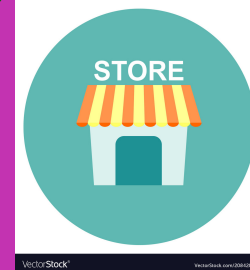


# MAVEN MARKET ANALYSIS DASHBOARD





# Customer Dashboard

Total\_Customers  
10K

Customer\_Country

All

Member\_Card

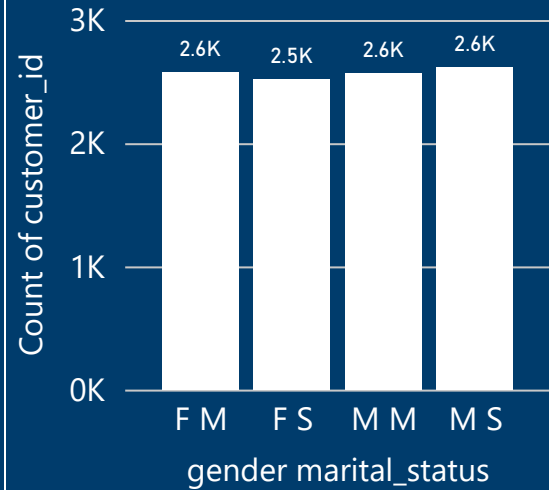
Bronze

Normal

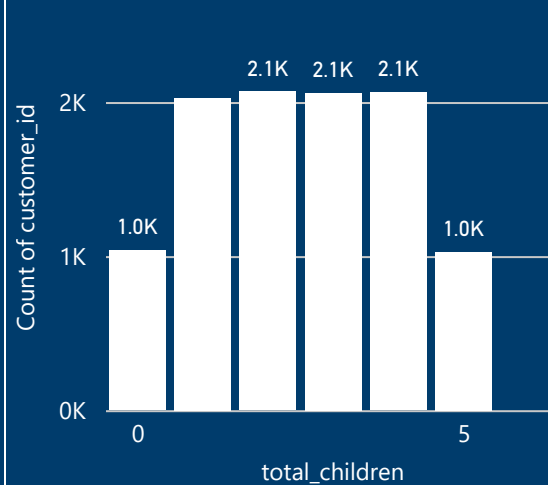
Golden

Silver

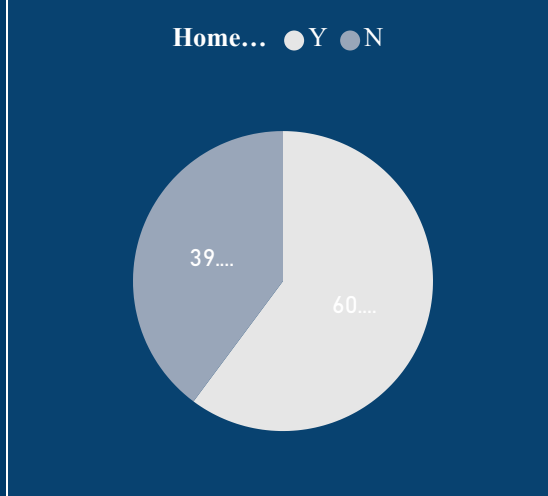
Count of customer\_id by gender and marital\_status



