Ishank Sharma - Software Engineer

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SUMMARY

Computer Science graduate student at CSULB with 3 + years of experience developing data intensive applications on Snowflake and Databricks with scalable architecture, and data pipelines. National hackathon winner with open source contribution at Archive.org.

EDUCATION

California State University, Long Beach

Aug 2024 - May 2026

Master of Science in Computer Science

Concentrations: Software Engineering & Artificial Intelligence

Ramaiah Institute Of Technology, Bengaluru, India

Aug 2017 - May 2021

B.E Information Science and Engineering

TECHNICAL SKILLS

- Languages: C, C++, Java, Python, Javascript
- Libraries: Spring, Node.js, Flask, Fast API, Keras, Tensorflow, PyTorch, Scikit Learn
- Databases and Cloud Data Warehouses: MYSQL, MongoDB, Redis, Databricks, Snowflake
- Cloud/Tools: AWS (Lambda, EC2, SQS, Step Functions), Docker, Git, Linux

PROFESSIONAL WORK EXPERIENCE

California State University, Long Beach - College of Business, Long Beach, California

Graduate Research Assistant (Python, HTML, CSS, JS, Machine Learning)

Feb 2025 - May 2025

Analysed focus zones on digital ads with 95% accuracy and enhanced results with the help of live heatmap using KDE **CommercelQ**

Software Engineer (Intern \rightarrow SDE I \rightarrow SDE II) (Python, Java, Databricks, SQL, Snowflake)

Feb 2021 - Aug 2024

- AWS-based Recommendation System: Built a media budget recommendation pipeline with AWS Step Functions, SQS, Lambda, and 40 SQL modules, predicting ad spend with 95% accuracy and saving clients \$200K annually while reducing processing time from 1 day to 3 minutes.
- **Cold Start Recommendation:** Designed and deployed a synthetic data solution integrating sales and advertising performance data, delivering recommendations with **90% accuracy** for clients without historical ad performance.
- Data Warehouse Migration (Snowflake to Databricks): Orchestrated migration of a budget prediction feature, reducing infrastructure costs by 52% and improving latency by 80% through strategic indexing and broadcast joins.
- Amazon Advertising Campaign Platform: Engineered a platform for creating and managing Amazon advertising campaigns, boosting user productivity and campaign effectiveness.
- Automated Strategy Execution Pipeline for Criteo Ads: Developed an automation pipeline to optimize Criteo advertising
 campaigns, enhancing ad performance and operational efficiency reducing manual campaign operations by 60%.
- **Multi-Cluster Warehouse Simulation:** Simulated high-load multi-cluster environments in Snowflake to evaluate and optimize concurrency performance for dynamic SQL workloads.
- **Performance Monitoring Dashboards:** Crafted TP99 performance dashboards with New Relic, doubling transparency into page load times and accelerating bottleneck identification.
- **Custom SQL Migration Layer (Snowflake to Firebolt):** Bench-tested Firebolt vs Snowflake with custom migration layer, cut migration time **by 40%.**

Open Source Contributions and Side Projects

• Firebolt Data Warehouse (Github)

Developed and owned an end to end geospatial analytics dashboard that fetches accidents dataset on an interactive map, **implemented connection pooling** to enhance latency of the dashboard **increasing QPS by 85%.**

• Internet Archive

Archive.org: Added keyboard support for zooming in/out on Safari and increased test coverage. (<u>Github</u>) **OpenLibrary.org**: Enhanced SEO by adding metadata to the index page, improving search visibility and ranking. (<u>Github</u>) **BookGenomeProject.org**: Developed an XML parser for identifying page types in Internet Archive books. (<u>Github</u>)

Retrieval Augmented Generation Implementation (<u>Github</u>)

Constructed a retrieval-augmented generation pipeline utilising LangChain and Python, achieving a 40% reduction in AI hallucination while improving contextual accuracy based on BLEU scores.

Deep Learning Experiments: (<u>Github</u>)

Investigated the impact of different activation functions on deep learning model performance and published findings to fix the three biggest causes of inaccurate image classification and gradient vanishing.

ACHIEVEMENTS

- Winners Smart India Hackathon Largest National Hackathon with over 200,000+ Participants
- <u>Runners Up</u> Microsoft IncubateIND Innovation Series Hackathon
- <u>Top 1.2%</u> on Competitive Coding Platform CodeWars