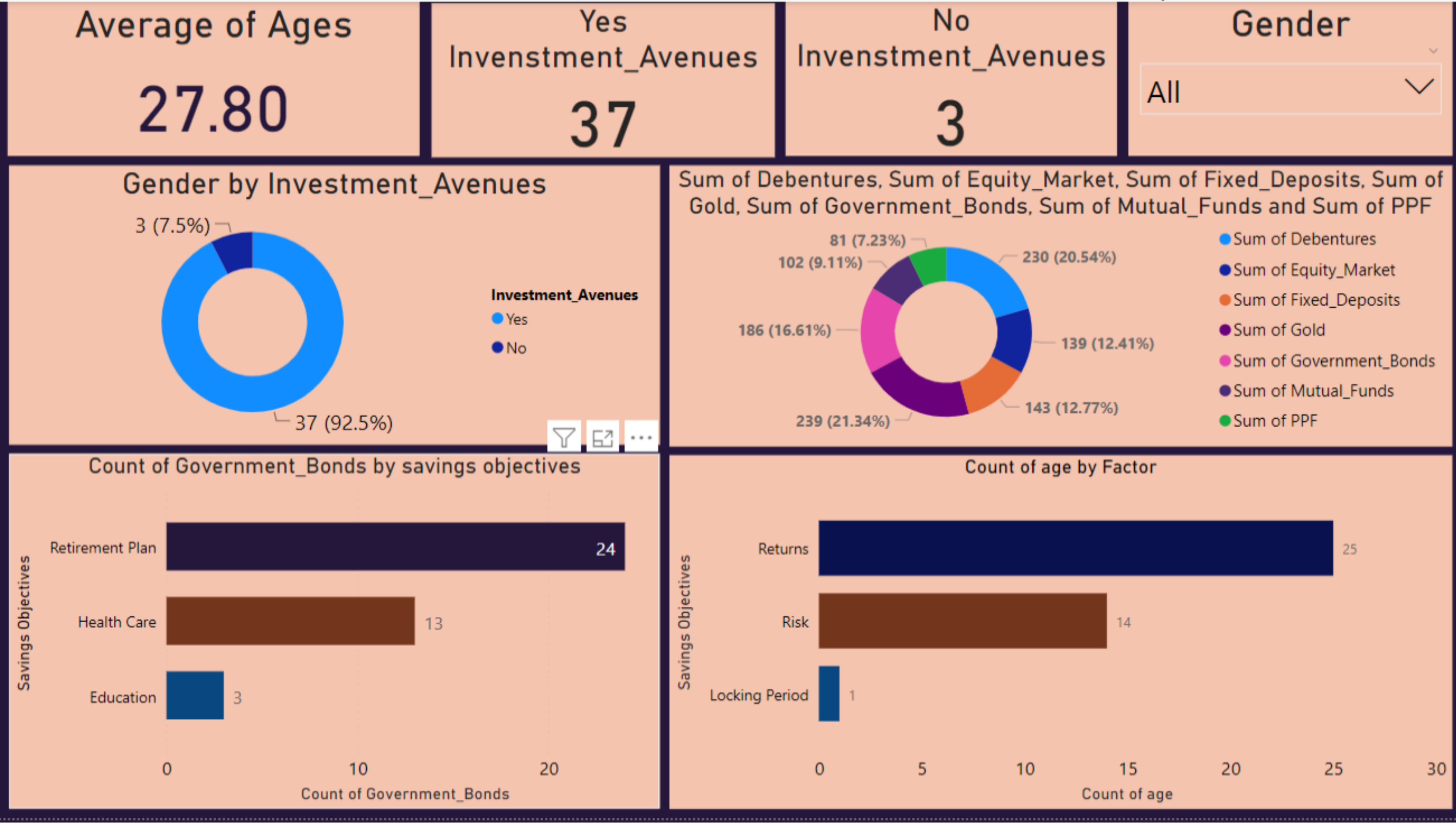