Count of customer\_id by total\_children



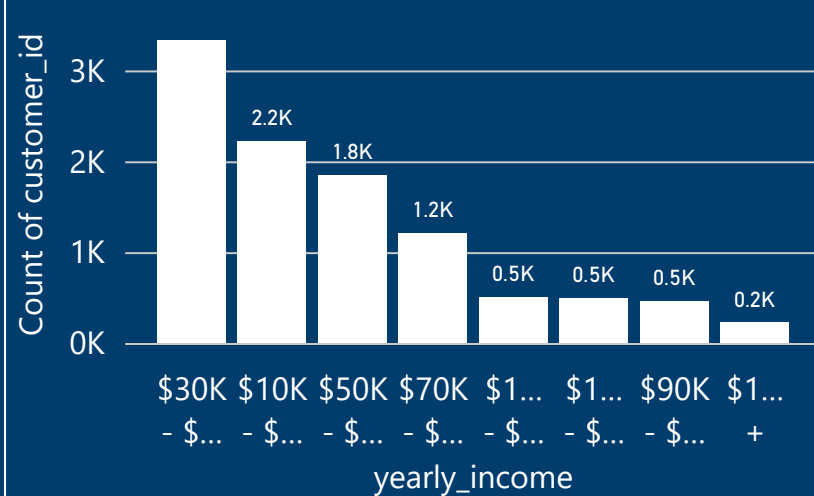
Count of customer\_id by homeowner



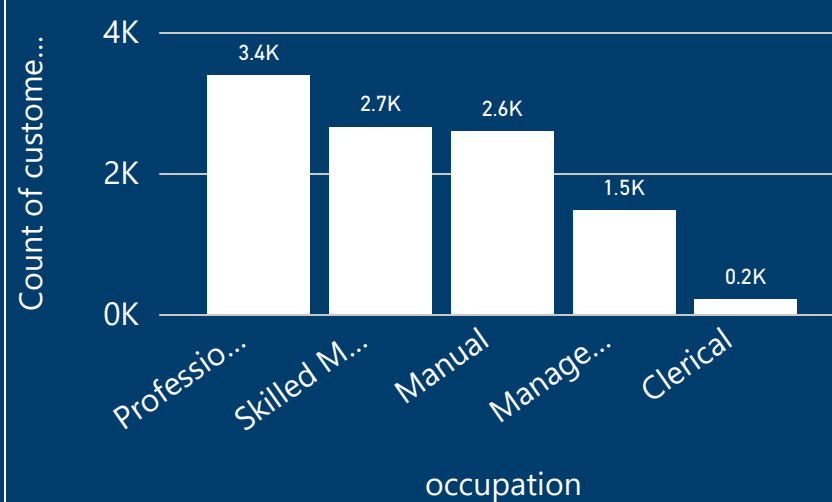
Count of customer\_id by customer\_city



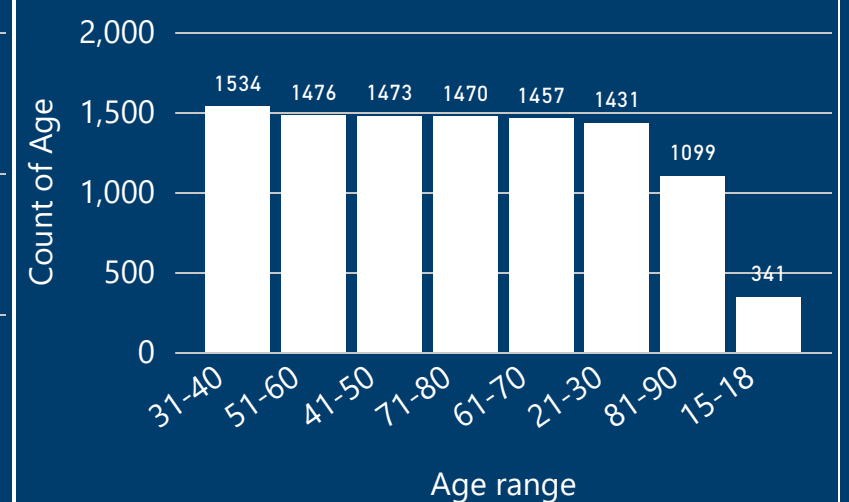
Count of customer\_id by yearly\_income



Count of customer\_id by occupation



Count of Age by Age range





# Sales Dashboard

\$1.76M

Total Sale

\$1.05M

Sum of profit\_margins

Sum of profit\_margins by Month



Sum of amount by Month

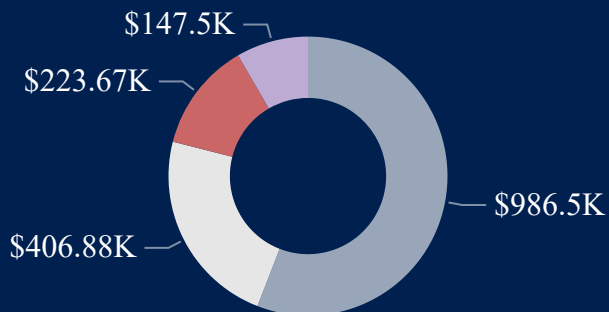


sales\_district

All

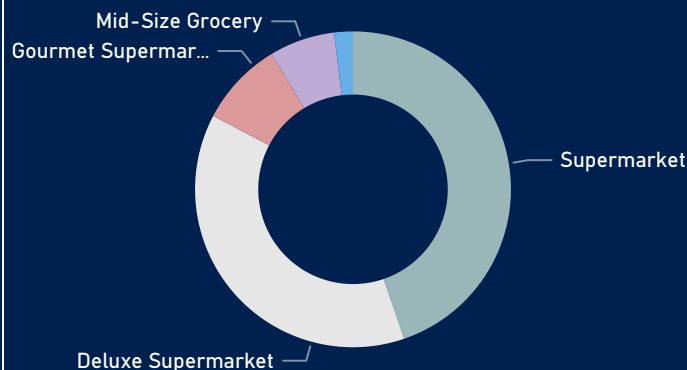
Sum of amount by member\_card

Member\_C... ● Bronze ● Normal ● Golden ● Silver

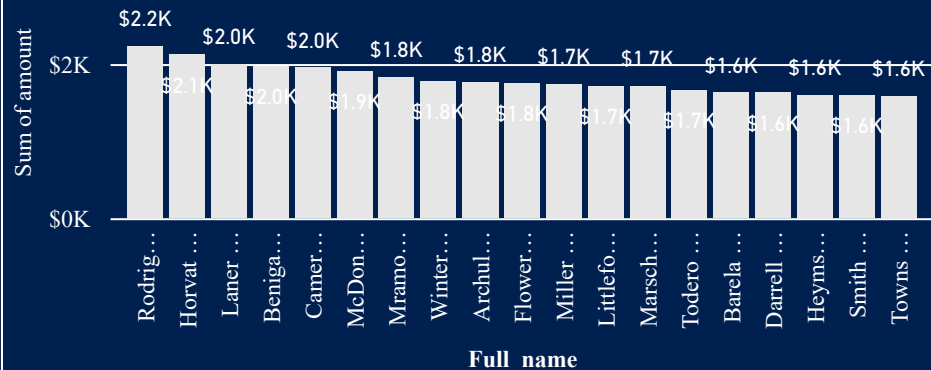


Sum of amount by store\_type

store\_type ● Supermarket ● Deluxe Supermar... ● Gourmet Supe...



