# ING SHAUN SIEK

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# EDUCATION —

## **RUTGERS UNIVERSITY**

September 2014 - December 2016

B.S. Computer Science and Mathematics; Minor in Economics; GPA: 3.98; *summa cum laude*; Dean's List - All semesters;

# EXPERIENCE —

# **UX DESIGN INTERN**

August 2016 - January 2017

#### **COLGATE-PALMOLIVE COMPANY**

- » Led a design overhaul of the layout and user flow for an essential analytics and presentation application which led to leadership approval and global implementation
- » Designed with a user-centered approach, working closely with stakeholders, product managers, and engineers to balance business goals, technical capabilities, and user needs
- » Conducted user research and periodic user interviews with realistic prototypes to identify user pain points and drive usability improvements

## SUMMER TECHNOLOGY ANALYST

June 2016 - August 2016

#### **GOLDMAN SACHS**

- » Developed a multithreaded utility tool to manipulate huge datasets pivoting on various measures and merging them to form a time series for visual data analytics using Slang and Java
- Enhanced existing Slang application to effectively account for data lineage in the liquidity data curation process by outputting a log file, drastically reducing debugging and critical downtime

### SOFTWARE DEVELOPER CO-OP

June 2015 - May 2016

#### **COLGATE-PALMOLIVE COMPANY**

- » Designed and developed a dynamic data dump application for the global employee compensation offer system to facilitate human resources analytics
- » Automated the generation of consolidated Excel reports using Microsoft's OLE framework to streamline the manual data entry process, saving 3 hours of work weekly

# AWARDS & ACTIVITIES -

## **BEST USE OF WOLFRAM API AWARD**

November 2016

# HACKPRINCETON, PRINCETON UNIVERSITY

» Designed and developed a data visualization web application with HTML/CSS/AngularJS and two other team members in 36 hours which won the Wolfram sponsored award at the hackathon with over 600 participants

### CREATIVE DESIGN OFFICER

May 2015 - May 2016

## **RUTGERS MALAYSIAN STUDENT ASSOCIATION**

- » Led a small design team in creating posters, shirts, and videos to highlight Malaysian culture and promote 6 club events within the University and its extended community
- » Co-organized club events like *The Not-So-Amazing Race* and *Malaysian Night 2016* which garnered a turnout of about 40 and 150 people respectively

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#### **DESIGN & PROTOTYPING**

Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, InDesign), Sketch, InVision, Pop

## PROGRAMMING & SOURCE VERSION CONTROL

Java, C, Python, ABAP, Slang, HTML5, JavaScript, CSS3, Git, SAP Source Control