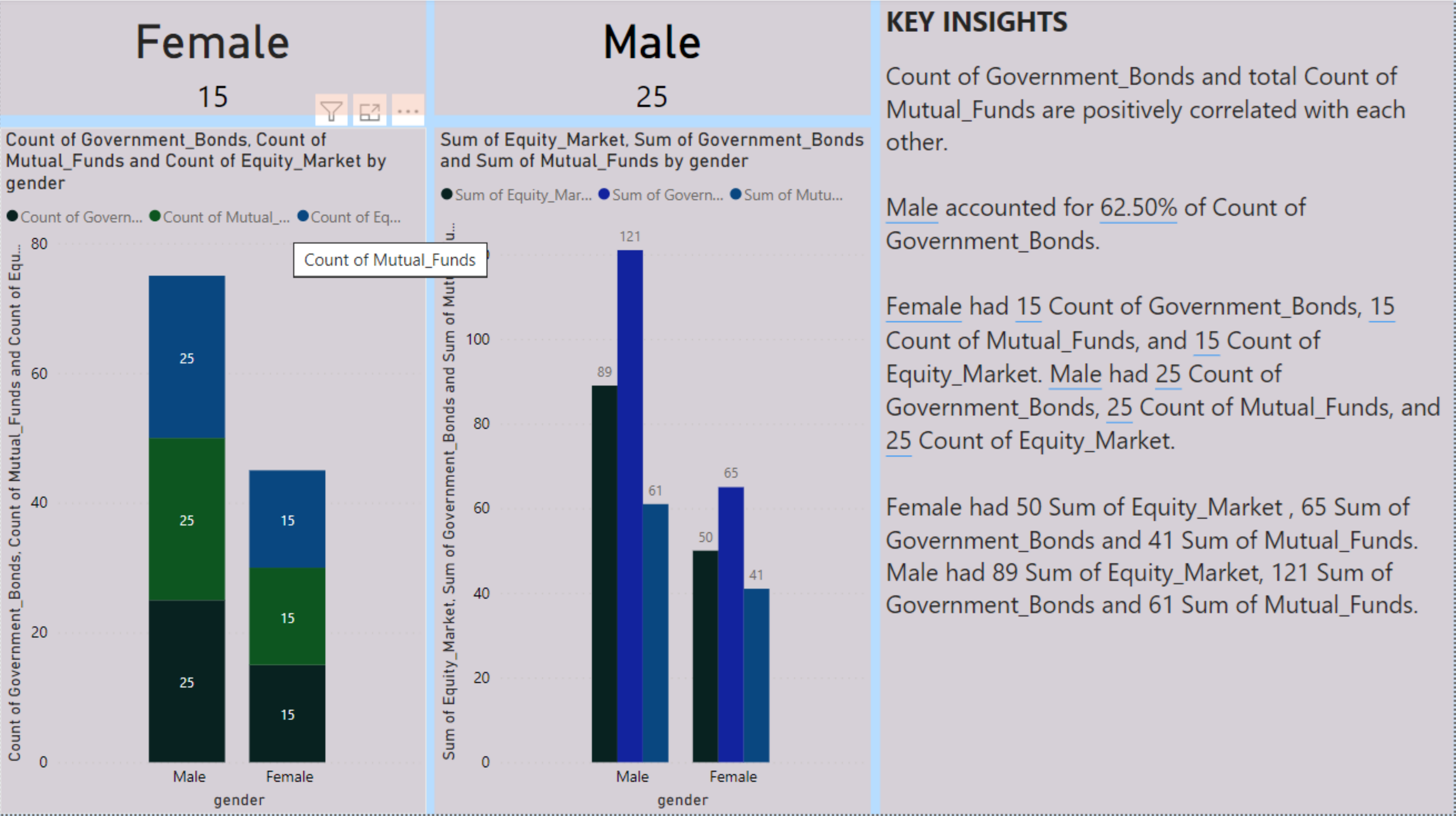


