



# Retail Data Analysis Code Logic

# Logic for Python Script 'spark-streaming.py'

Setting up the system dependencies for Cloudera distribution by importing necessary libraries, modules and the path variables

```
import os
import sys

os.environ["PYSPARK_PYTHON"] = "/opt/cloudera/parcels/Anaconda/bin/python"
os.environ["JAVA_HOME"] = "/usr/java/jdk1.8.0_232-cloudera/jre"
os.environ["SPARK_HOME"]="/opt/cloudera/parcels/SPARK2-2.3.0.cloudera2-
1.cdh5.13.3.p0.316101/lib/spark2/"
os.environ["PYLIB"] = os.environ["SPARK_HOME"] + "/python/lib"
sys.path.insert(0, os.environ["PYLIB"] + "/py4j-0.10.6-src.zip")
sys.path.insert(0, os.environ["PYLIB"] + "/pyspark.zip")

from pyspark.sql import SparkSession
from pyspark.sql.functions import *
from pyspark.sql.types import *
```

## Writing the Python functions, which contain the logic for the UDFs

1. Total Cost UDF - To calculate the total income from every invoice I needed to calculate the income from sale of each product, so I multiplied the unit price of the product with the quantity of the product purchased. The sum of this cost across the products in that invoice gives me the total cost of the order. I also made sure that if the transaction is a return transaction, the total cost is negative.

```
def find_total_order_cost(items, trn_type):
    if items is not None:
        total_cost = 0
        item_price = 0
        for item in items:
            item_price = (item['quantity'] * item['unit_price'])
            total_cost = total_cost + item_price
            item_price = 0

    if trn_type == "RETURN":
        return total_cost * -1
    else:
        return total cost
```

2. Total Items UDF - To calculate the number of products in every invoice I added the quantity ordered of each product in that invoice

```
def find_total_item_count(items):
    if items is not None:
        total_count = 0
        for item in items:
            total_count = total_count + item['quantity']
        return total_count
```





3. Is Order UDF - To determine if invoice is for an order or not I used an if-else statement

```
def flag_isOrder(trn_type):
    if trn_type == "ORDER":
        return(1)
    else:
        return(0)
```

4. Is Return UDF - To determine if invoice is for a return or not I used an if-else statement

```
def flag_isReturn(trn_type):
    if trn_type == "RETURN":
        return(1)
    else:
        return(0)
```

Initialising the Spark session and setting the log level to error as a good practice

```
spark = SparkSession \
    .builder \
    .appName("spark-streaming") \
    .getOrCreate()
spark.sparkContext.setLogLevel('ERROR')
```

Reading input data from Kafka mentioning the details of the Kafka broker, such as bootstrap server, port and topic name

```
orderRawData = spark.readStream \
    .format("kafka") \
    .option("kafka.bootstrap.servers", "18.211.252.152:9092") \
    .option("startingOffsets", "earliest") \
    .option("failOnDataLoss", "false") \
    .option("subscribe", "real-time-project") \
    .load()
```

Defining JSON schema of each order, using appropriate datatypes and StrucField in the case of the item attributes

```
jsonSchema = StructType() \
    .add("invoice_no", LongType()) \
    .add("country", StringType()) \
    .add("timestamp", TimestampType()) \
    .add("type", StringType()) \
    .add("items", ArrayType(StructType([
    StructField("SKU", StringType()),
    StructField("title", StringType()),
    StructField("unit_price", FloatType()),
    StructField("quantity", IntegerType()),
    StructField("quantity", IntegerType()),
])))
```

Reading the raw JSON data from Kafka as 'order stream' by casting it to string and storing it into the alias 'data'

```
orderStream = orderRawData.select(from_json(col("value").cast("string"),
jsonSchema).alias("data")).select("data.*")
```





# Defining the UDFs by Converting the Python functions I defined earlier, and assigning the appropriate return datatype

```
sum_total_order_cost = udf(find_total_order_cost, FloatType())
sum_total_item_count = udf(find_total_item_count, IntegerType())
sum_isOrder = udf(flag_isOrder, IntegerType())
sum_isReturn = udf (flag_isReturn, IntegerType())
```

## Calculating the additional columns according to the required input values

```
expandedOrderStream = orderStream \
    .withColumn("total_cost", sum_total_order_cost(orderStream.items,
orderStream.type)) \
    .withColumn("total_items", sum_total_item_count(orderStream.items)) \
    .withColumn("is_order", sum_isOrder(orderStream.type)) \
    .withColumn("is_return", sum_isReturn(orderStream.type))
```

# Writing the summarised input values to console, using 'append' output method and applying truncate as false and setting the processing time to 1 minute

Calculating time-based KPIs (Total sale volume, OPM, Rate of return, Average transaction size) having tumbling window of one minute and watermark of one minute.

