# Ishita Gupta



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#### **SKILLS**

C++

Python

Data Structure

Algorithms

Web Technology : React JS| HTML5 |CSS3 |JavaScript



OPPs

#### **LANGUAGES**

#### English

Full Professional Proficiency

#### Hind

Full Professional Proficiency

#### **STRENGTHS**

Positive attitude

Communication Skills

Data Structures and Algorithms

#### **EDUCATION**

#### B. Tech. in Electronics

Veermata Jijabai Technological Institute (VJTI)

08/2019 - 2023

Mumbai

#### **WORK EXPERIENCE**

#### Social Media Intern

## Jangle Tech

07/2020 - 08/2020

Jangle Tech is a innovative company in Android, Website and SAP S4Hana Development.

Achievements/Tasks

- Negotiated and Promoted Instagram page
- Publicized engagement Campaign 20% for Facebook and Instagram
- Improved analytics for social media campaigns by 10%, deigned social media posting schedules and writing 150+ captions for social media posts

# Machine Learning Pantech Solutions

09/2021 - 10/2021

Web application & Database design company

Achievements/Tasks

- Worked on various case-study-based assessments and try to find out the solutions.
- Situation analysis, Hypothesis building and data mapping.
- Data visualization and Insights delivery.

#### **PROJECTS**

#### Machine Learning Classification Project (10/2021 - 10/2021)

- Explored and Visualized the Iris Dataset to gain insights.
- Built Logistic Regression, Decision Tree and Random Forest for classification of species.
- Used accuracy score as the evaluation metrics and found that Decision Trees and Random Forest increased the accuracy by 2%.

#### Cryptocurrency price tracker (05/2021 - 06/2021)

- Web App to track the live data like Price, Volume, Change etc for several Cryptocurrencies.
- Fetch live APIs from crypotonators using Axios.
- Designed UI is mobile as well as desktop responsive.
- Auto price and other data update without refreshing in every 30 seconds.

### DevSpace (08/2021 - 10/2021)

- A social media Web App using Nodejs, Express, Socket.io & MongoDB as backend and HTML, CSS
   & Bootstrap for frontend.
- Used server-side rendering using EJS template & implemented MVC architecture to build the ann
- Designed different collections in databases like users, posts & follows and applied complex database operations like MongoDB lookup, etc.
- Used babel & webpack to compile and bundle, respectively.Implemented Authentication like user registration & login.