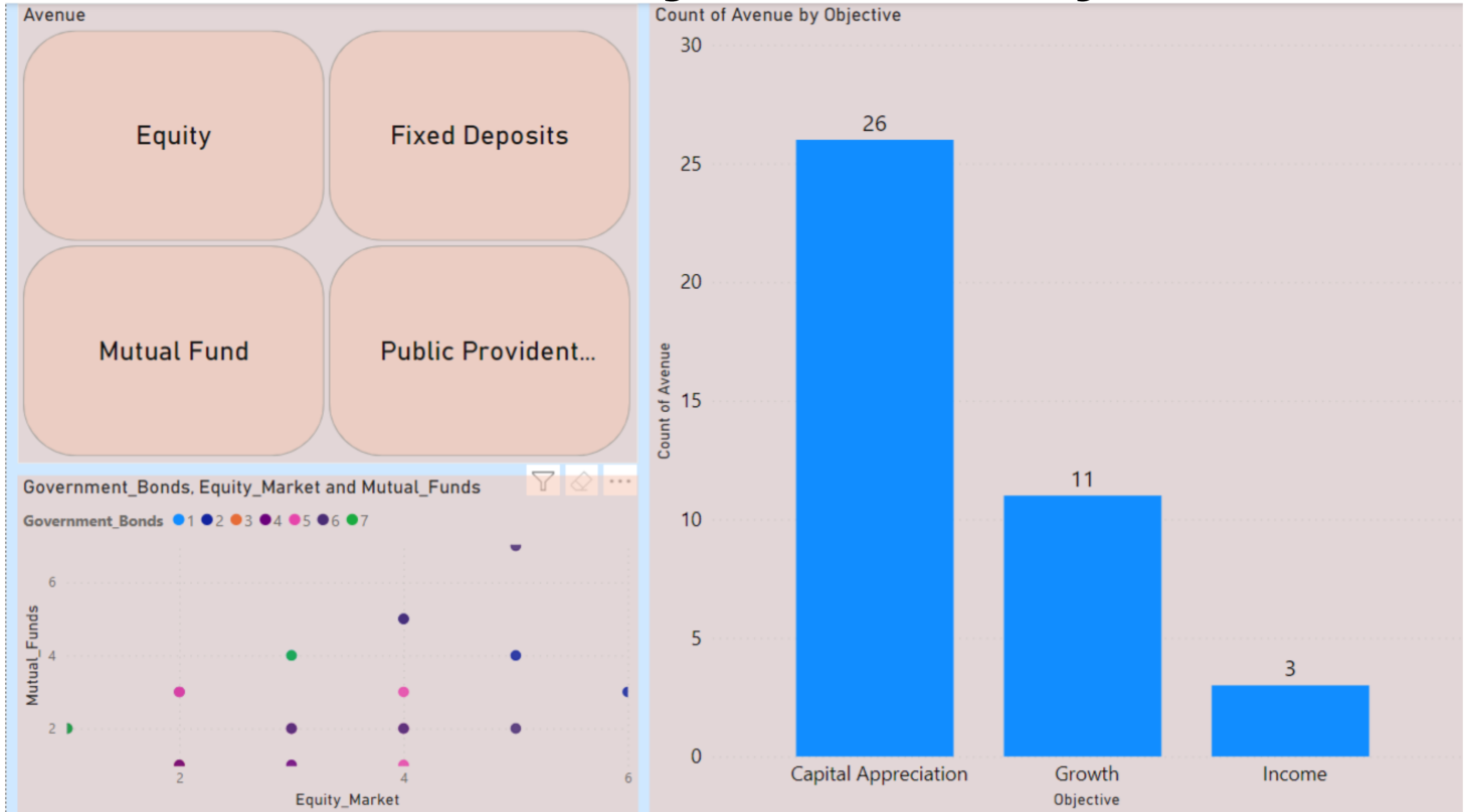
TASK - 1: Data Exploration And Summary



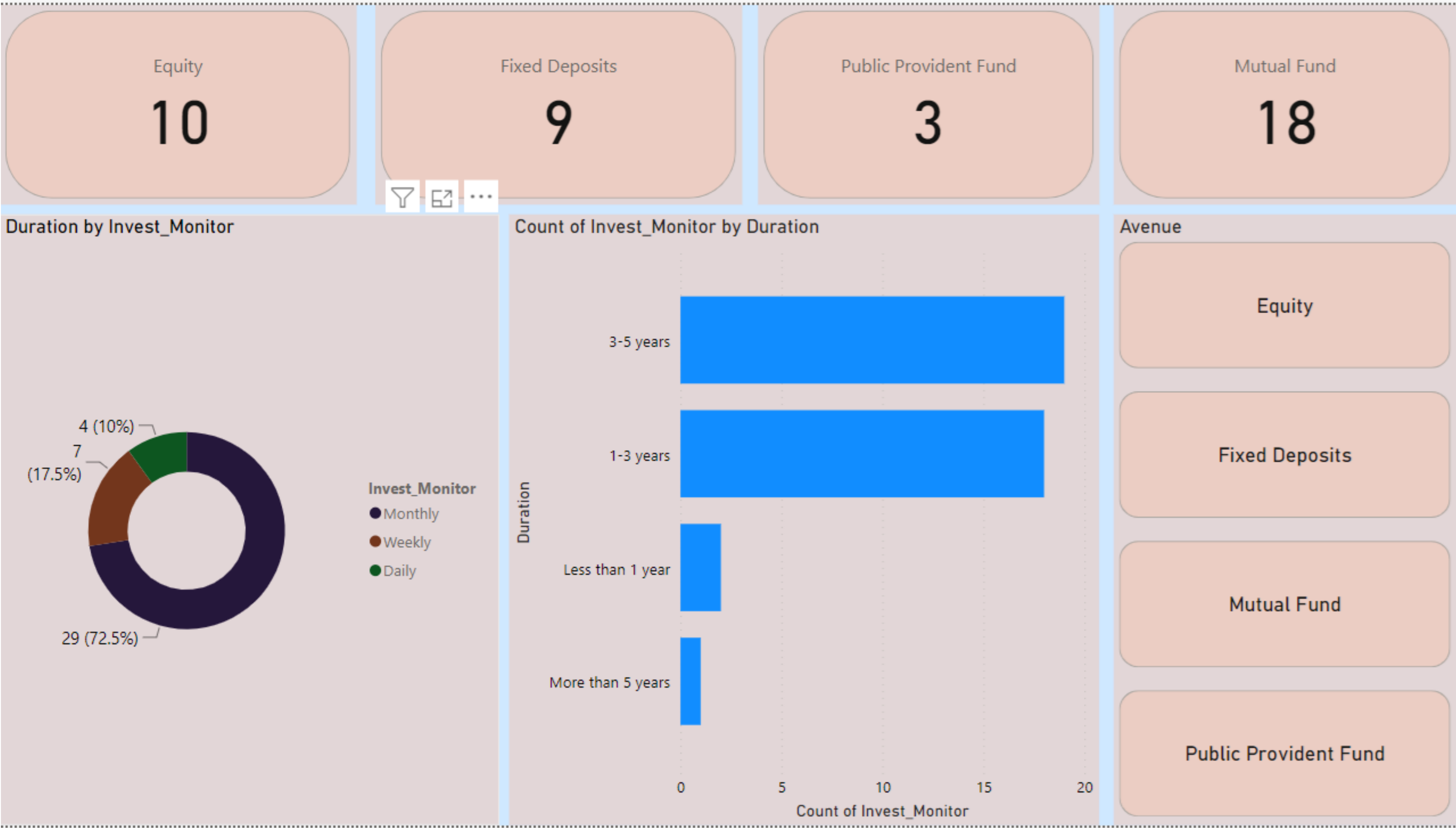
TASK - 2: Gender-Based Analysis