Writing the time-based KPIs data to HDFS - HDFS into JSON files for each one-minute window, using 'append' output mode, setting truncate as false, and specifying the HDFS output path for both the KPI files and for their checkpoints. Ten 1-minute window batches were taken.

```
queryByTime = aggStreamByTime.writeStream \
    .format("json") \
    .outputMode("append") \
    .option("truncate","false") \
    .option("path","/user/ec2-user/time_kpi") \
    .option("checkpointLocation","/user/ec2-user/time_kpi_checkpoints") \
    .trigger(processingTime="1 minute") \
    .start()
```





Calculating time-and-country-based KPIs (Total sale volume, OPM, Rate of return) having tumbling window of one minute and watermark of one minute. Here I grouped by window and country both.

Writing the the time-and-country-based KPIs data to HDFS into JSON files for each one-minute window, using 'append' output mode, setting truncate as false, and specifying the HDFS output path for both the KPI files and for their checkpoints. Ten 1-minute window batches were taken.

```
queryByCountry = aggStreamByCountry.writeStream \
    .format("json") \
    .outputMode("append") \
    .option("truncate","false") \
    .option("path","/user/ec2-user/country_kpi") \
    .option("checkpointLocation","/user/ec2-user/country_kpi_checkpoints") \
    .trigger(processingTime="1 minute") \
    .start()
```

## Indicating Spark to await termination

```
extendedOrderQuery.awaitTermination()
queryByCountry.awaitTermination()
queryByTime.awaitTermination()
```

#### **Console Commands**

I started by logging into the ec2 instance as 'ec2-user'

Next, I downloaded the Spark-SQL-Kafka jar file. This jar is used to run the Spark Streaming-Kafka codes

```
wget https://ds-spark-sql-kafka-jar.s3.amazonaws.com/spark-sql-kafka-0-10_2.11-2.3.0.jar
```

Next, I created the 'spark-streaming.py' file having the code discussed above

```
vi spark-streaming.py
```

Next, I set the Kafka Version using the following command

```
export SPARK KAFKA VERSION=0.10
```

Finally, I ran the spark2-submit command, specifying the jar and python file

```
spark2-submit --jars spark-sql-kafka-0-10_2.11-2.3.0.jar spark-streaming.py
```





# Example table - Final Summarised Input Values

invoice_no	country	timestamp		total_cost	total_items	is_order	is_retu
154132546539194	+  United Kingdom	2021-12-30	18:51:23	70.08	+   56	+  1	+   0
	United Kingdom		18:51:24			1	0
54132546539196	United Kingdom	2021-12-30	18:51:30			10	1
	United Kingdom		18:51:34			11	0
	United Kingdom		18:51:40			11	0
	United Kingdom		18:51:41		1	11	10
	United Kingdom		18:51:47	1.65		11	10
54132546539201		2021-12-30	18:51:57			11	0
	United Kingdom	2021-12-30	18:51:57	68.15		11	0
	United Kingdom		18:51:58		1	1	0
	United Kingdom		18:51:59	2.48	12	11	10
	United Kingdom		18:52:16	28.33	133	11	10
	United Kingdom		18:52:23		113	11	0
	United Kingdom		18:52:28		12	11	0
54132546539208	United Kingdom	2021-12-30	18:52:36	31.5	122	11	10
	United Kingdom		18:52:39	17.849998	13	11	0
	United Kingdom		18:53:08	-38.72	17	0	1
54132546539211	Switzerland	2021-12-30	18:53:08	68.0	132	1	0
	United Kingdom		18:53:09		152	1	0
	United Kingdom		18:53:27	123.38	171	11	0
	<del> </del>				·	+	

# I checked HDFS to make sure the KPI files were present

# hadoop fs -ls /user/ec2-user

#### I also checked the folders to see the JSON files

hadoop fs -ls /user/ec2-user/time kpi/





```
| Fac2-user | Fac2-user | Sac2-user | California | Sac2-user | California | Sac2-user | California | Sac2-user | California | Californi
```

