ISHANK KHARE

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EDUCATION

Vellore Institute of Technology, Bhopal — **CGPA: 8.1**
Bachelor of Technology in Computer Science — *Sep 201 - Jun 2025*

Stepping Stone Inter College, Gorakhpur — **Percentage: 79.65**
Intermediate (CBSE) — *Apr 2020 - May-2021*

TECHNICAL SKILLS

Languages: Python, SQL

Frameworks: Pandas, Numpy, Matplotlib, Seaborn

Developer Tools: PowerBI, MySQL, Excel

EXPERIENCE

Data Analyst Intern — **June 2024 – September 2024**
Logitok — *Remote*

- Data Analyst Intern, responsibilities included analyzing and managing sales data for transported products, delivering key insights to support critical business decisions.
- Conducted exploratory data analysis (EDA) to identify trends and anomalies, providing valuable insights into shipment performance.
- Developed dynamic Power BI dashboards with DAX to track key performance indicators (KPIs) such as Shipment Completion Rate and Potential Shipments.
- Performed seasonal shipment analysis to identify peak months (April) and low months (January), leading to improved shipment completion rates.
- Investigated shipment shortfalls in October due to address-related issues, identifying areas for operational enhancements.

PROJECTS

Customer Churn Analysis | *Python, Numpy, Matplotlib, Seaborn* — May 2024 - June 2024

- Analyzed customer churn trends using Python and its Library focusing on contract types, payment methods, tenure, internet service, and customer demographics.
- Identified high churn rates (42 percent for month-to-month contracts, 45 percent for electronic check users) and key risk factors.
- Discovered that fiber optic users (30 percent churn) and senior citizens (41 percent churn) had higher churn rates, requiring targeted retention strategies.

Project Link

Zomato Analytics Dashboard | *PowerBi, PowerQuery, Excel* — Jan 2024 - Feb 2024

- Developed an interactive Power BI dashboard to analyze Zomato's operations across 822 cities, tracking key metrics like sales, order volumes, user engagement, and city performance.
- Provided actionable insights by visualizing sales trends, user demographics, and top-performing cities, aiding strategic decision-making for improving market penetration.
- Leveraged data visualization techniques to distinguish non-veg, veg, and other sales categories, enabling targeted marketing and enhancing customer satisfaction.

Project Link

Sales Insights (AtliQHardware) Data Analysis | *MySQL, Power BI, Excel* — April 2023 - Jun 2023

- In this project, I performed a comprehensive data analysis on sales performance to gain insights into revenue, sales quantities, and profit margins across various markets and products.
- Analyzed 142M total revenue and 350K sales quantity using Power BI and SQL, identifying key trends across markets and products.
- Identified top-performing customer (Electricalsara Stores - 46.2 percent revenue contribution) and key markets (Delhi NCR - 54.7 percent, Mumbai - 14.2 percent).

Project Link

CERTIFICATIONS

Microsoft Data Analysis and Visualization with PowerBI (July 2024)

AWS Solution Architect Associate — Validation: 7c5a20ff2f140499f200da78126c327 (Jan 2024)

AWS Cloud Practitioner — Validation: 9ef5bd22d6f44a47b04ba20e1293afb (Jan 2024)