TASK - 3: Objective Analysis



TASK - 4: Investment Duration and Frequency



TASK - 5: Reason For Investment

Tax Benefits

3

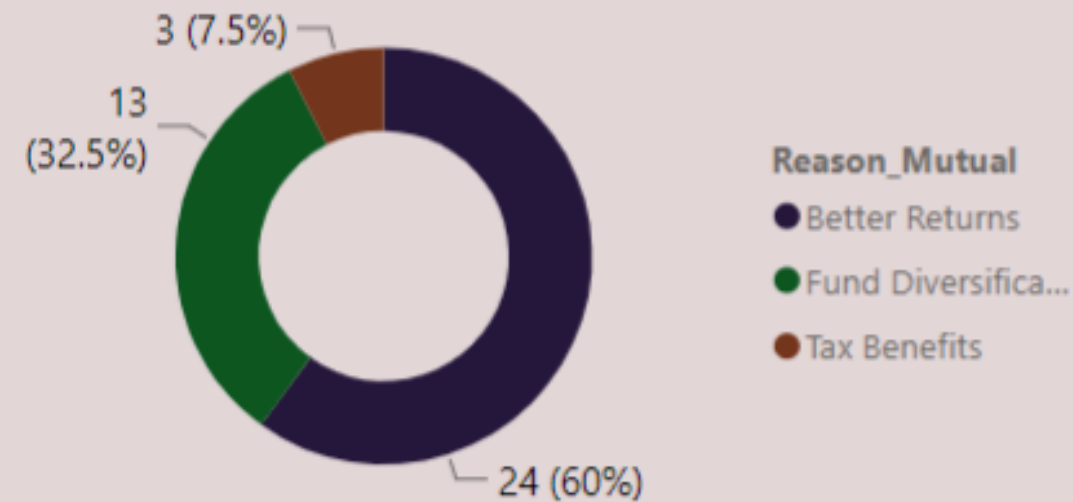
