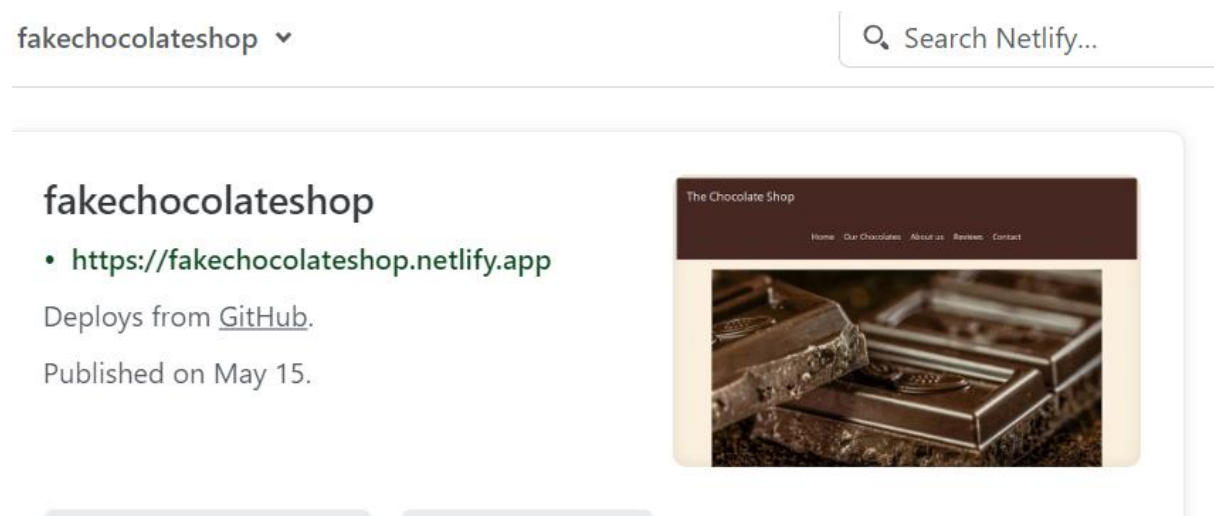


Website integration to Netlify

Firstly, after I completed developing of the website for the client, I needed to make it accessible to users on the internet. To achieve this, I utilized Netlify, a platform that allows you to host websites and make them live on the web.

Then I uploaded the website files to Netlify's servers, which made the website publicly accessible via a unique URL- <https://fakechocolateshop.netlify.app/>

Here is the screenshot from Netlify-



GTM deployment to website

After the website is deployed, I moved to integrate the Tag manager as per our clients' requirements to track user interactions.

Upon creating the GTM account, I received a specific tracking code. To ensure comprehensive tracking across my website, I inserted this code into all HTML files before deploying them on Netlify. With this integration complete, Tag Manager now effectively monitors and analyses user interactions throughout the website, providing invaluable insights into its performance and user engagement.

Below are the screenshots for the confirmation-

1 Google tag found

GTM-KXSX2SPD

Debug window closed – The connected de

Summary

The Chocolate Shop

5 Window Loaded

4 DOM Ready

3 Container Loaded

2 Initialization

1 Consent Initialization

Container

Container Na

Fake_choc

Source

On-page gt

Output of

For an improved debugging experience for untagged pages, install the Tag Assistant Companion browser extension

Install

Connected!

Tag Assistant

fakechocolateshop.netli...

Debug information from the connected window will appear in this window. Both windows must remain open for debug mode to operate. [Learn more](#)

Continue

```
line wrap ☐
1 <!DOCTYPE html>
2 <html>
3   <head>
4     <!-- Google Tag Manager -->
5     <script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start':
6       new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0],
7       j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src=
8       'https://www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);
9     })(window,document,'script','dataLayer','GTM-KXSX2SPD');
```