

# ISHA SALEEM

## Frontend Developer | Software Engineer

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### SUMMARY

Software Engineer and Frontend Developer with hands-on experience building scalable React applications and automation-driven systems. Strong background in UI/UX, API integration, and workflow automation using n8n. Developed an ML-powered Instagram fake profile detection system as a final year project. Passionate about clean code, real-world problem solving, and continuous learning.

### TECHNICAL SKILLS

#### Frontend

- React.js, JavaScript (ES6+), TypeScript, Next.js
- Tailwind CSS, Bootstrap, Material UI

#### Backend & Data

- Python, Flask for REST API development
- MySQL, MongoDB for authentication and data storage

#### Automation

- n8n, Webhooks, API Orchestration, Zapier

#### Tools

- Git, GitHub, Vercel

### LANGUAGES

- English – Professional Proficiency
- Urdu – Native

### CERTIFICATIONS

- Frontend Libraries (FreeCodeCamp)
- Introduction to DevOps (Coursera-IBM)

### EDUCATION

Bachelor of Science in Software Engineering  
Arid Agriculture University, Rawalpindi **2021 – 2025** / CGPA: 3.74

<https://ishasaleemportfolio-omega.vercel.app/>

Github: [github.com/ishasaleem](https://github.com/ishasaleem)

### PROFESSIONAL EXPERIENCE

#### Frontend Developer Intern — U Devs

Jan 2026 – Present

- Built responsive UI components using React and modern CSS.
- Implemented reusable components and improved UI consistency.
- Collaborated with designers and developers..

#### Automation & Workflow Developer (Projects)

Jul 2025 – Present

- Designed automation workflows using n8n with webhooks and conditional logic.
- Shared workflow insights and demos through LinkedIn, improving technical visibility.

### ACADEMIC PROJECTS

#### InstaGuard – Fake Instagram Profile Detection System

Final Year Project (2024 – 2025)

- Built a machine learning-based system to detect fake Instagram profiles using Next.js, typescript, Flask, and MongoDB.
- Designed a responsive web interface with TailwindCSS, ensuring smooth user experience and admin functionality.
- Integrated real-time data extraction (Instaloader, Selenium, Playwright) and achieved high accuracy with Random Forest & XGBoost.

#### AI-Driven Lead Qualification Automation (n8n)

- Built an automation pipeline using webhooks, AI classification, and Google Sheets reduced manual work by ~70%.

#### Weather Forecast App with Animations

JavaScript, APIs

- Integrated real-time weather API with animated UI

#### Bakery Shop Web App

JavaScript, UI/UX

- Built an e-commerce style frontend with product listings.