

# Project - 5

## Creating Ads in Social Media

### Business Name: GoGreen Fuel

## Instagram Ads :

Instagram

Home

Search

Explore

Reels

Messages

Notifications

Create

Dashboard

Profile

...

< Boost post

Ad Account: GoGreen Fuel (1793578128136877 • INR)

Boost this post into an ad to increase your reach. We'll automatically format it for different placements across Instagram and run it wherever it's likely to perform best.

What do you want people to do when they see your ad?

Recommended

Visit your profile

Best for brand awareness and follows

@gogreenfuel51

Visit your website

Best for online sales, bookings and helping people learn more about you

Message you

Best for building trust with potential customers


Special requirements

Review if your ads are about financial products and services, employment, housing, social issues, elections or politics.

Preview ad

A HEALTHY OUTSIDE STARTS FROM THE INSIDE

GoGreen Fuel



gogreenfuel@gmail.com

Ad format preferences

Instagram

- Home
- Search
- Explore
- Reels
- Messages
- Notifications
- Create
- Dashboard
- Profile

Create your own  
Manually enter your targeting options

### What's your ad budget? ⓘ

**₹ 609 daily**

Runs until paused

**490 - 1,300**

Estimated daily reach

#### Daily budget

Budget per day: ₹ 609

#### Duration

Run this ad until I pause it

Let your ad run for as long as you'd like.  
You can pause any time in ad tools.

Set duration

Boost post

Add

### Payment summary

Your ad will run until you pause it.

Daily budget ₹ 609.00

Estimated tax \$0.00

Estimated daily amount ₹ 609.00

You won't be charged until your ad is approved and starts running.



A HEALTHY  
OUTSIDE STARTS  
FROM THE  
INSIDE



gogreenfuel@gmail.com



### Views ⓘ

Views 8

Followers 100%

Non-followers 0%

From Home 8

Accounts reached 4

### Interactions ⓘ

Interactions 3

Post interactions 3



## 2. Facebook Ads:

adsmanager.facebook.com/ads/accountonboarding/?act=1793578128136877

**Create a Facebook Page to represent your business in ads**  
We'll show your Facebook Page name and category to people who see your ads. This Page will be added to GoGreen Fuel and is separate from your personal profile.

**Page name**  
Use your business name or one that helps people understand what you do. [Learn more](#)

GoGreen Fuel

**Category**  
Choose up to 3 categories that will help people discover your business.

Health food shop × Restaurant × Dietician ×

By creating a Facebook Page, you agree to [Meta Terms of Service](#) and [Pages, Groups and Events policies](#) on behalf of GoGreen Fuel business portfolio.

[Next](#)

[Skip account setup](#)