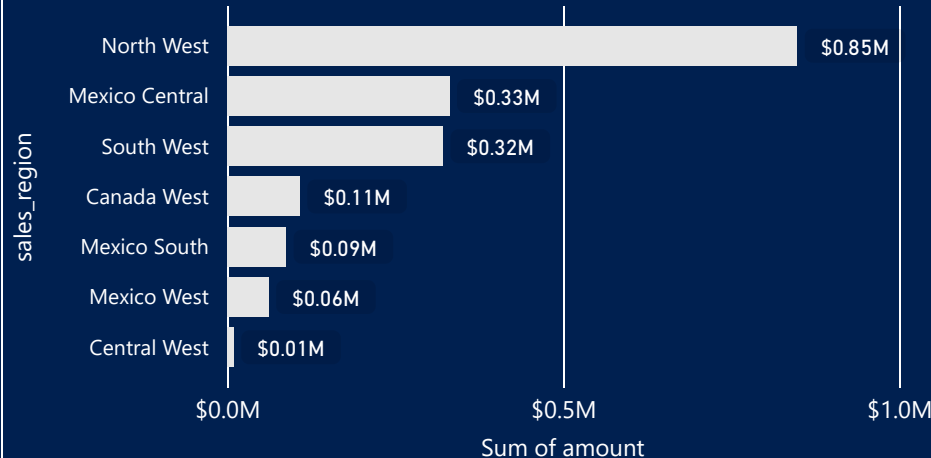
Sum of amount by Full\_name



Sum of profit\_margins and Sum of amount by customer\_country



Sum of amount by sales\_region





# Products Dashboard

\$2.1172

Average retail\_price

\$0.8538

Average product\_cost

13.80

Average weight

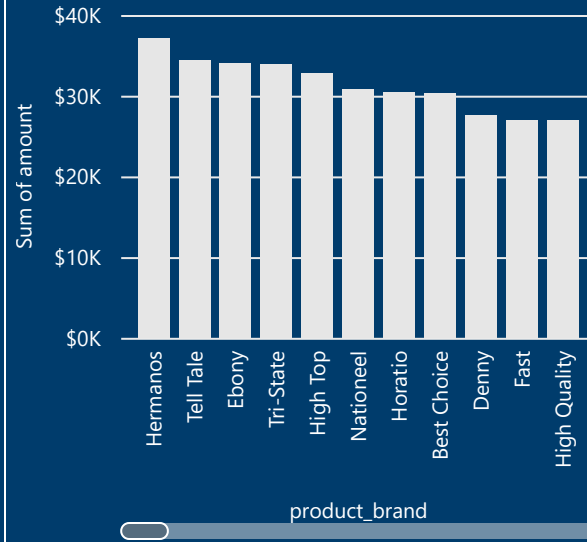
1560

