## **Ishank Sharma**

Long Beach, California, Portfolio | LinkedIn | Github | Competitive Coding | Email: ishankdev@gmail.com | Phone: +1 (562)-341-2003

#### **SUMMARY**

I build high-performance, cost-efficient data systems that drive automation and business impact at scale. At CommerceIQ, a B2B unicorn SaaS company, I developed production-grade systems used by 2,200+ eCommerce brands, including Microsoft, Kellogg's, Nestlé, Colgate-Palmolive, and Johnson & Johnson, to optimize retail operations and increase profitability.

### **EDUCATION**

California State University, Long BeachAugust 2024 - May 2026Master of Science in Computer ScienceGPA: 4.0/4.0Ramaiah Institute of Technology, BengaluruAugust 2017 - May 2021B.E in Information Science and EngineeringGPA: 3.75/4.0

## **TECHNICAL SKILLS**

- Languages: C, C++, Java, Python, Javascript
- Libraries: Spring , Node.js, Flask, Keras, Tensorflow, PyTorch, Scikit Learn
- Databases and Cloud Technologies: MYSQL, MongoDB, Redis, Databricks, Snowflake, Firebolt
- Operating Systems: Windows, Linux, MacOS
- Software Types: SaaS, Data Intensive Applications

#### **EXPERIENCE**

## California State University, Long Beach - College of Business, Long Beach, California

## **Graduate Research Assistant** (Python, Deep Learning)

February 2025 - Present

• Identifying gaze patterns of the human eye on digital ads, potentially helping companies improve their click through rates and better targeting across demographics and age groups.

## CommercelQ, Bengaluru, India

**Software Engineer II** (Python, Java SpringBoot , Databricks, SQL, Snowflake)

February 2021 - August 2024

- Recommendation System: Developed a budget recommendation pipeline using SQL, performing extensive data preprocessing
  and data cleaning on historical data, that predicted advertising spend with 95% accuracy, leading to a \$200k reduction in wasted
  customer ad spend.
- **Designed and implemented** backend data infrastructure for a real-time advertising platform, encompassing data collection, data storage, and data processing of **500,000+ hourly ad data points**, ensuring data integrity and scalability.
- **Cold Start Solution:** Solved the cold start problem by designing a synthetic data strategy that blended sales and ad performance, enabling 90% accurate recommendations for clients with **zero historical data**.
- Optimised Data Pipelines: Reduced Snowflake pipeline costs by 70% and improved resource allocation and resource
  optimisation through a strategy of date-specific backfilling, trimming resource use, and eliminating redundant processing,
  enhancing overall system planning.
- Engineered a custom SQL migration layer using extensible design patterns, streamlining database migration from Snowflake to Firebolt and reducing migration time by **40%**.
- Migration from Snowflake to Databricks: Orchestrated a full migration of the budget prediction feature from Snowflake to Databricks, slashing infrastructure costs by 52% and decreasing latency by 80% using indexing and broadcast joins.

## Internet Archive, San Francisco, California

#### **Open Source Contributor**

March 2020 - December 2020

- Archive.org: Added keyboard support for zooming in/out on Safari and increased test coverage.
- OpenLibrary.org: Enhanced SEO by adding metadata to the index page, improving search visibility and ranking.
- **BookGenomeProject.org:** Developed an <u>XML parser</u> for identifying page types in Internet Archive books and <u>introduced</u> additional stop words for improved text cleanup.

#### **LEADERSHIP**

Apostle Incubator: Served as the sole tech consultant for Apostle Incubator, guiding MBA students.

Google Developers Student Club: Help with the day-to-day club activities and manage the club website.

# **ACADEMIC AND SIDE PROJECTS**

# • Retrieval Augmented Generation Implementation AI

Constructed a retrieval-augmented generation pipeline utilising LangChain and Python, achieving a 40% reduction in AI hallucination while improving contextual accuracy based on BLEU scores.

 Hyperparameter Tuning and Experiments with Deep Learning: Investigated the impact of different activation functions on deep learning model performance and published findings to fix the three biggest causes of inaccurate image classification and gradient vanishing.

# **ACHIEVEMENTS**

- Winner: Smart India Hackathon
- Runner-Up: Microsoft IncubateIND Hackathon
- Runner Up: Reverie Language Hackathon