

# Ishita Rastogi

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## EDUCATION

### University of California, Berkeley

Expected: May 2023

BA in Data Science & Economics

**Relevant Coursework:** Microeconomic Analysis, Economic Statistics and Econometrics, Principles of Business, Structure and Interpretation of Computer Programs, Data Structures, Probability for Data Science, Principles & Techniques of Data Science

## CERTIFICATIONS

### JP Morgan Chase & Co. Software Engineering Virtual Experience

Oct 2020

- Interface with a stock price data feed, used JPMorgan Chase framework and tools, and displayed data visually for traders

### Finance and Quantitative Modeling for Analysts Specialization by University of Pennsylvania

Aug 2020

- Gained expertise in quantitative modeling, spreadsheets and models, financial acumen, and corporate finance

## SKILLS & INTERESTS

**Computer:** Java, Python, Pandas, Java, PHP, Angular 8, SQL, Adobe XD, Microsoft Office (Excel, Word, & PowerPoint)

**Languages:** English (native), Hindi (native), Spanish (limited working proficiency)

## PROFESSIONAL EXPERIENCE

### JPMorgan Chase, Seattle, WA

*Incoming Software Engineering Intern*

### Global Venture Catalyst, Berkeley, CA

April 2021 – Present

#### Marketing Intern

- Leveraging various growth strategies and tools including social media and email marketing to grow user base globally
- Strategically assessing performance metrics to improve the B2B pipeline for custom talent and training programs

### Citi, Irving, TX

June 2020 – August 2020

#### Software Engineering Intern

- Created a Learning Management Software that replaces the physical classroom for students with PHP and SQL
- Designed and built UI/UX with Adobe XD, coordinated on a GIT repository, and deployment on AWS
- Collaborated and communicated in a team of 22 and executed project with agile methodology

### Ishita's Studio, Irving, TX, [ishitastudio.com](http://ishitastudio.com)

Nov 2017 - Present

#### Founder

- Extensive experience painting and drawing portraits, landscapes, and spiritual art pieces
- Designing and maintaining website, marketing hand-made artwork, and hosting multiple art exhibitions
- Donating 25% of revenue by growing online sales and selling over 20 paintings and products

### Mathnasium, Coppell, TX

July 2018 – April 2019

#### Math Instructor

- Instructed math to over 100 students in kindergarten to twelfth grade with personalized learning programs
- Improved students' critical and numerical thinking, attitude, creativity skills, and grades by 10% to 25%

### Citi, Irving, TX

June 2018

#### IT Intern

- Presented a business plan to Citibank's executive managers and REC Foundation Representatives
- Used agile methodology, design, and financial planning to program a robot using RobotC with my team

## PROJECTS

### PwC Now, PwC Case Competition

Nov 2020

- Analyzed competitor market and market entry trends to lay foundation for Swagon's expansion into Latin America
- Developed plans in accordance with Swagon's sustainability commitment to reduce energy consumption

### COVID-19 United States Incarceration Scorecard, MIT Policy Hackathon

Oct 2020

- Analyzed missing values from COVID-19 incarceration data with a gradient boosting machine (XGBoost)
- Created and presented a policy and scorecard to evaluate pandemic response and provide greater data transparency

## LEADERSHIP & AFFILIATIONS

### Seed Base Consulting, Berkeley, CA

Sept 2020 – Present

#### Vice President of Consulting, (Past: Project Manager, Strategy Consultant)

- Managing team of 6 new consultants to create partnership recommendations worth \$10-50 million for Impressivo
- Analyzed competitor market and market trends to lay foundation for Fabletics' successful expansion into Australia
- Researched logistics regarding legality issues, seasonality operations, and stock fulfillments

### Undergraduate Women in Economics, Berkeley, CA

Sept 2019 – Present

#### Internal Vice President

- Presenting as a panelist at UC Berkeley Q&A events to provide incoming students with advice about the economic major
- Organizing tours and panels with the Federal Reserve and other external organizations with internal committee
- Coordinating internal organization events for members to network and develop interpersonal relations

### Girl Scouts of the USA, Coppell, TX & Berkeley, CA

Aug 2009 – Present

#### Vice President of CSA Advisory Board

- Lead as a counselor at camps and coordinated events encouraging diversity, leadership, risk-taking, and innovation
- Sponsoring memberships for underserved Girl Scouts in my local council