Total Product

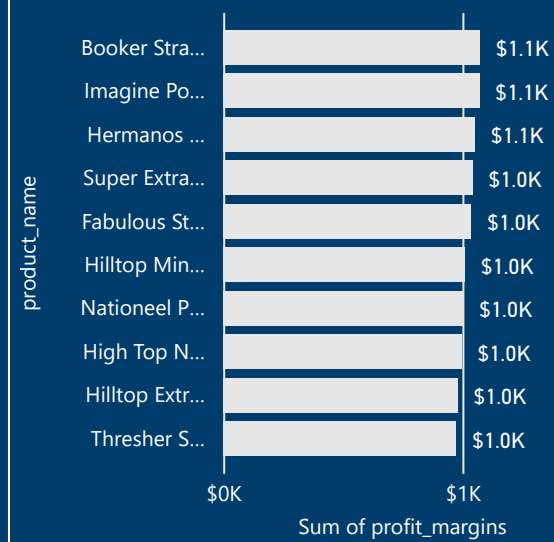
Sum of amount by product\_name



Sum of amount by product\_brand



Top 10 profit\_margins by product\_name



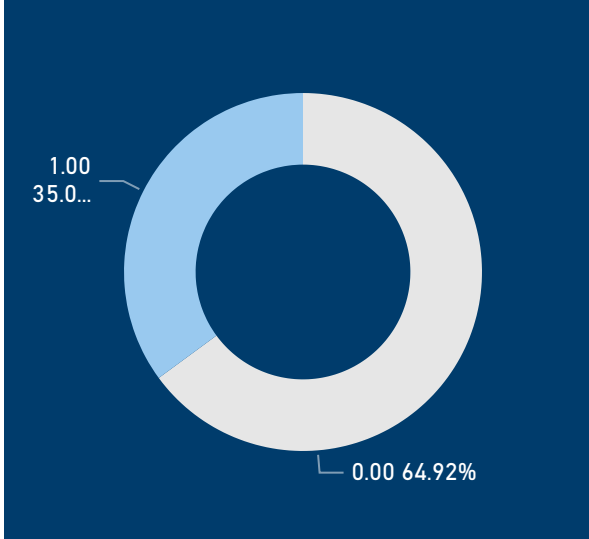
Year



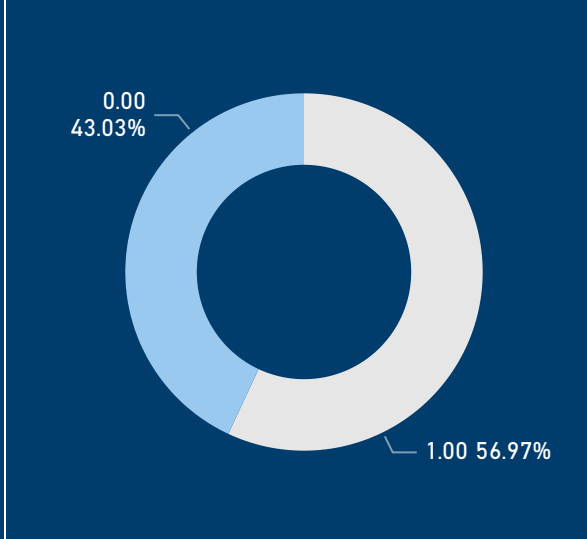
product\_brand

All

Sum of amount by low\_fat



