*Business Questions to Answer*

***Product***

* How many unique product lines does the data have?
* What is the most common payment method?
* What is the most selling product line?
* What is the total revenue by month?
* What month had the largest COGS?
* What product line had the largest revenue?
* What is the city with the largest revenue?
* What product line had the largest VAT?
* Fetch each product line and add a column to those product line showing "Good", "Bad". Good if its greater than average sales
* Which branch sold more products than average product sold?
* What is the most common product line by gender?
* What is the average rating of each product line?

***Sales***

* Number of sales made in each time of the day per weekday
* Which of the customer types brings the most revenue?
* Which city has the largest tax percent/ VAT (Value Added Tax)?
* Which customer type pays the most in VAT?

***Customer***

* How many unique customer types does the data have?
* How many unique payment methods does the data have?
* What is the most common customer type?
* Which customer type buys the most?
* What is the gender of most of the customers?
* What is the gender distribution per branch?
* Which time of the day do customers give most ratings?
* Which time of the day do customers give most ratings per branch?
* Which day fo the week has the best avg ratings?
* Which day of the week has the best average ratings per branch?