








## CONTACT ME AT

-  Roorkee
-  [amanneeraj@gmail.com](mailto:amanneeraj@gmail.com)
-  @amanguptarke
-  +91 8881110843

## SKILLS SUMMARY

- Figma
- Product Thinking
- Documentations of Designs
- Visual Design
- Design Systems
- UX-Research
- Mixpanel
- Product Management

## AWARDS AND ACHIEVEMENTS

-  JEE ADV Rank : 14408
-  RGIPT Merit Scholarship
-  President at E-CELL, RGIPT
-  Best Overall Co-ordinator at Techfest - URJOTSAV
-  Overall Batch Rank - 7

# AMAN GUPTA

I am a product designer based in India who loves designing efficient and beautiful experiences for complex digital products. I am a generalist with experience in a lot of different domains. Also, I got the superpower of making friends, even the introverted ones.

## WORK EXPERIENCE

### Postman - Product Design Intern

June 2022- Sept 2022

- Helped the company to save money that was spent on 6 Million new server call logs on the weekly cadence.
- Improved the Postman mock server creation flow, had also improved discoverability of mock server's call logs and config settings.
- Improved the experience of simulating different responses on the Postman mock server.

### Tickertape(Smallcase)- Product Design Intern

Nov 2021- April 2022

- Worked on the Ecosystem of the product, and improved the discoverability of features and assets.
- Helped leads to scale the design process within organisation by helping them with better file structures and arrangements.
- Worked on several new features they are going to launch.

### Cashbook(YC W21)- UX Researcher Intern

May 2021- Aug 2021

- Helped the company to scale from 500K+ downloads to 1Mil+ downloads in just 3 months.
- Improvising Micro-Interactions, conducting User Research, Persona Building, and mapping user journeys, and built a pricing model.
- Improvised usage funnels of the "Shared Book" feature of the app from 40% to 61%.

### Unschool(YC W21)- Regional Head of Marketing Intern

Sept 2020 - November 2020

- Built a community of 500 students and 50 marketers.
- Generated traction of more than INR 40K+ single-handedly in a single month.

### Droog- Co-Founder

Mar 2020 - Sept 2020

- Were in Y Combinator W21 top 10% of startups of all the startups participated in YC W21.
- Designed complete product and collaborated with developers
- Successfully onboarded 800 users and 200 active users within a week.

## EDUCATIONAL BACKGROUND

### RAJIV GANDHI INSTITUTE OF PETROLEUM TECHNOLOGY

Bachelor of Technology - Chemical Engineering | 2018 - 2022

- President at E-Cell, RGIPT.
- Tutor and Mentor at GYANARPAN (Govt. of India).