning session afterwards.

7) The aim is to find the best idea implementer, earner and creator.

8) Creative and Innovative ways of promotion will be judged.

**Judging Criteria:**

**1**) Creativity

2) Promotion Techniques/Selling Techniques

3) Earned money

**RULES**

* Teams can have maximum of 3 participants.
* No participants can be part of more than one team.
* It is not necessary that the participants forming a team should be from the same college.
* **Please note that this is strictly an event for college students and you have to be a UG/PG student to compete in this event.**
* There is no restriction on the numbers of team from the same college.
* The event will take place during ARANYA’12 at Thapar University, Patiala campus.
* The teams have to register for ARANYA’12 to be a part of this event.
* The initial money. i.e. Rs. 200 will have to be invested by the participants.
* This is previously informed that the profit that the all teams earn will be given to the winners in addition to the prize money.
* The creativity of the teams will be checked during the interview before the campaign starts, and the teams will be selected on the basis of the interview mentioned.
* The questioning round after the campaign will check the legitimacy of the campaign.
* The teams will have to show proof of the transactions that they make.
* The decision of the executive panel will be final and bounding.

**Prizes**

Coming soon....

**Important dates**

The competition will be held during ARANYA’12 (22th to 25th November 2012).

**Contact details**

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**FAQ’s**

**What are we expected to bring to the venue?**

Register yourself at the PR Desk with your college ID card or via email. Only registered participants will be allowed to take part in Business Tycoon.

**When will the entry fees be refunded?**

The entry fees will be refunded after the duration of the completion expires or if the participants want to quit the competition early.

**Will the money be refunded if a team wins the competition?**

Yes, the money will be refunded.