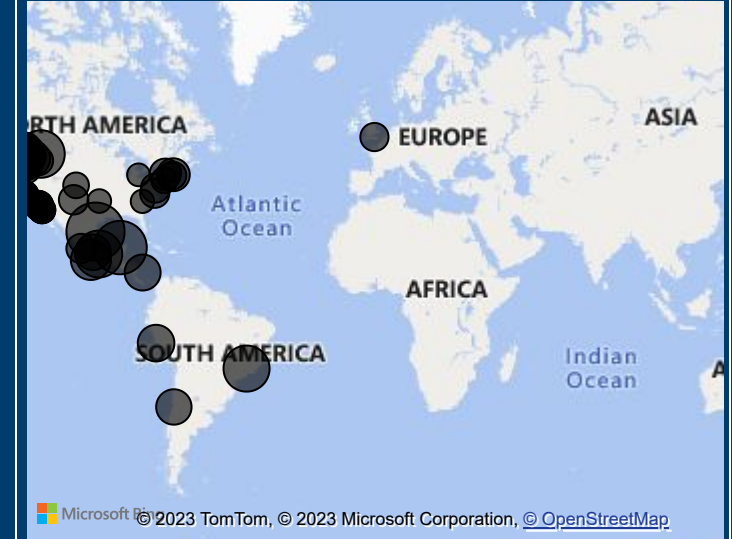
Sum of amount by recyclable



Top 10 profit margin by product\_brand



Count of product by city

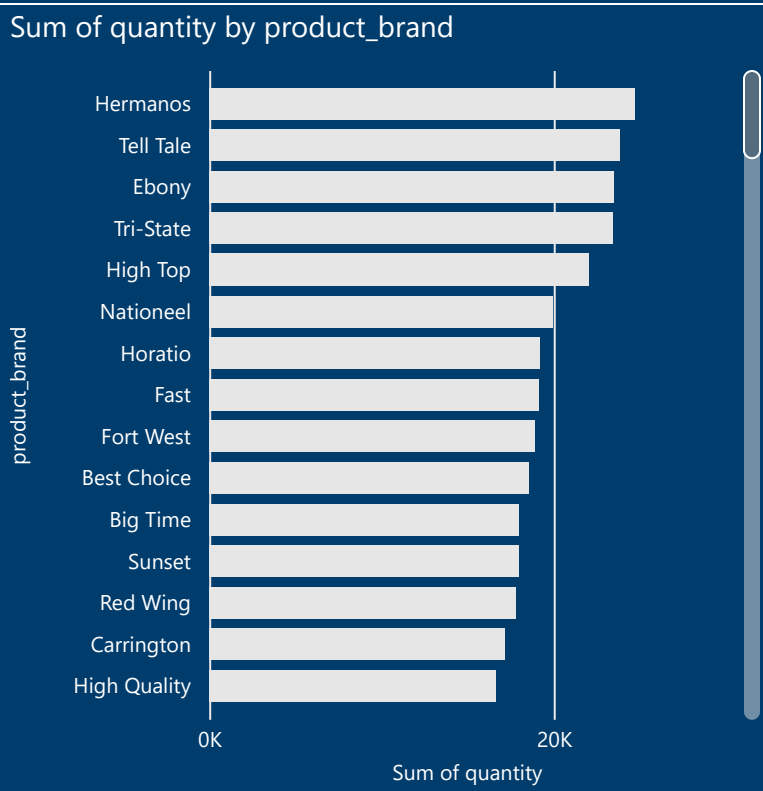
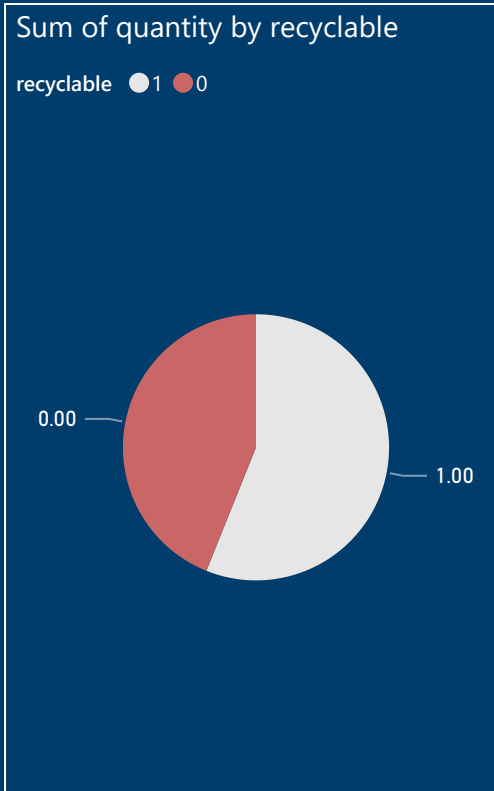
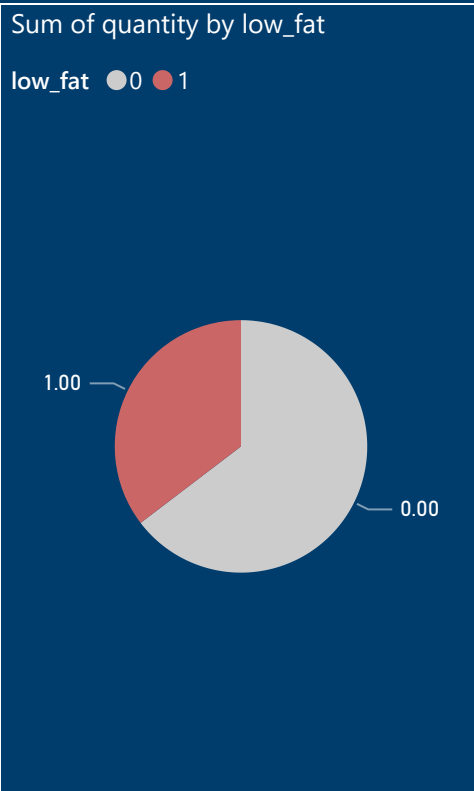
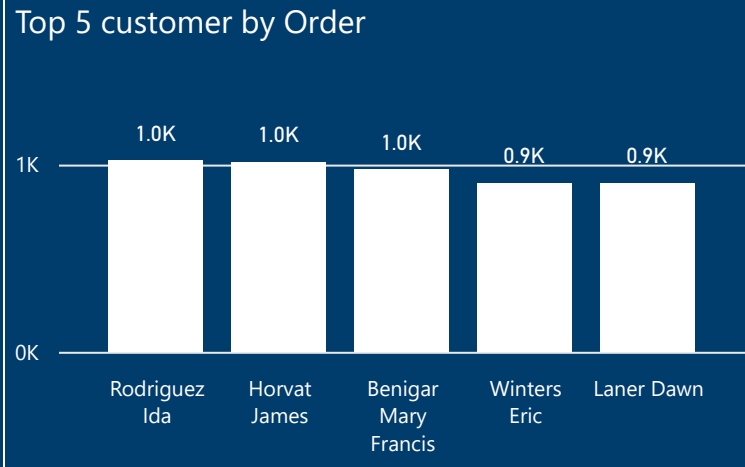
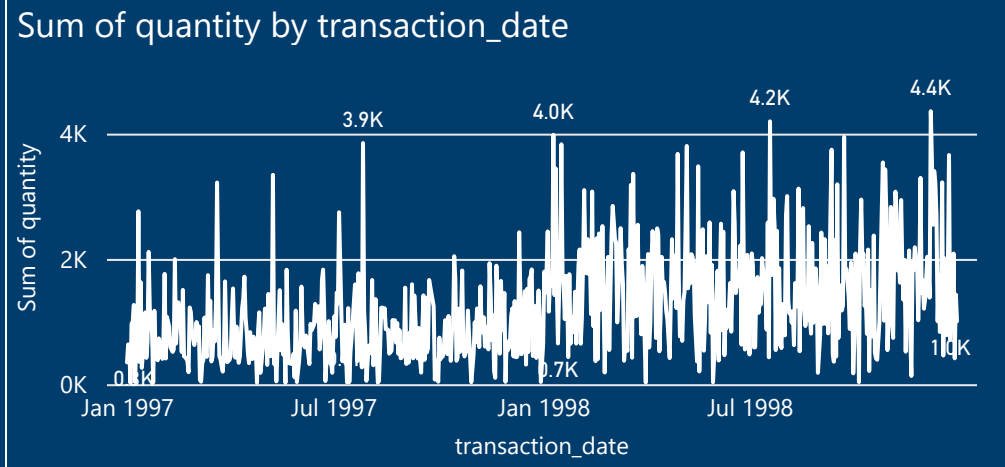