#### hadoop fs -ls /user/ec2-user/country\_kpi/

nadoop	is -ls /user/e	cz-user/coun	ucry_kbr/
[ec2 user@ig Found 47 its	o 10 0 0 71 ~ \$ hadoop f ≘ms	s ls /user/ec2 use:	er/country_kpi/
drwxr-xr-x	- ec2-user ec2-user 3 ec2-user ec2-user	0 2021-12-31 0 2021-12-31	11:29 /user/ec2-user/country_kpi/_spark_metadata 11:12 /user/ec2-user/country_kpi/part-00000-02c18/34-9980-44d1-915c-87318612c355-e000.js
-rw-rr		0 2021-12-31	$11:26\ /user/ee2-user/country\_kpi/part-00000-ld0bbb61-8d17-4448-8efe-68e9e8b4d6d1-e0000.] start = 11:26\ /user/ee2-user/country\_kpi/part-00000-ld0bbb61-8d17-4448-8efe-68e9e8b4d6d1-e0000.] start = 11:26\ /user/ee2-user/country\_kpi/part-000000-ld0bbb61-8d17-4448-8efe-68e9e8b4d6d1-e0000.] start = 11:26\ /user/ee2-user/country\_kpi/part-000000-ld0bbb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bbb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e0000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e0000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e0000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e0000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e0000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e0000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e0000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e0000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e0000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-8d17-4448-8efe-68e9e8b4d6d1-e00000-ld0bb61-e0000-ld0bb61-e0000-ld0bb61-e0000-ld0bb61-e0000-ld0bb61-e0000-ld0bb61-e0000-ld0bb61-e0000-ld0bb61-e0000-ld0bb61-e0000-ld0bb61-e0000-ld0b61-e0000-l$
-rw-rr		0 2021-12-31	11:27 /uscr/co2-uscr/country_kpi/part-00000-21c2ccba-2923-458a-bal7-741370c10cc2-c000.js
-rw-rr		0 2021-12-31	$11:21/user/es2-user/count.ry\_kpi/part000000-303d00s6-7199-41e1-b0e6-94ce8a28632a-c0000.js$
-rw-rr		0 2021-12-31	11:20 /user/ee2-user/country_kpi/part-00000-31ce942d-7841-4b61-ae34-1b33ce827d92-c000.js
on r	3 ec2 user ec2 user	0 2021-12-31	11:28 /user/ec2 user/country_kpi/part 00000 4546a/ld 6377 41c8 9ee4 ad65ab/19dd6 c000.js
rw r r	3 ec2 user ec2 user	0 2021-12-31	11:11 /user/ec2 user/country_kpi/part 00000 4a958049 ela6 4dd1 bced c37dadd74878 c000.js
rw r r	3 ec2 user ec2 user	0 2021-12-31	11:13 /user/ec2 user/country_kpi/part 00000 62cc8ca9 d570 4da6 9732 c328e98f45b3 c000.js
rw r r	3 ec2 user ec2 user	0 2021-12-31 0 2021-12-31	11:16 /user/ec2 user/country_kpi/part 00000 89afe87a 34b4 47db a053 dbbd884e0afb c000.js
rw r r	3 ec2 user ec2 user 3 ec2 user ec2 user	0 2021-12-31	11:24 /user/ec2 user/country_kpi/part 00000 948cf9d0 4ea0 4476 8053 d5ad5f236bae c000.jp
rw r r	3 ecz user ecz user 3 ecz-user ecz-user	0 2021-12-31	11:17 /user/ec2 user/country_kpi/part 00000 9ef38be4 c9c0 402d 8ce7 0582ec9e2a2b c000.js 11:22 /user/ec2-user/country_kpi/part-00000-a95ccabe-a71c-4b7d-0c37-072732e45b79-c000.fs
on -rw-rr	3 ec2-user ec2-user	0 2021-12-31	11:25 /user/ec2-user/country kpi/part-00000-a9329fe-0ddc-4fle-0d30-4fd047af2177-c000.is
on -rw-rr	3 ec2-user ec2-user	0 2021-12-31	11:29 /user/ec2-user/country kpi/part-00000-aed3525a-0f99-40da-b450-cc5cdc12cef8-c000.is
on -rw-rr	3 ec2-user ec2-user	0 2021-12-31	11:30 /user/ec2-user/country kpi/part-00000-bbedif42-9644-41b3-a25d-b9fcaa39a953-c000.js
on -rw-rr	3 ec2-user ec2-user	0 2021-12-31	11:14 /user/ec2-user/country kpi/part-00000-d50fe2a6-5c22-47f2-a667-75df4b233a4c-c000.js
ron -rw-rr	3 ec2-user ec2-user	0 2021-12-31	11:23 /user/ec2-user/country kpi/part-00000-da302d2f-bc09-4020-adb9-363b0906533f-c000.js
on -rw-rr	3 ec2-user ec2-user	173 2021-12-31	11:23 /user/ec2-user/country kpi/part-00001-fe3480d9-74cc-444c-b114-120e24c11214-c000.js
on -rw-rr	3 ec2-user ec2-user	165 2021-12-31	11:30 /user/ec2-user/country kpi/part-00002-0909566f-9375-4e21-b8d0-5fc14c128968-c000.js
on -rw-rr	3 ec2-user ec2-user	169 2021-12-31	11:28 /user/ec2-user/country kpi/part-00008-d5e71841-abee-4003-8b4d-600661dbb846-c000.js
on -rw-rr	3 ec2-user ec2-user	175 2021-12-31	11:24 /user/ec2-user/country kpi/part-00016-772a7ea3-7b15-4c64-a5b8-406a3le7ab98-c000.js