Fund Diversification

13

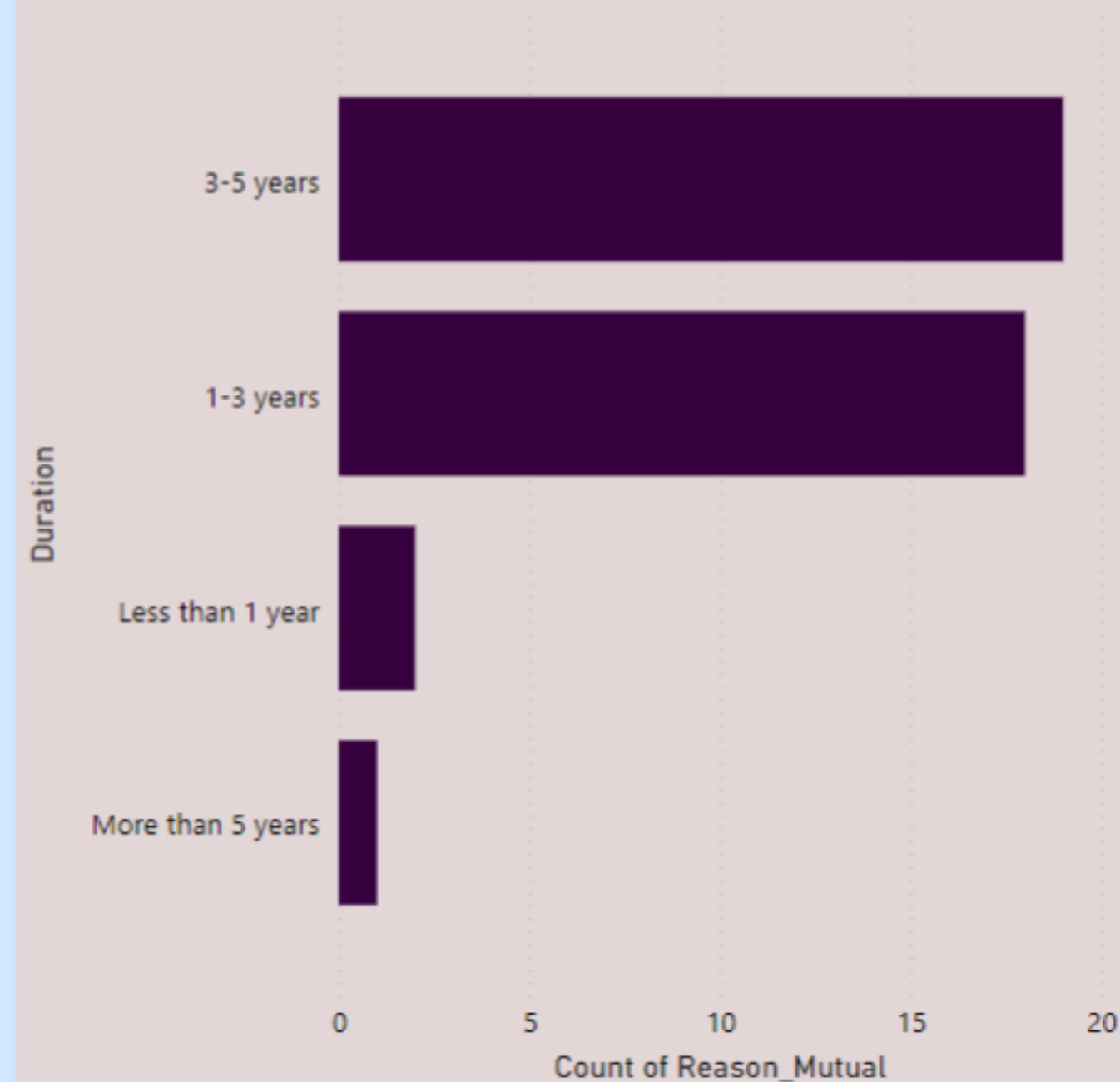
Better Returns

24

Duration by Reason_Mutual



Count of Reason_Mutual by Duration