# Orders Dashboard

833K  
Total orders

Year  
All





# Return Dashboard

30 December 1998

Latest return date

15.72

Average return of Day

8289

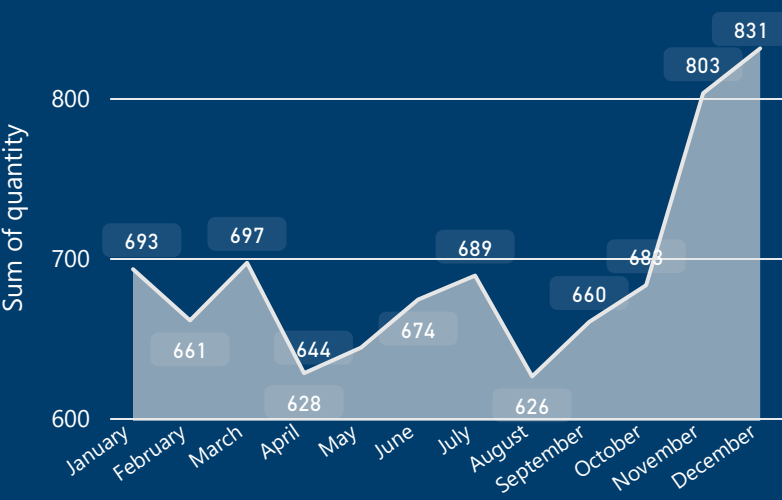
Total Returns orders

Year

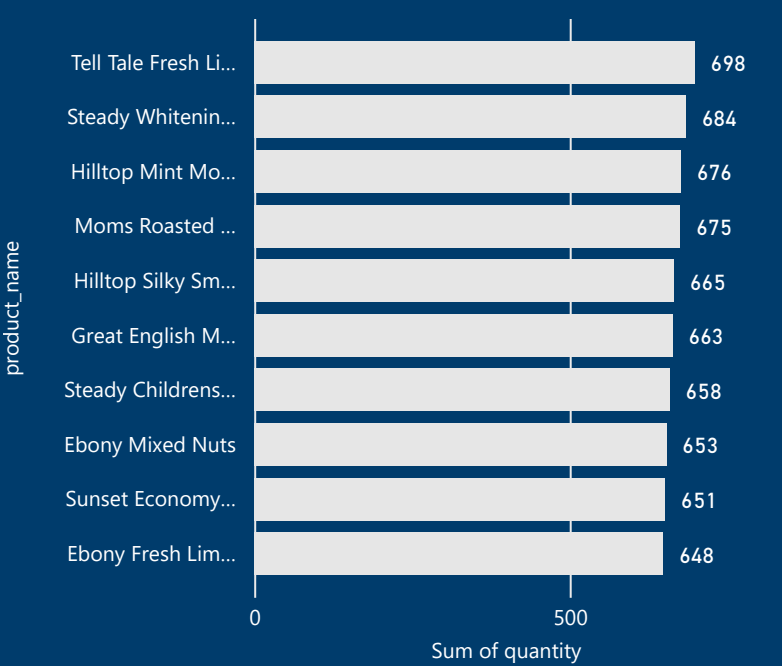
1997

1998

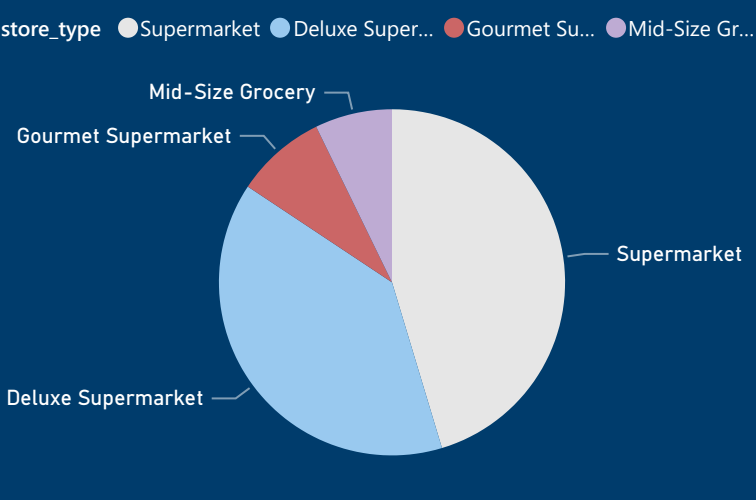
Returns by Month



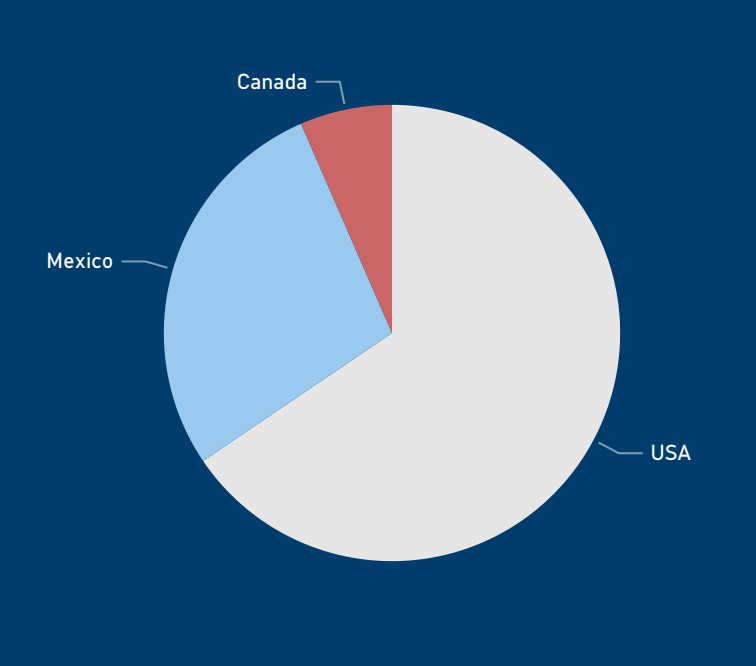