#### And used 'cat' command to take a look at the data

hadoop fs -cat /user/ec2-user/time\_kpi/part\*





## hadoop fs -cat /user/ec2-user/country kpi/part\*

```
iser#ip-10-0-0-/1 - | % hadoop is -cat /user/ecz-user/country kpi/part*
low": ["ozat": "2021 10 25T11:20:00.0002", "end": "2021-12-31T111:21:00.0002"], "country": "Unspecified", "OEM":1, "total_sale_volume": 93.430000
17/578, "rale_6[_reln":":1.0]
window":("start":"2021-10-25T11:26:00.000z", "end":"2021-12-31_T11:27:00.000z"), "country":"EIRE", "OPM":1, "total_sale_volume":29.15999904741211,
             relarm":0.0]
Figure 10.0]
Figur
                             SLETE:":2021-IN-23171:17-10.00)
rate of return":0.0}
start":"2021 10 25T11:23:00.0002", "end":"2021-12-31/T11:24:00.0002"), "country":"United Kingdom", "OPM":15, "total_male_volume":469.799
               95, "rate of return":0.066666666666666666666666666667)
:("start":"2021-10-25T11:25:00.0002", "end":".2021-12-31:T11:26:00.0002"), "country":"France", "OPM":2, "total_sale_volume":30.7799991369247
oi_rclurn":0.0)
:("start":"2021-10-25T11:22:00.0002", "end":".2021-12-31:T11:23:00.0002"), "country":"Spain", "OPM":1, "total_sale_volume":47.06999969402422
                                         .
021-10-25T11:26:00.0002","end":"2021-12-31T11:27:00.0002"],"country":"United Kingdom","OPM":1,"total sale volume":228.5200
                                      2021-10-25T11:17:00.000Z","end":"2021-12-35T11:18:00.000Z"),"country":"Norway","OPM":1,"Lotat_sate_votume":11.8999996185302
                                       ace or return"10.0)
window":["3cart":"2021 10 25T11:14:00.0002","end":"2021-12-31/T11:15:00.0002"],"country":"United Kingdom","OPM":14,"total_sale_volume":483.449
45640564,"rate_of_return":0.07142857142857142}
window":("start":"2021-10-25T11:13:00.0002","end":"2021-12-31/T11:14:00.0002"),"country":"Germany","OPM":1,"total_sale_volume":30.590000152507
               :("start":"2021-10-25711:12:00.0002","end":"2021-12-31-711:13:00.0002"),"country":"United Kingdom","OFM":12,"total sale volume":464.160
                                                                                               end":".2021-12-31T11:22:00.0002"),"country":"United Kingdom","OPM":13,"total sale volume":645.860
                                      2021-10-25711:18:00.0002", "end": "2021-12-31711:19:00.0002"), "country": "United Kingdom", "OPM": 7, "total safe volume": 1583.719
                                      return":0.0}
2021 10 25T11:22:00.0002","end":"2021-12-31.T11:23:00.0002"],"country":"United Kingdom","OFM":11,"total_pale_volume":288.760
               ], "rate of return":0.0}:{"ptart":"2021:10:25T11:13:00.0002", "end":"2021-12-31T11:14:00.0002"}, "country":"United Kingdom", "OPM":7, "total_pale_volume":349.8700
                                                       .
25T11:16:00.0002","end":".2021-12-31:T11:17:00.0002"),"country":"United Kingdom","OFM":4,"total_sale_volume
                                                           .
Til::24:00.0002","end":".2021-12-31T11:25:00.0002"],"country":"United Kingdom","OPM":10,"total_sale_volume":930.219
```

# Transfer of files from CDH Instance on AWS to my system, using WinSCP

First, I needed to transfer the JSON files from HDFS into the the EC2 system

I created directories for time-based and then time-and-country-based KPIs as ec2-user. Using the 'get' command I copied the contents of the output folders into the EC2 system.

```
mkdir timebased-KPI hadoop fs -qet /user/ec2-user/time kpi /home/ec2-user/timebased-KPI
```





mkdir country-and-timebased-KPI
hadoop fs -get /user/ec2-user/country\_kpi /home/ec2-user/country-and-timebased-KPI

Thereafter I used WinSCP to establish a connection between the EC2 instance and my local file system to transfer all the required files into my system.