# Project Survey

Dear Participant,

We are conducting a research survey as part of our academic project focused on understanding the level of awareness regarding **AI Ethics** and **Data Privacy** among university students. This survey aims to collect real-world data that will help us analyze students' knowledge, attitudes, and practices related to the ethical use of Artificial Intelligence and handling of personal data.

Your responses will remain **completely anonymous** and will be used only for academic research purposes. The survey consists simple questions and would take only **5–10 minutes** to complete.

By participating, you will help us gain valuable insights and contribute to promoting responsible AI usage and data privacy awareness in educational institutions.

Thank you for your valuable time and contribution!

* Indicates required question

1. Email *

   _____

## Section 1: Student Demographics

2. What is your age range? *

   *Mark only one oval.*

   ◯ 18-21

   ◯ 22-25

   ◯ 26-30

   ◯ Above 30

3.  What is your gender? *

    *Mark only one oval.*

    ◯ Male

    ◯ Female

    ◯ Non-binary

    ◯ Prefer not to say

4.  Educational background? (currently pursuing) *            ⊙ Dropdown

    *Mark only one oval.*

    ◯ Bachelor of Technology (B.Tech) / Bachelor of Engineering (BE) – Computer
    Science, Mechanical, Electrical, Civil, etc.

    ◯ Bachelor of Science (B.Sc) – Physics, Chemistry, Biology, Mathematics, Statistics,
    etc.

    ◯ Bachelor of Commerce (B.Com) – Accounting, Finance, Business Studies, etc.

    ◯ Bachelor of Arts (B.A) – History, Political Science, Languages, Sociology, Psychology,
    etc.

    ◯ Bachelor of Computer Applications (BCA) – Computer Applications, Software
    Development, IT Systems, etc.

    ◯ Bachelor of Business Administration (BBA) – Business Management, Marketing, HR,
    Finance, etc.

    ◯ Master of Computer Applications (MCA) – Advanced Computer Applications,
    Software Development, System Analysis, etc.

    ◯ Master of Business Administration (MBA) – Management, Marketing, Finance, HR,
    etc.

    ◯ Law (LLB) – Legal Studies, Corporate Law, Criminal Law, etc.

5.    What is your current level of study in university? *

*Mark only one oval.*

◯ 1st year

◯ 2nd year

◯ 3rd year

◯ 4th year

◯ PG

◯ PhD / Research Scholar

◯ Graduate

◯ Other: _____

## Section 2: Data Privacy Awareness & Behavior

6.    In the past 6 months, how often have you read the privacy policy before installing a *
new app or signing up for a service?

*Mark only one oval.*

◯ Always

◯ Often

◯ Sometimes

◯ Rarely

◯ Never

7.  How often do you review app permissions (e.g., camera, location) for the apps     *
    installed on your phone?

    *Mark only one oval.*

    ( ) Every few weeks

    ( ) Ocassionally

    ( ) Rarely

    ( ) Never

8.  Have you ever uninstalled an app because it asked for too many permissions or     *
    raised privacy concerns?

    *Mark only one oval.*

    ( ) Yes

    ( ) No

9.  Do you use different passwords for different apps and websites to secure your     *
    personal data?

    *Mark only one oval.*

    ( ) Yes

    ( ) Somewhat

    ( ) No

    ( ) I rely on auto-fill

10.     When a social media app asks for microphone or camera access, what do you usually do?     *

*Mark only one oval.*

◯ Allow only when necessary

◯ Allow without thinking

◯ Deny all permissions

◯ Install first, change permissions later

11.     How frequently do you review the privacy settings of your main social media account (e.g., Instagram, Facebook, X)?     *

*Mark only one oval.*

◯ Regularly (at least once a month)

◯ Occasionally (few times)

◯ Once

◯ Not at all

12.     Do you think apps/services clearly explain why they collect your personal data?     *

*Mark only one oval.*

◯ Always

◯ Often

◯ Sometimes

◯ Rarely

◯ Never

**Section-3: AI Ethics Awareness**

13.    Should AI tools be allowed to analyze students' social media posts to detect          *
       mental health issues?

       *Mark only one oval.*

       ( ) Yes, with consent

       ( ) No, too invasive

       ( ) No, because social media posts do not accurately reflect mental health

       ( ) I'm unsure

14.    Do you think companies should use your search history to serve targeted ads           *
       while you study or browse online?

       *Mark only one oval.*

       ( ) Yes, with disclosure

       ( ) Only with explicit consent

       ( ) No, it's unethical

       ( ) I don't care

15.    Who should be held accountable if AI algorithms make incorrect decisions about        *
       students (e.g., in exam proctoring)? (Select all that apply)

       *Check all that apply.*

       [ ] The company that built the AI
       [ ] The student who relied on it
       [ ] Government regulation
       [ ] I don't know

16.   Would you be comfortable if an AI tracked your online habits to offer mental health *
      advice or study recommendations?

      *Mark only one oval.*

      ( ) Yes, if helpful

      ( ) Maybe, only with consent

      ( ) No, too invasive

      ( ) I'm unsure

## Section 4: Trust in AI Systems

17.   How much do you trust AI to recommend music? *

      *Mark only one oval.*

      |       | 1 | 2 | 3 | 4 | 5 |            |
      |-------|---|---|---|---|---|------------|
      | No t  | ( ) | ( ) | ( ) | ( ) | ( ) | Fully trust |

18.    How much do you trust AI to monitor exams fairly?   *

      *Mark only one oval.*

      |       | 1 | 2 | 3 | 4 | 5 |            |
      |-------|---|---|---|---|---|------------|
      | No t  | ( ) | ( ) | ( ) | ( ) | ( ) | Fully trust |

## Section 5: Basic Knowledge Assessment

19.   True/False Knowledge Check:   *

*Mark only one oval per row.*

|  | True | False |
|---|---|---|
| **Incognito mode hides your browsing history from your Internet Service Provider (ISP).** | ◯ | ◯ |
| **Data described as "anonymous" in privacy policies is impossible to trace back to you.** | ◯ | ◯ |
| **Social media platforms are allowed to analyze private messages to target ads.** | ◯ | ◯ |

20.   Do you believe universities should actively educate students about data privacy    *
      and AI ethics as part of the curriculum?

*Mark only one oval.*

⭕ Strongly Agree

⭕ Agree

⭕ Neutral

⭕ Disagree

⭕ Strongly Disagree

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Google Forms