Top 10 Return product



Returns by store\_type



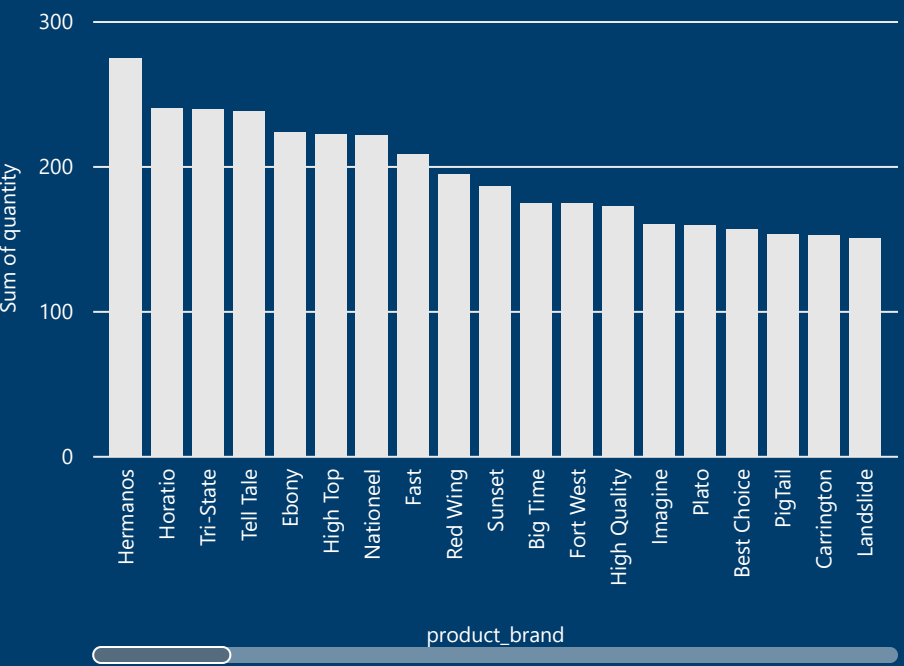
Return of store\_country



Returns by store\_city



Returns by product\_brand







# Stores Dashboard

store\_city

All

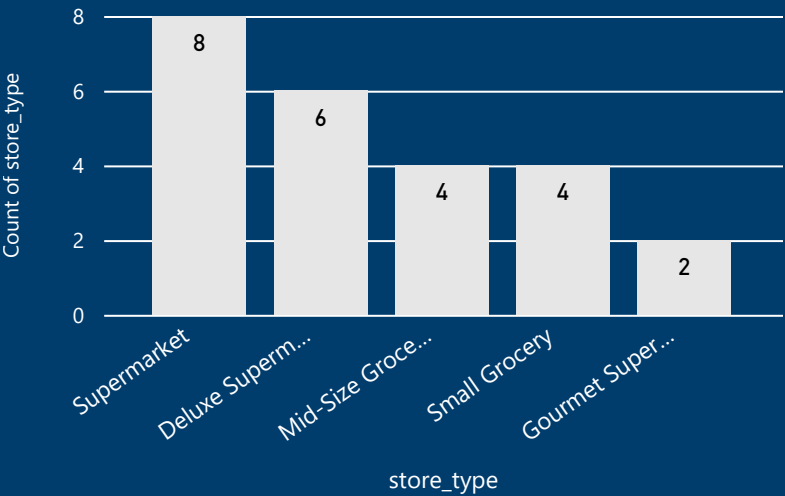
24

Total\_store

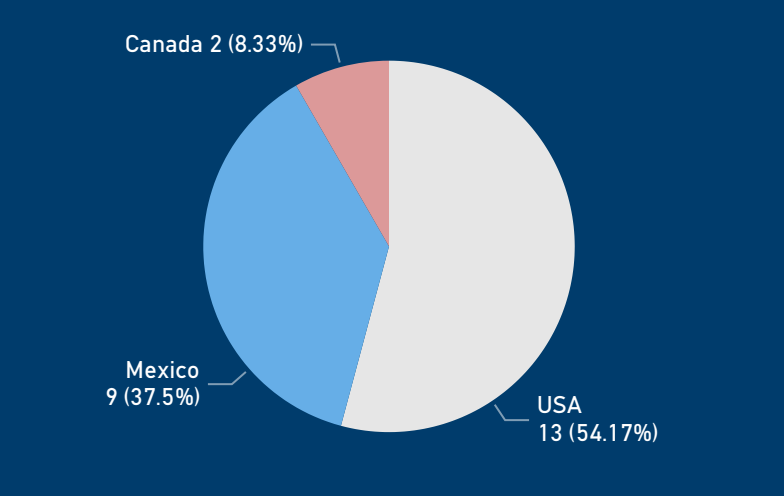
20.26K

Average of grocery\_sqft