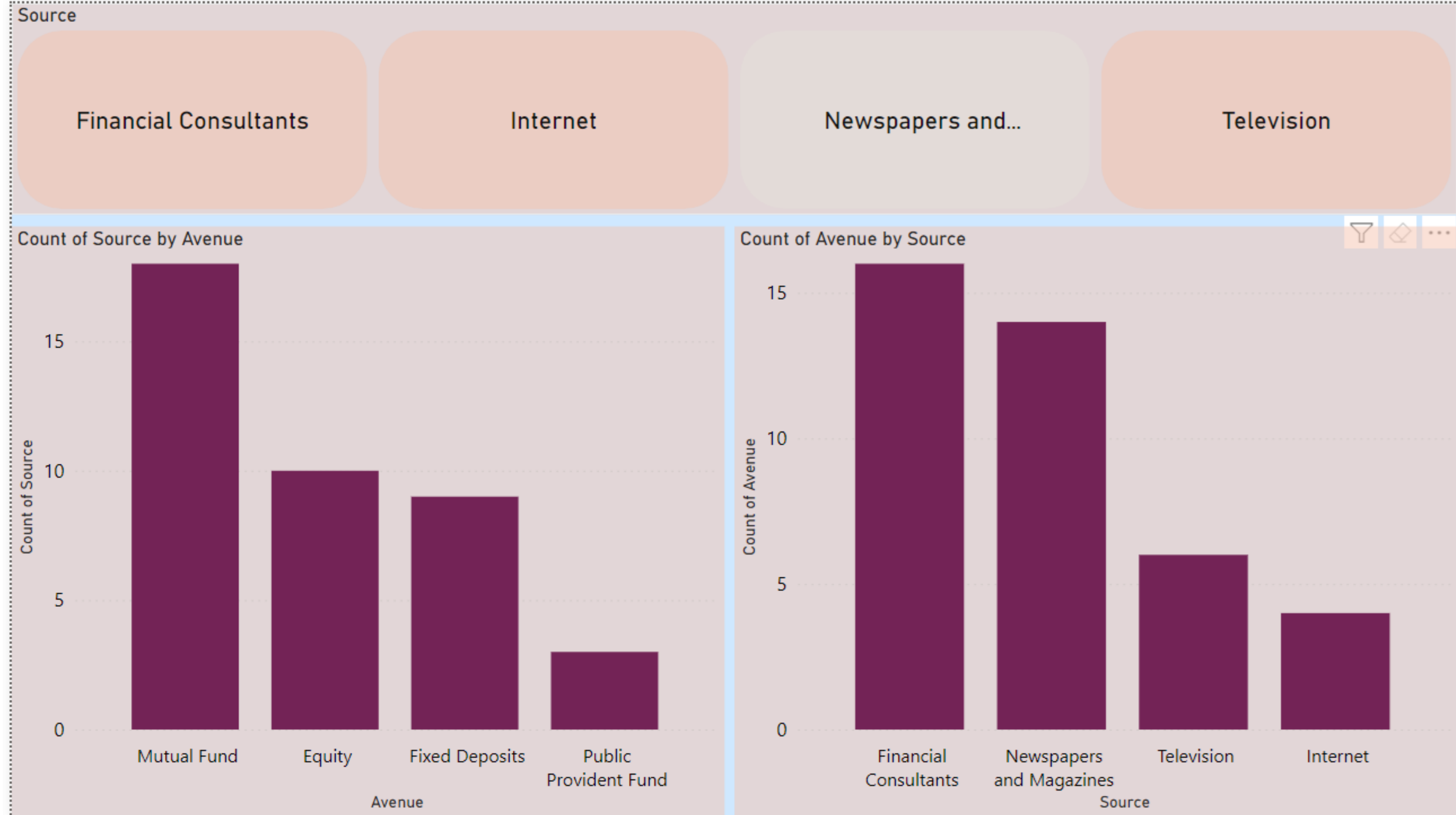
Reason_Mutual

Better Returns

Fund Diversification

Tax Benefits

TASK - 6: Source of Information



TASK - 7: Combine Insights into a Dashboard

