

ISHIKA JAWRE

Frontend Developer | SEO Executive

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Objective

Enthusiastic and results-driven **B. Tech graduate** with a strong foundation in **frontend development** and **SEO** strategies. Known for a proactive learning attitude, problem-solving skills, and the ability to thrive in fast-paced environments. I aim to leverage my technical expertise and SEO proficiency as a **Frontend Developer** and **SEO Executive** in a growth-oriented organization. Seeking a long-term role with opportunities for leadership and added responsibilities.

Professional Experience

Business Development Executive (BDE)

Software Development Company

- Led client communications and supported business growth as a BDE, developing a strong understanding of the software industry.
- **Shift Lead:** Acted as the Shift Lead in the absence of the Team Lead, managing a team of 6 to meet daily operational targets and maintain quality standards.
- Prioritized customer needs and resolved issues promptly, helping to drive customer satisfaction and team productivity.

Internships

1. **C Programming Internship** – Built foundational programming knowledge and learned core software development principles.
2. **Website Development Internship** – Developed frontend skills in HTML, CSS, and JavaScript, creating layouts and interactive elements.

To make your resume more appealing to recruiters, here's a more polished, attention-grabbing format that emphasizes your strengths and achievements clearly:

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Professional Summary

- **2 Years** of hands-on experience using **Visual Studio Code** and **Replit**, and a deep understanding of **SEO** and keyword research strategies.
- Strong communication skills with a proven ability to integrate quickly into team environments.
- Skilled in troubleshooting and identifying bugs, enhancing code efficiency and quality.
- Committed to meeting business goals; willing to work flexible shifts, including weekends, to meet deadlines.

Skills

Languages & Frameworks: Python (Basic), HTML, CSS, JavaScript, React.js, Bootstrap

SEO Tools: Keyword Planner

Software: Visual Studio Code, Jupyter Notebook

Projects

Sneaker Selling Store Web Application

- **Developed:** Landing page and shopping cart view with HTML, CSS, and JavaScript.
- **Designed:** A responsive, user-friendly navigation bar using Flexbox, improving the customer shopping experience.
- **Collaborated** with team members to ensure timely completion of project milestones.

Laundry Services Web Application

- Created a streamlined, customer-centric interface focusing on user interaction and functionality.

Amazon Clone

Shopping Cart Using React

Myntra Clone (Major Project at BM College of Technology)

- Developed interactive interfaces with HTML, CSS, and JavaScript, emphasizing responsive design.
- Implemented product pages, shopping cart features, and user-friendly navigation to enhance usability.

Personal Portfolio Website

- **Technologies Used:** HTML, CSS
- **Description:** Created a personal portfolio website showcasing projects and technical skills.

Roles and Responsibilities

- As a **Business Development Executive**, managed client interactions, business growth initiatives, and project coordination in a software development environment.
- Appointed as a **Team Lead** at Edith Tech Software, recognized for leadership and teamwork skills.

Certifications and Achievements

- **Certified** in JavaScript and Communication Skills.
- Promoted to **Team Lead** at Edith Tech Software, demonstrating strong leadership and organizational skills.

Education

- **Bachelor of Technology (B.Tech) in Computer Science Engineering**
2020-2024, BM College of Technology
- **HSC (MP Board)** – 87%, Kinder Higher Secondary School, 2017
- **SSC (CBSE Board)** – 77%, Kinder Higher Secondary School, 2019