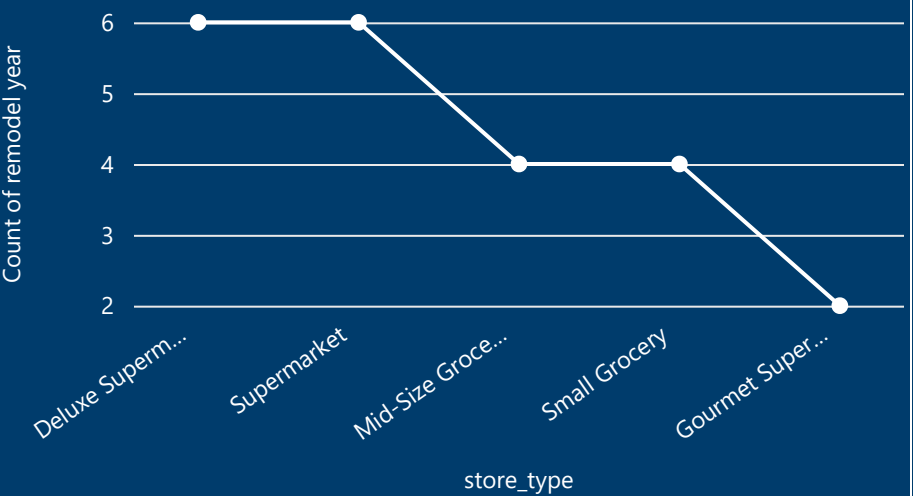
Count of store\_type by store\_type



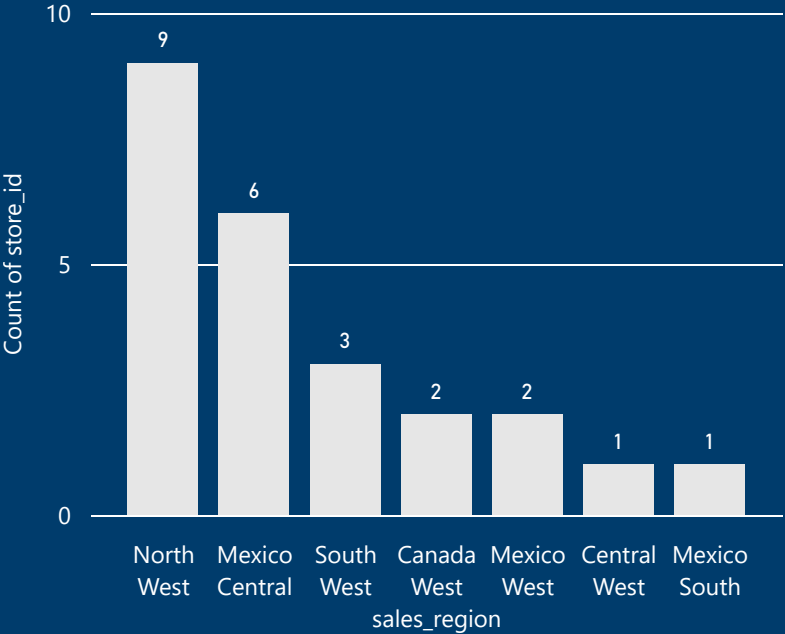
Count of store\_id by store\_country



Count of remodel year by store\_type



Count of store\_id by sales\_region



Count of store\_id by store\_city



Top 10 store\_name





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